



February 19, 2020

Salt Lake County Council
2001 South State Street N2-200
Salt Lake City, UT 84114-4575

Dear Council Members,

In the fourth quarter of 2019, The Salt Lake County Equestrian Park completed construction on a new restroom and shower facility at the Equestrian Park. This project was funded through the 2016 Parks & Recreation Bond. The Salt Lake County Equestrian Park Advisory Board identified a restroom and shower facility as a high priority project to improve the users experience at the Park and to enhance our ability to remain competitive in the equestrian event industry.

The SLCo Equestrian Park Advisory Board further reviewed pricing for similar services at many local and regional like facilities, at recreation centers, and at privately operated campgrounds. With this review in mind, the Park's operator SMG made a service rate recommendation of \$5 per shower or a \$10 per person event fee. The event fee provides a person with an unlimited number of showers during their event days. The advisory board voted to support SMG's recommendation.

Please accept this letter as a request to the Salt Lake County Council to accept this new rate structure for the SLCo Equestrian Park's shower service. Thank you very much for your ongoing support and we look forward to more capital improvements coming on line in the near future!

Best regards,

Brian Preece
Chair
Equestrian Park Advisory Board

Sheri Young
Co-Chair
Equestrian Park Advisory Board

Daniel Hayes
General Manager
Equestrian Park

Kristie Freeland
Facility Director
Equestrian Park

Director of City Commerce
City of South Jordan

Executive Director
UT Barrel Racing Assn



2020 Facilities Rate Sheet & Ancillary Rates

Indoor Arena

- Equestrian Event \$650 / day
- Half-day (up to 5 hours) \$400 / day
- Non-Equestrian/Trade Show \$1,200 / day

Covered Arena

- Equestrian Event \$500
- Non-Equestrian Event \$650

Outdoor Arenas

- Equestrian Event \$400 / day
 - Non-Equestrian Event \$500 / day
 - Equestrian Club Nights \$800 / season
- Riding passes also required per rider

Polo Field

- Equestrian Event \$400 / day
- Non-Equestrian Event \$800 / day
- Half-Day Sporting Event \$400 / half-day

Triangle Field

\$250 / day

Laurel Brown Racetrack

\$1,000 / day

Track Office Building

- Daily \$225
- Hourly \$50

Conference Room

- Daily \$125
- Hourly \$20



2020 Ancillary Rates

SERVICE	RATE	NOTE
Show Stall Rental	\$15 / night	Event manages stall reservations
	\$20 / night	Park manages stall reservations
Bagged Shavings	\$12 / bag	Outside shavings not permitted
Additional Arena Work	\$40 / drag	Barrel racing & reining clients billed differently – ask Booking Coordinator
Additional Arena Water	\$40 / load	
Additional Labor	\$40 / hour	
Heavy Equipment Use	\$50 / hour	
Work Requests on Racetrack	\$50 / hour	
Roughstock Rodeo Set-Up	\$650 flat rate	Requests for changes to panel set-ups once built are billed hourly as additional labor
Livestock & Roping Panel Set-Up	\$500 flat rate	Requests for changes to panel set-ups once built are billed hourly as additional labor
Overnight Livestock Housing	\$1 / head	
Portable Flooring	\$0.11 per square foot	
Bleacher Pull	\$50 / set	
Portable Stairway	\$75 / stairway	
Wireless Microphone	\$40 / event	
Exhibitor Power	\$30 / event	
Portable Distro Panels	\$150 / panel	
3-phase 400 amp Distro Panel	\$1,000 / event	
Overnight RV Parking & Power (20 amps)	\$20 / day	
Shower Access	\$5 / single use or \$10 / event	Event price includes unlimited shower use during event dates
Ticket Assessment Fee	\$2.50 / ticket	
Additional Cleaning	\$17 / hour	



Personnel Labor Rates by the Hour

Subject to change, based on third-party company hire rates.

Security Supervisors	\$17
Guest Services	\$16
Contract Supervisor	\$17
Contract Services	\$16
EMT	\$45
Police Officer	\$45
Fire Marshal	\$45
Cleaning	\$17
Box Office	\$17