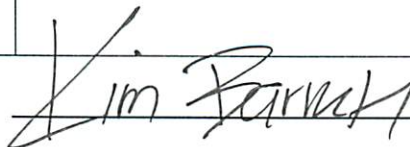


Mayor's Office: Council Agenda Item Request Form
*This form and supporting documents (if applicable) are due the Wednesday
before the COW meeting by noon.*

Date Received (office use)	22 March 2017
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Date of Request	3/21/2017
Requesting Staff Member	Kendra Kahlow
Requested Council Date	March 28, 2017
Topic/Discussion Title	Mayor's Contribution Fund
Description	Contribution to Alliance House in the amount of \$1,000.00 to support their first annual LABELED Mental Health Film Festival.
Requested Action¹	Council Approval, Consent Items
Presenter(s)	
Time Needed²	Consent Items
Time Sensitive³	
Specific Time(s)⁴	
Contact Name & Phone	Kendra Kahlow x.7031
Please attach the supporting documentation you plan to provide for the packets to this form. While not ideal, if supporting documents are not yet ready, you can still submit them by 10 am the Friday morning prior to the COW agenda. Items without documentation may be taken off for consideration at that COW meeting.	

Mayor or Designee approval:



¹ What you will ask the Council to do (e.g., discussion only, appropriate money, adopt policy/ordinance) – in specific terms.

² Assumed to be 10 minutes unless otherwise specified.

³ Urgency that the topic to scheduled on the requested date.

⁴ If important to schedule at a specific time, list a few preferred times.

March 28, 2017

The Honorable County Council
2001 S. State Street, Suite N2200
Salt Lake City, Utah 84190

Attn: Steve DeBry, Chair

Re: Community Contribution Recommendation

Council Members:

I have reviewed and approved the Salt Lake County Mayor's recommendations for the following community contribution amount under the Mayor's Contribution Fund, subject to the ratification of the County Council as outlined in county ordinance:

Entity	Granted
Alliance House- LABELED Mental Health Film Festival	\$1,000.00
	\$1,000.00


Purpose: An in kind donation to the Alliance House for their first annual LABELED Mental Health Film Festival. The objective of the film festival is to tackle the stigma associated with mental illness with thought-provoking films, post-screening discussion panels and unique programming.

This contribution is approved under the authority of **County Wide Policy 1200:**

- 2.9 Public Purpose - Salt Lake County government's authority or responsibility to promote the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of County inhabitants.

Please place this item on your next available agenda for action. Thank you for your help in this matter.

Sincerely,


Ben McAdams
Mayor, Salt Lake County



1200

FORM A

Application for Contribution
(Including Fee Waivers)

Name of Organization: Alliance House - LABELED mental Health
Film Festival

Address: 1724 S. Main Street

Salt Lake City, UT 84115

Contact Person: Aimee McConkie Phone: 801-634-8910

Email address: amcconkie@me.com Fax: _____

Fiscal year runs from _____ to _____.

Brief History of Organization: (Who started it? How long has it been organized? etc.)

IN THE mid-1980's a small group of concerned parents in Salt Lake City created a program to address the social, vocational, and educational needs of their adult children who are mentally ill. (see attached more info)

Type of Request: Money ☒ Equipment _____ Personnel _____ Facilities _____ Fee Waiver _____

Have you previously received money from Salt Lake County? Yes _____ No ☒

If yes, when and how much? (previous three years)

If you are requesting money, please answer the following questions:

Amount of Request: \$ 1,000.

Percent of Agency Budget: _____%

We are raising funds for the first year of this event. We are hopeful to raise \$25k

Purpose of money requested and target population (may include a draft program):

See attached



1200

FORM A (Cont.)

Please attach:

1. Current List of Board of Directors/ Organization Chart
2. Copy of 501(c)(3) if applicable. If not a charitable community service-based organization, please state the status of the organization.
3. Copy of an independent audit. If you do not have one, please enclose a copy of current financial statements.
4. Under policy 1200:
2.9 Public Purpose - Salt Lake County government's authority or responsibility to promote the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of County inhabitants.
What "public purpose" does your organization support?
To reduce the stigma of mental illness. Severe Persistent Mental Illness
5. Draft Program *plagues 97,000 Utahns annually.*

You will be expected to report to the Salt Lake County Mayor on how the money was used and the success of the project.

The undersigned hereby acknowledges that he or she has authority to bind the organization listed in the grant and will abide by the terms of this grant of County funds as that grant is defined in this Form A. The grantee accepts the following terms and conditions as a condition of receiving and using County funds or the waiver of fees: County funds will be used solely for the purposes approved by the Mayor of Salt Lake County as applied for or amended in this grant. Any expenditure for purposes other than those approved will require a return of the entire grant amount and may disqualify the grantee from receiving any additional County funds. It is further understood that no grant funds will be made available to any County officer of employee or in violation of the requirements of the Public Employees Ethics Act (67-16-1 et seq.). No grant funds will be used for political or campaign purposes. As a further condition of the grant, all County funds may be subject to an audit as required by Salt Lake County. The grantee is required to complete the Disbursement of Funds Report, Form B.

Dated this 2 day of FEBRUARY 2017.



Grantee/Recipient



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248562365
Sep. 04, 2008 LTR 4168C E0
74-2440617 000000 00 000
00017855
BODC: TE

ALLIANCE HOUSE INC
1724 S MAIN ST
SALT LAKE CTY UT 84115-1912242



006542

Employer Identification Number: 74-2440617
Person to Contact: Robert C Voss
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Aug. 25, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in January 1987, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

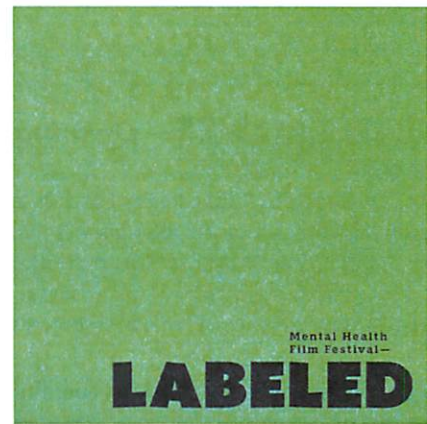
Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

LABELED: MENTAL HEALTH FILM FESTIVAL

Salt Lake City, Utah

March 23-26, 2017



OBJECTIVE: To tackle the stigma associated with mental illness with thought-provoking films, post-screening discussion panels and unique programming.

DATES & LOCATIONS:

- March 23 Opening Night: Natural History Museum of Utah
- March 24-26 Broadway Centre Theatre

HOST: Alliance House

KEY MENTAL HEALTH PARTNERS: Alliance House, Disability Law Center, Intermountain Healthcare Behavioural Health, Salt Lake County, National Alliance on Mental Illness (NAMI), Polizzi, Clinic, University of Utah Neuropsychiatric Institute (UNI), University of Utah School of Medicine Department of Psychiatry, Utah Parent Center, Utah Support Advocates for Recovery Awareness (USARA), Valley Behavioural Health.

BACKGROUND: In a culture that stigmatizes people living with mental illness, LABELED Mental Health Film Festival challenges audiences to understand the person behind the labels. Stereotypically, movies portray those with mental illness as outcasts, debilitated, isolated, dependent, dangerous, unpredictable, comedic, annoying and incompetent. LABELED strives for the opposite.

Severe Persistent Mental Illness (SPMI) plagues 97,000 Utahns annually. Discussion about SPMI is often a taboo-topic for family, friends, co-workers and neighbors to address. Carefully selected LABELED films reflect the realities of stigmatization – feelings of being afraid, ignored, devalued, rejected or irrelevant. But films also emphasize that mental illness is:

- not a fault,
- not a weakness,
- not a lack of character,
- not hopeless
- ...it is an illness.

You'll see stories of humanity through profound documentaries, film shorts, animations and full-length features. Also engage in 20-minute, post-screening discussion panels with selected filmmakers, mental health professionals, or those living with SPMI. The community conversation continues after the panel at a special dessert social, alongside an eclectic art exhibit.

The battles and struggles caused by mental illness are real, and its impact felt by many. Help tackle the stigma of mental illness, which is often worse than the illness itself. This is a unique film festival. Expect to leave inspired and engaged, as your empathy and understanding for those impacted by SPMI, and their loved-ones, is cultivated.

LABELED IS UNIQUE BECAUSE WE:

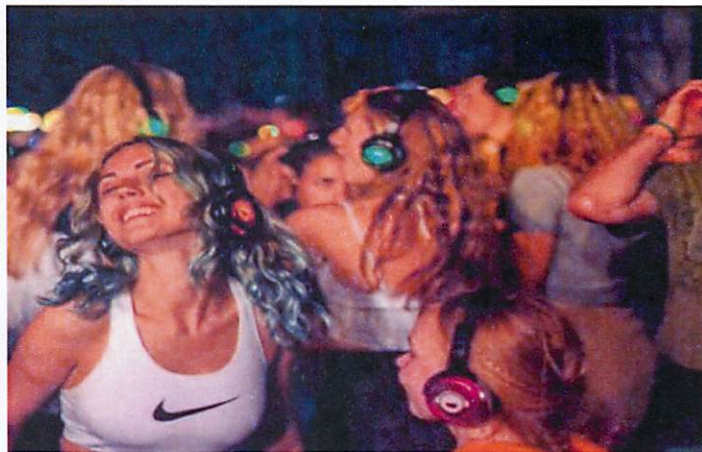
- Purposely seek out innovative, thought-provoking films from around the world which explore multiple mental-health issues from numerous viewpoints,
- Feature post-screening panels with audience, movie directors, producers, receivers of mental health services and mental health professionals,
- Enlighten the audience perceptions of mental illness through participation and discussion
- Enliven empathy and understanding for those impacted by mental illness.

THURSDAY, March 23 – Opening Night

SPECIAL Outreach to Public Policy Leaders and Students

Engaging and interactive *Art with Impact* films that build awareness about mental illness. Guests will screen and have opportunities to discuss short films that offer unique perspectives about mental illness. Films will be screened on the walls of the beautiful Canyon Terrace at the Natural History Museum of Utah. Guests will be provided a Bluetooth-headphone that gives them access to 3 “film channels.” They then get to choose the films they want to see. The best part is they don’t have to worry about “shhhhes” like at a typical theater. The headphones allow guests the chance to talk about their experience with peers, participating community partners, and those living with mental illness during round-table discussions.

Two full-feature films with director panelists, addressing homelessness and mental illness, will also be available to screen in the building’s forum area during the opening night.



NOT CRIMINALLY RESPONSIBLE (6:00PM)



Running Time: 60 min

Country: Canada

Director: John Kastner

This documentary about violence, mental illness, and the rights of victims tells the story of a troubled young man who stabbed a complete stranger 6 times in a crowded shopping mall while gripped by psychosis. Twelve years later, his victim,

who miraculously survived, is terrified to learn that he's out, living in the community under supervision. He's applying for an absolute discharge, and if he succeeds, he'll no longer be required to take the anti-psychotic drugs that control his mental illness. With unprecedented access to the patient, the victim, and the mental institution, the film looks at both sides of the debate and puts a human face on the complex ethical issues raised.

> PANEL DISCUSSION

THIS BEGGAR'S DESCRIPTION (8:00PM)



Running Time: 65 min

Country: Canada

Director: Pierre Tétrault

Pierre Tétrault, tells his brother Phil's story - one of art, love, and madness - capturing the far-reaching effects of schizophrenia on one man, his friends and his family. Phil has been locked up in jails and psych wards, kicked out of the house by desperate friends and family and spent long periods living on the streets of Montreal. However, he is also a talented writer and loving father whose deep family bonds and friendships have helped him come through periods of incredible darkness brought on by his schizophrenia. In this powerful and moving portrait, we are reminded that rather than continuing to isolate those with schizophrenia, it is a far richer experience to make a place for them.

> PANEL DISCUSSION

FRIDAY, March 24 - Therapy

MONOLOGUE (7:00PM)



Christophe Davidson is a well-travelled comedian with many international appearances and at numerous Just for Laughs editions. But experiencing mania, psychosis and depression is no joke. The mission of the Labeled Film Festival is to erase the stigma of mental illness. Christophe cracks the barrier and crack-us-up!

THERAPY SHORTS (7:30PM)

BELLISSIMA



Running Time: 12 min

Country: Italy, English Subtitled

Director: Alessandro Capitani

Winner of "Best Italian Short" David di Donatello 2016, Bellissima tells the story of Veronica, a prisoner of her own huge body. During a party in a nightclub a boy makes fun of her. Veronica is deeply hurt and locks herself in a washroom. But fate has a pleasant surprise in store for her.

MILLELIRE



Running Time: 19 min

Country: Italy, English Subtitled

Director: Vito Cea

With flashbacks to his youth, Millelire is a sensitive story of a schizophrenic's difficult and rejecting relationship with his family, all the while forming a more caring bond with the citizens of his neighborhood.

COWARD



Running Time: 6 min

Country: USA

Written, Starring, Directed: Katie Frances Orr

A day in the life of a desperate fight to fulfill ones deepest wish- to be useful in the world.

FOLIE À DEUX



Running Time: 4 min

Country: USA

Director: Ernie Mosteller

Awkward silence equals awkward thoughts. In Folie à Deux you'll find yourself wondering...who's the crazy one? Audience included.

THROUGH THE HAWTHORNE



Running Time: 11 min

Country: United Kingdom

Director: Anna Benner, Pia Borg, Gemma Burditt

Three characters, three perspectives, three directors: A triptych exploring three very different senses of reality

CHARLIE CLOUDHEAD



Running Time: 8 min

Country: United Kingdom

Director: Rupert Cresswell

Charlie bottles up his problems into a cloud that permanently hovers above his head. A tense birthday dinner with his wife finally forces him to confront his issues – with spectacular and heartbreaking results.

PITTER PATTER GOES MY HEART



Running Time: 22 min

Country: Germany, Austria, USA, English subtitles

Director: Christoph Rainer

The hopelessly romantic Lisa takes desperate measures to win her former lover back. But the fact that he already has a new girl at his side and that Lisa needs to bring her alcoholic father to an anti-varicose-campaign photo shoot without letting him know is not helpful. The tragedy takes its course.

> PANEL DISCUSSION

> DESSERT SOCIAL (9:30PM)