

Legislation Text

File #: 21-0499, Version: 1

Requested Agenda Date: 4/27/2021

Requested Agenda Title:

Salt Lake County COVID Economic Recovery Update: Y2 2021 Audience Sentiment Survey - Returning after COVID 2019

Requested Agenda Item Description: Salt Lake County, the State of Utah, and Utah Cultural Alliance (UCA) jointly commissioned a survey to inform us on patron comfort levels around live events as we see COVID numbers declining. Y2 will present the survey findings.

Requested Action: Discussion - Informational

Presenter(s) (with titles): Holly Yocom, Community Services Department Director; Matt Castillo, Arts and Culture Division Director; Kyrene Gibb, Partner and Vice President of Research at Y2 Analytics; Crystal Young Otterstrom, Utah Culture Alliance.

Time Needed: 30 MINS

Is this Item Time-Sensitive and/or Requesting a Time-Certain? No

Requesting Staff Member: Holly M. Yocom, Community Services Department Director.

Are Supporting Documents Needed for this Agenda Item Request? Yes

Please attach supporting documentation, including presentations, to the Legistar file.

Agenda item requests must be complete and submitted via Legistar Approval Sequence to the Council Administrative & Communications Coordinator by the Wednesday before the upcoming Tuesday meeting at 3:00 PM. Please note that some offices have earlier, internal Approval Sequence deadlines.

Items without necessary supporting documentation may be withheld from consideration for the desired meeting date.