

Mayor's Office : Council Agenda Item Request Form
*This form and supporting documents (if applicable) are due the Wednesday
before the COW meeting by noon.*

Date Received (office use)	
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Date of Request	December 4, 2017
Requesting Staff Member	Holly Yocom, Community Services Department Director
Requested Council Date	December 12, 2017
Topic/Discussion Title	ZAP Tier I Advisory Board Funding Recommendations
Description	The Zoo, Arts and Parks Tier I Advisory Board has completed its annual review process and respectfully requests approval from the County Council.
Requested Action¹	Approval and funding
Presenter(s)	Holly Yocom, Community Services Department Director, Kirsten Darrington, ZAP Program Director, Elizabeth Mitchell, Chair ZAP Tier I Advisory Board and Grace Lin, Vice-Chair ZAP Tier I Advisory Board
Time Needed²	5 minutes
Time Sensitive³	
Specific Time(s)⁴	After 3pm on the agenda if possible
Contact Name & Phone	Holly Yocom, 385-468-7052, Kirsten Darrington, 385-468-7057
Please attach the supporting documentation you plan to provide for the packets to this form. While not ideal, if supporting documents are not yet ready, you can still submit them by 10 am the Friday morning prior to the COW agenda. Items without documentation may be taken off for consideration at that COW meeting.	See Attached

Mayor or Designee approval: Eun J. Hwaek

¹ What you will ask the Council to do (e.g., discussion only, appropriate money, adopt policy/ordinance) – in specific terms.

² Assumed to be 10 minutes unless otherwise specified.

³ Urgency that the topic to scheduled on the requested date.

⁴ If important to schedule at a specific time, list a few preferred times.



BEN MCADAMS
Salt Lake County Mayor

Holly M Yocom
Community Services Department
Director

Robin B Chalhoub
Community Services Department
Associate Director

Kirsten Darrington
Zoo, Arts and Parks Program
Director

December 4, 2017

Mayor Ben McAdams
Salt Lake County
2001 S State Street, N2-200
Salt Lake City, UT 84190

RE: ZAP 2018 Tier I and Zoological Advisory Board Funding Recommendations

Dear Honorable Mayor McAdams:

The Zoo, Arts and Parks Tier I Advisory Board has completed its annual review process and respectfully requests their 2018 recommendation be submitted to the Salt Lake County Council for final approval.

It would be appreciated if these recommendations could be placed on the December 12th agenda for late afternoon.

On behalf of the Tier I Advisory Board, thank you for your continued support of the Zoo, Arts and Parks program. If you have any questions please do not hesitate to contact me.

Sincerely,

Kirsten Darrington
Program Director

Attachments:

Letter to County Council
2018 Tier I Advisory Board Recommendations
2018 Projected Funding

cc. Erin Litvack, Deputy Mayor
Holly Yocom, Community Services Department Director
ZAP Tier I Advisory Board



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Kirsten Darrington
Zoo, Arts and Parks Program
Director

December 4, 2017

Steve DeBry, Chair
Salt Lake County Council
2001 S State Street, N2-200
Salt Lake City, UT 84190

RE: ZAP 2018 Tier I and Zoological Advisory Board Funding Recommendations

Dear Honorable Council Chair DeBry:

The Zoo, Arts and Parks Tier I Advisory Board has completed its annual review process and respectfully requests their 2018 recommendation be submitted to the Salt Lake County Council for final approval.

It would be appreciated if these recommendations could be placed on the December 12th agenda for late afternoon.

On behalf of the Tier I Advisory Board, thank you for your continued support of the Zoo, Arts and Parks program. If you have any questions please do not hesitate to contact me.

Sincerely,

Kirsten Darrington
Program Director

Attachments:

2018 Tier I Advisory Board Recommendations
2018 Projected Funding

cc. Erin Litvack, Deputy Mayor
Holly Yocom, Community Services Department Director
ZAP Tier I Advisory Board

2018 Zoo, Arts and Parks Tier I Advisory Board Funding Recommendations

All organizations that applied through this process are ZAP recipients and will continue to be ZAP recipients. The Tier I Advisory Board of the Zoo, Arts and Parks Program takes its review responsibilities seriously and works diligently to achieve a fair and thoughtful process. The board also takes a strong fiduciary role when providing these recommendations to the Salt Lake County Council. State Statute allows not more than 22 organizations in the Tier I category and not more than three organizations in the zoological category. This year 25 applications were received for 22 allowable Tier I slots and three applications for those three allowable Zoological funding recipients.

The board noted that the ZAP Tier I process continues to be very competitive and no one organization is guaranteed Tier I status. Any organization could be at risk of not being funded as a Tier I organization in the future.

The following organizations have been recommended for funding:

Tier I

Art Access
Ballet West
Discovery Gateway
Hale Centre Theatre
Natural History Museum of Utah
Pioneer Theatre Company
Red Butte Garden
Repertory Dance Theatre
Ririe-Woodbury Dance Company
Salt Lake Acting Company
Salt Lake City Arts Council
Salt Lake Film Society
Spy Hop Productions
University of Utah Tanner Dance Program

Utah Arts Festival
Utah Film Center
Utah Heritage Foundation
Utah Humanities Council
Utah Museum of Contemporary Art
Utah Museum of Fine Arts
UtahPresents (formerly Kingsbury Hall Presents)
Utah Symphony & Opera

Zoological

Tracy Aviary
Hogle Zoo
The Living Planet Aquarium

The three organization that were not recommended for Tier I funding, the Grand Theatre, Odyssey Dance Theatre, and The Leonardo, will continue to receive substantial funding in the ZAP Tier II category.

Zoo, Arts and Parks**DRAFT 2018 Tier I and Zoological Funding Recommendations**

Tier	Organization Name	Final Qualifying Expenditure		Projected 2018 ZAP Awards*	
		Amount	%		
Tier I	Art Access	\$387,896	0.594%	\$	58,677
Tier I	Ballet West	\$7,808,504	11.947%	\$	1,180,150
Tier I	Discovery Gateway	\$1,524,514	2.332%	\$	230,360
Tier I	Hale Centre Theatre	\$6,290,413	9.624%	\$	950,679
Tier I	Natural History Museum of Utah	\$7,468,573	11.427%	\$	1,128,783
Tier I	Pioneer Theatre Company	\$3,688,954	5.644%	\$	557,526
Tier I	Red Butte Garden	\$6,858,758	10.494%	\$	1,036,620
Tier I	Repertory Dance Theatre	\$601,589	0.920%	\$	90,880
Tier I	Ririe-Woodbury Dance Foundation	\$681,886	1.043%	\$	103,030
Tier I	Salt Lake Acting Company	\$1,140,322	1.745%	\$	172,375
Tier I	Salt Lake Arts Council Foundation	\$2,284,766	3.496%	\$	345,342
Tier I	Salt Lake Film Society	\$1,998,005	3.057%	\$	301,977
Tier I	Spy Hop Productions	\$1,029,062	1.574%	\$	155,483
Tier I	Tanner Dance Program	\$1,142,340	1.748%	\$	172,671
Tier I	Utah Arts Festival	\$1,358,365	2.078%	\$	205,269
Tier I	Utah Film Center	\$1,149,950	1.759%	\$	173,758
Tier I	Utah Heritage Foundation	\$514,651	0.787%	\$	77,742
Tier I	Utah Humanities	\$699,647	1.070%	\$	105,697
Tier I	Utah Museum of Contemporary Art	\$639,336	0.978%	\$	96,609
Tier I	Utah Museum of Fine Arts	\$2,762,863	4.227%	\$	417,552
Tier I	Utah Presents	\$1,136,321	1.739%	\$	171,782
Tier I	Utah Symphony & Opera	\$14,194,607	21.717%	\$	2,145,251
		\$65,361,322	100.000%	\$	9,878,213

Tier	Organization Name	Final Qualifying Expenditure		Projected 2018 ZAP Awards*	
		Amount	%		
Zoological	Hogle Zoo	\$9,075,968	63.50%	\$	6,272,665
Zoological	The Loveland Living Planet Aquarium	\$6,284,624	28.25%	\$	2,790,595
Zoological	Tracy Aviary	\$2,234,466	8.25%	\$	814,953
			100.00%	\$	3,512,253

***2018 Funding amounts are based on 2017 ZAP revenues and could decrease or increase depending on the economy.**

Tier I funding calculations are based on Qualifying Expenditures

Zoological funding percentages are fixed, based on Utah State Statute