



CLARK PLANETARIUM PRODUCTIONS 2019-2020 PRICE LIST

All prices are U.S. Dollars.

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PLANETARIUM SHOWS

Tier A Shows	<ul style="list-style-type: none"> • Accidental Astronauts • Black Holes 10th Anniversary Edition • The Edge: Pluto and Beyond • Exploding Universe • Perfect Little Planet 							
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$2,500	\$4,000	\$7,000	\$11,000	\$16,000	\$22,000	\$27,000	\$32,000
1 Year	\$2,000	\$3,200	\$5,600	\$8,800	\$12,800	\$17,600	\$21,600	\$25,600

Tier B Shows	<ul style="list-style-type: none"> ♪ Let it Snow ♪ Rock the Dome Modern ♪ Rock the Dome Classic 				<ul style="list-style-type: none"> ♪ Led Zeppelin (A Fulldome Audiovisual Experience) ♪ U2 (A Fulldome Audiovisual Experience) 			
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$1,900	\$3,000	\$5,300	\$8,300	\$12,000	\$16,500	\$20,300	\$24,000
1 Year	\$1,500	\$2,400	\$4,200	\$6,600	\$9,600	\$13,200	\$16,200	\$19,200

Tier C Shows	<ul style="list-style-type: none"> • Attack of the Space Pirates • Extreme Planets 				<ul style="list-style-type: none"> • Secret of the Cardboard Rocket • Saturn: Jewel of the Heavens 			
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$1,250	\$2,000	\$3,500	\$5,500	\$8,000	\$11,000	\$13,500	\$16,000
1 Year	\$1,000	\$1,600	\$2,800	\$4,400	\$6,400	\$8,800	\$10,800	\$12,800

*Show Pricing Policy

Show prices are determined by annual attendance: the total number of paying and non-paying individuals that attended any presentation in the licensee's theater during the most recent calendar year. For theaters that have been open less than one year, pricing will be determined by seating capacity: the total number of seats in the dome theater or the theater's legally determined maximum capacity.

Additional Discounts for Planetarium Shows

- 10% off each show for planetariums operated by a school district or a school (K-University).
- 10% off each show for planetariums that do not charge admission for any planetarium show.

Music Shows

Our music shows, denoted in the price list above with a note (♪), are unsynchronized visual libraries comprised of animation, video, images, and/or live effects. It is the licensee's responsibility to procure the music and secure the appropriate music licenses for its facility (i.e. ASCAP, BMI, SESAC, etc.).

Black Holes 10th Anniversary Edition

Black Holes (2006 Version) has been retired and replaced with a fully re-visualized 10th anniversary version. Special upgrade pricing is available to existing Black Holes licensees (subject to license verification and acceptance of the current performance license agreement). Please contact us for more information.

Domemaster Frames

Theaters requiring domemaster frames must purchase a 50-year license and pay the invoice in full in advance of shipment.

License Term Upgrades for Shows

An unexpired one-year license can be upgraded to a 50-year license by paying the difference between the price paid for the one year license and the current 50 year license price. Expired one-year licenses can be upgraded by paying the difference, plus an upgrade fee of \$300.

Show Replacement / Re-Encoding Service Fee

A show under an unexpired license can be re-encoded by Clark Planetarium for a fee of \$300 per show. Clark Planetarium's licensed distributors are free to define their own re-encode fees.

Clips Pricing

- Clips from existing material for use in the licensee's facility (not for resale): \$750 per minute.
- Custom-produced clips for use in the licensee's facility (not for resale): \$3,000 per minute.

Planetarium Show Streaming

Select shows are available for streaming to single projector theaters in several formats, at resolutions up to 2k. Payment and content delivery are handled exclusively by Vimeo. The streaming rates are \$100 for 7 Days or \$300 for 30 Days (these rates are for streaming only and cannot be credited toward any other license).

EXHIBIT SOFTWARE

A Class Exhibit Software - \$10,000 (Small Facility Price: \$5,000)

- Defend the Earth¹
- Gravity Floor Interactive
- Mars Lander
- Solar System Builder
- Stellar Playground
- Moon Lander
- Rocket Builder
- Mars 2020
- Impact!

B Class Exhibit Software - \$7,500 (Small Facility Price: \$3,750)

- Planetary Bombardment
- Solar System Explorer
- Weight on Other Worlds
- Impact

C Class Exhibit Software - \$5,000 (Small Facility Price: \$2,500)

- Attack the Earth¹
- Aurora Wall²
- Solar Flare Wall²
- AR Black Holes
- Solar System Quiz

1: *Attack the Earth* requires and is interoperable with *Defend the Earth*.

2: *Solar Interactive* is interoperable with *Aurora Interactive*.

Small Facility Pricing for Exhibit Software

Small Facility Pricing for Exhibit Software is offered to organizations that meet at least two of the following:

- Operated by a public or non-profit school, school district or accredited college/university
- Do not charge admission for exhibits
- Total annual attendance less than 75,000

ADDITIONAL INFORMATION

Volume Discounts

Volume discounts are calculated for orders containing multiple individual licenses for shows and/or exhibit software and are applied to the entire order after pricing has been determined for each individual item in the order.

- 10% discount for orders containing 2-4 items
- 15% discount for orders containing 5-9 items
- 20% discount for orders containing 10 or more items

Sales to Organizations Outside the United States

Clark Planetarium requires pre-payment of the invoice amount before sending content or materials to any organization outside the United States.