

MIKE REBERG

EXECUTIVE SUMMARY

I am an accomplished, results-driven public sector professional with over 30 years of successful experience inside and outside of government, including 19 years managing division and department level county agencies, and federal congressional district offices. I focus on creating a positive customer service environment that connects constituents, other government offices and advocacy organizations in a meaningful, productive way. Skilled at hiring, managing and directing personnel, I am dedicated to the team concept, which maximizes performance and inspires action and positive results. I have deep experience in managing highly emotional, volatile situations and constituencies; and bringing adversarial groups together to work on key initiatives.

AREAS OF EXPERTISE

Agency Management
Program Development
Local Government Relations
Media Relations
Consensus Building
Political Strategy

Strategic Alliances
Electoral and Political Processes
Negotiation
Fundraising
Event Execution
Lobbying

Personnel Management
Mediation
Training
Real Estate Entitlements
Staffing

EXPERIENCE

Salt Lake City Community and Neighborhoods

2016-2019

Department Director

- *Managed staff of approximately 200 individuals divided into five divisions: Housing and Neighborhood Development, Planning, Building Services, Transportation, Engineering and CAN administration with an operating budget of approximately \$20 million and additional transportation and housing budgets of \$14 million annually.*
- *Oversaw the essential planning and construction functions of Salt Lake City through master planning, zoning review, private building plan review and inspection, road reconstruction and planning, affordable housing development, homeless services, real estate services, capital improvement planning and civic engagement.*
- *Accomplishments included developing comprehensive housing, transit and road condition studies that directly resulted in \$14 million ongoing funding for affordable housing programs and extensive transit upgrades for the city, plus the voter support for an \$87 million road reconstruction bond in 2018.*

Salt Lake County Animal Services

2013 - 2016

Division Director

- *Managed staff of over 70 full time, part time and temporary employees for the largest "no-kill" government animal shelter in the state of Utah, serving a population of nearly 450,000 Salt Lake*

County residents with an operating budget of \$6,000,000. Salt Lake County Animal Services, with animal intake numbers over 8,000 annually, is nationally renowned for its innovation and success in the no-kill movement.

- Oversaw comprehensive, humane and progressive shelter operation that includes full service veterinarian clinic, 24-hour animal control officer coverage, specialized animal behaviorists, humane education, volunteer programs that generate 17,000 hours annually.
- Successes include: nearly 94 percent animal lives saved over the past three years, 10,000 animal sterilizations over the past 4 years, significant increase in return to owner rates since initiating free microchip program.
- Worked with mayors, councils and city administrators in five area cities that contract with Salt Lake County Animal Services. Negotiates annual contract renewals with each city and represents Salt Lake County Animal Services at city council meetings on animal related issues.

Congressman Jim Matheson, 2nd District, Utah

2003 - 2013

District Director

- Managed geographically large urban/rural congressional district with distinct regional differences in the most Republican congressional district in the country held by a Democrat.
- Supervised all aspects of a congressional district staff with a goal of establishing and growing support with diverse constituencies by providing traditional congressional services and developing support for congressman's legislative priorities.
- Collaborated with communications director and chief of staff to develop communications strategies for the congressman.
- Interacted with government agencies on federal policies, addressed the public at events on the congressman's behalf, and managed the congressman's political activities in Utah.
- Hired personnel and applied motivational, leadership and communication expertise to successfully lead a staff of 8 in three district offices over 5 election cycles.
- Developed and managed all scheduled events, press briefings and appointments for the congressman when in Utah.

Congressman Jim Matheson, 2th District Utah

2002

Field Campaign Manager, DCCC

- Directed field campaign that increased voter turnout by 5 percent in targeted precincts resulting in the reelection of Jim Matheson in his first reelection.
- Managed and organized volunteer staff, employees and direct mail program, program budget, and developed innovative programs designed to increase voter turnout in specifically targeted areas.

Southern Utah Wilderness Alliance

2000 – 2002

Communications Director

- Acting spokesman for the organization at all press and public events.
- Drafted and disseminated press releases to journalists. Pitched story ideas to local and national media outlets, provided quotes and conducted media interviews.

CW Management

1999 - 2002

Project Consultant, development

- Negotiated land exchanges with Salt Lake County Government that resulted in the expansion of a local river parkway system.
- Negotiated land purchase agreements with private landowners with the goal of developing residential townhome projects. Worked with local government planning agencies, planning and

zoning commissions and city councils to amend master plans and implement zone changes in order to build development projects.

Salt Lake County

Assistant Director of Public Works

1991 – 1999

- 2nd in command in Salt Lake County Public Works Department, which provided city-type services for several hundred thousand residents of unincorporated Salt Lake County.
- Specifically oversaw the management of Development Services and Planning divisions within the Public Works Department, working with division staff to establish annual budget priorities, hire personnel, and develop policy initiatives.
- Worked as liaison between County Commission, private development interests and division staff on big commercial development projects, supervising process logistics, community outreach and negotiations between developers and county staff.
- Worked on special projects assigned by Public Works Director or County Commissioner within the department.
- Was acting director when the department director was away.

Reagan Outdoor Advertising

1989 - 1991

Public Affairs Director

- Worked closely with local governments, lobbyists and state legislature that affected the outdoor sign industry.
- Met with charitable organizations and donated billboard space for advertisements.
- Lobbied state government to ensure positive results for issues pertaining to the company.

County Commissioner Dave Watson

1986-1988

Campaign Manager & Administrative Assistant

- Successfully managed all aspects of the campaign for county commissioner.
- Organized and directed the office, volunteers and staff in campaign strategies and metrics.
- Following victory in 1986, was hired as commissioner's administrative assistant, helping the commissioner set public policy directives for the county and Public Works Department. implement initiatives of the commissioner for the department, and to

E D U C A T I O N

Utah State University; Logan, UT
Bachelor of Science, Political Science

1985

R E F E R E N C E S

Reference available upon request