

Mayor Ben McAdams

WHEREAS, farmers markets are important outlets for agricultural producers, providing them with increased opportunities to meet consumer demand for a variety of affordable, healthy and locally sourced products sold directly from the farm; and

WHEREAS, farmers markets play a key role in developing local and regional food systems that support the sustainability of family farms, and provide opportunities for farmers and consumers to interact; and

WHEREAS, farmers markets are situated in numerous neighborhoods and communities throughout Salt Lake County; and

WHEREAS, farmers markets offer opportunities for low-income women, infants, children and seniors participating in the WIC and Senior Farmers Market Nutrition Programs, respectively, in redeeming their benefits, and increasingly offer electronic benefits transfer technology for use by SNAP (Supplemental Nutrition Assistance Program) recipients to redeem their benefits; and

WHEREAS, farmers markets provide infrastructure to assist in the distribution of farm products, thereby contributing approximately \$9 billion each year to the U.S. economy.

NOW, THEREFORE, I, Ben McAdams, Mayor of Salt Lake County, do hereby proclaim the week of August 5-11, 2018 as

Salt Lake County Farmers Market Week

and encourage residents of Salt Lake County to identify and support their local farmers markets and enjoy the benefits of shopping locally for fresh fruits, vegetables and other locally grown products.

Ben McAdams
Mayor

