



Clark Planetarium is seeking to revise the current sustaining membership program by creating a formal name, *The Constellation Club*. This level of membership is for those who wish to support Clark Planetarium's mission at a philanthropic level. Revising the name will alleviate the confusion we have received from our regular annual members as to whether they are entitled to the extra benefits that are offered to our higher-level donors.

In addition to the program name change, we have updated level names and propose adding a \$2500+ category with the hope of encouraging more individuals to upgrade their membership and increase the potential for added revenue. The number of classroom rental hours for levels above \$2500 and the number of *Rockets* (primary member) and *Boosters* (add-ons) for levels above \$500 have increased, making the value of higher membership more appealing.

CURRENT PROGRAM

Explorer \$300+

Two Rocket cards and four Boosters

Benefits include basic member benefits plus:

- Public recognition
- VIP list for special events
- Annual Star Party invite
- Annual Family Night Event
- One ticket to annual fundraising event

Mercury \$500+

Two Rocket cards and four Boosters

- Explorer level benefits plus:
- One additional ticket to annual fundraising event (two total)
- One-hour classroom rental

Apollo \$1,000+

Two Rocket cards and four Boosters

Mercury benefits plus:

- Extra hour classroom rental (two-hours total)
- Private guided tour of the planetarium, IMAX® Theatre, and Dome Theatre

Director \$5,000+

Two Rocket cards and four Boosters

Apollo benefits plus:

- Private star party
- Four additional tickets to annual fundraising event (six total)
- Lunch with the Director

PROPOSED PROGRAM

Explorer \$300+

Two Rocket cards and four Boosters

Benefits include basic member benefits plus:

- Public recognition
- VIP list for special events
- Annual Star Party invite
- Annual Family Night Event
- One ticket to annual fundraising event

Pioneer \$500+

Two Rocket cards and four Boosters

- Explorer level benefits plus:
- One additional ticket to annual fundraising event (two total)
- One-hour classroom rental

Expedition \$1,000+

Four Rocket cards and six Boosters

Pioneer benefits plus:

- One additional ticket to annual fundraising event (three total)
- Extra hour classroom rental (two-hours total)
- Private tour of exhibits, IMAX® Theatre, and Dome Theatre

Trailblazer \$2,500+

Four Rocket cards and eight Boosters

Expedition benefits plus:

- One additional ticket to annual fundraising event (four total)
- Extra hour classroom rental (three-hours total)

Navigator \$5,000+

Four Rocket cards and ten Boosters

Trailblazer benefits plus:

- Private star party
- Two additional tickets to annual fundraising event (six total)
- Extra hour classroom rental (four-hours total)
- Lunch with the Director

Membership rules and restrictions:

1. Memberships are non-refundable and non-transferable. A card must be presented to receive benefits.
2. Memberships must be current, not lapsed, in order to receive benefits.
3. Membership benefits are exclusive to individuals listed on the membership card and the allowed number of guests.
4. Some special events, pre-registered group events, school field trips and birthday parties have fees that are not waived with a membership.
5. ASTC Travel Passports, or reciprocal memberships, are valid only outside a 90-mile radius from your residential address. For more information about ASTC, and for a list of participating institutions, visit <http://www.astc.org>.
6. Clark Planetarium reserves the right to change membership policies and benefits at any time, without notice.
7. Failure to comply with membership rules and regulations may result in the loss of membership privileges.
8. Membership is valid one year from activation.
9. For Constellation Club members at Expedition Level and above, we will contact you for additional Rocket Member names.

