



Jenny Wilson
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Director

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Zoo, Arts and Parks Program
Director

August 13, 2019

Richard Snelgrove, Chair
Salt Lake County Council
2001 S State Street, N2-200
Salt Lake City, UT 84190

Dear Honorable County Council Chair Snelgrove:

The Zoo, Arts and Parks (ZAP) Tier II Advisory Board respectfully requests your consideration of their 2019 funding recommendations. During the 2019 application cycle, the ZAP Tier II program received 205 applications, with requests totaling over \$3.7 million dollars. Of these submissions, the Advisory Board is recommending **193** applicants for Tier II funding totaling **\$2,382,825**.

The ZAP awards are based on a competitive process and organizations that apply are not guaranteed funding. Of the 205 submitted, 12 applicants were not recommended for funding because the Tier II Advisory Board determined they did not meet the program requirements or were not considered to be competitive applications, given the increasing size of the applicant pool. Attached is the list of applications recommended for funding along with explanations for the declined applications.

If revenues do not meet projections and are less than the total recommended, each awardee (see detail attached) would be decreased a prorated amount. If the funding is more than the recommended amount, the excess funds will first be used for the Local Arts Agency Advancement initiative and then roll over for the 2020 Tier II process.

Thank you for your consideration of this request and for your continued support of the Zoo, Arts and Parks program.

Sincerely,

Kirsten Darrington
Program Director

Attachments: Zoo, Arts and Parks 2019 Tier II Recommendations
2019 Declined Applications
2019 Tier II Summary Handout

cc. Erin Litvack, Deputy Mayor
Holly Yocom, Community Services Department Director
Robin Chalhoub, Community Services Department Associate Director

ZAP 2019 Tier II Funding Recommendations

	Organization Name	Funding Recommendation
1	1520 Arts (formerly Bboy Federation)	\$12,500
2	2020 LABELED Fest (Alliance House)	\$8,000
3	90&9	\$1,500
4	Adopt-A-Native-Elder	\$5,500
5	Alta Community Enrichment	\$23,500
6	American West Symphony and Chorus	\$8,250
7	Anne Newman Sutton Weeks Poetry Series (Westminster College)	\$4,500
8	Artes de Mexico en Utah	\$13,000
9	Artistic Resource for Teachers and Students, Inc.	\$26,000
10	Artists of Utah	\$11,000
11	Bad Dog Arts	\$49,000
12	Beethoven Festival Park City (Park City Chamber Music Society)	\$1,900
13	Better Days 2020	\$5,500
14	Brazilian Arts Center	\$1,500
15	Brighton Institute, Inc.	\$1,500
16	Brolly Arts	\$7,800
17	Camp Kostopulos (Kostopulos Dream Foundation)	\$2,200
18	Center for Documentary Expression and Art	\$40,000
19	Chamber Music Society of Salt Lake City	\$9,500
20	Children's Media Workshop	\$4,000
21	Chinese Association for Sciences and Technology in Utah	\$6,000
22	Chinese Railroad Workers Descendants Association	\$6,000
23	ChitraKaavya Dance	\$4,000
24	Choral Arts Society of Utah	\$28,000
25	Cityjazz	\$2,000
26	Classical Greek Theatre Festival	\$11,000
27	Clever Octopus Inc	\$7,000
28	Cottonwood Heights Arts Council	\$14,000
29	Craft Lake City	\$13,000
30	Create Reel Change	\$1,500
31	Cultural Arts Society of West Jordan	\$10,500
32	Deseret Experimental Opera	\$3,000
33	Developmental Recreational Art Workshops Inc	\$3,800
34	Downtown SLC Presents	\$10,500
35	Draper Arts Council (Draper Community Foundation)	\$10,500
36	Draper Historic Theatre	\$12,000
37	Draper Philharmonic and Choral Society	\$2,750
38	Emerald Hills Institute	\$1,500
39	EngAGE Utah	\$4,500
40	Excellence in the Community inc	\$15,000
41	Festa Italiana (Italian American Civic League)	\$10,300
42	Festival Concerts	\$7,000

ZAP 2019 Tier II Funding Recommendations

	Organization Name	Funding Recommendation
43	Flamenco del Lago	\$3,100
44	Foothill Cultural District	\$4,000
45	Fort Douglas Military Museum Association	\$15,000
46	Framework Arts	\$1,500
47	Friendly Island Tongan Festival (National Tongan American Society)	\$5,000
48	Friends of Gilgal Garden	\$8,200
49	FRIENDS of Great Salt Lake	\$2,650
50	Gale Center of History and Culture (City of South Jordan)	\$7,500
51	GAM Foundation (JazzSLC at the Capitol Theatre)	\$15,000
52	Gifted Music School (Salt Lake Music School Foundation)	\$9,000
53	Gina Bachauer International Piano Foundation	\$57,000
54	Great Salt Lake Fringe	\$6,700
55	Harman Theater	\$5,000
56	HawkWatch International	\$27,500
57	Heart & Soul	\$29,500
58	Herriman City	\$14,000
59	Holladay Arts Council	\$15,000
60	Humanities in Focus	\$3,000
61	I.J. & Jeanné Wagner Jewish Community Center	\$13,000
62	India Cultural Center	\$8,500
63	Intermezzo Chamber Music Series	\$2,500
64	Intermountain Acoustic Music Association	\$14,500
65	Intermountain Suzuki String Institute	\$7,000
66	Irish Festival (The Hibernian Society)	\$5,600
67	Italian Center of the West	\$4,000
68	JAKS Youth Theatre Company	\$1,500
69	Jazz Arts of the MountainWest (JAM)	\$25,000
70	Jordan Valley Conservation Garden Park	\$22,000
71	Jubilate	\$4,400
72	Kensington Theatre Company (Daybreak Community Theatre)	\$12,000
73	League of Utah Writers	\$2,000
74	loveDANCEmore (Ashley Anderson Dances)	\$7,600
75	Lyrical Opera Theater	\$1,500
76	Madeleine Festival of the Arts & Humanities (Cathedral of the Madeleine)	\$10,500
77	Magna Area Council	\$11,000
78	Maud May Babcock Reading Arts Society	\$1,000
79	Metropolical Opera Utah District Auditions (Metropolitan Opera National Council)	\$2,500
80	Midvale Arts Council Inc	\$15,000
81	Millcreek Arts Council	\$5,000
82	Mountain West Ballet	\$21,000

ZAP 2019 Tier II Funding Recommendations

	Organization Name	Funding Recommendation
83	Mundi Project	\$23,000
84	Municipal Ballet Company	\$4,500
85	Murray City Cultural Arts	\$88,500
86	Murray Community Arts Council	\$13,500
87	Murray Symphonic Band	\$2,000
88	Murray Symphony	\$5,000
89	MUSIC MAKES MUSIC	\$1,500
90	Nihon Matsuri Festival (Wasatch Front North Japanese American Citizens League)	\$5,000
91	Nitya Nritya Festival (Nitya Nritya Foundation)	\$2,500
92	NOVA Chamber Music Series	\$20,000
93	NOW-ID (CBCNOW Dance Theater)	\$8,000
94	NowPlayingUath (Utah Arts and Cultural Coalition)	\$11,850
95	Obert C. Grace A. Tanner Humanities Center	\$10,500
96	Odyssey Dance Theatre	\$23,000
97	Off Broadway Theatre Inc.	\$12,000
98	One Voice Children's Choir	\$9,250
99	Oquirrh Hills Performing Arts Alliance	\$19,000
100	Oquirrh Mountain Ballet	\$1,500
101	Oratorio Society of Utah	\$7,000
102	Pasifika Enriching Arts of Utah (Pacific Island Knowledge 2 Action Resources INC)	\$4,000
103	Performing Arts Coalition	\$3,725
104	Phoenix Jazz and Swing Band	\$3,500
105	Pilar Pobil Legacy Foundation	\$1,500
106	Pinnacle Acting Company	\$6,500
107	Pioneer Craft House	\$12,000
108	Plan-B Theater Company	\$42,000
109	Puppets in the City	\$3,500
110	Pygmalion Theatre Company	\$14,500
111	Riverton Arts Council	\$15,000
112	Rock n' Roll Camp for Girls - Salt Lake City	\$2,000
113	SALT Contemporary Dance	\$13,000
114	Salt Lake American	\$3,000
115	Salt Lake Children's Choir	\$8,250
116	Salt Lake Choral Artists	\$39,000
117	Salt Lake Ethnic Arts Council	\$4,500
118	Salt Lake Scandinavian Music & Dance	\$3,500
119	Salt Lake Symphonic Winds	\$5,000
120	Salt Lake Symphony	\$15,000
121	Saltgrass Printmakers	\$13,300
122	Salty Cricket Composers Collective	\$9,500
123	Samba Fogo (Shangó Music and Dance)	\$27,000

ZAP 2019 Tier II Funding Recommendations

	Organization Name	Funding Recommendation
124	Sandbox Theatre Company	\$4,000
125	Sandy Arts Guild	\$83,000
126	SB Dance	\$15,000
127	Scaffold Theatre	\$1,500
128	Seven Canyons Trust	\$4,250
129	Sistema Utah	\$2,000
130	Society for Preservation and Propagation of Eastern Arts	\$9,000
131	Sojo Choral Arts	\$3,500
132	South Jordan City Arts Council	\$22,000
133	South Salt Lake Arts Council	\$22,400
134	Story Crossroads	\$1,500
135	Sugar Space Foundation	\$6,000
136	Sundance Institute	\$101,000
137	Sweet Adelines International	\$10,500
138	Taylorsville Arts Council	\$14,000
139	Taylorsville Bennion Heritage Center	\$4,500
140	Telugu Association of Utah (TAU)	\$1,500
141	The Battalion Drum and Bugle Corps Inc	\$7,000
	The Beehive Statesmen	
142	(Salt Lake City Chapter of the Barbershop Harmony Society)	\$8,500
143	The Davey Foundation (David Ross Fetzer Foundation for Emerging Artists)	\$4,500
144	The Grand Theatre	\$79,000
145	The Leonardo	\$1,500
146	The Salt Lake Men's Choir	\$10,750
147	The Salt Lake Scots Pipe Band & White Heather Dancers	\$12,500
148	The Saltaires	\$4,000
149	This Is The Place Foundation	\$52,000
150	Torrey House Press	\$9,500
151	TreeUtah	\$39,000
152	Trust Fund for the Utah Women Artists Exhibition	\$1,800
153	Ulhaas - Bengali Association of Utah	\$2,000
154	University of Utah Guest Writers Series	\$8,500
155	Utah Arts Alliance	\$38,000
156	Utah Asian Festival (Asian Association of Utah)	\$9,300
157	Utah Blues Society	\$4,500
158	Utah Brazilian Festival (Viva Brazil Cultural Center)	\$7,100
159	Utah Chamber Artists	\$20,000
160	Utah Children's Theatre	\$12,000
161	Utah Classical Guitar Society	\$7,000
162	Utah Council for Citizen Diplomacy (International Visitors Utah Council)	\$6,500
163	Utah Cultural Alliance	\$10,600

ZAP 2019 Tier II Funding Recommendations

	Organization Name	Funding Recommendation
164	Utah Cultural Celebration Center	\$100,000
165	Utah Flute Association	\$2,500
166	Utah Hispanic Dance Alliance	\$9,000
167	Utah Museums Association	\$6,700
168	Utah Old Time Fiddlers	\$4,200
169	Utah Philharmonic Orchestra	\$11,500
170	Utah Pride Festival (Utah Pride Center)	\$4,000
171	Utah Repertory Theater Company	\$6,000
172	Utah Scottish Festival (Utah Scottish Association)	\$9,000
173	Utah Shakespeare Festival Shakespeare in Schools Tour	\$6,000
174	Utah Society for Environmental Education	\$1,500
175	Utah Tamil Sangam	\$2,500
176	Utah Theatre Bloggers Association	\$1,500
177	Utah Venture Outdoors	\$2,200
178	Utah Watercolor Society	\$5,000
179	Utah Wind Symphony	\$10,750
180	Utah Youth Orchestras & Ensembles	\$15,000
181	Utopia Early Music	\$1,500
182	Visual Art institute	\$39,500
183	Wasatch & District Pipe Band	\$4,000
184	Wasatch Community Gardens	\$47,000
185	Wasatch Community Symphony	\$2,500
186	Wasatch Mountain Film Festival (Wasatch Mountain Arts)	\$2,300
187	Wasatch Theatre Company	\$7,000
188	West Jordan Historical Society	\$12,500
189	West Valley Symphony of Utah	\$9,000
190	Westminster Concert Series	\$1,200
191	Westminster Theatre Department	\$8,000
192	Young Artists Chamber Players	\$13,400
193	Youth Theatre at the U	\$13,250

Total Dollars Recommended	\$2,382,825
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2019 Tier II Applications Not Recommended for Funding (12):

1. Bluffdale Arts Advisory Board

This application exhibited an acute absence of detail, and in some cases lack of any response, for all application questions. Due to this, the Board finds it to be non-competitive and does not recommend this applicant for funding this year.

2. FutureINDesign

Due to the confluence of the extremely small audience size and single location, the Board finds this request to not exhibit high enough accessibility to allow it to be competitive within its applicant pool. The Board does not recommend this application for funding this year.

3. Love for Art

This applicant did not provide enough information to exhibit the organization's ability to maintain and build capacity, and the Board found that overall the explanations were too generalized to clearly assess the request. The Board does not recommend this applicant for funding this year.

4. Utah State Fair

This application is ineligible for funding as per Salt Lake Countywide Policy 1031: 3.16, in which the Festivals discipline disallows state fairs.

5. Wasatch Contrasts

Due to this organization's historical data and lack of differentiated funding sources, the Board does not find this applicant to exhibit enough organizational stability to be competitive for funding. The Board does not recommend this application for funding this year.

6. Big World Network (first-time applicant)

The Board does not recommend this organization for funding this cycle based upon the lack of detail within the application regarding the specific use of ZAP funds, and lack of other funding sources outside of ZAP to indicate organizational stability.

7. Common Good Press (first-time applicant)

This applicant did not provide enough information within their application regarding the project for which they were requesting funding to allow for full assessment. Due to this, the Board does not find this application to be competitive and does not recommend this applicant for funding this year.

8. Jung Society of Utah (first-time applicant)

The Board found that this applicant did not demonstrate strong enough evidence of the artistic and cultural merit of their request within the application (vs self help/psychology as a social science, disallowed in the Humanities discipline definition in Salt Lake Countywide Policy 1031: 3.16), and therefore does not recommend this applicant for funding this year.

9. Land Cruiser Heritage Museum (first-time applicant)

The Board does not find this application to be competitive due to a need for demonstrated organizational growth, and a clearer explanation of the museum's unique cultural narrative and outreach programming. The Board does not recommend this application for funding this year.

10. Sackerson Theatre (first-time applicant)

Due to large funding changes demonstrated within this organization's most recent fiscal years, the Board does not find this applicant to be competitive within its applicant pool and does not recommend this application for funding this year.

11. Umbrella Theatre Company (first-time applicant)

The Board did not find that this applicant demonstrated enough of a track record of the stability of the organization's unique concept to be competitive against other applications. The Board does not recommend this application for funding this year.

12. WE ARE ELEVN (first-time applicant)

Due to large funding changes demonstrated within this organization's fiscal data for future years, the Board does not find this applicant to be competitive within its applicant pool and does not recommend this application for funding this year.

ZAP TIER II

2019 FUNDING RECOMMENDATIONS

THE NUMBERS

\$3,776,432 REQUESTED | \$2,382,825 RECOMMENDED



20,037
EVENTS

10% increase!



98
AVG. # OF APPS REVIEWED
PER BOARD MEMBER

17 FIRST TIME
APPLICANTS



3,015,076
ATTENDEES



1,630
FULL & PART TIME JOBS



1,724,566
FREE ADMISSIONS

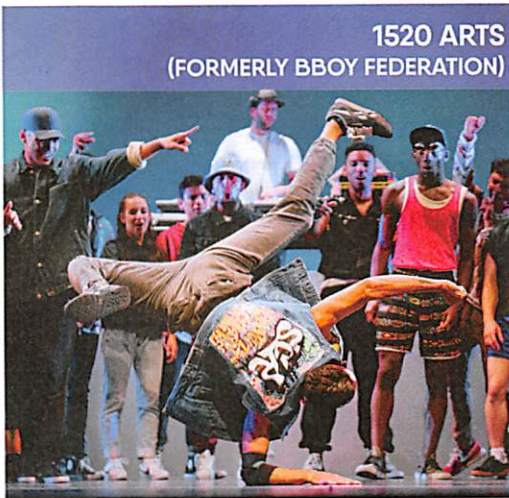


31,254
VOLUNTEERS



**193 RECOMMENDED
APPLICATIONS**

Numbers self reported from 2019 applications



1520 ARTS
(FORMERLY BBOY FEDERATION)

ZAP funds are critical to Wasatch Community Gardens' ability to offer **low-cost and free access** to land and education for growing food to people of all ages and incomes in Salt Lake County.

Our ability to serve roughly **10,000 people each year** with garden-based programs and events relies heavily on ZAP funding and **we're so grateful for the support!**

-Wasatch Community Gardens

ZAP's ...continued commitment has been **crucial to our success**. The funding, education and support that ZAP provides has allowed 1520 Arts to maintain current programs and develop new ones. Our community is niche, but thanks to ZAP we were able to **share our passion with over 11,000 people** in 2018.

-1520 Arts



WASATCH COMMUNITY GARDENS



GINA BACHAUER
INTERNATIONAL PIANO FOUNDATION

ZAP support has been **critical to the growth of our programming...** we provide opportunities for aspiring concert pianists... that help them **achieve their dreams**, bring world-class concert experiences to Utah audiences, and **inspire 20,000 students each school year** with an interactive music education program.

-Gina Bachauer
International Piano Foundation