

Mayor's Office: Council Agenda Item Request Form
*This form and supporting documents (if applicable) are due the Wednesday
before the COW meeting by noon.*

Date Received (office use)	
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Date of Request	3/7/2018
Requesting Staff Member	Anna Vukin-Chow
Requested Council Date	3/13/2018
Topic/Discussion Title	Appointments and a reappointment to the Zoo, Arts, and Parks (ZAP) Tier 1 Advisory Board
Description	<p>Appoint Carolyn Gardner and Victoria Bourns as new members to the ZAP Tier 1 Advisory Board. Carolyn Gardner's first three-year term would begin on February 1, 2018 and end December 31, 2020.</p> <p>Victoria Bourns would be filling a term of a previously vacated position from March 13, 2018 through December 31, 2019.</p> <p>Reappoint Ken Verdoia for a second three-year term. It would begin February 1, 2018 and end December 31, 2020.</p>
Requested Action¹	Council Approval
Presenter(s)	
Time Needed²	
Time Sensitive³	
Specific Time(s)⁴	
Contact Name & Phone	Anna Vukin-Chow (ext. 8-7031)
Please attach the supporting documentation you plan to provide for the packets to this form. While not ideal, if supporting documents are not yet ready, you can still submit them by 10 am the Friday morning prior to the COW agenda. Items without	

¹ What you will ask the Council to do (e.g., discussion only, appropriate money, adopt policy/ordinance) – in specific terms.

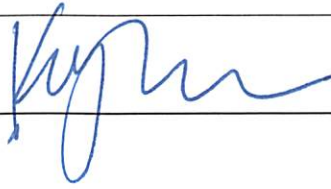
² Assumed to be 10 minutes unless otherwise specified.

³ Urgency that the topic to scheduled on the requested date.

⁴ If important to schedule at a specific time, list a few preferred times.

documentation may be taken off for
consideration at that COW meeting.

Mayor or Designee approval:

A handwritten signature in blue ink, appearing to be "K. J. Ryan", is written over a horizontal line.



Board Appointment Approval

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

On the 13th day of March 2018 the Salt Lake County Council consents to the appointment of Ms. Carolyn Gardner as a member of the *Zoo, Arts, and Parks (ZAP) Tier 1 Advisory Board*.

Her three-year term will begin February 1, 2018 and end December 31, 2020.

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.



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Carolyn Gardner

Constituent Information

Name	Carolyn Gardner	Contact Record Type	Applicant
Middle Initial		Account Name	
Title		Status	
Council District	6	Gender	Female
# of Board Memberships	0	Ethnicity	White/Caucasian
Qualifications	I have a Bachelor's degree in education and music from the University of Utah. I have served on their Fine Arts Board and funded a Chair in Choral Music. I Chaired the Utah Opera Gala with Renee Fleming.		
Member Id		Comments	
		Other	

Contact Information

Send mail to		Mobile	
Home Phone		Other Phone	
Phone		Business Phone	
Fax		Business Fax	
Email		Business Email	
Mailing Address		Other Address	
Created By	Boards and Commissions Liaison, 2/23/2018 10:06 AM	Last Modified By	Boards and Commissions Liaison, 2/23/2018 10:06 AM
Description			

Activity History

Email: Application Successfully Submitted

Related To	APP00003997
Task	✓
Due Date	2/23/2018
Assigned To	Boards and Commissions Liaison
Last Modified Date/Time	2/23/2018 10:06 AM
Comments	To: carolynbgardner@gmail.com CC: BCC: Attachment: --none--
Subject:	Application Successfully Submitted
Body:	Thank you for your submission. We appreciate your interest in Salt Lake County's Boards and Commissions process. We have received your application and are submitting it for review and consideration to the appropriate board coordinator. We will be in contact with you shortly for the next steps involved in the selection process. If you are selected for an interview, you can expect a

2/24/2018

Carolyn Gardner ~ Salesforce - Unlimited Edition

phone call from the Board Coordinator.

Thank you, again, for your interest in serving. We do appreciate the time you invested in this application.

Regards,

Salt Lake County Boards & Commissions

boards@slco.org

Applications
APP00003997

Board Zoo, Arts & Parks Tier 1 (ZAP 1)

Date 2/23/2018

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CAROLYN GARDNER

EXPERIENCE

- Advisory Board Member for the University of Utah's School of Music
- Currently a math and English tutor at Mountain View Elementary
- Former School Teacher, Curtis Elementary School

EDUCATION

Bachelor's Degree in Music and Education, University of Utah

ACTIVITIES

- Longtime supporter of the arts in Utah, including Pioneer Theatre Company, Utah symphony | Utah Opera, and Hale Centre Theatre
- Community activist and philanthropist:
[HTTPS://PDC.UTAH.EDU/PROJECTS/CAROLYN-AND-KEM-GARDNER-COMMONS/](https://pdc.utah.edu/projects/carolyn-and-kem-gardner-commons/)
[HTTPS://WWW.DESERETNEWS.COM/ARTICLE/635204516/GARDNERS-pledge--to-medical-center.html](https://www.deseretnews.com/article/635204516/GARDNERS-pledge--to-medical-center.html)



Board Appointment Approval

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

On the 13th day of March 2018 the Salt Lake County Council consents to the appointment of Ms. Victoria Bourns as a member of the *Zoo, Arts, and Parks (ZAP) Tier 1 Advisory Board*.

She will be filling the term of a previously vacated position; it will last from March 13, 2018 through December 31, 2019.

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.



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Victoria Bourns

Constituent Information

Name	Victoria Bourns	Contact Record Type	Applicant
Middle Initial		Account Name	
Title		Status	
Council District	1	Gender	Female
# of Board Memberships	0	Ethnicity	White/Caucasian
Qualifications	Ms. Bourns is a skilled leader and gains trust and respect from her colleagues through integrity and professionalism. Utilizing strong communication skills, she has extensive experience in grants management and fiscal administration.		
Member Id		Comments	
		Other	

Contact Information

Send mail to		Mobile	
Phone		Business Phone	
Fax		Business Fax	
Email	[REDACTED]	Business Email	
Mailing Address	[REDACTED]		
Created By	Boards and Commissions Liaison, 10/21/2017 5:37 PM	Last Modified By	Boards and Commissions Liaison, 10/21/2017 5:37 PM

Activity History

Email: Application Successfully Submitted

Related To	APP00003606
Task	✓
Due Date	10/21/2017
Assigned To	Boards and Commissions Liaison
Last Modified Date/Time	10/21/2017 5:37 PM
Comments	To: vbourns@utah.gov CC: BCC: Attachment: --none-- Subject: Application Successfully Submitted Body: Thank you for your submission. We appreciate your interest in Salt Lake County's Boards and Commissions process. We have received your application and are submitting it for review and consideration to the appropriate board coordinator. We will be in contact with you shortly for the next steps involved in the selection process. If you are selected for an interview, you can expect a phone call from the Board Coordinator.

Thank you, again, for your interest in serving. We do appreciate the time you invested in this

application.

Regards,

Salt Lake County Boards & Commissions

boards@slco.org

Applications

APP00003606

Board Zoo, Arts & Parks Tier 1 (ZAP 1)

Date 10/21/2017

Notes & Attachments

VPBresume2017.pdf

Type Attachment

Last Modified Boards and Commissions Liaison

Description

[View file](#)

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VICTORIA PANELLA BOURNS

Ms. Bourns is a skilled leader in government and nonprofit cultural sectors. She gains trust and respect from her clients, colleagues and associates through integrity and professionalism. With persistence, skill and humor Victoria is able to effectively guide organizations and people toward their vision for the future.

EXPERIENCE

State of Utah, <u>Utah Division of Arts and Museum Director</u>	2017 - present
Salt Lake County, <u>Zoo, Arts and Parks Program Director</u>	2005- 2017
<u>Community Arts Specialist</u>	1996-2005
Panella Consulting, <u>Owner, Management Consultant, Facilitator</u>	1992-2016
Utah Cultural Alliance, <u>Executive Director</u>	2000-2004
Salt Lake Acting Company, <u>Managing Director</u>	1988-1992
KUER FM 90 U of U Public Radio Station, <u>Membership Services Manager</u>	1987-1988
Salt Lake Neighborhood Housing Services, <u>Fiscal Manager</u>	1984-1986
Repertory Dance Theatre, <u>Director of Finance</u>	1982-1984

HIGHLIGHTS

Salt Lake County

- Effective manager, directed the distribution of \$14,000,000 in arts and cultural grants
- Rigorous financial and administrative oversight of the ZAP Program in State Auditor's Office RAP Audit
- Working with Salt Lake County Mayor and Council staff and in collaboration with Center for the Arts, developed and implemented several Legislative Events that highlighted Salt Lake County's contribution to the arts and cultural community
- Provided data driven analysis to assist Tier I and Tier II Advisory Board members in their role to make funding recommendations for the Salt Lake County Mayor and Council

Panella Consulting

- Facilitated strategic planning workshops for numerous government and non-profit agencies including, Utah Office of Museum Services, Salt Lake County Human Services Department, West Jordan City, Draper City, National Park Service, Utah Department of Workforce Services, Tahoe Arts Project and more
- Working closely with the Museum Action Team, increased Utah Office of Museum Services 2001 Grant budget by \$1,000,000

Salt Lake Acting Company

- Facility manager, supervision of administrative staff including promotion, orientation, training and performance review. Developed three-year strategic plan resulting in funding from the National Endowment for the Arts highly competitive Arts Advancement Program

QUALIFICATIONS

- Supervisory Experience: well-informed in government and non-profit hiring practices, skilled in behavior interviewing, managed several organizational management transitions (Art Access, Cache Valley Center for the Arts)
- Financial Management: skilled budget manager with extensive fiscal experience, managing over \$14 million annually
- Relationship Building: extensive network of colleagues built throughout career
- Fund Development: using innovative relationship building tools, raised corporate donations at the Salt Lake Acting Company by 50% in one year
- Communication Skills: experienced speaker to elected bodies, comfortable in large and small group settings
- Legislative Process: understands the importance of relationship building and strategic actions in order to influence legislation and funding

PRESENTATIONS

- Utah Legislative Business, Economic Development and Labor Appropriations Subcommittee, *Utah Division of Arts and Museums Grants Program*
- Americans in the Arts Annual Conference, 2013, *Local Arts Funding Initiatives*
- Wyoming Cultural Convergence Conference, 2011, *Arts & Cultural Advocacy*
- Utah Nonprofits Association 2007 Conference, *Successful Partnerships*
- Utah Arts Council 2004 Theatre & Presenters Workshop, *Advocacy Training*
- Utah Museum Association 2003 Conference: *Publishing an art Catalog and UCA and Advocacy*
- Utah Museum Association 2002 Conference: *Who will you vote for? Museum Advocacy*
- Fifteenth Annual Madeleine Festival (2002): *60 Minutes on Public Art*
- Utah Museum Association 2001 Conference: *Museum Advocacy*
- Western Museums Association Conference (1997): *Meeting Facilitation Tools Part I & Meeting Facilitation Tools Part II Planning & Public Meetings* (San Diego, CA)
- Western Museums Association Conference (1996): *Leadership Through Facilitation*
- Utah Arts Council Annual Conference (1993): *Financial Management in the Arts*
- Panelist: United Way Panel Discussion (1989) *The Fund Raising Environment in Utah*

GRANT MAKING PANELS

Reviewer, Cuyahoga Arts and Culture (Cleveland, Ohio), 2014

Reviewer, Nevada Arts Council, Organizational Panel, 2012 &

Performing Arts Fellowship Panel, 2011

Reviewer, National Endowment for the Arts, Dance Panel, 2009
Reviewer, Utah Arts Council, Federal Stimulus Funding Panel, 2009
Member, Utah Arts Council, Governor's Awards in the Arts, 1999-2000
Member, Lt. Governor's Annual Arts Invitational Exhibition Committee, 2002 & 2003
Member, Selection Committee for the State Capitol Martha Hughes Cannon sculpture project
Member, Community Development Advisory Committee for Salt Lake City (1994-1997)

HONORS AND AWARDS

- Utah Cultural Alliance Pillar of the Community Award 2015
- Utah Arts Festival Mayor's Award for Service to the Arts 2000
- Best of Class Award from the National Association of County Information Officers for Public Art at the Salt Palace Convention Center (Class: Brochure) 1999
- Scholarship, University of Utah Arts Administration 1982
- Scholarship, University of Utah Modern Dance 1980

PUBLIC SERVICE

- Board Member, WESTAF (Western States Arts Federation), 2016-2017
- Founder and Board member, Utah Cultural Alliance, 1996-2000, President 1996-1997
- Treasurer, National Board, State Arts Advocacy League of America 1996-1999
- Member, Treasurer, Performing Arts Coalition 1992-1998
- Advisory Board Member, KUER FM 90 University of Utah Public Radio Station 1989-92

EDUCATION

M.F.A. - Arts Administration - University of Utah, Salt Lake City, Utah. 1983
B.F.A. - Modern Dance - University of Utah, Salt Lake City, Utah. 1980

CONTINUING EDUCATION

Leadership Utah Program, Salt Lake Area Chamber of Commerce (1991)
Fieldstone Foundation's 2001-2002 Executive Learning Group
Group Facilitation Methods – Institute for Cultural Affairs, Seattle, WA 1994
Management Supervisory Training Program, U of U Continuing Education Business Program
Salt Lake County Management Certificate Program, 2011



Board Appointment Approval

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

On the 13th day of March 2018 the Salt Lake County Council consents to the reappointment of Mr. Ken Verdoia as a member of the *Zoo, Arts, and Parks (ZAP) Tier 1 Advisory Board*.

His second three-year term will begin February 1, 2018 and end December 31, 2020.

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.



Board Member Nomination & Application

Board: __ZAP Tier I Advisory Board_____ Date: _2/26/18_____

Nominated By (if applicable): __Kirsten Darrington_____

Applicant Name __Ken Verdoia_____

Home Address: _____ City, State, Zip _____

Work Address: __Retired_____

Home Phone: _____ Work Phone: _____ E-Mail: _____

Would applicant prefer work or home phone/address used as mailing address? _home_____

Salt Lake County Council District #: __4_____

To find the district you live in go to <http://slco.org/council/district-map/> and click the "Interactive Maps" area. Enter your address into the search box to find your County Council representative. Be sure to enter the District representative rather than the "At Large."

I prefer that my personal contact information remain private and protected Yes X No ☐

Unique qualifications and/or perspectives you would bring to a Board or Commission:

First and foremost, I bring an appreciation as a County Resident whose family has benefited from the public support of arts, cultural and parks programs sustained by ZAP funding through the years. The diversity and quality of these programs have been important parts of raising my family in the Salt Lake Valley and Utah, and contribute daily to our quality of life in the state. I want to see such programs continue to touch and grace our lives, regardless of age.

I also believe my thirty years of increasingly responsible leadership of a public, non-profit media organization have instilled in me an understanding of the challenges facing such programs, while also elevating my appreciation for responsible management, accountability and service. In addition to a wide variety of community services, I am honored to have been recruited to serve in settings to encourage, sustain and provide oversight of public programs. First, during my eight years of service on the Salt Lake County Library Board, which culminated in my two years of service as Board Chair. (1998-2006)

Second, through my 2013 confirmation to serve on the Board of the Utah Arts Council in the state Division of Arts and Museums. In 2014 I was elected to the position of Board Chair.

Board Member Nomination & Application

Applicant Name Ken Verdoia

Are you a current member of another county board? Yes ☐ No ☒

If yes, board/commission _____

Have you ever been a member of a board or commission in the county? Yes ☒ No ☐

If yes, board/commission Library Board Dates: 1998-2006

Are you or any member of your immediate family a county employee? Yes ☐ No ☒

If yes, explain _____

Have you ever been convicted of a felony? Yes ☐ No ☒

If yes, explain _____

Demographics (optional)

The information on this section is for statistical purposes and is confidential.

Gender ☐ Female ☒ Male

Age Range ☐ 21-39 ☐ 40-54 ☒ 55-64 ☐ 65+

Race/Ethnicity (please check all that apply)

☐ American Indian/Alaska Native ☐ Asian/Pacific Islander

☐ Black/African American ☐ Hispanic/Latino

☒ White/Caucasian ☐ Other (please specify)

Represent a special community? N/A

Forward this application and nomination to the contact below with a resume:

**Board Coordinator
2001 S. State Street, # N2-100
Salt Lake City, Utah 84190
Email: boards@slco.org**

Ken Verdoia



PROFESSIONAL EXPERIENCE

KUED-TV Salt Lake City, Utah

Director of Production, 2005-Present

Administer multi-million dollar annual production budget. Supervise staff and independent producers, including all aspects of hiring, discipline, training and professional development. Oversee local program formulation and budgeting, production, and marketing for a highly productive public television station. Develop editorial integrity and production quality guidelines. Enhanced post-broadcast retail marketing of products. Experience with legislative appropriations, capital campaigns, major donor cultivation, grant narratives and individual project fundraising.

Senior Producer, 1981-2005 (Sabbatical 1983-1985)

Produce documentaries for regional and national broadcast. Anchor and produce public affairs forums and debates. Serve as Executive Producer for internal projects and independent producers. Coordinator of mentor/intern programs

Independent Producer Washington, D.C.

Coordinating Field Producer, Political Coverage 1984-85

Coordinated daily field reporting for national and international networks during the 1984 presidential campaign and inaugural ceremonies.

The American Political Science Association Washington, D.C.

Congressional Fellow, 1983-1984

One of two journalists selected to serve for one year in Congress. Served as legislative analyst for Senate Appropriations and House Foreign Affairs Committees. Emphasis on economic and political aspects of foreign policy.

Ken Verdoia and Associates Salt Lake City, Utah

Creative Director, 1980-Present

The organization provides media and communication training for diverse entities ranging from federal agencies to multinational corporations, professional sports franchises and collegiate athletic programs.

KTVX Television Salt Lake City, Utah

Anchor/Reporter, 1977-1980

Anchored nightly newscasts and provided a range of reporting services with emphasis on politics, government and investigative projects.

InterMountain Radio Network Denver, Colorado

News Bureau Manager, 1977

KALL Radio Salt Lake City, Utah

Reporter/Program Host, 1974-1977

EDUCATION

San Jose State University, California

BA, Journalism, 1974

Honors graduate. Kappa Tau Alpha & Pi Sigma Alpha honor societies. NCAA Baseball team. President, Sigma Nu Fraternity.

University of Utah

Graduate studies, Political Science 1982-1984

Emphasis on American Government and Politics.

Certificate in Management, 1986-1987

Completion of an eighteen month advanced certification program through the David Eccles School of Business in budgeting, personnel and planning.

Cambridge University, England

International Studies Program, 1985

Emphasis on government, diplomacy and law.

University of North Carolina-Chapel Hill

Management Certificate, Business School, 1985

Completion of the Corporation for Public Broadcasting training program through the UNC Graduate School of Business.

Awards and Recognitions

- Society of Professional Journalists **National Sigma Delta Chi Award** (2) for journalistic achievement in documentary production. 2002 and 2005
- **Rocky Mountain Emmy Awards** (29). Categories: Investigative Reporting, Series Reporting, Documentary/Contemporary Issue, Documentary/Cultural, Religious Program, Environmental Program, Writing.
- **Governor's Award for Public Service Achievement** (2), Natl. Academy of Television Arts and Sciences (1993) and (2010)
- **Station Excellence Award** (2009): Regional award for overall station production excellence, NATAS
- **Governor's Award** for Career Achievement. Utah Humanities Council (1997)
- Corporation for Public Broadcasting "**Election Best Practices**" Award (1996)
- NATPE **IRIS Awards**: Documentary; Talk/Public Affairs Show
- Radio-Television News Directors Association (**RTNDA**) **Documentary Award** (2000)
- **Utah Society of Professional Journalists**: 12 First Place awards
- **Houston International Film Festival**: Eight Gold/Platinum Awards
- **American Film and Video Festival**: First Place awards (3)
- **New York Film Festival**: Silver Awards (2), Bronze Award
- **National Gabriel Award** for achievement in human values (2)
- **Utah Broadcasters Association**: 22 Gold Awards in News and Documentaries.
- Elected to membership in **Phi Kappa Phi** national service honor society

Awards (continued)

- Inducted into **NATAS Silver Circle** for career service in television. (2003)
- **University of Utah Presidential Staff Award** for outstanding service. (2005)
- **American Library Association Gordon Conable Award** for national advocacy of the freedom of information. (2007)
- University of Utah Dept. of Communication **"Service to Journalism" Award**, (2007)
- **Career Contribution Award**, Utah State Historical Society, (2005)
- **Child Advocacy Award**, "Voices for Utah Children" (2008)
- **Community Volunteer Award**, Valley Mental Health (2009)

Publications/Broadcasts

- UTAH: The Struggle for Statehood**, University of Utah Press, 1996 (2nd Print)
- Producer/Director/Writer of twenty+ full-length documentaries broadcast regionally and/or nationally by PBS. Additional political debates broadcast nationally by CSPAN.
- Contributing Editor/Writer, **Salt Lake** magazine. (2002-2003)
- Articles published in commercial and trade newspapers, magazines and journals. (Society of Professional Journalists Award: Magazine Feature, 2002)
- Content creator/contributor to web sites supporting regional/national programs and public information enterprises.

Related Experience/Service

- Adjunct Assistant Professor**, Dept. of Communication, University of Utah
- Guest Lecturer/Instructor** at the following institutions:

Utah State University	Southern Utah University	San Jose State University
Brigham Young Univ.	Dixie State College	San Diego State University
Snow College	Arizona State University	UC Irvine
- Instructor**: Osher Lifelong Learning Institute, University of Utah (2004-2006)

Community Service

- Utah Arts Council Board of Directors** (2013-Present; Chair 2014-Present)
- Member**, Governor's Commission on Strengthening Democracy (2009)
- Board of Directors**, Utah Debate Commission (2014-)
- Advisory Board**, Utah Eritrean Relief Committee (2011-2013)
- Advisory Board**, Salt Lake Community College Writing Center (2007-Present)
- Board of Directors**, Hope Clinic Midvale, UT (2010-Present)
- Student Media Advisory Council** University of Utah (2010-2013)
- National Review Panel** Natl. Endowment for the Humanities (2010, '13, '15)
- Board of Directors**, Canyons School Dist. Educational Foundation (2011-12)
- Board of Directors**, Alliance House (Mental Health) Salt Lake City (2006-2011)
- Advisory Board**, Kingsbury Hall (Performing Arts) Univ. of Utah (2008-2013)
- Board of Directors**, S.L. County Library System (1998-2006; Chair 2004-6)
- Board of Directors**, Utah Chapter, Society of Professional Journalists (1986-90)
- School Community Council** Butler Elementary (2001-2004) (Chairman)
- School Community Council** Butler Middle School (2004-2008) (Chairman)
- Councilman**, Cottonwood Heights Community Council (1991-94)

Community Service (continued)

2002 Winter Olympics, Volunteer/Coordinator, Ceremonies

Personal

Born September 7, 1952 in San Francisco, CA.

Married to Carol, an attorney on staff with the Utah Attorney General's Office.

Two daughters: Amanda-25, Nurse and Stephanie-22, college student.

Health is excellent, supported by annual physical examinations.