

## Application Form

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### Profile

Susan

First Name

Pethream

Middle Initial

Last Name

Email Address

FFKR

Employer

Senior Planner

Job Title

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

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### Which Boards would you like to apply for?

Housing Trust Fund Advisory Board: Submitted

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### Referred by:

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### Qualifications

#### Please tell us about yourself.

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A native of Iowa, I relocated to Utah over 20 years ago for my previous career in the medical research field. I am currently working as an urban planning, policy, and design consultant. I graduated from Grinnell College, a small liberal arts college, with a bachelor's degree in mathematics. My liberal arts background led me to seek a career in which I could combine both quantitative and qualitative elements. After relocating to Utah, I pursued graduate degrees in urban planning and historic preservation. My interests include old maps, historic buildings and neighborhoods, and data. I combine these interests, and a love of research, into studying urban form and the evolution of communities. Having an understanding of how our communities and region have changed, the responses to those changes, and the consequences, provides insight into the decisions we make today that affect our tomorrow. When not working, I enjoy spending time with my family, reading, hiking in the canyons, camping in our vintage VW bus, and being outdoors in any season.

### Why are you interested in serving on a board or commission?

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My tenure at Grinnell College planted the seed for a commitment to social responsibility and community involvement and fostered my development as a systems thinker. My motivation to participate on this board is guided by a desire for fostering sustainable development patterns that accommodate new growth while maintaining the historic character of our communities and neighborhoods when feasible, and/or creating vibrant, healthy, new neighborhoods.

### What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

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I am an urban planning, policy, and design consultant with a background in working collaboratively to create long-range, comprehensive, integrated projects. My specializations include facilitating the development of strategic implementation strategies and policies for land use, housing, transportation, urban design, placemaking, and sustainability. I am very familiar with the challenges Salt Lake County and its communities are facing regarding housing, especially affordable moderate-income housing. Understanding the importance of the context in which we are creating new or redeveloping housing and neighborhoods are a focus of most of my current and recent long-range planning projects.

### What unique perspectives could you bring to the board?

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I approach issues holistically with the goal of understanding and linking together multiple contexts and perspectives. I would bring the perspective of considering how we can leverage the relationship between our land use and transportation to create good urban form and places of lasting value. Good design doesn't have to be expensive. And well-designed buildings and affordable housing are not opposite/contradictory goals. Salt Lake County is building a lot of much-needed housing in a range of types, styles, and locations. However, one of my top concerns as an urbanist is that while we are building all of this housing, we are not necessarily building neighborhoods and communities. I hope my contributions to the Housing Trust Fund Advisory Board can help address some of these issues.

  
Upload a Resume

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

### Are you a Salt Lake County employee?

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☐ Yes ☒ No

### Are you a current member of another Salt Lake County board or commission?

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☐ Yes ☒ No

### Race/Ethnicity \*

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### District \*

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☒ District 4

**Gender Pronouns \***

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**Age Range \***

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**Languages \***

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☒ English

**Political Affiliation**

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None Selected

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# SUSAN J. PETHERAM, AICP

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## PROFESSIONAL PROFILE

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I am an urban planning, policy, and design consultant with a background in working collaboratively to create long-range, comprehensive, integrated projects. My specializations include facilitating the development of strategic implementation strategies and policies for land use, housing, transportation, urban design, placemaking, and sustainability. I approach issues as a systems thinker with the goal of understanding and linking together multiple contexts and perspectives. My expertise in public engagement, communication, problem solving, and facilitation helps lead to clear linkages between the ideas generated and the concepts, goals, and strategies recommended.

## PROFESSIONAL PLANNING & RESEARCH EXPERIENCE

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### 2019 – PRESENT FFKR, SALT LAKE CITY, UT

**Senior Associate; Senior Planner** (January 2021 – present)  
**Associate; Senior Planner** (March 2019 - January 2021)

### 2002 – 2019 CRSA, SALT LAKE CITY, UT

**Associate Principal**, (2013 – 2019)  
**Senior Planner/Project Manager**, (2007-2013)  
**Planner**, (2002-2007)

### 1997 – 2005 UNIVERSITY OF UTAH, SALT LAKE CITY, UT

**Research Lab Director/ Senior Lab Specialist**, Cytomegalovirus Study, Dept. of Pediatrics (1997 – 2005)

### 1992 – 1997 UNIVERSITY OF IOWA, IOWA CITY, IA

**Research Assistant I & II/Lab Director**, Cytomegalovirus Study, Dept. of Pediatrics (1992 – 1997)

## ACADEMIC RESEARCH & TEACHING EXPERIENCE

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### 2001 – 2014 UNIVERSITY OF UTAH, SALT LAKE CITY, UT

**Instructor**, City & Metropolitan Planning - Public Participation; Urban Research Methods (2011, 2014 Fall Semesters)  
**Graduate Research Assistant**, College of Architecture & Planning (2008; 2010-2013)  
**Private Graduate Student Tutor**, Linear Regression and SPSS methods (2008 Fall Semester)  
**Instructor – Faculty/Staff Fitness Classes**, PEAK Academy (2001-2007)

## EDUCATION

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### DEGREES

**M.C.M.P.**, City & Metropolitan Planning, University of Utah  
**Graduate Certificate**, Historic Preservation, University of Utah  
**B.A.**, Mathematics, Grinnell College

### GRADUATE STUDIES/PROGRAMS

**Ph.D. Program (ABD)**, Metropolitan Planning, Policy, & Design, University of Utah (*enrolled through 2021*)  
**Dissertation topic**: "Thinking Outside the (Half-mile) Circle: Variations in Light Rail Station Catchment Areas."  
**Graduate Certificate Classes**, Demography, University of Utah

## PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

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American Institute of Certified Planners, Certification No. 024247 (2010). APA Member (2003-present)

## SOFTWARE CAPABILITIES

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**Highly Proficient:** Adobe Creative Suite; CorelDraw; ArcGIS (Vector & Raster; Network & Spatial Analyst; ArcGIS Online); Urban Footprint; SPSS; Microsoft Office Suite; WordPress Website Design; Weebly Website Design

**Familiar:** Microsoft Access; SAS; HLM (hierarchical linear modeling); NetLogo Spatial Modeling

## PROFESSIONAL AFFILIATIONS & COMMUNITY SERVICE

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**Professional Liaison & Programs Committee Chair,** American Planning Association - Utah Chapter (2012 – present)

**Vernacular Architecture Forum,** 2017 Conference Organizing Committee and Tour Development Lead, Utah (2015 – 2017)

**President's Sustainability Advisory Board,** University of Utah (2011 – 2013)

**Volunteer/Co-op Teacher,** Open Classroom, Salt Lake City, UT (2008 – 2016)

**Founder/Director,** Sugar House Historical Society, Salt Lake City, UT (2001 – 2016)

**Trustee & Vice Chair,** Sugar House Community Council, Salt Lake City, UT (Trustee: 2001 – 2010; Vice Chair: 2002-2005)

## AWARDS/HONORS

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### INDIVIDUAL AWARDS

2013 **Dissertation Fellowship,** National Institute for Transportation and Communities (NITC)

Funding for research focused on safe, healthy, sustainable transportation choices to foster livable communities.

2013 **Arthur C. Nelson Leadership in Doctoral Publications,** City & Metro Planning, University of Utah

2001 **George Smeath Outstanding Student Award,** Utah Chapter - American Planning Association

Chosen for excellent communication skills, group work, enthusiasm, dedication and promise for the profession.

1991 **Joyce Buck '57 Award,** Grinnell College

1991 **Honor G Service Award,** Grinnell College

### PROFESSIONAL TEAM PROJECT AWARDS

2017 **Urban Design Utah, Honor Award** – Salt Lake City 9-Line Corridor Plan

2015 **APA – Utah Chapter, Achievement Award** – Salt Lake City 9-Line Corridor Plan

2015 **Urban Design Utah, Honor Award** – Sugar House Monument & Plaza

2015 **AIA – Utah, Merit Award in Urban Design** – S-Line Streetcar & Greenway

2015 **ASLA – Utah Chapter, Honor Award in Planning and Analysis** - S-Line Streetcar & Greenway

2013 **AIA – Utah, Merit Award in Unbuilt Projects** – S-Line Streetcar & Greenway

2012 **Utah Heritage Foundation, Heritage Award** – Walker Bank Building & Sign Tower

2010 **Utah Heritage Foundation, Heritage Award** – High West Distillery

2009 **Envision Utah Governor's Quality Growth Awards** – Centerville Main Street Corridor Master Plan

2006 **Utah Heritage Foundation, Heritage Award** – Sugar House Monument/Plaza Restoration

2004 **APA – Utah Chapter, Outstanding Achievement Award** – West Valley City Center TOD Study

2003 **AIA – Utah, Merit Award** – Envision Utah Transit Oriented Development Guidelines

2003 **Envision Utah Governor's Quality Growth Awards** – South Salt Lake TOD Plan and Ordinance

2003 **APA – Utah Chapter, Award of Excellence** – Brigham City Civic Center Master Plan

2002 **APA – Utah Chapter, Outstanding Achievement Award** – Envision Utah TOD Guidelines

## PUBLICATIONS/PRESENTATIONS/LECTURES

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Co-author on several peer-reviewed publications; regular presenter at local, state, and national conferences; frequent guest lecturer & panelist.

*Detailed curriculum vitae is available upon request.*