



Proposed Plan

SLCo Web Redesign

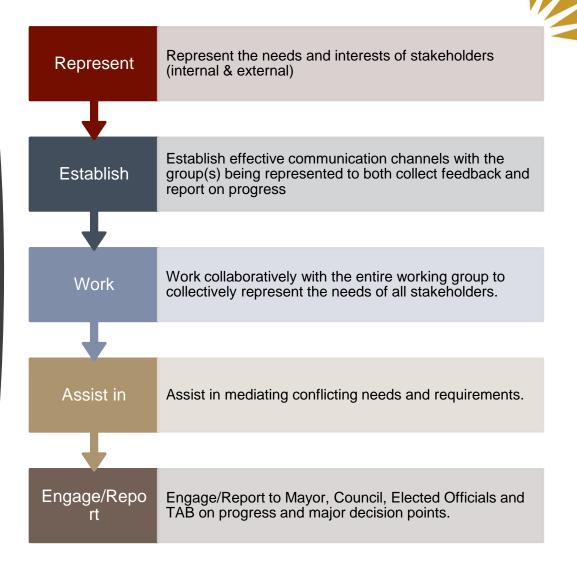




- Background
- Working Group Purpose & Membership
- Key Tasks Completed to date
- Project Goals
- Proposal
- Deliverables



Background and Working Group



Working Group Membership

Mayor - Chloe Morroni

Council – Lisa Hartman

Surveyor, Assessor, Treasurer, Auditor, Recorder & Clerk – Reid Demman

Sheriff – Kevin Hunter

DA – Lisa Ashman

Project Sponsor – Megan Hillyard

Project Manager – Lisa Allcott

Project Support – IT





Key Tasks Completed To Date

March 11th

 Administrative Services and Information Services released an RFI to get a sense of how vendors would approach this project and the anticipated cost

March 20th

 Contracts and Procurement received 12 responses to the RFI, which confirmed the amount requested (\$250,000) is appropriate

March 21st

- Administrative Services and Information Services presented a general project update at TAB and accomplished:
- Approval of proposed project goals (see below)
- Request to create a small (3-5 person) working committee of individuals representing the interests of all elected offices (see committee membership below).

May 7th

 Held first working group committee

May 22nd

 Working group presented and received approval for the final project plan from TAB

June 14

• Requesting Council approval to release \$250,000





Project Goals

Goal #1:

Clean Unified Experience that Incorporated County Branding

Goal #2:

 Connects Constituents to Services, Information and Trending County Issues

Goal #3:

Uses Data and Analytics to Inform Design





Proposal:

Develop RFP

Hire Agency

Execute Project

Deliverables

New SLCo Homepage + Subpage Templates Guidelines Brandbook Help establish best practices for ongoing Branding management of the site: Training

Questions?