SALT LAKE COUNTY

2001 So. State Street Salt Lake City, UT 84114



Meeting Minutes - Draft

Friday, September 2, 2022 1:00 PM

RM N2-800

TRCC - Tourism Recreation Cultural and Convention

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Present:	Board Member Miranda Barnard
	Board Chair Mayor Kristie S. Overson
	Board Member Mayor Monica Zoltanski
	Board Member Mayor Lorin Palmer
	Board Member Colby Hill
	Board Member Kim Sorensen
Absent:	Board Member Mayor Robert Dahle
	Board Member Mayor Erin Mendenhall
	Board Member Tawnee McCay

Members of the Board May Participate Electronically. The Public May Attend. Meetings May Be Closed For Reasons Allowed By Statute. Motions Relating to Any of the Items Listed Below, Including Final Action, May Be Taken.

1. Call to Order

Chair Mayor Overson called the meeting to order.

2. Public Comment

Chair Mayor Overson asked for public comment. No public comment provided.

3. Approval of Minutes

22-0823

Attachments: June 3, 2022 TRCC Board Meeting Minutes

Chair Mayor Overson asked for a motion to approve the June 3, 2022, TRCC Board Meeting Minutes.

Board Member Sorensen made a motion to approve to approve the minutes.

Board Member Mayor Palmer seconded.

The motion passed unanimously.

This Minutes was Approved.

4. Discussion Items

22-0820

4.1	2023 TRCC Support Program Application Presentations
	1:10 pm Discovery Gateway Children's Museum
	1:20 pm Create Reel Change
	1:30 pm City of Taylorsville
	1:40 pm Herriman City
	1:50 pm City of Holladay
	2:00 pm Murray City
	2:10 pm Trails Utah
	2:20 pm Taylorsville Historical Preservation Society
	2:30 pm Utah State University Bastian Agricultural Society
	2:40 pm Utah State University Bastian Agricultural Society
	Discovery Gateway Children's Museum-Continue 3rd Floor STEAM Redesign
	Kathleen Bodenlos, Executive Director of the Discovery Gateway Children's Museum and
	Branna Riding, Development Manager, presented a PowerPoint on continuing the 3rd Floor
	STEAM Redesign. The museum would utilize the funding to hire a designer to reimagine the
	third floor of the museum to become ADA compliant, further STEAM initiatives, elevate
	offerings, and broaden demographic from 0-8 to include children 8-13. The funding is needed
	because several existing exhibits are not ADA compliant, want to broaden demographic, and
	exhibits have a life cycle and need to be refreshed. The museum wants to incorporate an
	interactive exhibit to introduce visitors to the history of Native Americans in Utah.
	Board Member Sorensen asked if they were requesting funding for the plan.
	Kathleen Bodenlos responded they are asking for money to help fund the plan.
	Board Member Sorensen stated the application states the plan is projected to be finished at
	the end of the year.

Kathleen Bodenlos responded that is the plan.

Chair Mayor Overson asked if the item of the software installation for \$20,000 is a part of this.

Kathleen Bodenlos clarified that they had submitted a revised budget which had removed that component.

Board Member Mayor Palmer asked when it would be funded?

SLCo Director of Community Services Robin Chalhoub responded the money's available next year. TRCC is looking for project ready applications for 2023, and it is a reimbursable program.

Board Member Mayor Palmer clarified the guideline that projects couldn't be underway.

Director Chalhoub stated projects couldn't be underway by the time they apply.

Create Reel Change-Labeled Fest 2023

Brian Higgins, Executive Director of Mental Healthy F.i.T. presented a PowerPoint on Create Reel Change's Labeled Fest 2023. He explained Mental Healthy F.I.T. is changing how we experience mental health and making sense through films, ideas, and tips. Labeled Fest has been running for approximately 8 years in Salt Lake City. It is an ideas and advocacy fest to work on ending the stigma in mental health. It is for everybody, specifically for youths 13-17 and 18-24. He emphasized the importance of the community knowing how to address mental health because everyone knows someone with a mental health issue. Higgins clarified they are not medical based, but partner with other resources in the state so they can provide access to people who need it. At Labeled Fest people learn about mental health and how to get help in the community, see advocacy films (narrative, documentary, and experimental), take part (tell your story, screen your film, or show your art), build strong communities, creative expression workshops, and provide resources (implementable action plans and how to access care).

Board Member Kim Sorensen asked if the event had seen growth since it started.

Higgins responded that it has. The first year was only one event that was two hours long and this year the event is three days. He said the goal is to reach a 10-day event like the major film festivals.

Chair Mayor Overson stated the application shows the money is mainly going to be used for marketing and events.

Higgins explained their partners are people in the community who would attend. They are trying to reach a larger community.

Board Member Mayor Zoltanski thanked Higgins for bringing the event to their attention. She asked him to explain more about where it is held, the target audience, and marketing strategy.

Higgins explained it was originally a campaign with an alliance host and was held at the Broadway then moved to the Salt Lake City library and was previously held at the Utah Museum of Fine Arts. It is a way to give a platform for people suffering from mental health and be able to talk, to communicate to others so they can understand what it feels like. He explained with the pandemic, many started having their first experiences with depression and anxiety. Higgins further explained people can come to the festival to learn more and this year they screened a film on autism awareness. It is a way for all the major treatment based and resource-based organizations to come together in a creative, art-based culture. Higgins stated he would love everyone to come next year, and that they have really grown which is challenging for a small nonprofit.

Board Member Mayor Zoltanski asked where they will be holding the next festival.

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Higgins responded it will most likely be at the new Mid-Valley Performance Art Center so they can reach a broader geographic area. They will also hold a satellite version in Price and St. George.

Board Member Mayor Zoltanski asked if the \$25,000 is the marketing budget or to augment it?

Higgins responded the budget is mostly for paid advertising and design. He explained a lot of the development is done in house from a pro bono standpoint. He reiterated that paid advertising (billboards and print marketing) will be used to supplement the word of mouth.

City of Taylorsville-Pickleball in Taylorsville

Ben White and **John Hiskey** presented a PowerPoint on their application, Pickleball in Taylorsville, proposing 10 additional pickleball courts in the West Planning Area. White explained the courts would be spread across three sites, and the request is only for the pickleball courts. It does not include parking lots, restrooms, other facilities, fencing, lighting, surfaces, etc. They have engaged their designer and are hoping to go to bid later this fall. The first site is at the south side of the Senior Center, the second site is Vista Park which is shared with SLCo, and the third site is Summit Tank Park, the old landfill site. He explained in reviewing the 2015 Parks and Rec study, it explained pickleball was growing. At that time, there were only 16 pickleball courts in the county, and now the county is approaching 150 courts. The West Planning Area has a shortage of courts.

Chair Mayor Overson asked if the board had any questions.

Hiskey pointed out the regional impact of the new courts in terms of locations and proximity to Murray, Kearns, West Jordan, and other areas. The connectivity of the region and active transportation planning effort and overlay of bike trails will help connect the communities.

Herriman City-Wood Hollow Trailhead

Wendy Thomas, Assistance City Manager, presented a PowerPoint on Wide Hollow Trailhead. Thomas showed maps of where the trailhead would be located along with existing trails and trails being constructed and proposed. Another trailhead is needed on the west side of the city to expand access to users. She explained the project is shovel ready. They have done the design, geo tag, traffic studies, and held open houses to mitigate concerns. The project had an approved budget of \$800,000 but with rising construction costs the bids came back at just over \$1.4 million. They are asking for TRCC funding to help address the gap. Thomas explained the amenities include parking lot, restroom facility, pavilion, water fountain, dog waste station, and bicycle repair station. The unique aspect of the project is the Challenge Staircase that will be a part of the trail.

Chair Mayor Overson asked if anything had been constructed and if there was a phased approach.

Thomas answered nothing had been constructed and it would be built all at one time.

Board Member Mayor Zoltanski asked Thomas to explain how the trailhead would connect to the existing trails and expand the trail network.

Thomas explained the trailhead connects to the open space. Herriman purchased 2300 acres of open space in coordination with Camp Williams as part of their Income Program and they are preserving that in perpetuity. They are using it to expand trails in the southwest corner of the valley and hope it will facilitate future trails around the Yellow Fort Canyon area. Thomas explained they are working with Camp Williams and trying to purchase properties as soon as property owners are willing to sell to make more trail connections.

Board Member Mayor Zoltanski asked about the type of trail use.

Thomas explained all their trails are nonmotorized. They allow equestrian, mountain biking, and hiking.

Mayor Zoltanski noted the size of the trailhead with 89 parking stalls.

Thomas explained that has been lowered to 60.

Mayor Zoltanski asked how the trailhead will rank in size in the city.

Thomas responded it is not the largest, that is Black Ridge which has the reservoir and the beach. This trailhead will probably be the third largest.

City of Holladay-Historic Walk in Holladay City Park

Gina Chamness, Holladay City Manager, and Holly Smith, Assistant City Manager, presented a PowerPoint on the Historic Walk in City Park. Smith explained the project tries to bring together the stories of people, the places, and the structures in Holladay. This past June, they wrapped up a study to look at how they would bring this forward to the community. Smith explained to think about the project as a historical museum that is interwoven in the community. The first phase of the project is doing the research and getting the concept and design in place. The second phase is building the historic walk in City Park. Smith showed a map of Holladay and where City Park is located. She explained the idea is to bring the exhibit to where the people and facilities already exist. Guests will hear stories of early settlers and how the community progressed from agricultural to modern day. The current happening space will highlight events and community members. There will be public art wall where people can take selfies. The walk will end at the Casto Home, one of the oldest standing buildings and is on the National Register of Historic Places. Smith continued to explain how the project aligns with PRT Principles and sustainable community benefits. Smith explained they are thinking outside the box of a traditional museum and taking benefits directly to the people and using current structures. Their project is cost effective and bringing more educational experiences. The project fosters a collaborative environment between the city council, historical commission, and other partners. It will also bring people to the business district and bolster their sales tax base. They plan on doing fundraising and seeking

additional grant resources. The city is committed to a 25% local match, and they are asking for \$750,000 of TRCC money. Smith concluded that the project is ready to start, and they could start design work in early 2023, then execute construction in 2024. She also included that the project is flexible and could be in phases.

Board Member Sorensen noted the presentation stated the city would offer a 25% match and asked if they would still give their full match depending on the amount the TRCC board approves.

Smith responded the city has indicated they would.

Chair Overson noted the project is changeable. She asked that in 10 years if the city has different events or people, they could reflect the time.

Smith responded that is why the design is important and the flexibility to change out exhibits is essential. She noted that to keep people coming back they will have to keep updating.

Board Member Mayor Palmer asked if the exhibits focus on the Holladay area or the whole valley.

Smith stated the Holladay area.

Chair Mayor Overson explained a note in the board packet states to consider events before 1847 and the culture of the Native American tribes.

Chamness responded that the staff and council will be looking to provide an inclusive history and that will include looking at history before 1847 and then settlement, and events to the present.

Board Member Mayor Zoltanski asked if there are any private partnerships.

Smith stated not yet but they are planning to do a campaign that focuses on bringing partnerships of that nature.

Board Member Mayor Zoltanski stated there would be private groups interested in the local history.

Smith agreed. She stated their Historical Commission has already done a fundraising effort through outreach and have connected with people who may be interested.

Murray City-Toddler Town Playground

Bruce Holyoak and **Lori Edmunds**, both with the Murray City Parks and Recreation Department, presented a PowerPoint on their application to use TRCC funds to build a Toddler Town playground in Murray Park. Holyoak explained the location is currently a swing set playground in full sun. He overviewed a timeline of the project and what it consists of. The project would start in January 2023. He explained the project would be designed for 2-5-year-old children, be ADA accessible, and have a sunshade. Holyoak explained most of the park structures are for 5-12-year-olds. The project also includes picnic area improvement by the playground.

Board Member Sorensen noted Murray City has two applications in and asked for a priority list.

Holyoak stated the mansion project would probably be the priority. He explained without the TRCC money they would probably not be able to do the playground, but the priority is the mansion.

Chair Mayor Overson noted everyone knows Murray Park and it is everyone's park.

Trails Utah-Silver Lake Loop Trail Renovation

Sarah Bennett and John Knoblock presented a PowerPoint on the Silver Lake Loop Trail Renovation project. Bennett began by giving a shoutout to the TRCC fund that has helped Trails Utah do several needed trail projects in Salt Lake County. She continued by explaining the Silver Lake Loop trail is the most visited place in the Central Wasatch which includes a National Forest Service visitor center. The loop trail is comprised of different surfaces. The front side is a board walk and the back side is a dirt surface trail. The board walk was put in 25 years ago and is warped. The trail around the backside is starting to disintegrate. Bennett stressed the importance of the Forest Service needing to address the issues to continue to support the high visitation. Trails Utah is focusing on the backside trail, and it is being conducted by the Salt Lake Ranger District with funding from the Great American Outdoors Act. The trail is the only ADA compliant trail on Forest Service land in the Central Wasatch. Bennett explained there is a lot of construction going on in the canyon which has created boulders at excavation sites. Trails Utah is working on getting access to the boulders to bring to the trail instead of buying them. This would reduce the cost of the project and lessen the amount requested from the TRCC fund.

Taylorsville Historical Preservation Society-Taylorsville Museum

Susan Yadeskie, Chair of the Taylorsville Preservation Committee, presented a PowerPoint on Taylorsville Bennion Heritage Center. She began by explaining the Taylorsville Museum is focused on sharing, teaching, and a place to gather. It has just been accepted by the Utah Board to be on the National Register. The building is a place that hosts community events (weddings, meetings, and scout troops) and hosts school tours from across the Granite School District. The application is asking for funding to address structural concerns (fascia, old windows, chimneys, and foundation) and will be an ongoing project. Taylorsville City is providing funding for a third of the project. Yadeskie explained the project also includes addressing fascia concerns on another building on the property. They are focusing on upgrading the overall facility. Yadeskie summed up her presentation by saying the goal is to renovate, rejuvenate, and bring the original structure up to standards to continue the community presence and attract people from all over the valley. **Board Member Sorensen** asked if the project has a plan or feasibility study, and which project will be done first.

Yadeskie responded that they do. In 2018, a committee member was a licensed architect, and another committee member's husband was a retired structural designer, and they did a priority study and working with Taylorsville City. She does note that they could use more money and have been applying for ZAP grants. Once the building gets on the National Register, it will provide opportunities for tax breaks.

Board Member Sorensen asked what the number one priority would be if they received funding.

Yadeskie stated it would be the museum itself. The fascia of the building, bringing the appearance up to standards, and then working on the reinforcement of the chimneys. She explained the city engineer has created a plan for it.

<u>Utah State University Bastian Agricultural Society-USU Bastian Agricultural Center Equine</u> Arena Improvement Plan

Joshua Dallin, Director of the Bastian Agricultural Center, presented a PowerPoint on the USU Bastian Agricultural Center Equine Arena Improvement Plan. He explained USU Extension has been over the arena for the last five months after acquiring it from Salt Lake County. It is dedicated to educating the public and inspiring future generations about agriculture. Dallin overviewed statistics about the Bastian Agricultural Center. He explained the plan to grow the center includes implementing a natural resource area, a STEM center, a plant production education center, and an equine and livestock education piece. The Arena Improvement Plan addresses the plan to implement a training track and an additional enclosed arena. They are asking for \$500,000 that will be matched. The project focuses on meeting the needs of Salt Lake County by meeting usability increases and the growing needs for events. Dallin also noted that smaller equestrian areas are being phased out, and the center will accommodate the needs.

Chair Mayor Overson asked for clarification on the relocating of three arenas and they type of arenas they are.

Dallin responded currently they have three open arenas. This plan will have three open arenas and an additional enclosed that will be built. He referenced the plan slide and the need to address the composition of the soil in the arenas and render the soil. He also explained the versality that will be implemented. Dallin continued that there is a need from the community for an enclosed space so they don't have to worry about the weather and can be used for horse shows, festivals, and dog shows.

Chair Mayor Overson noted Dallin has two separate applications and asked if they are contingent on each other since they are on the same property.

Dallin responded yes and no. He explained they want to move forward with both plans

quickly because the existing track has footing they would be able to reuse. In the process, he explained that it would make sense to start the phase of the natural resource area. He noted both are very different and serve different purposes and stated that the arena is needed to address the growth and attraction of big events.

Board Member Mayor Zoltanski noted the excitement of another enclosed arena and the variety of uses. She asked what the focus of the center is? Equestrian? Or marketing for other events?

Dallin explained the primary focus is the equestrian piece and other opportunities fall into place. The footing of the facilities will focus more on the equestrian piece and create a place that will attract equestrian focus events. Other opportunities are a good fit.

Board Member Mayor Zoltanski noted that sometimes focus can be overlooked when there is a push to rent it out to maintain the cost. She asked if Bastian has an operating program to ensure equestrian use.

Dallin stated there was a promise with Salt Lake County to prioritize equestrian use and equestrian events generate revenue. He continued that the rendering of new arenas will help bring in more equestrian opportunity and flexibility.

Board Member Mayor Zoltanski asked about the size of the track.

Dallin explained it is much smaller. The estimated length is almost a quarter mile. For the space they have, the center is slated for additional parking. They have elongated the track for training horses. He explained the reality is that most people train at their facility and then go other places for events. He explained that the additional is to help with the training. He explained there will be defined times for training for racehorses to address safety. When there is a special event, they will open the additional parking. Rules for the existing arena will also be implemented so that schedules are clear when others can access and when racehorses will access.

Board Member Mayor Zoltanski noted where the polo fields are and where parking will be implemented.

Dallin noted they anticipate the polo fields will maintain open space, and the parking is where the current equipment line is located. The new enclosed arena will be in an area that is currently underutilized.

Board Member Mayor Zoltanski mentioned the Sandy City Horse Parade is September 10 at 10am.

Utah State University Bastian Agricultural Society-Bastian Natural Resources Adventure Trail Joshua Dallin, Director of the Bastian Agricultural Center, presented a PowerPoint on the Bastian Natural Resources Adventure Trail. He explained this project is an opportunity for everyone in the community to experience the beauty of natural resources and that isn't often thought about with agriculture, but ranchers are often the best stewards of the land. He explained this area will be a big build out of the location and importance of having space where people can be outside. He shared statistics of a survey USU did of what people want in the outdoors. Dallin noted the trail will be safe place people can come walk through, children can play at, and wildlife can live. 4H will be able to utilize the area for education. He explained phase 1 is asking for funding to build out a mile trail of asphalt and soft surface with ADA accessible features. It will also include infrastructure to maintain sustainability. It will cost about \$2.2 million for the project and are asking for \$500,000 of TRCC funding.

Chair Mayor Overson asked for Dallin's priority.

Dallin responded that the arena is probably priority one because of the ability to have an increase in events that will bring money to the TRCC funds. He did note that others might argue that they aren't an equestrian person, and the natural resource center would be more beneficial for them. Dallin concluded that the equestrian center does bring money back.

Board Member Mayor Palmer asked where the trail would be on the property.

Dallin responded it is near the animal shelter because of the lay of the land and existing infrastructure for drainage. He noted a neighborhood meeting where other businesses were excited the trail.

Chair Mayor Overson asked that if the board awards money for the trail instead of the arena if the trail is shovel ready?

Dallin noted that the trail system is over the current track but would not be an obstruction of functionality.

Board Member Mayor Palmer asked about parking.

Dallin responded that there is a plan for parking space, and the area uses the same designer so more parking is being added to the North Area and will work along with South Jordan. He also anticipates that the area Fullmer Boxing uses, and the Animal Shelter more parking will be built out that will be used by all.

Board Member Mayor Zoltanski asked if there has been a town hall or public comment about the trail and talking about the 10-acre lake in a drought. She asked for the water source and if it has been discussed by public planning or vetting process.

Dallin responded that in partnership with Rio Tinto and acquired shares, their water source is irrigation from the Utah Salt Lake Canal which comes out of Utah Lake. He said they have required an excess amount of what they will need for usage. He stated they have discussed with the canal company a way the water can be used as a reservoir system and water the facility. He said the Utah State's water team will be working with the project. Dallin noted

there has been opportunity for comment but not necessarily an open forum, so he is open for that.

Board Member Mayor Zoltanski noted her issue of asphalt and the opportunity to have public vetting to weigh in on the surface used. She agreed that the prioritization should be the arena because the trail project should have more public participation.

5. Other Committee Business

Chair Mayor Overson thanked everyone for their good questions and wanted to make sure everyone was aware of next week's agenda.

Board Member Mayor Palmer mentioned how hard it is going to be to decide funding and wondered if there is a scoring system.

Chair Mayor Overson said they have not, but that doesn't mean they can't do one. She agreed it is going to be difficult, but it has just been discussion between board members and input of priorities and presentation from the county.

Board Member Mayor Zoltanski stated it could be helpful to have a matrix of the projects' purposes and objective criteria could help with transparency.

Chair Mayor Overson asked Director Chalhoub if they could do that.

Director Chalhoub stated she could put together their ideas but is not able to tell the board how to score. She stated the spreadsheet the board has access to has a lot of information.

Chair Mayor Overson also noted that the spreadsheet includes location. The spreadsheet has everything there, but something simpler could help.

Director Chalhoub asked how a score sheet has been used in the past.

Board Member Mayor Palmer explained that region was included, but this is complicated with the different priorities. It is critical for balance amongst the different categories and location. He noted that he might try and create his own scoring system and how to help people that had to miss the meeting.

Director Chalhoub noted the meetings are recorded.

Board Member Miranda Barnard asked for a confirmation on the completed budget for the recommendations.

Director Chalhoub stated that the Sales Tax Revenue Committee will meet on September 26, and the county's CFO will then present to the board on one of the two following Fridays after. Chalhoub also stated she will start working on putting something together for the board.

Chair Mayor Overson addressed the board and stated they can send ideas to Chalhoub and discuss it at the next board meeting. She noted they will do their best to be as fair as they can.

Salt Lake County Deputy Mayor Litvack stated it might be helpful for the board to organize the information in a variety of ways. This can be done by grouping projects by area and then categories. She also noted it could be helpful to pull the scoring sheet from the last ZAP funding for parks. She stated it could be similar and give a template and guideline for scoring criteria. She also mentioned that as Darrin Casper is looking at revenue and the long-range plan, they also must look at assets of long-range plans including operational

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needs. She noted they have an agreement with the Bastian Center to support the equestrian functions. Litvack also noted the board has prioritized taking care of county assets. This will all be taken into consideration for funding to be distributed.

Chair Mayor Overson stated they will all do their homework in preparation for next week and get Director Chalhoub any ideas.

Director Chalhoub mentioned the ability to sort within the spreadsheet.

Board Member Mayor Palmer asked about crossover between TRCC and ZAP to help with the discussion on balance.

Director Chalhoub stated they are working on gathering all the TRCC data for the board.

Board Member Mayor Zoltanski stated she liked the idea of looking at the geographical area, the category, and going back to the criteria list. She also noted the reminder to look at county assets. She continued that it is important to her to fund marginalized groups where a little bit can go a long way. She noted this is a criteria she would weigh heavily in a decision.

Chair Mayor Overson noted the great dialogue.

Board Member Mayor Zoltanski noted the board on the winter overflow shelter had a broad approach, and a scoring sheet helped narrow it down to create a decision through discussion. Objective criteria helps to synthesize the different interests.

6. Adjournment

Chair Mayor Overson asked for a motion to adjourn.

Board Member Mayor Palmer responded so moved.

Board Member Sorensen seconded.