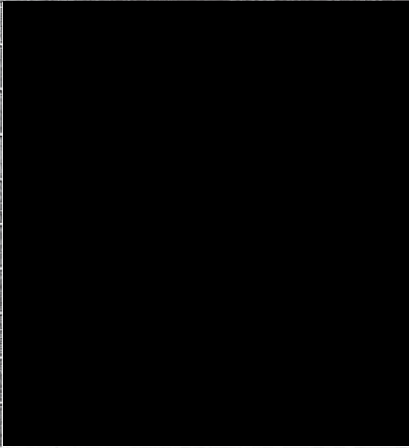


Form Fields	Patron Data
Nominated by (if applicable):	
Nominee First Name:	Hollie
Nominee Last Name:	Pettersson
Email:	
Phone:	
Street:	
City:	
State:	
Zip Code:	
Street:	
City:	
State:	
Zip Code:	
Preferred method of contact:	Email
SLCO Council District	4
I prefer that my personal contact information remain private and protected:	No
Unique qualifications/perspectives you would bring:	I am an educator who cares deeply about equity and access. I was raised in district 2. I filled out my college applications using the typewriter at the Magna Library... I am the only member of my family to attend college. I earned a PhD in psychology in 2009. I believe it is a good time for me to give back and support others like me who relied/rely on the library system to gain access to their dreams and aspirations.
Are you a current member of another County Board? If yes, please explain below.	No
Have you ever been a member of a board or commission in the County? If yes, please explain below.	No
Are you or any member of your immediate family a County employee?	No
If "Yes", please explain:	
Have you ever been convicted of a felony?	No
If "Yes", please explain:	
Gender:	Female

<b>Age Range:</b>	40 - 54
<b>Race/Ethnicity (Check all that apply):</b>	White/Caucasian
<b>If "Other", please specify:</b>	
<b>Do you represent a special Community?</b>	Yes
<b>If "Yes", please explain:</b>	I am from the west side and feel that gives me a perspective that would be helpful in this role.
<b>Additional Comments you would like to include:</b>	I am a friend of Nancy Thorne -



# Hollie Pettersson, Ph.D.

Educator, Psychologist, Administrator & Consultant

## CONTACT



Linkedin.com /  
petterssonhollie/

## EDUCATION

PH.D / EDUCATIONAL  
PSYCHOLOGY  
University of Utah

M.Ed / EDUCATIONAL  
LEADERSHIP & POLICY  
University of Utah

M.Ed/SPECIAL EDUCATION  
University of Utah

## EXPERTISE

Learning from Others; Asking the  
Right Questions and Listening Well

Building High Performing Teams

Creating and Implementing  
Strategic Plans

Engaging Stakeholders

Making Complex Messages  
Coherent

Aligning Priorities

Using Data Effectively

Supporting a Larger System

Implementing Evidence-Based  
Practices with Fidelity

## PROFILE

I love building teams around a common vision and doing hard things. My work at the classroom, school, district, state, and national levels confirms my belief that it is possible to make meaningful improvements in public schools. As a first-generation college attender, I am passionate about creating the conditions for equitable educational services and access to high quality instruction for all students regardless of their background.

## PROFESSIONAL EXPERIENCE

### PARTNER & EDUCATION PRACTICE CO-LEAD

Ed Direction/Cicero Group / 2015 - Present

Responsibilities include:

- Maintain Ed Direction team's focus on easing the burdens of educators and keeping students at the center of every decision that we make
- Provide leadership, strategic direction, decision making, and team support necessary to ensure the success of Ed Direction's partnerships
- Ensure that Ed Direction overdelivers on commitments to schools and districts
- Coach senior leaders and facilitate strategic planning with elected and appointed boards

### DIRECTOR OF EVIDENCE-BASED LEARNING

Canyons School District / 2008-2015

Created and led the curriculum and instruction department for the first new school district in the state of Utah in over 100 years. Sampling of responsibilities:

- Served 34,000 students; 5 high schools; 8 middle schools; 29 elementary schools; and 5 specialized schools
- Interfaced with the elected School Board and managed annual budget of over 11 million
- Developed a system for district coherence including a customized instructional framework
- Created a team-based model for district specialists and school-based coaches that decreased administrative load and empowered teacher leaders
- Implemented micro-credentials for teachers (e.g. HYPE Certification)
- Established Building Leadership Teams at each of Canyons 45 schools and provided ongoing professional learning and coaching
- Planned and facilitated on-going principal and teacher professional learning
- Supported all curricular areas in the Utah Core including materials adoptions and teacher leadership development
- Supervised school counseling and Career and Technical Education (CTE) programs
- Managed Concurrent Enrollment (CE)
- Directed gifted education programs (school-based and magnet offerings)
- Established multiple Dual Language Immersion programs (Spanish, Chinese, and French programs)
- Coordinated Advanced Placement (AP) and College Board Initiatives (e.g. Pre-AP outreach to underserved co-groups)
- Put in place Advancement via Individual Determination (AVID) programs and served as AVID District Director
- Supervised International Baccalaureate (IB) programs
- Developed and maintained school-based reading and math intervention systems
- Facilitated the district's Joint Educator Evaluation Committee (JEEC)
- Developed and implemented the teacher evaluation system (i.e. CTESS)
- Implemented a differentiated diploma system to increase the number of students taking college-ready courses of study
- Developed and implemented summer block for high schoolers to receive original credit



## SPECIALIZED TRAINING

- Certificate in Negotiation, Harvard Law School 2015
- AVID District Director Certification 2013
- College Board Delegate 2011-2014
- International Baccalaureate Administrator 2009-2015
- LETRS Training 2009
- Instructional Coaching Institute Certificate 2007
- Owning Up - Trainer of Trainers (Relational Aggression Intervention) 2006
- Aggression Replacement Training (ART) Trainer of Trainers 2004

**Qualified to administer and interpret:** Standardized norm-referenced tests, rating scales, self-report scales, observations, structured and unstructured interviews, and other data collection methods

## COMMUNITY ENGAGEMENT

- Outstanding Alumni Department of Special Education, University of Utah 2007
- Dee Foundation Fellowship 2004
- T.H. Bell Scholarship 1992-1994
- Trustee, Utah Association of School Psychologists 2001-2009
- Executive Board Member, American Cancer Society 2018-current
- School Community Council Chair, Silver Mesa Elementary 2016-present

## DIRECTOR of FEDERAL GRANTS/ Director of State Improvement Grant (SIG) Projects

Utah Personnel Development Center (Utah State Board of Education) / 2001-2008

Responsibilities included:

- Co-authored and implemented 3 successive SIG (State Improvement Grant) projects focused on professional development and coaching for principals and teachers to implement whole-school interventions
- Facilitated a state-wide steering committee including members from the Utah State Board of Education, all regional service centers, 5 public universities, and Utah's 40 school districts
- Developed coaching networks focused on Positive Behavioral Supports (PBIS) and Response to Intervention (RtI) with coaches from 22 school districts serving 78 schools with implementation
- Partnered with the National Implementation Research Center (NIRN), the Association for Positive Behavioral Support (APBS), the RtI Action Network, and the University of Kansas Center for Coaching

## ADJUNCT INSTRUCTOR

University of Utah / 2003-present

Responsibilities include:

- Teaching graduate level courses for the College of Education

## SCHOOL PSYCHOLOGIST

University of Utah Psychoeducational Clinic / 2002-2007

Responsibilities included:

- Performed assessments relating to all levels of instruction (core, supplemental, and intensive)
- Coordinated targeted small group instruction and academic intervention
- Conducted mental health screening and intervention
- Provided individual and family therapy
- Engaged in other outreach duties consistent with the school psychologist's role as defined by the American Psychological Association (APA) and the National Association of School Psychologists (NASP)

## ENGLISH TEACHER

Meridian School District, ID / 1999-2001

Responsibilities included:

- Taught high school students English
- Coached track
- Participated in weekly late-start collaboration through a modified block schedule

## SPECIAL EDUCATION, READING TEACHER, and Para-Professional

Granite and Jordan School Districts, UT / 1994-1999

Responsibilities included teaching:

- Reading intervention classes in a junior high school setting
- High school English to students who were served at a residential treatment center due to their mental health and chemical dependency needs
- Elementary students in a self-contained classroom for students with academic, mental health, and behavioral needs
- Middle school students in a self-contained classroom for students with behavioral concerns
- Adjudicated youth in a high security center where the door locked behind me as I entered the classroom



## WHITEPAPERS

IMPROVING STUDENT  
PERFORMANCE USING  
ASSESSMENT DATA  
(FEBRUARY 2018)

<https://www.eddirection.com/white-papers/assessment-to-achievement-improving-student-performance-through-assessment-data/#content-area>

COLLABORATIVE COACHING  
(APRIL 2017)

<http://eddirection.com/white-papers/collaborative-coaching/#content-area>

IMPLEMENTATION SCIENCE  
(APRIL 2017)

<http://eddirection.com/white-papers/implementation-science/#content-area>

SCHOOL TURNAROUND  
SUCCESS  
(JULY 2016)

<http://eddirection.com/white-papers/school-turnaround-success/#content-area>

## SAMPLE OF PUBLICATIONS

- Pettersson, H. et al (forthcoming). Principals leading the way: Data-driven instruction. The Leader, Utah Association of Elementary School Principals
- Burns, M. K., Sarlo, R. & Pettersson, H. (2012). Response to intervention at secondary schools. Web Publication, RTI Action Network: RTINetwork.org.
- Pettersson, H. & Sirois, M. (2010). Response to intervention and secondary schools. Impact, Utah Association of Secondary School Principals, Salt Lake City, UT.
- Pettersson, H. (2010). RtI: School psychologists must address the academic and behavioral needs of students. Observer, Utah Association of School Psychologists, Salt Lake City, UT.
- Eggen, G., Roderick-Landward, A., Pettersson, H., & Riding, M. (2007). The Utah coaching model: What works for teachers. Utah Special Educator, Utah State Office of Education, Salt Lake City UT.
- Pettersson, H. (2006). Formative and summative assessment. Observer, Utah Association of School Psychologists, Salt Lake City, UT.
- Mootz, J. & Pettersson, H. (2006). Making the standards work: Standard I: It's more than just "x", Utah Special Educator, Utah State Office of Education, Salt Lake City, UT.
- Hawken, L., Pettersson, H., Mootz, J., & Anderson, C. (2006). The Behavior Education Program: A check-in, check-out intervention for students at risk, Guilford Press, New York, NY.
- Olympia, D.E., Pettersson, H. & Christiansen, E. (2006). Behavioral contracting. In Lee, S. (Ed). Encyclopedia of School Psychology, Sage Press, Thousand Oaks, CA.
- Hawken, L., Pettersson, H., & March, R. (2005). Token Economies. In G. Sugai, G. & Horner, R. (Eds.). Encyclopedia of Behavior Modification and Therapy. Volume 3: Educational Applications. Sage Press, Thousand Oaks: CA.
- Mootz, J., Pettersson, H., Eggen, G., & Anderson, C. (2005). Using formative assessment in the elementary and secondary schools. Utah Special Educator, Utah State Office of Education, Salt Lake City, UT.
- Jenson, W., Allred, D., Pettersson, H., and Likins, M. (2004). The Principal's 200 Club: an all positive whole school discipline program, Utah's behavior Initiative, Utah State Office of Education, Salt Lake City, UT.
- Olympia, D., Farley, M., Christiansen, E., Pettersson, H., Jenson, W., & Clark, E. (2004). Social maladjustment and students with behavioral and emotional disorders: Revisiting basic assumptions and assessment issues. Psychology in the Schools, 41, 835-847.

## SAMPLE OF NATIONAL PRESENTATIONS

- Pettersson, H. (December 2017). Unpacking School Turnaround Success, Learning Forward National Conference, Orlando, FL
- Pettersson, H. (October 2017.) Improving American Indian Education: Partnerships, National Indian Education Association (NIEA), Orlando, FL
- Pettersson, H. (October 2015). Collaborative School Improvement: How districts can organize to support school improvement, Invited presentation at RtI Innovations, Salt Lake City, Utah.
- Pettersson, H. (October 2014). Systematically addressing the knowing and doing gap in schools: Students cannot benefit from interventions that they do not receive, Invited presentation at RtI Innovations, Salt Lake City, Utah.
- Pettersson, H. & Sarlo, R. (September 2013). Implementing early warning systems in secondary school settings. Invited presentation at RtI Innovations, Salt Lake City, Utah.
- Richardson, R. D. & Pettersson, H. (May 2012). Systematic screening for literacy needs. Invited presentation at Council for Exceptional Children International Convention, Denver, CO.
- Pettersson, H. & Sarlo, R. (October 2011). Implementing systems supports in secondary settings. Invited presentation at RtI Innovations, Salt Lake City, Utah.
- Burns, M. K., Sarlo, R. & Pettersson, H. (August 2011). RtI in the secondary settings. Invited presentation for the National Center on Response to Intervention, Webinar.
- Knight, J., Pettersson, H., & Roderick-Landward, A. (2010). RtI and instructional coaching: An overview. Invited presentation for the National Center on Response to Intervention, Webinar.
- Pettersson, H., & Roderick-Landward, A. (June 2009). Academics, behavior and coaching: crucial components of a tiered system of support. Invited presentation at Rocky Mountain Institute, Sopris West, Heber City, Utah.
- Scott, T., & Pettersson, H. (October 2008). State and district implementation of tiered supports in an academic and behavioral integration model. Invited presentation at National Forum for Implementation of Positive Behavioral Interventions and Supports, Chicago, IL.
- Pettersson, H., & Anderson, C. (February 2008). State implementation of Response to Intervention (RtI). Invited presentation at Midwest Symposium for Leadership in Behavior Disorders (MSLBD), Kansas City, KS.
- Pettersson, H., Morgan, D., Mootz, J. & Anderson, C. (March 2007). State level implementation of positive behavioral supports in a large, geographic area, classroom size, and family size, state. Paper



## Board Appointment Approval

**Ben McAdams**

Salt Lake County Mayor

**Erin Litvack**

Deputy Mayor, County Services

**Rick Graham**

Deputy Mayor, Operations

**Karen Hale**

Deputy Mayor, Community  
& External Affairs

**Darrin Casper**

Deputy Mayor, Finance  
& Administration

On the 2nd day of October 2018 the Salt Lake County Council consents to the appointment of Ms. Hollie Pettersson, Ph.D. as a member of the *Salt Lake County Library Board*.

Her first, four-year term will begin October 2, 2018 and end October 31, 2022.

Salt Lake County Council

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Aimee Winder Newton  
Chair, Salt Lake County Council

Attest:

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Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.