



Agenda Item

File #: 18-549

Topic/Discussion Title:

Presentation and requested approval of Take Your Seat in History naming rights campaign.

Description: Center for the Arts, Ballet West and the Utah Opera are seeking council approval to launch a naming rights campaign for the Janet Quinney Lawson Capitol Theatre seats.

Requested Action: Approval

Presenter(s): Holly Yocom, Community Services Director, Sarah Pearce, Center for the Arts Division Director, Sarah West, Development Director for Ballet West and Paul Meecham, CEO of USUO

Time Needed: 20 min

Time Sensitive: Yes

Specific Time(s): No

Requesting Staff Member: Holly Yocom

Will You be Providing a PowerPoint: Yes

Please attach the supporting documentation you plan to provide for the packets. Agenda items must be approved by Wednesday at 11:00 am. While not ideal, if PowerPoint presentations are not yet ready, you can submit them by 10 am the Friday morning prior to the COW meeting. Items without documentation may be withheld from consideration for that COW meeting.