



Jenny Wilson Salt Lake County Mayor

Holly M Yocom Community Services Department Director

Robin B Chalhoub Community Services Department Associate Director

Zoo, Arts and Parks Acting-in Program Director December 20, 2020

Mayor Jenny Wilson Salt Lake County 2001 S State Street, N2-200 Salt Lake City, UT 84190

Dear Honorable Mayor Wilson,

The ZAP program respectfully requests your approval of the reappointment of Moana HoChing to serve on the ZAP Tier I Advisory Board starting January 4, 2021 and ending December 31, 2023.

Moana had completed one term on the board and has been nominated by the committee to act as the chair this next year. We are honored to have Moana and look forward to her continued service to the ZAP Tier I board.

I appreciate your consideration of this request.

Sincerely,

Robin B. Chalhout

Robin B. Chalhoub Acting-In ZAP Program Director

Enclosures: Moana HoChing Resume and Application

cc: Holly M. Yocom, Director Community Services Department Erin Litvack, Deputy Mayor and Chief Administrative Officer

# SALT LAKE COUNTY



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# Moana (Meagan Moana) HoChing

Constituent Inform	ation		
Name	Moana (Meagan Moana) HoChing	Contact Record Type	Applicant
Middle Initial		Account Name	
Title		Status	
Council District	6	Gender	Female
# of Board Memberships	0	Ethnicity	A ian/Pacific I lander
Qualifications		Diversity	
Member Id		Comments	
		Other	
Contact Information	n		
Send mail to		Mobile	
Home Phone		Other Phone	
Phone		<b>Business Phone</b>	
Fax		Business Fax	
Email		Business Email	
Mailing Address		Other Address	
Created By	Boards and Commissions Liaison, 4/29/2019 11 32 AM	Last Modified By	Boards and Commissions Liaison, 4/29/2019 11 32 AM
Description			
	Iccessfully Submitted		
Task			
	4/29/2019		
	Boards and Commissions Liaison		
Last Modified Date/Time	4/29/2019 11:32 AM		
Comments	CC: BCC:		
Attac	hment:none		
	Subject: Application Successfully S Body: Thank you for your submission. We	appreciate your interest i	n Salt Lake County's Boards and d are submitting it for review and

Thank you, again, for your interest in serving. We do appreciate the time you invested in this

# MEAGAN MOANA PALELEI HOCHING

#### **EDUCATION**

Harvard University- Cambridge, MA	2015	
<ul> <li>ALB Social Sciences; field of study Government</li> </ul>		
University of Auckland– Auckland, New Zealand	2014	
Year-long independent study in Pacific Studies		
Great Lakes University, Kisumu – Kisumu, Kenya		
Harvard Summer Abroad program		
Other Related Coursework		
Museum Exhibit Design, Harvard University (March 2019)		
Online Course Design, Harvard University (2018)		
Arts Administration Workshop, Western States Art Federation (WESTAF) (2018)		
Nation Building I, Harvard University (2016)		
Nation Building II, Harvard University (2016)		
Pacific Collections Management, Auckland Museum (2014)		
Pacific Studies, University of Auckland (2014)		
Pacific Music and Dance, University of Auckland (2014)		
Samoan Language 1, University of Auckland (2014)		
Samoan Language 2, University of Auckland (2014)		
Anthropology and Human Rights, Harvard University (2012)		

### **PROFESSIONAL EXPERIENCE**

#### Pasifika First Fridays (PFF) - Salt Lake City, UT

Founder and Creative Director

Mar. 2018 - Current 25hrs/wk

Aug. 2015 - Current

40hrs/wk

- Conceived and founded PFF by utilizing community based research to serve Pacific Islanders
  - Strategically secured individual and institutional partnerships to disseminate effective mixed media outreach
  - Negotiated and secured physical space, assets, and resources to develop state-wide programming
- Developed monthly art programs and exhibits to document, showcase, and share underrepresented histories and narratives
- Facilitated collaborations among city, local, and national organizations including Salt Lake City Mayor's Office, Smithsonian, Utah Museums of Fine Arts (UMFA), Utah Arts & Museum Department, University of Utah, and The Gateway to advance cultural support of Pacific Islander arts and culture
- Deployed inclusive and equitable access to resources for Pacific Island women
- Conceived, developed, and implemented four exhibits and 10 art programs with 200+ volunteers and 46 Pacific Islander artists
- Identified and obtained in-kind donations for research, exhibitions, and programs from individuals and local institutions
- Documented, researched, presented, interpreted and managed communications and program outcomes remotely

#### Harvard Project on American Indian Economic Development- Cambridge, MA Assistant Director of Educational Outreach

- Developed and implemented comprehensive strategies for effective dissemination of research findings and curriculum resources
- Oversaw and managed online media and marketing through e-mail marketing, monthly newsletter, and social media (Facebook, Twitter, and Tumblr), press releases
- Write reports on field site visits and outcomes of programs, implement strategic plan for effective dissemination of research findings, and conduct evaluations and research for tribal programs
- Bolstered current outputs of case profiles of tribal governments, the traveling exhibits (facilitation and showcasing of the exhibits with the Smithsonian), Google Cultural Institute platform, social media and an annual best practices national meetings
- Managed communications and dissemination materials/curriculum: writing, editing, publication design, public speaking, managing correspondence, press releases, public radio, etc.
- Interacting with and building strategic relationships with our communities of interest: tribal leaders, public officials, scholars, and others in the American Indian affairs
- Serve as a liaison to external organizations and agencies, inter-faculty initiatives, and inter-tribal leaders

References available upon request

Conducted and assisted in publishing research •

### HELP of Southern Nevada, Las Vegas, NV

*AmeriCorps VISTA – In-Kind Donations Coordinator* 

- Managed media contacts and public relations through press releases, public radio programming, etc. ٠
- Led successful fundraising campaigns (\$750,000 in in-kind donations in two-year tenure; Gala \$17,000 Fundraised; Secured 100 different food drives producing more than \$150,000 in food donations)
- Designed organization's marketing and media material saving the agency \$14,050 in graphic artist and PR labor • expenses

#### **OTHER RELEVANT EXPERIENCE & POSITIONS**

Art of Pacific Studies Exhibit - University of Auckland - Auckland, NZ Student Researcher

- Conducted research and developed project based programming under the direction of Damon Salesa, Pro Vice Chancellor (Pacific) and Pacific Studies Department Chair
- Utilized Adobe Suite and mixed media software to develop historical departmental booklet to aid recruitment of prospective and current students
- Advised undergraduate students in study sessions, cultural events, and exam preparations
- Curated 70+ pieces Pacific Island art to honor department's 10th Anniversary involving national dignitaries, university officials, and community experts
- Established the center's first protocol to create and implement art exhibitions
- Managed communication between faculty and Pacific Studies students .
- Coordinated new programs to offer academic and community support to alumni, current, and potential students
- Collaborated with university marketing director to leverage publicity for newly admitted and prospective students ٠

#### Höküle'a Massachusetts Welcome – Boston, MA

Curatorial Consultant

- Short-term consulting for Polynesian Voyaging Society (PVS) for local welcoming event; conceived and implemented • programming for historical visit to Boston Harbor
- Organized legal permitting and week-long educational programming through inter-institutional collaborations
- Directed protocol, documentation, and care of historical canoe while in Boston, MA
- Selection, development, and customization of outreach and community engagement events centered on Pacific women ٠ role in traditional wayfinding
- White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) Boston, MA Sept. 2015-Sept. 2016 Student Ambassador and Research Fellow 10hrs/wk
- Organized monthly capstone events focused on the history and culture of Pacific Islander women, including a "Talk Story" series featuring Teresia Teaiwa and Tamara Tamaira
- Served as a liaison between WHIAAPI and New England regional institutions for programming and educational outreach regarding Pacific Islander research
- Supported and served White House development initiatives during the Obama Administration

Pasifika of Utah Showcase - Utah Museum of Fine Arts (UMFA) - Salt Lake City, UT May 2018- Aug. 2018 15hrs/wk Curatorial Consultant and Exhibition Designer

- Served as a Pacific Islander community liaison in development of event programming centered on Pacific women storytelling; conceived, curated, and executed educational programming and events concentrated on Pacific women narratives in the form of poetry
- Facilitated pan-institutional collaborations to host four diasporic artists from Hawaii, New Zealand, California, Marshall Islands, and Utah; designed and produced research informed promotional materials on both digital and physical platforms for event solicitation

#### Google Earth Voyager- Celebrating Tribal Government Success - Cambridge, MA May. 2016- Jul. 2016 Project Manager and Instructional Designer 20hrs/wk

- Developed and assisted in coding the first immersive 360° American Indian Voyager story in Google Earth
- Led research initiative on the history of Honoring Nations Awards program to develop geospatial curriculum
- Conducted interviews with over 30 individual participants from four six indigenous community groups; Compiled, coded, and analyzed results of interviews

August 2009 – September 2011 40-60hrs/wk

> May. 2016- July. 2016 15-20hrs/wk

Mar. 2014 - Nov. 2014

20hrs/wk

• Served as institutional support to aid indigenous communities in recording and editing 360° footage to enhance storytelling for educational purposes

## **HONORS & AWARDS**

Western States Art Federation (WESTAF) Emerging Leader of Color Fellowship – Salt Lake City, UT	2018
Utah Women in Tech Award Finalist – Salt Lake City, UT	2018
Native American Alumni of Harvard University Student Leadership Award– Cambridge, MA	2015
Governor Herbert's Multicultural Youth Leadership Day Educator Award – Salt Lake City, UT	2014
National Pacific American Leadership Fellowship – Oahu, HI	
President's Gold Volunteer Service Award – AmeriCorps VISTA – Las Vegas, NV	2012

# **RESUME ADDENDUM**

# **Scholarly Presentations and Research**

#### National Congress of American Indians (NCAI) 75<sup>th</sup> Annual Convention

Nation Building Toolboxes: Storytelling in the 21<sup>st</sup> Century. Denver, NCAI. Presented at NCAI and Honoring Nations Awards Reception (October 2018)

#### Utah Museum Association 2018 Annual Conference

Control or Collaboration? Locating Authority in Exhibitions of Culture. Co-Presented with Adrienne Decker. Salt Lake City, Utah Museum Association (September 2018)

#### Utah Museum Association 2018 Annual Conference

Poster Presentation: Holding Space on the Margins: A Pacific Islander Perspective on Engagement & Inclusion. Salt Lake City, Utah Museum Association (September 2018)

#### University of Utah Spring Panel Series: Pacific Island Studies Initiative

Dance in Diaspora. Co-Presented with Faculty Chair Hokulani Aikau. Presented at the University of Utah's Office of Equity and Diversity. Salt Lake City, University of Utah (February 2018)

#### Harvard University Native American Program (HUNAP) 2016 Fall Panel Series

Our Sea of Islands, Surfing the Margins of Media: A Pacific Islander Perspective. Co-Presented with Leilani Doktor and Sina Aumoeualogo. Cambridge, Harvard University (October 2016)

#### Harvard University Native American Program (HUNAP) 2015 Fall Panel Series

Our Stories Have Meaning: Indigenous Knowledge in the Academy. Cambridge, Harvard University. Presented at the Harvard University Native American Program and Aurora Scholars Program (September 2015)

#### Nation Building II: Native Americans in the 21st Century

Indigenous Storytelling in the Digital Age: A Case Study of Waikato Tainui College for Research and Development. Harvard Kennedy School of Government. Presented at University of Waikato and Harvard University Native American Program (March 2016)

#### University of Auckland - Pacific Youth Lecture

Finding My Place: Talanoa and Navigating Multiple Worlds. Co-Presented with City Councilman Fa'anana Efeso Collins and Ministry of Education Administrator Fia Collins. Presented at the University of Auckland's Faculty of Human Services, University of Auckland (August 2014)

#### University of Auckland - PAC 300 Studies Fall Series Presentation

*Free, but not equal – Pacific Women Representation in Parliament.* Presented at the University of Auckland's Pacific Studies PAC 300 Course, University of Auckland (October 2014)

#### Great Lakes University, Kisumu 2012 Summer Research

Building "Bloom & Bud," An Educational Garden in Kisumu Kenya. Presented at the Great Lake University, Kisumu and Millennium Cities Initiative (MCI), Kisumu, Great Lakes University, Kisumu (July 2012)

application.

Regards,

Salt Lake County Boards & Commissions

boards@slco.org

#### Applications APP00004646

Board Zoo, Arts & Parks Tier 1 (ZAP 1) Date 4/29/2019

#### **Notes & Attachments**

Attachment
Boards and Commissions Liaison
<u>View file</u>

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Attachments:

Bill Applegarth Board Member Application and Resume Noemi Hernandez Balcazar Board Member Application and Resume Monte Calwell Board Member Application and Resume Reappointment form for Victoria Bourns Current Roster of the ZAP Tier I Advisory Board

cc: Erin Litvack, Deputy Mayor Holly Yocom, Community Services Director Robin Chalhoub, Community Services Associate Director