

# Sales Tax Revenue Results

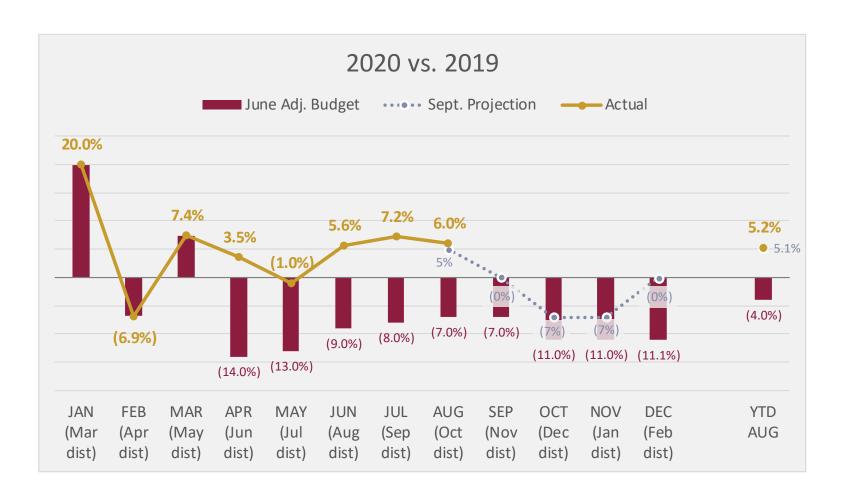
November 10, 2020





### County Option Sales Tax

(0.25% tax — to General Fund)

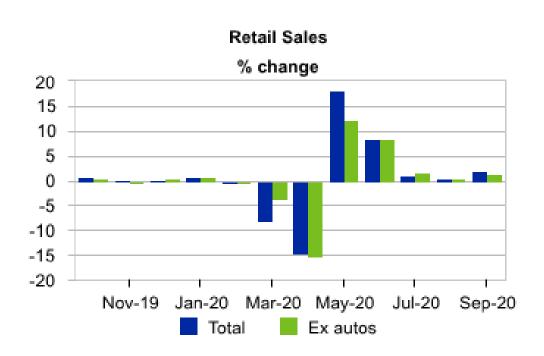


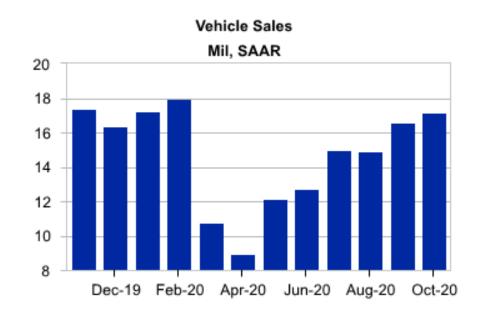
	Aug	YTD
Actual	5,913	45,832
vs. Sept. Projection	54	54
vs. Budget	726	4,016
vs. PY	333	2,282





# What will Sept. & Oct. Look Like? Clues from United States Data







### Salt Lake County Taxable Sales



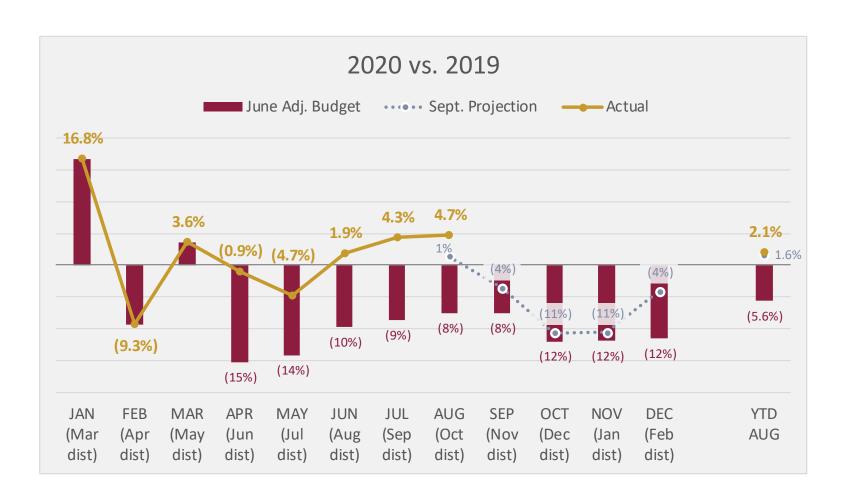
In millions \$				2019				2	020 vs. 201	19			
	2019	2020	YTD Aug	% of									YTD
Economic Sector	YTD Aug	YTD Aug	\$ Var	Total	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Aug
Utilities	650	672	22	3.3%	4.6%	6.4%	1.0%	(2.5%)	(2.0%)	9.6%	4.3%	3.6%	3.3%
Construction	323	398	75	1.9%	44.5%	20.5%	39.4%	36.3%	15.0%	9.8%	18.2%	16.3%	23.3%
Manufacturing	806	910	104	4.5%	10.8%	24.7%	15.1%	20.4%	9.7%	6.9%	7.1%	17.0%	13.0%
Wholesale Trade-Durable Goods	1,640	1,682	42	8.7%	6.3%	6.2%	6.1%	1.2%	(8.3%)	11.0%	0.2%	(1.3%)	2.6%
Wholesale Trade-Nondurable Goods	260	251	(9)	1.4%	5.2%	9.7%	(1.5%)	(11.9%)	(10.0%)	(7.8%)	(2.3%)	(4.5%)	(3.4%)
Retail-Miscellaneous Retail Trade	608	623	15	3.4%	7.5%	10.8%	2.8%	(6.7%)	2.7%	(2.4%)	6.5%	2.4%	2.4%
Retail-Motor Vehicle & Parts Dealers	2,248	2,360	112	11.5%	6.1%	12.5%	(24.1%)	(5.4%)	20.4%	20.5%	8.5%	3.8%	5.0%
Retail-Furniture & Home Furnishings Stores	369	357	(12)	2.0%	3.7%	11.5%	(17.2%)	(36.0%)	(16.6%)	14.6%	8.0%	5.6%	(3.2%)
Retail-Electronics & Appliance Stores	449	437	(12)	2.5%	(5.8%)	21.5%	11.4%	(6.8%)	0.4%	(14.4%)	1.3%	(22.0%)	(2.7%)
Retail-Build. Material, Garden Equip. & Supplies Dealers	1,060	1,244	183	5.4%	4.7%	17.8%	13.3%	23.8%	22.4%	16.0%	16.5%	20.2%	17.3%
Retail-Food & Beverage Stores	1,359	1,548	189	7.3%	5.1%	8.8%	35.5%	13.4%	17.3%	9.5%	17.5%	3.0%	13.9%
Retail-Health & Personal Care Stores	188	177	(11)	1.0%	12.7%	22.8%	(8.0%)	(31.3%)	(12.7%)	(3.9%)	4.3%	(22.6%)	(6.0%)
Retail-Gasoline Stations	288	310	23	1.5%	20.1%	16.6%	10.1%	7.7%	8.7%	4.7%	2.5%	(1.0%)	7.9%
Retail-Clothing & Clothing Accessories Stores	571	425	(146)	3.2%	4.1%	4.4%	(43.2%)	(71.1%)	(38.4%)	(17.7%)	(27.8%)	(4.2%)	(25.6%)
Retail-Sporting Goods, Hobby, Music,& Book Stores	304	332	28	1.7%	8.4%	5.3%	(5.0%)	(9.8%)	16.3%	22.4%	19.1%	14.4%	9.3%
Retail-General Merchandise Stores	1,703	1,854	151	9.1%	5.3%	6.2%	19.6%	6.6%	14.3%	7.5%	7.6%	4.4%	8.9%
Nonstore Retailers	646	1,250	604	4.4%	79.9%	89.9%	79.0%	97.4%	109.9%	92.7%	97.8%	104.1%	93.5%
Information	734	732	(2)	4.0%	10.5%	1.8%	2.3%	(11.4%)	(9.0%)	2.5%	(2.1%)	3.1%	(0.3%)
Real Estate, Rental, & Leasing	627	555	(72)	3.3%	11.7%	8.9%	(7.2%)	(22.1%)	(19.4%)	(17.8%)	(18.8%)	(22.0%)	(11.5%)
Professional, Scientific, & Technical Services	429	469	40	2.5%	(21.9%)	10.0%	20.2%	2.0%	5.8%	27.7%	27.3%	(5.6%)	9.2%
Educational Services	33	21	(12)	0.2%	(2.0%)	(2.8%)	(17.2%)	(72.9%)	(64.2%)	(43.9%)	(45.2%)	(41.2%)	(36.6%)
Arts, Entertainment, And Recreation	211	125	(86)	1.1%	(11.1%)	10.1%	(56.4%)	(70.2%)	(60.6%)	(53.4%)	(42.3%)	(45.5%)	(40.7%)
Accommodation	474	272	(201)	2.3%	17.9%	16.8%	(45.2%)	(87.7%)	(76.3%)	(67.7%)	(60.8%)	(55.8%)	(42.6%)
Food Services & Drinking Places	1,671	1,351	(320)	8.8%	7.2%	11.3%	(24.9%)	(46.8%)	(30.3%)	(25.4%)	(19.0%)	(17.3%)	(19.2%)
Other Services-Execpt Public Administration	465	449	(15)	2.5%	2.9%	0.4%	4.6%	(23.1%)	(17.8%)	(0.3%)	4.7%	(5.9%)	(3.3%)
Agriculture, Forestry, Fishing & Hunting	4	5	2	0.0%	36.9%	14.5%	40.9%	69.3%	74.5%	11.1%	121.1%	79.3%	43.3%
Mining, Quarrying, & Oil & Gas Extraction	45	34	(11)	0.2%	(73.9%)	(17.7%)	(30.3%)	(9.1%)	(11.3%)	9.8%	(4.6%)	(17.5%)	(24.4%)
Wholesale Trade-Electronic Markets	12	12	1	0.1%	47.5%	3.0%	4.3%	(14.5%)	(9.1%)	(32.2%)	27.5%	41.0%	5.0%
Transportation & Warehousing	44	49	5	0.3%	(8.6%)	41.6%	31.7%	(3.9%)	(18.9%)	24.2%	(10.3%)	(3.7%)	10.5%
Finance & Insurance	131	131	(0)	0.7%	4.7%	16.8%	6.1%	3.3%	(1.7%)	0.4%	(12.1%)	(16.7%)	(0.3%)
Management Of Companies & Enterprises	11	12	1	0.1%	197.8%	(20.4%)	(0.7%)	(27.2%)	2.6%	5.7%	23.8%	(3.2%)	8.1%
Admin. & Support & Waste Manag. & Remed. Services	100	105	4	0.6%	35.3%	64.3%	11.5%	(11.8%)	(5.0%)	(16.8%)	10.0%	(16.7%)	4.2%
Health Care & Social Assistance	34	34	1	0.2%	17.0%	14.5%	(5.0%)	(1.6%)	(29.4%)	(7.6%)	22.9%	38.2%	1.7%
Public Administration	31	29	(3)	0.2%	18.2%	(8.3%)	(4.0%)	(28.6%)	(20.0%)	(11.9%)	-	(5.0%)	(8.1%)
Occasional/Nonclassifiable	56	61	5	0.3%	10.0%	1.6%	(4.8%)	(23.5%)	12.7%	69.5%	1.3%	6.7%	9.8%
Total	18,584	19,276	693	100%	8.5%	13.1%	0.9%	(5.8%)	3.0%	5.2%	4.5%	2.0%	3.7%





### Zoo, Arts, & Parks Tax

(0.1% tax to ZAP Fund and General Fund\*)



	Aug	YTD
Actual	2,254	17,413
vs. Sept. Projection	72	72
vs. Budget	264	1,315
vs. PY	102	354

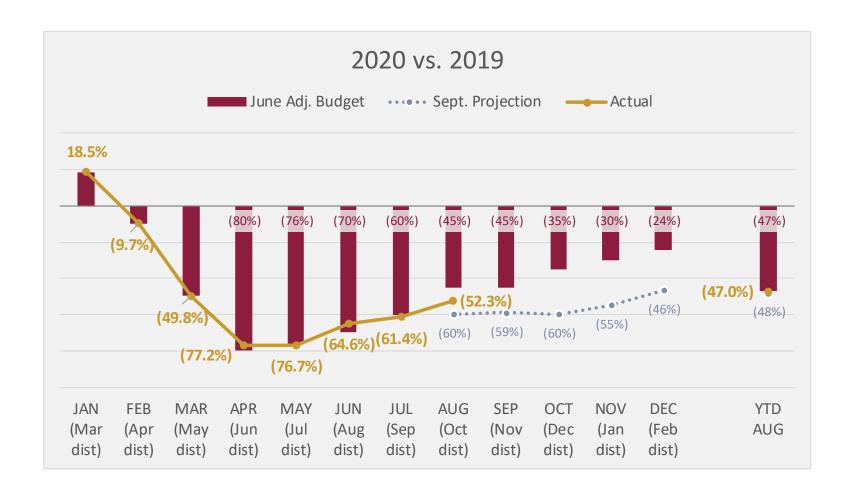
<sup>\*</sup> Approximately 70.5% to ZAP fund and 29.5% to General Fund for Recreation





### **Transient Room Tax**

(4.25% tax to Visitor Promotion Fund)



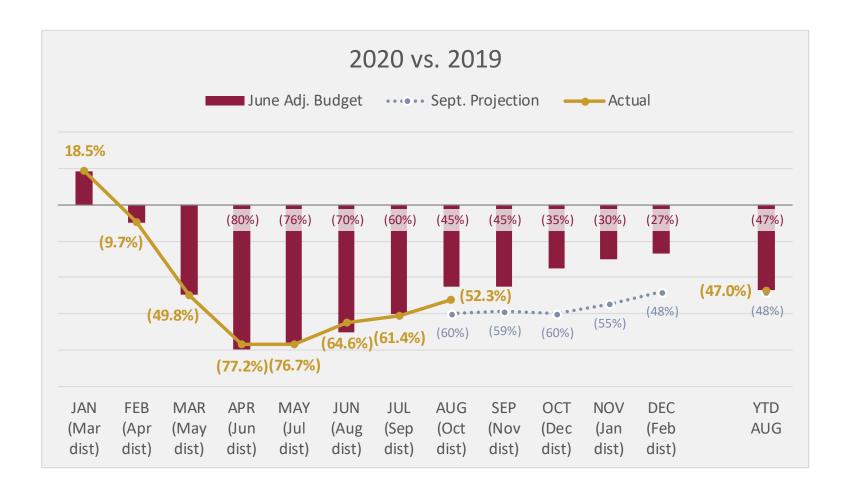
	Aug	YTD
Actual	825	7,760
vs. Sept. Projection	131	131
vs. Budget	(129)	(27)
vs. PY	(904)	(6,891)





### Transient Room Tax - Supplemental

(0.5% tax to TRCC: Tourism, Recreation, Cultural & Convention Fund)



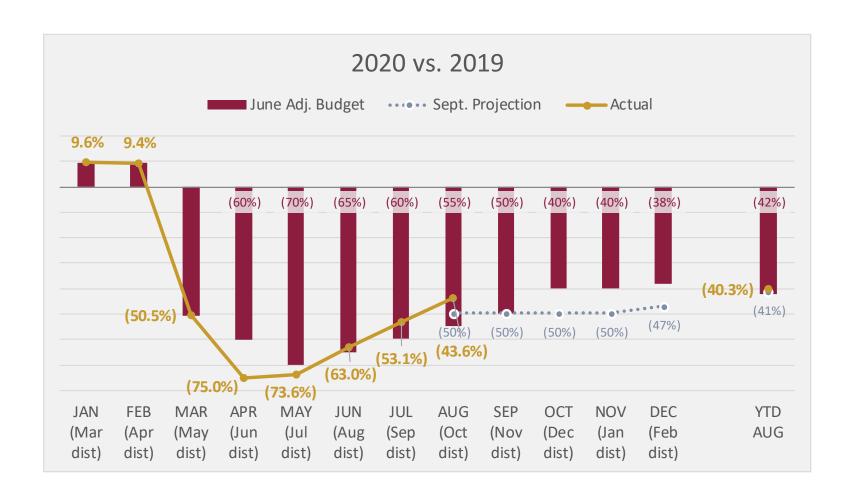
	Aug YTD		
Actual	114	1,074	
vs. Sept. Projection	18	18	
vs. Budget	(17)	(1)	
vs. PY	(125)	(954)	





### Car Rental Tax

(3% & 4% tax to TRCC Fund)



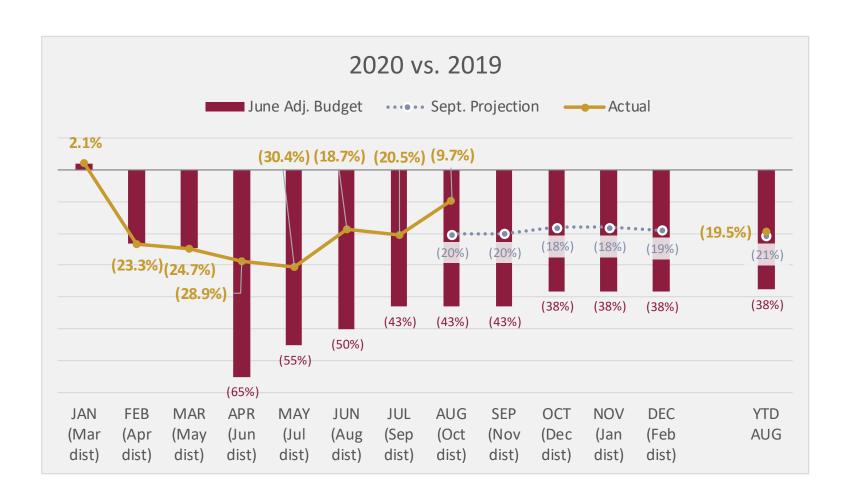
	Aug YTD		
Actual	910	6,647	
vs. Sept. Projection	100	100	
vs. Budget	181	190	
vs. PY	(702)	(4,487)	





### Restaurant Tax

(1% tax to TRCC Fund)



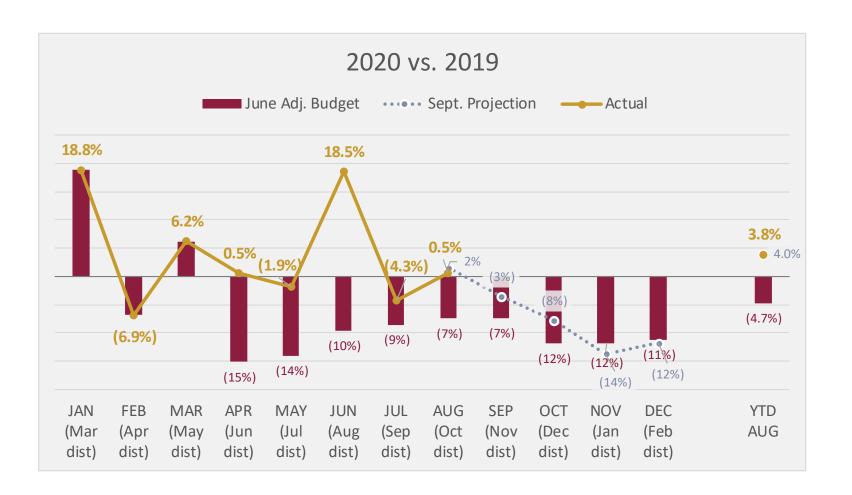
	Aug	YTD
Actual	1,842	14,157
vs. Sept. Projection	213	213
vs. Budget	681	3,191
vs. PY	(197)	(3,425)





### Transportation Sales Tax

(20% of 0.25% tax to Transportation Fund)



	Aug	YTD
Actual	1,126	8,799
vs. Sept. Projection	(12)	(12)
vs. Budget	89	726
vs. PY Actual	5	(24,287)
vs. PY Norm.*	5	325

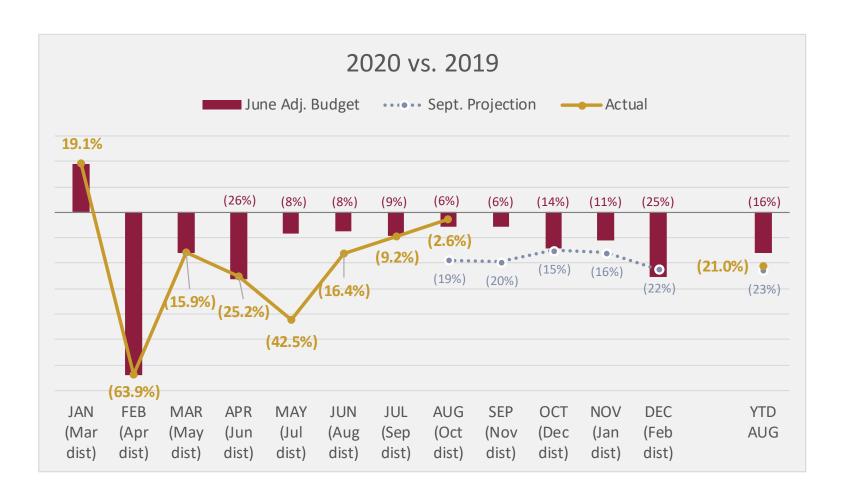
<sup>\*</sup> Normalized for comparison purposes by multiplying the County's revenue by 20% prior to 3Q 2019, to match the current ongoing allocation %.





### **Local Option Sales Tax**

(1% tax to Unincorporated Municipal Services Fund)

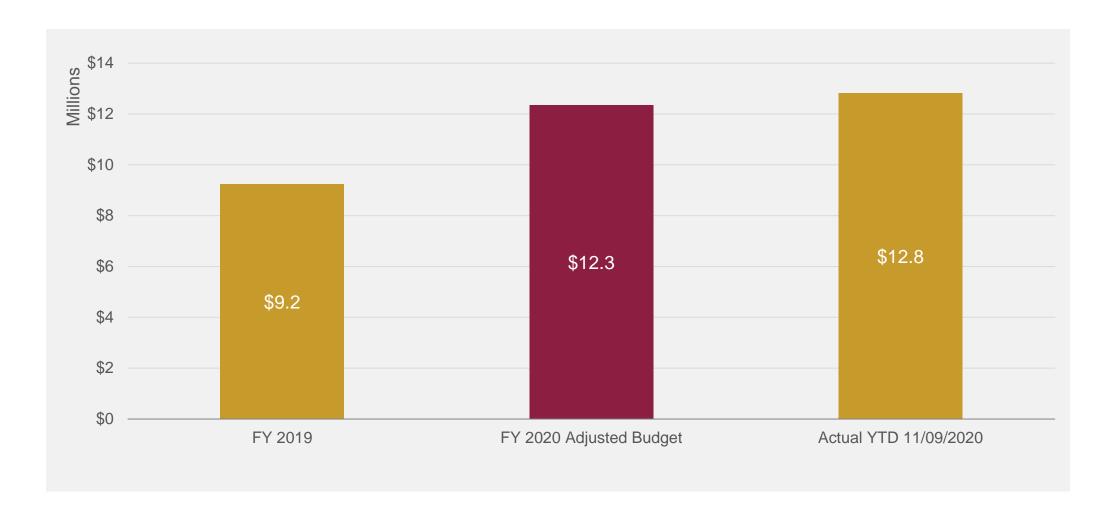


	Aug YTD		
Actual	366	2,682	
vs. Sept. Projection	60	60	
vs. Budget	11	(166)	
vs. PY	(10)	(711)	





### Recorder Revenue







## Revenue Summary

- Trend upward continued in August and likely continuing into Sept.
- YTD overall sales tax results better than projection and budget
- General sales taxes mostly up versus 2019
- Room, Car Rental, and Restaurant sales taxes well below 2019 but recovering

### YTD August Sales (Mar-Oct Distributions)

thousands \$	Variance,		
	Actual vs.		
	Sept.	Variance, Actual	
	Projection	vs. Prior	Year
General Fund	76	2,386	4.9%
TRCC Fund	331	(8,866)	(28.8%)
Visitor Promotion Fund	131	(6,891)	(47.0%)
ZAP Fund	51	249	2.1%
CO Transportation Fund*	(12)	325	3.8%
Unincorp. County Fund	60	(711)	(21.0%)
TOTAL*	637	(13,508)	(11.5%)

<sup>\*</sup> Transportation tax normalized for comparison purposes by multiplying the County's revenue by 20% prior to 3Q 2019, to match the current ongoing allocation %.



# **APPENDIX**





**Full Year** 

### 2020 YTD August Sales Tax Results

#### **August Sales (Oct Distribution)**

in thousands \$

in thousands \$									
			Variance, Act vs.		Variance, Actual		Variance, Actual vs.		
Fund	Тах	Actual	Sep. Proj	ection*	vs. Adj Budget		Prior Year		
GF	<b>County Option</b>	5,913	54	54 0.9%		14.0%	333	6.0%	
Z+GF	ZAP	2,254	72	3.3%	264	13.3%	102	4.7%	
VP	TRT	825	131	18.9%	(129)	(13.5%)	(904)	(52.3%)	
TRCC	TRT Sup	114	18	19.0%	(17)	(12.8%)	(125)	(52.3%)	
TRCC	Car Rental	910	100	12.3%	181	24.8%	(702)	(43.6%)	
TRCC	Restaurant	1,842	213	13.1%	681	58.6%	(197)	(9.7%)	
TRX	<b>CO Transportation</b>	1,126	(12)	(1.1%)	89	8.6%	5	0.5%	
Uni	Local Option	366	60	19.7%	11	3.2%	(10)	(2.6%)	
TOTA	L	13,351	637	5.0%	1,807	15.7%	(1,498)	(10.1%)	

#### **YTD August Sales (Mar-Oct Distributions)**

in thousand

	Variance,	Act vs.	Variance, Actual		Variance, A	'20	) Sept Proj	
Actual	Sep. Proje	ction*	vs. Adj B	vs. Adj Budget		'ear	vs	'19 Actual
45,832	54	0.1%	4,016	9.6%	2,282	5.2%		2.1%
17,413	72	0.4%	1,315	8.2%	354	2.1%		(1.4%
7,760	131	1.7%	(27)	(0.3%)	(6,891)	(47.0%)		(50.2%
1,074	18	1.7%	(1)	(0.1%)	(954)	(47.0%)		(50.3%
6,647	100	1.5%	190	2.9%	(4,487)	(40.3%)		(43.4%
14,157	213	1.5%	3,191	29.1%	(3,425)	(19.5%)		(20.1%
8,799	(12)	(0.1%)	726	9.0%	(24,287)	(73.4%)		(65.2%
2,682	60	2.3%	(166)	(5.8%)	(711)	(21.0%)		(21.3%
104,365	637	0.6%	9,244	9.7%	(38,120)	(26.8%)		(24.0%

#### Fund Totals (and Transportation normalized\*)

General Fund	6,580	76	1.2%	805	13.9%	364	5.9%
TRCC Fund	2,866	331	13.1%	845	41.8%	(1,025)	(26.3%)
Visitor Promotion Fund	825	131	18.9%	(129)	(13.5%)	(904)	(52.3%)
ZAP Fund	1,588	51	3.3%	186	13.3%	72	4.7%
CO Transportation Fund*	1,126	(12)	(1.1%)	89	8.6%	5	0.5%
Unincorp. County Fund	366	60	19.7%	11	3.2%	(10)	(2.6%)
TOTAL*	13,351	637	5.0%	1,807	15.7%	(1,498)	(10.1%)

#### Fund Totals (and Transportation normalized\*)

21,879     331     1.5%     3,380     18.3%     (8,866)     (28.8%)       7,760     131     1.7%     (27)     (0.3%)     (6,891)     (47.0%)       12,268     51     0.4%     927     8.2%     249     2.1%       8,799     (12)     (0.1%)     726     9.0%     325     3.8%       2,682     60     2.3%     (166)     (5.8%)     (711)     (21.0%)	(13.6%)
7,760       131       1.7%       (27)       (0.3%)       (6,891)       (47.0%)         12,268       51       0.4%       927       8.2%       249       2.1%	(21.3%)
<b>7,760</b> 131 1.7% (27) (0.3%) (6,891) (47.0%)	(0.8%)
	(1.4%)
<b>21,879</b> 331 1.5% 3,380 18.3% (8,866) (28.8%)	(50.2%)
1	(30.0%)
<b>50,977</b> 76 0.1% 4,405 9.5% 2,386 4.9%	1.8%

<sup>\*</sup> County Option Transportation Fund figures have been normalized at 20% for 4Q'18 - 2Q'19 to exclude the impact of the 2019 change in allocation to SLCo (blue font).





### 2020 Sales Tax Projections

#### **Full Year**

in thousands \$

		Sept.	Variance, Sept.		Budget (Jun		Variance, Adjusted	
Fund	Тах	Projection	Projection vs. PY		Adjusted)	Prior Year	Budget vs. PY	
GF	<b>County Option</b>	69,000	1,449	2.1%	63,400	67,551	(4,151)	(6.1%)
Z+GF	ZAP	26,200	(383)	(1.4%)	24,600	26,583	(1,983)	(7.5%)
VP	TRT	10,500	(10,589)	(50.2%)	12,000	21,089	(9,089)	(43.1%)
TRCC	TRT Sup	1,450	(1,469)	(50.3%)	1,650	2,919	(1,269)	(43.5%)
TRCC	Car Rental	8,800	(6,755)	(43.4%)	9,000	15,555	(6,555)	(42.1%)
TRCC	Restaurant	21,500	(5,396)	(20.1%)	16,600	26,896	(10,296)	(38.3%)
TRX	<b>CO Transportation</b>	13,200	(24,724)	(65.2%)	12,400	37,924	(25,524)	(67.3%)
Uni	Local Option	4,100	(1,109)	(21.3%)	4,400	5,209	(809)	(15.5%)
TOTAL		154,750	(48,976)	(24.0%)	144,050	203,726	(59,676)	(29.3%)

Fund Totals (and Transportation normalized\*)

General Fund	76,742	1,336	1.8%	70,669	75,406	(4,737)	(6.3%)	
TRCC Fund	31,750	(13,621)	(30.0%)	27,250	45,371	(18,121)	(39.9%)	
Visitor Promotion Fund	10,500	(10,589)	(50.2%)	12,000	21,089	(9,089)	(43.1%)	
ZAP Fund	18,458	(270)	(1.4%)	17,331	18,728	(1,397)	(7.5%)	
CO Transportation Fund*	13,200	(112)	(0.8%)	12,400	13,312	(912)	(6.8%)	
Unincorp. County Fund	4,100	(1,109)	(21.3%)	4,400	5,209	(809)	(15.5%)	
TOTAL*	154,750	(24,364)	(13.6%)	144,050	179,114	(35,064)	(19.6%)	

<sup>\*</sup> County Option Transportation Fund figures have been normalized at 20% for 4Q'18 - 2Q'19 to exclude the impact of the 2019 change in allocation to SLCo (blue font).





### County Option Sales Tax

(0.25% tax — SLCo vs. All Counties Statewide)

