

# **RAD CANYON BMX**

Presented by RAD Canyon Board of Directors

# What is BMX?

**BMX Racing** is a type of bicycle racing which features **BMX riders** sharing a short single-lap circuit, with multiple banked corners, jumps and rollers.



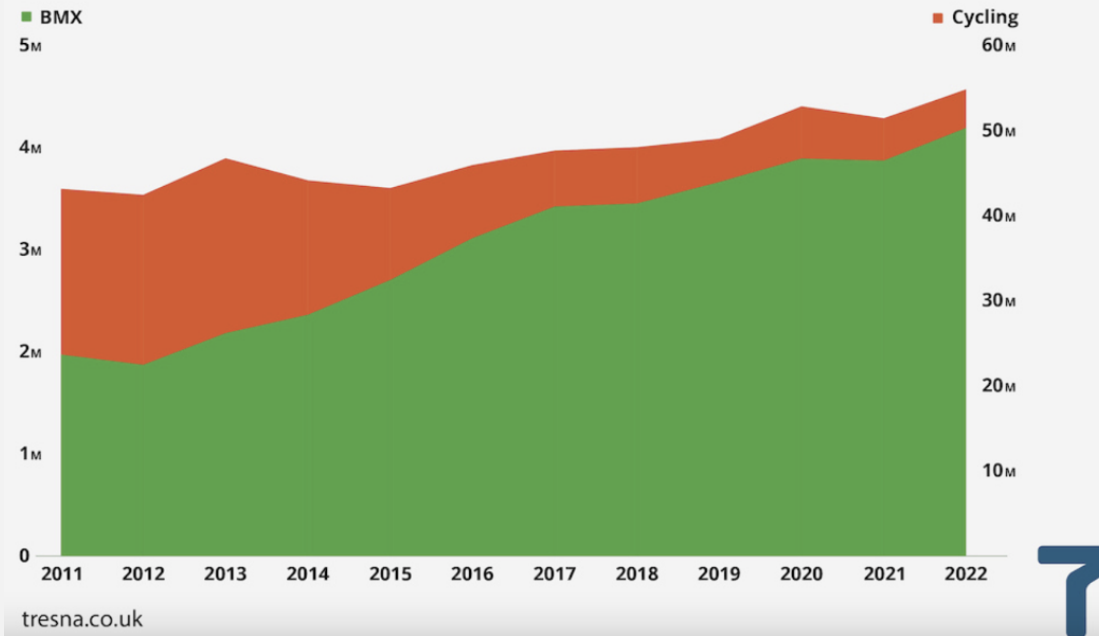






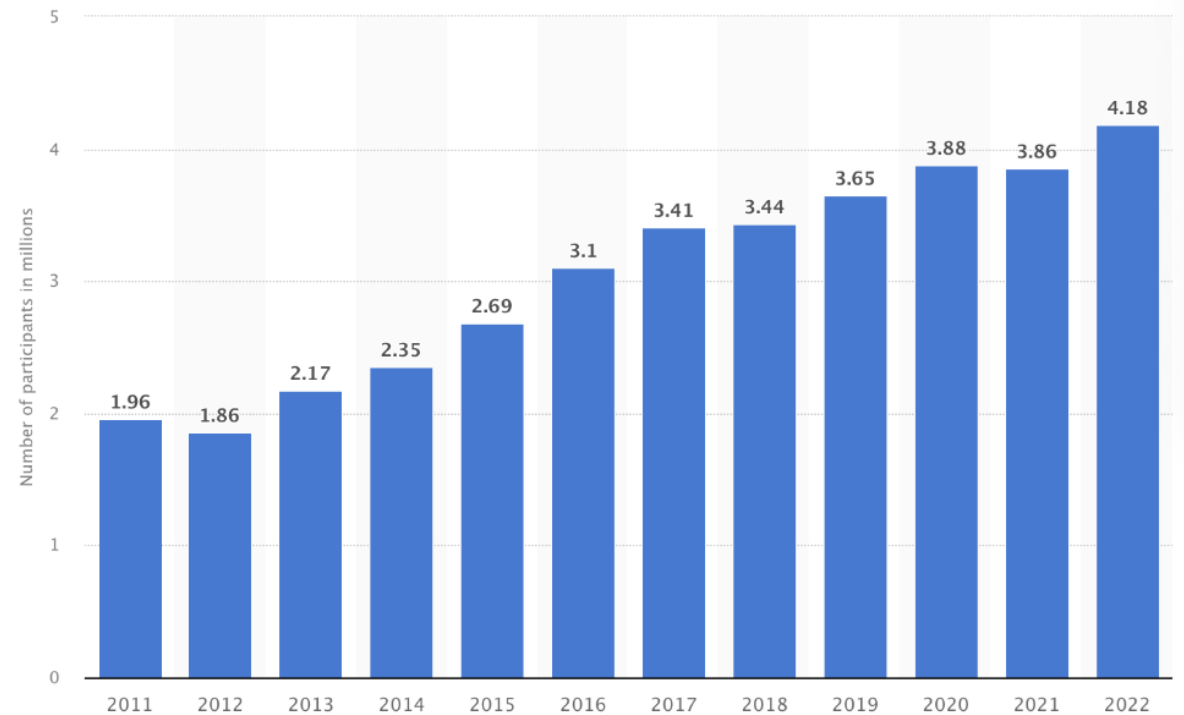
# BMX vs Cycling Participants

The trend of BMX vs cycling participants in the United States between 2011 and 2022.



## BMX is a Growing Sport

### BMX Participation 2011 - 2022



# We have the community and commitment to get the job done

- Commitment to keeping BMX an affordable family sport.
- Racers pay \$12 to race in an class, this has not increased in since 2016.
- Each year, revenue pays for approximately \$40,000-\$45,000 in general maintenance cost for the track PLUS special projects.



- \$50,000 Starting gate
- \$10,000 Timing system
- Donated Shade





## 2024 Donated Projects/Support:

- 130 yards of new dirt donated by Staker Parsons
- 100 hours of donated operating time by Grad Tech
- Thousands of donated man hours
- New water heater donated and installed by local team
- Teams and families donating thousands of dollars worth of raffle prizes.



# Utah Sports Commission & SL County Sports Authority: RAD CANYON 2024 EVENT ECONOMIC IMPACT

Event: 2024 Great Salt Lake Nationals



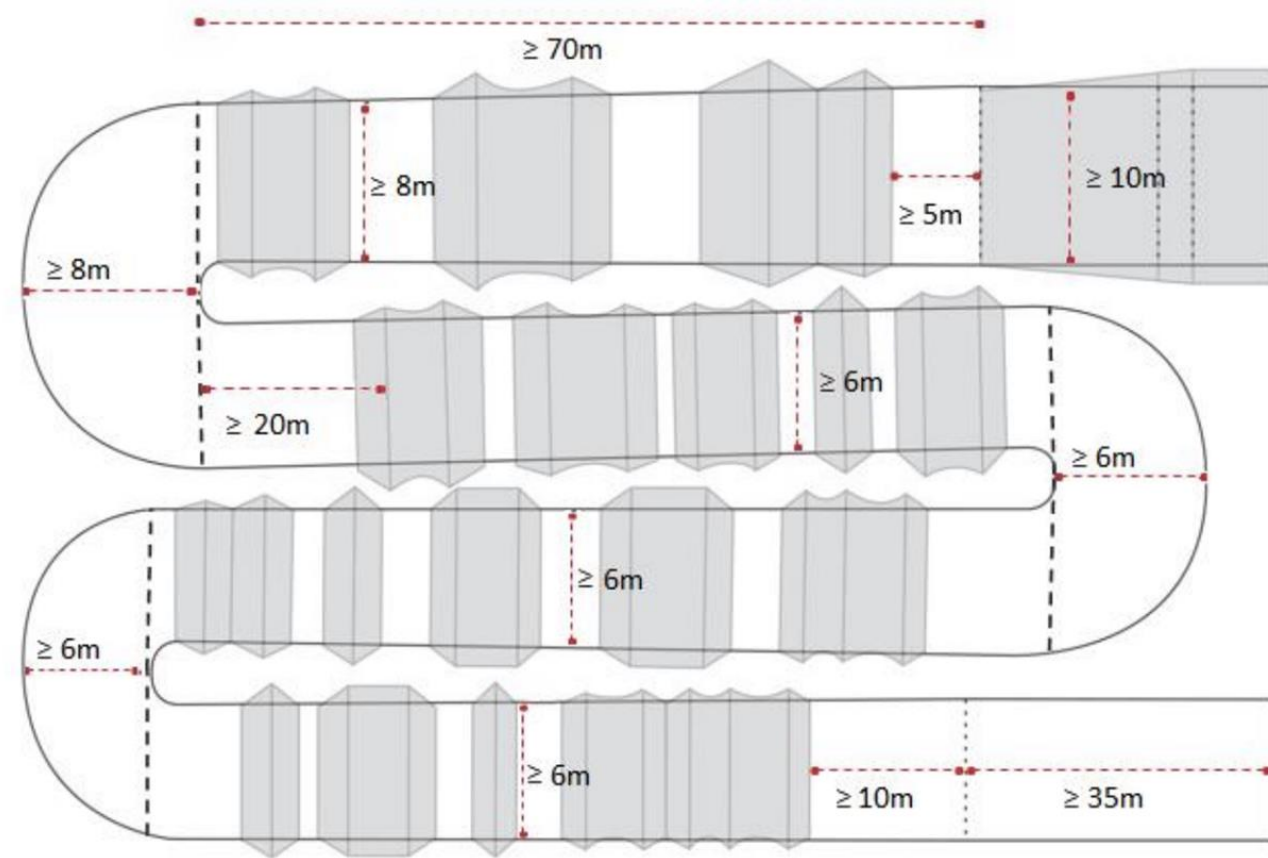
Business Sales (Direct).....	\$1,669,962
Business Sales (Indirect).....	\$3,016,999
Jobs Support (Direct).....	875
Jobs Support (Indirect).....	1,058
Local Tax (Total).....	\$74,669
Overnight Attendees 2589 Net Direct Tax ROI.....	\$64,777

Total Racers:	909
Total 3-day attendance	11,630
Facebook reach	3,591,055
Instagram reach	852,771

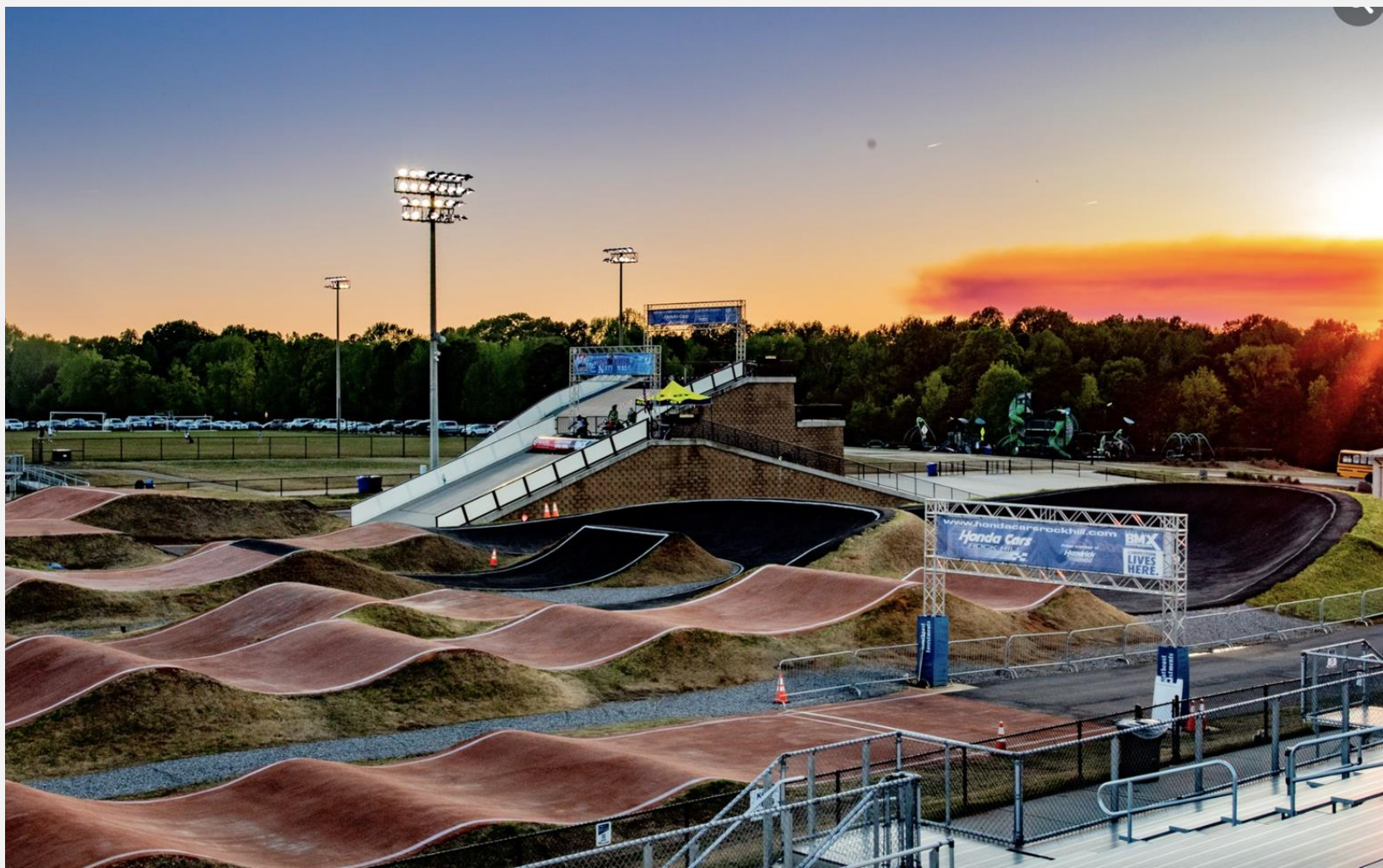














# OVERVIEW

**Priority 1:** Upgrade track to meet UCI Guidelines and repair existing critical track components

**Priority 2:** Upgrade grounds and existing structures

**Priority 3:** Upgrade parking lot and better secure facility

*Total Cost \$425,000 - Rad Canyon has \$75000 to contribute as needed and business willing to donate time and labor.*



**PRIORITY 1:**  
**UPGRADE TRACK TO MEET UCI GUIDELINES AND REPAIR  
EXISTING CRITICAL TRACK COMPONENTS (PAGE 2)**

Estimated Cost: \$250,000

- Rebuild all turns and straightaways
- Plumbing/drainage under track
- Install retaining walls in staging area
- Resurface staging hill and surrounding area
- Install new staging shoots
- Lighting in staging area
- Permanent cover staging area



## PRIORITY 2: UPGRADE GROUNDS AND EXISTING STRUCTURES

Estimated Cost: \$100,000

- Lighting and Sound system update
- Move announce stand/upgrade
- Moto Boards
- Exterior painting
- Trophy area
- Install water station
- Install wifi

## PRIORITY 3: UPGRADE PARKING LOT AND BETTER SECURE FACILITY

Estimated Cost: \$75,000

- Paving
- Install 6 foot fence around bleachers and track to prepare for park expansion
- Landscaping
- Parking lot striping



## TIMELINE

May – June 2024

\*Final Bids

\*Apply for TRCC Grant

Fall 2024

\*TRCC Decision

November – December, 2024

\*Engineering plans (Priority 1)

\*Secure building permits, and contractors (Priority 1)

January 2025 – April 2025

\*Track rebuild (Priority 1)

March – April, 2025  
station

\*Upgrade lights and sound system, announcer stand, and water

(Priority 2)

\*Paving and drainage around staging, registration, and restroom

areas (Priority

2)

April – May, 2025

\*Paint and upgrade exteriors (Priority 2)

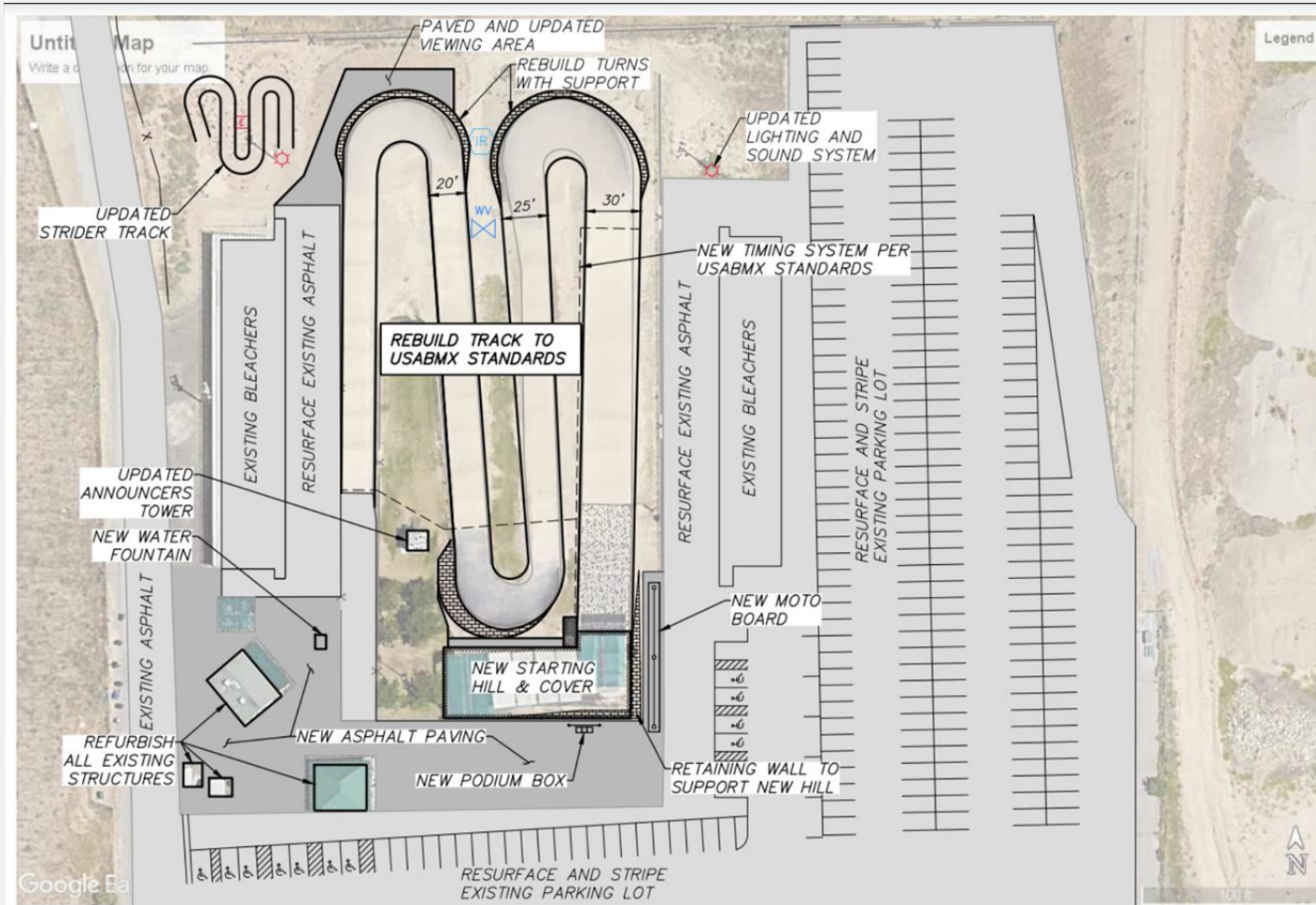
June 2025

\*Install Moto boards and trophy area (Priority 2)

September – November, 2025

\*Install 6-foot fence around bleachers (Priority 3)

\*Strip parking lot (Priority 3)

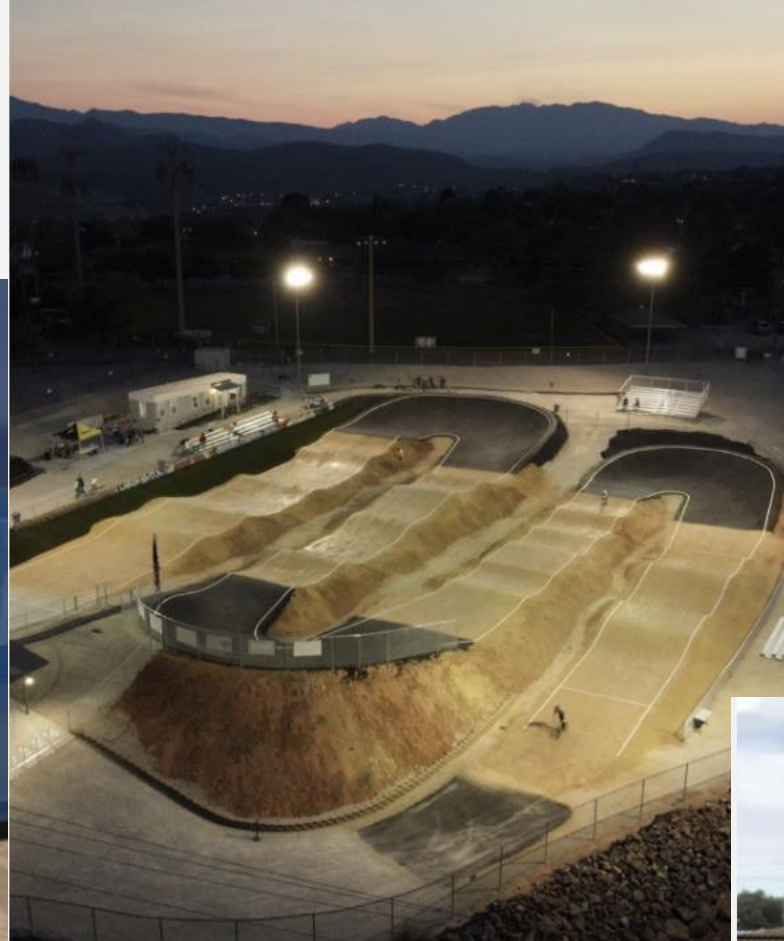


**RAD CANYON**  
SOUTH JORDAN UTAH

# RAD CANYON BMX PROPOSED SITE PLAN







## 8 Tracks in Utah

- Tooele 2022
- Santa Clara 2021
- Syracuse 2024

RAD Canyon #4 of 56  
tracks in the region





# Rad Canyon needs to be upgraded to meet growing needs of the sport



Build in 1997, only BMX track in SL County, does not meet current UCI guidelines, needs to meet current regional and national demand to maintain its place in the sport.

