

# Silvia Catten

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1026 Hillview Dr. Millcreek, UT 84124

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## Skills

Detail oriented | Socially discerning | Adept project manager | Dynamic communicator

## Professional Experience

### **COUNCIL MEMBER, MILLCREEK CITY, UTAH – 2017- PRESENT**

First elected official for Millcreek City Council representing District 1.

### **EVENT CONSULTANT, SELF-EMPLOYED, SALT LAKE CITY, UTAH 2016-PRESENT**

Provide event-planning support and PR for large-scale public and private events. Manage special permitting, social media strategy and output, volunteer coordination, and on-site event direction. Clients include Equality Utah and Utah Brewers Guild.

### **ADJUDICATOR, ODYSSEY TALENT PRODUCTIONS, 2014-2017**

Evaluated various styles of dance and talent performances at pre-professional and novice levels for nationally recognized competition using professional experience and expertise.

### **PUBLIC RELATIONS COORDINATOR, WGU, UTAH – 2009-2014**

Managed writing, editing, and distribution of press releases, newsletters, annual reports, and social media content for national online university. Assisted in launching new state-branded initiatives. Developed PR and marketing strategy and managed university archive materials.

## Boards & Volunteer Experience

- **GOVERNING BOARD MEMBER, JORDAN RIVER COMMISSION, 2019-PRESENT**
- **BOARD MEMBER, SOUTH SALT LAKE VALLEY MOSQUITO ABATEMENT DISTRICT, 2017- PRESENT**
- **COUNCIL MEMBER, MILLCREEK COMMUNITY COUNCIL, MILLCREEK TOWNSHIP, 2010-2016**
- **WRITING COACH/MENTOR, COMMUNITY WRITING CENTER, SALT LAKE PUBLIC LIBRARY, 2013-2016**
- **EDITORIAL INTERN, WASATCH JOURNAL AND SALT LAKE CONVENTION & VISITORS BUREAU, 2009**
- **COMMUNICATIONS INTERN, LATINO LEADERS NETWORK & IBARRA STRATEGY GROUP, 2008**
- **STUDENT ADVISOR, SALT LAKE CITY PEER COURT, 2007**
- **TRAVEL-REHEARSAL COORDINATOR, TANZSOMMER DANCE FESTIVAL, INNSBRUCK, AUSTRIA, 2007**
- **VOLUNTEER YOUTH SUPERVISOR, UTAH PRIDE CENTER, 2007**

## Education

Western Governors University, MBA, 2012

University of Utah, B.S. Communication/Journalism, 2009

## References

Joan Mitchell, 801.580.8224 | Rhonda Sevey, 801-830-3736 | Nicole Dicou, 801-971-2920