



Agenda Item

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**File #:** 19-068

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**Topic/Discussion Title:**

Resolution of the Salt Lake County Council approving amendment 1 to the naming rights agreement with Mountain America Federal Credit Union for the Mountain America Expo Center

**Description:** The three LED sign screens (2 actual structures) located at the Mountain America Expo Center are old, unreliable, and are often in need of repair. Mountain America has agreed to discard the old screens, purchase and install the new screens with an approximate cost of \$250,000. In exchange for this, the county would agree to an increase in the amount of exposure time Mountain America receives on the screens. In the original agreement, Mountain America received 30% exposure time on the screens. If approved, this amendment would increase that to 50%. The county does not believe this increase will in any way impede on the exposure needs of the Expo Center or its other customers.

**Requested Action:** Consent

**Presenter(s):** Kimberly Barnett, Associate Deputy Mayor and Dan Hayes, SMG

**Time Needed:** Consent

**Time Sensitive:** Yes

**Specific Time(s):** Enter text here - if important to schedule at a specific time, list a few preferred times.

**Requesting Staff Member:** Kimberly Barnett

**Will You be Providing a PowerPoint:** No

Please attach the supporting documentation you plan to provide for the packets. Agenda items must be approved by Wednesday at 11:00 am. While not ideal, if PowerPoint presentations are not yet ready, you can submit them by 10 am the Friday morning prior to the COW meeting. Items without documentation may be withheld from consideration for that COW meeting.