

SALT LAKE COUNTY COVID-19 RESPONSE

ECONOMIC IMPACT INFORMATION PORTAL

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Economic Impact Working Group (EIWG)

EIWG meets weekly with economic development directors, fiscal managers and other municipal and county employees.

Objectives:

- **Mitigate** the economic impact of COVID-19
- **Monitor** current and future economic impacts of COVID-19
- **Serve** as a conduit for information, support, and programming related to mitigation and recovery

Economic Impact Information Portal

Project began with the need of local, organized economic indicators; there is an abundance of federal and state data.

The Info Portal provides **targeted, data-driven support** to municipalities so they are better equipped to handle the economic crisis and **protect Salt Lake County residents' quality of life.**

Understanding Local Data Needs



Economic Impact Working Group (EIWG) Municipal Survey

Please complete this survey before 5 p.m. Thursday, April 16. Your responses will inform the discussion in Friday's SLCo COVID-19 Weekly Meeting with municipal leaders.

COVID-19 Response and Recovery

What data do you need to inform changes to your municipal budget in response to COVID-19? *

Include data you know exists and information you wish were available

What data do you need to inform your municipal economic response and recovery? *

Include data you know exists and information you wish were available

What exciting initiatives or ideas do you have to jump-start your local economy? *

E.g., buying gift cards for local businesses, organizing vendors to offer deliveries, online pop-ups for artists, and social media engagement campaigns advertising open businesses.

Information Portal

Office of Regional Development and Office of Data & Innovation worked together with state agencies to identify and collect public data.

- State Tax Commission
- Utah Department of Transportation
- Department of Workforce Services


Created this dashboard to increase visibility and accessibility of local data to more easily assess COVID-19 impacts.

Information Portal

Portal can be found at <https://slco.org/slcomunidata>

Economic Impact Information Portal

* indicates a new dashboard or updated data. Feedback welcome at COVID-impactdata@slco.org

A Story Map   



1 SLCo: Consumer Sentiment Survey

2 SLCo: Taxable Sales 2006-2020

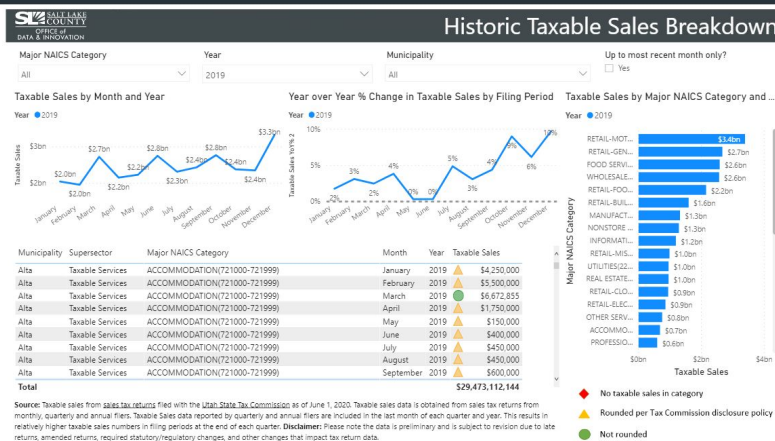
Source: Utah State Tax Commission

Last update: June 1, 2020

Disclaimer: Please note that the data presented here is preliminary and is subject to revision due to late returns, amended returns, required statutory/regulatory changes, and other changes that impact tax return data.

3 SLCo: Model of Fiscal Impact

4 *SLCo: June 2020 Sales Tax Disbursement



Microsoft Power BI

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Information Portal

Information available for interaction:

- Taxable sales
- Model of fiscal impact
- Sales tax disbursement
- B and C Road Funds
- Overview of other Utah data sets

Next Steps

- Add new data sets
- Expand Info Portal audience
 - Policy makers
 - Elected officials
 - Public at large
- Share with the public
 - Provide tutorials to data journalists; increase transparency and participation in government

Next Steps

The Information Portal will be an ongoing project as monthly data is continually added and updated.

- Following COVID-19, transition the tool to a long-term SLCo service beyond crisis response
- Continue to work with governments to refine and improve data

Questions?

WE CANNOT ASSESS **REGIONAL IMPACT** AND ACHIEVE **ECONOMIC RECOVERY** WITHOUT THE COLLABORATIVE WORK OF LOCAL GOVERNMENTS, ELECTED OFFICIALS, LOCAL ORGANIZATIONS, AND RESIDENTS.