



Board Member Nomination & Application

Board: Clark Planetarium Advisory Board Date: 1/9/17

Nominated By (if applicable): _____

Applicant Name Rachael Swetnam

Home Address: _____

Work Address: _____

Home Phone: _____ Work Phone: _____ E-Mail: _____

Would applicant prefer work or home phone/address used as mailing address? Work

Salt Lake County Council District #: 4

To find the district you live in go to <http://slco.org/council/district-map/> and click the "Interactive Maps" area. Enter your address into the search box to find your County Council representative. Be sure to enter the District representative rather than the "At Large."

I prefer that my personal contact information remain private and protected Yes ☐ No ☒

Unique qualifications and/or perspectives you would bring to a Board or Commission:

I'm applying to the Clark Planetarium Advisory Board because it is management-focused which is a great use of my non-profit management background, but also serves my passion for astronomy and science education. I have been a NASA Ambassador volunteer for 7 years which involves public outreach and education. I have also volunteered with local science organizations and observatories for the past 10 years.

My relevant work experience includes a master's degree from Carnegie Mellon University in nonprofit management, as well as 16 years of work in international business, later transitioning to nonprofit. I have extensive experience in budgeting, programs, management, and marketing.

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Are you a current member of another county board? Yes ☐ No ☒

If yes, board/commission _____

Have you ever been a member of a board or commission in the county? Yes ☐ No ☒

If yes, board/commission _____ Dates: _____

Are you or any member of your immediate family a county employee? Yes ☐ No ☒

If yes, explain _____

Have you ever been convicted of a felony? Yes ☐ No ☒

If yes, explain _____

Demographics (*optional*)

The information on this section is for statistical purposes and is confidential.

Gender X Female ☐ Male

Age Range X 21-39 ☐ 40-54 ☐ 55-64 ☐ 65+

Race/Ethnicity (please check all that apply)

☐ American Indian/Alaska Native

☐ Asian/Pacific Islander

☐ Black/African American

☐ Hispanic/Latino

X White/Caucasian

☐ Other (please specify)

Represent a special community? n/a

Forward this application and nomination to the contact below with a resume:

**Board Coordinator
2001 S. State Street, # N2-100
Salt Lake City, Utah 84190
Email: boards@slco.org**



RACHAEL SWETNAM

OPERATIONS MANAGEMENT

CONTACT

[Redacted contact information]

LINKS

[Redacted links]  

EDUCATION

Carnegie Mellon University
2015

● *Master of Public Management*
Focus on accounting and finance, organizational leadership, HR law, people operations, and program accountability. Junior editor of Public Policy Journal.

Ohio State University
2011

● *Bachelor of Arts in Philosophy*
Studies included ethical theory, logic, philosophy of mind, and comparative religion. Collected and analyzed data as a research assistant for an education research lab.

EXPERIENCE

Envision Utah
April 2016 - Present
Salt Lake City, UT

● **Director of Development and Community Relations**
Primary fundraiser for \$2M budget. Manage board and relationships with community leaders, legislators, business executives, and government staff. Oversee projects to ensure deliverables, strategic direction & financial analysis. Manage 500+ person events.

Navigators' Alliance
October 2017 - Present
Salt Lake City, UT

● **Board President**
Founding chair of Utah-based nonprofit, created by former Deseret News editor Jim Wall, to build the next generation of community leaders. Currently writing organizational bylaws, policies and procedures; organizing member activities; placing members on community boards.

Utah Foundation for the Blind
August 2015 - April 2016
Salt Lake City, UT

● **Interim Executive Director**
Managed programs, fundraising, volunteers, public relations, and communications. Founded university internship program, re-launched website and branding, held most successful fundraising campaign and annual event to date, and attracted substantial press.

CMU CFA
January 2011 - April 2013
Pittsburgh, PA

● **Manager of Grants Administration**
Responsible for allocating, budgeting, and forecasting \$11M+ in funds, adhering to complex local, state and federal compliance requirements. Ran detailed monthly financial and salary reconciliations. Served on research ethics committee.

EXPERTISE

Operations Mgmt	<div></div>
Financial Analysis	<div></div>
Events & PR	<div></div>
Community Relations	<div></div>
Grant Compliance	<div></div>
Fundraising	<div></div>
Human Resources	<div></div>
Communications	<div></div>
Public Speaking	<div></div>

REFERENCES

Lonnie Bullard
Chairman, Jacobsen Construction
Chair, Envision Utah Board

Ari Bruening
COO, Envision Utah
Direct supervisor

Professor Steven Goldsmith
University of Utah
Board Member, International
Association of Dark Skies

Joleen Widmark
Former Board Chair
Utah Foundation for the Blind
Former direct supervisor



Board Appointment Approval

Ben McAdams

Salt Lake County Mayor

Erin Litvack

Deputy Mayor, County Services

Rick Graham

Deputy Mayor, Operations

Karen Hale

Deputy Mayor, Community
& External Affairs

Darrin Casper

Deputy Mayor, Finance
& Administration

On the 17th day of July 2018 the Salt Lake County Council consents to the appointment of Ms. Rachael Swetnam as a member of the *Clark Planetarium Advisory Board*.

Her first, three-year term began July 1, 2018 and will end June 30, 2021.

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.