Lisa A. Hartman

Objective

Utilize my 28 years of experience providing hands-on account management and public communications for businesses and local governments, combined with 30 years of direct political work for U.S. Senate, Congressional, state, county, and municipal candidates in support of the SLCO Mayor and Regional Operations to continue building partnerships with municipal leaders to assist in attaining their unique visions for their communities.

Work Experience

SLCO Mayor Jenny Wilson

Intergovernmental Liaison

July 2020 - present

- Mayor Wilson's liaison to the 23 SLCO Mayors
- Facilitate and build relationships with the SLCO Mayors to understand their unique issues
- On call 24/7 to address municipal issues related to the pandemic
- Liaison between municipal leaders and the SLCO Health Department due to COVID-19
- Orchestrated a weekly Municipal Meeting between Mayor Wilson and SLCO Mayors
- Manager of the CARES Funding contracts and reporting of funds by the municipalities
- Executed the weekly COVID-19 Municipal Update
- · Hold frequent check-in meetings with SLCO Mayors and City senior staff
- Member of the SLCO Administration's strategic, external and general communications teams

Salt Lake County Council

Senior Policy Advisor

2017- present

- Policy Advisor to Council Vice-Chair Michael H. Jensen on budget and general policy issues
- Liaison to the municipal leaders of Council District 2: Magna, Kearns, West Valley City, West Jordan, South Jordan, and Herriman
- Constituent point-of-contact for matters relevant to County Council District 2
- Architect of the Salt Lake County Council Growth Summit 1.0 and 2.0 (2018, 2019)
- Selected by the SLCO Council by unanimous vote to serve as their representative on the:
 - SLCO West Bench General Plan Steering Committee (2019 present)
 - SLCO Website Redesign Team (2019 present)

Sausi Communications

Owner/President

2000 - 2017

Consultant: SLCO Stormwater Coalition, UPDES Public Education - "We All Live Downstream"

- Increased public awareness and understanding of Stormwater protection countywide over 2000%
- Developed The Stormwater Coalition composed of: 13 cities, Utah DEQ, SLCO Health
 Department and UDOT, in partnership with Salt Lake County for the EPA-required UPDES Public
 Education
- Leveraged a small annual budget and increased it by negotiating with media outlets, to achieve 85% more advertising at the same price
- Responsible to develop the concepts and manage the creative, production and distribution of the Coalition's multi-media campaign
- Conceived of and developed a streamlined, targeted, shared message and a "spokes character" for the Coalition
- Official spokesperson for the Coalition; liaison with local news media
- Created and managed annual The SLCO Water Quality Fair for 12 years, that hosted over 30,000 SLCO 4th graders

Tetris Group LLC Sr. Account Executive 1996 - 2000

• Managed government affairs and public information campaign clients

• Lobbied for clients at the Utah State Legislature

R&R Advertising Political Account Executive 1992 - 1996

• Managed advertising and public relations services for national, state and local clients

Political Experience

Sandy Planning Commission Planning Commissioner 2015 - 2017

Member of Commission for Planning and Zoning issues within Sandy City

Sandy Mayor Tom Dolan Golf Tournament Director 2002 - 2017

• Planned, organized and directed this annual fundraising golf tournament

Mayoral Campaign Manager 2001 and 2005

Successfully managed all aspects of two re-election campaigns

U.S. Senator Orrin Hatch State Finance Director 1992 - 1994

 Responsible for all aspects of fundraising for the re-election campaign and coordination with the Republican National Committee

Utah Republican Party Finance Director 1990 - 1992

• Responsible for all aspects of party fundraising efforts, direct mail and events

Education

University of Utah Bachelor of Science, Political Science 1990