

February 6, 2022



RE: 2023 ZAP Tier I + Zoological Volunteer Advisory Board Reappointments

Dear Honorable Mayor Wilson,

Please accept this request of the following reappointments to the Salt Lake County (SLCo) Zoo, Arts & Parks program (ZAP) Tier I + Zoological volunteer Advisory Board. The reappointments of the ZAP Advisory Board members reflect the recruitment priorities of the Mayor's Office to increase the diversity of backgrounds and perspectives of the board, abides by the operational guidelines of the Tier I + Zoological volunteer Advisory Board and to the extent practical, is evenly divided by county council. If approved, these reappointments would provide continuity of the completion for our seven-member board makeup.

The following reappointment nominations are for your consideration:

Bill Applegarth – District 5
Victoria Panella Bourns – District 1
Noemi Hernandez-Balcazar – District 2

Reappointment of Bill Applegarth (District 5) current vice chair, would be for another three-year term on the Tier I + Zoological volunteer Advisory Board. Mr. Applegarth was with LDS Church Educational System for forty years as teacher, principal, area director, institute director and assistant administrator with a United States, and international assignment. Most recently he was with Riverton City as a Council member for four years, and mayor for Twelve years. Mr. Applegarth completed his first term on December 31, 2022. His second term would begin February 21, 2023, and end December 31, 2025.

Reappointment of Victoria Panella Bourns (District 1) immediate past chair, would be for another three-year term on the Tier I + Zoological volunteer Advisory Board. Ms. Bourns was with Salt Lake County from 1996-2017 as community arts specialist and ZAP program director and is currently the director of the State of Utah's Division of Arts & Museums. Ms. Bourns completed her first term on December 31, 2022. Her second term would begin February 21, 2023, and end December 31, 2025.

Reappointment of Noemi Hernandez-Balcazar (District 2), would be for another three-year term on the Tier I + Zoological volunteer Advisory Board. Ms. Hernandez-Balcazar is Granite School District's district fine arts and dance coordinator and in 2021 received the Beverly Taylor Sorenson Arts Administration Award and also recognized as contributor of the year by Utah Arts Educators Association. Ms. Hernandez-Balcazar completed her first term on December 31, 2022. Her second term would begin February 21, 2023, and end December 31, 2024.

Sincerely,

Samantha M Thermos

Samantha Mary Thermos
Program Director, Zoo, Arts & Parks

Matt Castillo
Division Director, Arts & Culture

Robin Chalhoub
Department Director, Community Services



Jenny Wilson
Salt Lake County Mayor

Robin B Chalhoub
Community Services Department
Director

Matthew Castillo
Arts & Culture Division Director

**Samantha Mary
Thermos**
Zoo, Arts & Parks Program
Director

Attachments: Board Applications/Resumes for:
Bill Applegarth | Victoria Panella Bourns | Noemi Hernandez-Balcazar
Zoo, Arts & Parks Tier I + Zoological volunteer Advisory Board Roster

Mid-Valley Performing Arts Center
2525 Taylorsville Blvd | Taylorsville, UT 84129
www.zap.slco.org | 385.468.7057 | sthermos@slco.org

Application Form

Profile

Bill Applegarth
First Name Middle Initial Last Name

Email Address

Employer Job Title

Home Address Suite or Apt
Riverton UT 84065
City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Arts and Culture Advisory Board: Appointed
Zoo, Arts & Parks Tier 1 (ZAP 1): Appointed
Zoo, Arts & Parks Tier II (ZAP 2): Appointed

Referred by:

Qualifications

Please tell us about yourself.

Why are you interested in serving on a board or commission?

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

What unique perspectives could you bring to the board?

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

None Selected

Bill Applegarth
ZAP Tier I + Zoological Advisory Board

Doctor of Education from BYU.

I held the following positions for the LDS CHURCH EDUCATIONAL SYSTEM: teacher, principal, area director, institute director and assistant administrator with a United States, and international assignment. I worked for CES for forty years.

Politically I held the following elected positions: Riverton City Council for four years, and mayor of Riverton City for Twelve years.

Served on the ZAP 2 Board for 6 years. I became the chairman of that Board.

I Served on ZAP 1 Board for three years.

The ZAP program is a vital program for our county. I want to do whatever I can to help the program. I am retired and have time to serve.

Application Form

Profile

Victoria

First Name

Bourns

Middle Initial

Last Name

vbourns@utah.gov

Email Address

Employer

Job Title

Home Address

Suite or Apt

Salt Lake City

City

UT

State

84105

Postal Code

Primary Phone

Which Boards would you like to apply for?

Cultural Facilities Support Program Board: Appointed
ZAP Recreational Facilities Advisory Board: Appointed
Zoo, Arts & Parks Tier 1 (ZAP 1): Appointed

Referred by:

Qualifications

Please tell us about yourself.

Why are you interested in serving on a board or commission?

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

What unique perspectives could you bring to the board?

Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

None Selected

VICTORIA PANELLA BOURNS

HONORS AND AWARDS

Recipient 2020 Utah Museums Association Public Service Award
Recipient 2015 Utah Cultural Alliance Pillar of the Community Award
Recipient 2000 Mayor's Award For Service to the Arts from the Utah Arts Festival
Scholarship, University of Utah Arts Administration, 1982
Scholarship, University of Utah Modern Dance, 1980
Scholarship, Interlochen National Music Camp, 1975 & 1976

PROFESSIONAL MANAGEMENT AND ADMINISTRATIVE EXPERIENCE

State of Utah, Division of Arts & Museums 2017 –present
Oversees the Division, reports directly to the Executive Director of the Department of Cultural & Community Engagement. Chief administrative director over the Utah Arts Advisory Board and the Museum Services Advisory Board. Responsible for the budget, programs and supervision of personnel. Develops and coordinates plans and policies, ensures compliance with legislative mandates, department policies and strategic plans. Oversees care, maintenance, preservation, and physical and digital accessibility of State's art collection and assets. Coordinates activities with other regional, state and federal agencies. Represents the agency on the ZAP Tier I Advisory Board and the Executive Residence Commission.

Salt Lake County, Zoo, Arts and Parks Program Director & Community Arts Specialist 1996-2017

- Recognized as an effective administrator with extensive fiscal experience. Plans, organizes and directs the distribution of \$14,000,000 in arts and cultural grants
- Oversaw the policy and procedure revisions for Zoo, Arts and Parks and Public Art
- Recognized for effective financial and administrative oversight of the ZAP Program in State Auditor's Office "RAP Audit"
- Developed highly appreciated and successful local arts agency advancement initiative, which provides funding for professional staff position, including in-depth, training and mentoring.
- Skilled planner with strong budget experience based on performance outcomes and mayoral goals
- Working with Salt Lake County Mayor and Council staff and in collaboration with Center for the Arts, developed and implemented several Legislative Events that highlighted Salt Lake County's contribution to the arts and cultural community

Panella Consulting, Owner, Management Consultant, Facilitator 1992-2017

- Over 35 consulting projects including strategic planning workshops for numerous government and non-profit agencies including, Utah Office of Museum Services, Salt Lake County Human Services Department, West Jordan City, Draper City, National Park Service, Utah Department of Workforce Services, Tahoe Arts Project and more
- Managed several organizational management transitions including Art Access and Cache Valley Center for the Arts
- Selected highlights include:
 - Uintah Recreation District, Vernal, UT: Board and staff planning retreat
 - Design Bluff, Salt Lake City, UT: Board and staff planning retreat
 - Cache Valley Center for the Art, Logan, UT: Organizational assessment and review
 - National Park Service, Park City, UT: Resource Stewardship Planning Process and Regional Meeting
 - Fremont Indian State Park, Sevier, UT: Resource Management Planning Process
 - Utah Field House of Natural History, Vernal, UT: Facility Design and Programming Plan
 - Pahrump Visual and Performing Arts Council, Pahrump, NV: Community Cultural Assessment and Strategic Planning
 - City of Draper, Utah: Designed and facilitated focus groups and strategic planning
 - Downtown Ogden, UT:

- Utah Cultural Alliance, Executive Director** 2000-2004
- Legislative Process: understands the importance of relationship building and strategic actions in order to influence legislation and funding
 - Working closely with the Museum Action Team, increased Utah Office of Museum Services 2001 Grant budget by \$1,000,000

- Salt Lake Acting Company, Managing Director** 1988-1992
- Facility manager, supervision of administrative staff including promotion, orientation, training and performance review. Developed three-year strategic plan resulting in funding from the National Endowment for the Arts highly competitive Arts Advancement Program
 - Fund Development: using innovative relationship building tools, raised corporate donations at the Salt Lake Acting Company by 50% in one year

KUER FM 90 University of Utah Public Radio Station, Membership Services Manager 1987-1988

Salt Lake Neighborhood Housing Services, Fiscal Manager 1984-1986

Repertory Dance Theatre, Director of Finance 1982-1984

Dance Theatre Coalition, Co-Founder & Administrative Director 1980-1990

As a founding member of Dance Theatre Coalition, choreographed, performed and directed company activities. Oversaw company administration and prepared grant proposals.

- Selected for the Utah Performing Arts Tour with *A Slightly Twisted Evening of Misplaced Love* (an original evening length work) and *Under Milk Wood* by Dylan Thomas
- Choreographed numerous works for Dance Theatre Coalition
- Worked with local composers, Esther Sugai, Scott McLeod, Dennis Mecham and others to create original compositions for choreography
- Performer and choreographer for *White Episodes*, a collaborative evening length work of dance and theatre with Marina Harris, Valerie Kittle and Carolyn Wood

TEACHING EXPERIENCE

- Snow College, Faculty/ Dance Department Head** 1986-87
- Taught modern dance, ballet, folk dance, ballroom dance, improvisation, teaching methods for creative dance and dance composition.
 - Choreographed for school dance company, Orchesis Dancers and toured with company to community locations.
 - Produced and directed annual Orchesis Concert. Publicized all dance events.

- University of Utah Modern Dance Department, Instructor** 1979-80
- Taught beginning and intermediate non-major modern dance classes

PUBLICATIONS

- *The Salt Lake County Art Collection Catalog, 2003*
- *Candidates Speak Out on the Arts* for Catalyst Magazine October 2002 (feature article)
- *Public Art at the Salt Palace Convention Center*, for Salt Lake County, received Award from the National Association of Counties, 2002

PRESENTATIONS

- Americans in the Arts Annual Conference, 2013, *Local Arts Initiatives*
- Wyoming Cultural Convergence Conference, 2011, *Arts & Cultural Advocacy*
- Utah Nonprofits Association 2007 Conference, *Successful Partnerships*
- Utah Arts Council 2004 Theatre & Presenters Workshop, *Advocacy Training*
- Utah Museum Association 2003 Conference: *Publishing an art Catalog and UCA and Advocacy*
- Utah Museum Association 2002 Conference: *Who will you vote for? Museum Advocacy*
- Fifteenth Annual Madeleine Festival (2002): *60 Minutes on Public Art*
- Utah Museum Association 2001 Conference: *Museum Advocacy*
- Western Museums Association Conference (1997): *Meeting Facilitation Tools Part I & Meeting Facilitation Tools Part II Planning & Public Meetings* (San Diego, CA)
- Western Museums Association Conference (1996): *Leadership Through Facilitation*
- Utah Arts Council Annual Conference (1993): *Financial Management in the Arts*
- Panelist: United Way Panel Discussion (1989) *The Fund Raising Environment in Utah*

GRANT MAKING PANELS

Reviewer, Utah Division of Art and Museums Local Arts Agency Grant Panel, 2015
Reviewer, Cuyahoga Arts and Culture, Project Support II Panel, 2013
Reviewer, Nevada Arts Council, Organizational Panel, 2012 & Performing Arts Fellowship Panel, 2011
Reviewer, National Endowment for the Arts, Dance Panel, 2009
Reviewer, Utah Arts Council, Federal Stimulus Funding Panel, 2009
Panelist, Utah Arts Council, Community Arts Grant Program 1998 – 2001
Member, Utah Arts Council, Governor's Awards in the Arts, 1999-2000
Member, Lt. Governor's Annual Arts Invitational Exhibition Committee, 2002 & 2003
Member, Selection Committee for the Martha Hughes Cannon sculpture project in the State Capitol

PUBLIC SERVICE

Board Member, WESTAF, 2016 - 2022
Treasurer, National Board, State Arts Advocacy League of America, 1996-1999
Member, Past Treasurer, Performing Arts Coalition, 1992 – 1998
Member, Salt Lake City Community Development Advisory Committee, 1994 - 1997
Advisory Board Member, KUER FM 90 University of Utah Public Radio Station, 1989-92

EDUCATION

M.F.A. – Theatre with an emphasis in **Arts Administration** - University of Utah, Salt Lake City, Utah. 1983
B.F.A. - Modern Dance - University of Utah, Salt Lake City, Utah. 1980

Application Form

Profile

Noemi _____ Hernandez-Balcazar _____
First Name Middle Initial Last Name

nhernandez@graniteschools.org _____
Email Address

Employer Job Title

Home Address Suite or Apt

City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier 1 (ZAP 1): Appointed
Zoo, Arts & Parks Tier II (ZAP 2): Appointed

Referred by:

Qualifications

Please tell us about yourself.

Why are you interested in serving on a board or commission?

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

What unique perspectives could you bring to the board?

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

None Selected

Noemí Verónica Hernández- Balcázar

RELEVANT EXPERIENCE

- Zap Tier I Board member 2020-2022
- Arts and Access to Arts Advocate, Educational Equity advocate.
- ZAP EQUITY TASK force Board member 2018-2019
- UDAM Artist and presenter 2019, 2018, 2017 and 2016
- Evidence to Success Kearns Board 2015-2019
- Westminster Alumni Board Education representative 2018-2019
- Gallery Management: maintained exhibits and displays in Granite School District Gallery and other exhibit partnerships and west valley Cultural Celebration Center and the UMOCA.
- Presented “Tier I Instruction Curriculum” at the 2015 Professional Development Seminar for Art Educators for Granite School District.
- Demonstrated and modeled teaching strategies and ambitious art projects as a presenter for UAEA’s Art in the Sun Conference at least 3 times
- Participated in developing Curriculum Maps for Granite School District 2010 and 2016.
- Created positive public relations with local and state organizations as a ZAP Board Member.
- Participated in Utah State Office of Education Revision in November 3rd 2015, also in 2016, 2017 and 2018 .
- Administrated and managed budgets for classrooms for Kearns High School Art Department and Matheson Junior High.
- Chaired committees in Kearns High School and Matheson Junior High such as Community Council, Parenting Committee and Building Committee.
- Promoted the importance of the Fine Arts throughout the Kearns community as a teacher and community member.
- Supported and implemented district-wide programs and initiatives that benefited our school as Community Council Co-Chair.
- Supervised and maintained periodic physical inventories verification in the classroom as a teacher.
- Academic Student Adviser for Salt Lake Community College.
- Special Education Arts Specialist K - 6 at Newman Elementary SLSD.
- Art instructor for Continuing Education Programs for Jordan and Granite School Districts.
- Foreign and Minority Student Adviser for Southern Utah University.
- Taught art appreciation to foreign students at Southern Utah University through INTERNEXUS ESL.
- Taught art appreciation to teens at Sun Hawk Academy (Youth Rehabilitation Center) in St. George, Utah.

ACHIVEMENTS ◻ RECOGNITION ◻ AWARDS

- 2021 Beverly Taylor Sorenson Arts Administration Award
- 2021 Contributor of the year UAEA
- 2019 Local Hero Award Salt Lake County
- 2017 Governors Leadership in the Arts Award (Utah)
- 2015 Re-appointment as a ZAP Board Member
- 2015 Granite Education Foundation Educator Excel Award
- 2013 Westminster College Master of Education Commencement Speaker
- 2012 Directed the creation of decorations representing Utah State for the Lighting of the Trees at the White House in Washington D.C.
- 2010 Panelist for the revision of the PRAXIS National Standard Exam for Art Educators
- 2008 Nominated for the Excel Award Granite School District
- 2005 Community Star Award, Salt Lake City County
- 2000 SUU Advisor of the Year Commitment to Excellence Award
- 1999 SUU Multi-Cultural Center Advisor of the Year Award
- 1999 SUU Hispanic Community Contributor of the Year Award

EMPLOYMENT

District Fine Arts and Dance Coordinator
Granite School District

1/2016 – Present
Salt Lake City, UT

- Supervise District Art Collection inventory, maintenance and periodic physical inventory verification of equipment, as well as monitor the safety of schools and art related activities at the District-level.
- Supervise and create art exhibits and competitions in the District at all K-12 levels.
- Provide curriculum related development opportunities and experiences for teachers and specialist expand on instructional strategies and differentiation to share with teachers for the benefit of all district students.
- Demonstrate and model procedures for teachers in professional development and by special request.
- Develop K-12 curriculum materials regularly and provide opportunities for the Special Education Department to have enrichment opportunities in the classroom.
- Promote the highest level of education; elevate teacher standards, support teacher growth, and moral improvement.

Art Teacher
Kearns High School (Granite School District)

8/2008 – Present
Salt Lake City, UT

- Supervise art classroom inventory, maintenance and periodic physical inventory verification of equipment and safety.
- Supervise and create art exhibits and competitions in Kearns High School.
- Provide curriculum related development opportunities and experiences for students, expand on instructional strategies and differentiation to benefit all students before and after school.
- Demonstrate and model procedures for students in daily basis.
- Develop 9 - 12 curriculum materials regularly and provide opportunities for the Special Education Department to have enrichment opportunities through observation as special guests.
- Create positive public relations with local organizations, administration and parents.
- Chairing Community Council and Parenting Committee, voted as Building Committee Representative.
- Created and currently maintain an extremely successful 3- Dimensional Fine Arts program and manage budgets.

Art and Foreign Language Teacher
Matheson Junior High (Granite School District)

3/2004 – 6/2008
Salt Lake City, UT

- Art Club Advisor
- Track Team and Cross-Country Team Coach
- Health After School Activities Advisor.
- Organizer of the MJH Multicultural Assembly

Hispanic and Minority Student Adviser
Salt Lake Community College

6/2000- 20003
Salt Lake City, UT

Foreign and Minority Student Adviser
Southern Utah University

9/1998 – 5/2000
Cedar City, UT

- Plan, organize and direct small and large scale activities to promote awareness and learning about diverse cultures, religions and art.
- Advisor for minority and foreign students.

Foreign Students Art Appreciation Teacher
Southern Utah University, ESL Learning Center

3/1999 – 5/1999
Cedar City, UT

- Taught foreign students art appreciation and art history.

Therapeutic Art Teacher
Sun Hawk Academy

- Taught art as a therapeutic tool for at-risk youth.

EDUCATION

Administrative License University of Phoenix	2013 – 2015 Salt Lake City, UT
Masters of Education Westminster College	2010 – 2013 Salt Lake City, UT
Teaching License Level 2 Utah State Office of Education	2015 – 2020 Salt Lake City, UT
<input type="checkbox"/> Spanish Foreign Language and Literature	2006
<input type="checkbox"/> Fine Arts Sculpture and Ceramics	2007
<input type="checkbox"/> English as a Second Language	2011
<input type="checkbox"/> Administrative License	2015
Bachelors of Fine Arts – Double Major Southern Utah University	1994 – 1998 Cedar City, UT
<input type="checkbox"/> Art Composite in Sculpture and Ceramics	
<input type="checkbox"/> Foreign Language and Literature	

REFERENCES

HOBBIES

Ballet, opera and symphony patron, art creation, working out, running, spinning, dancing Latin rhythms, African and Brazilian dance, sculpting, public library artistic and cultural programs volunteer, Utah Aids Society programs volunteer, and traveling the world.



**Zoo, Arts & Parks
2023 Tier I + Zoological Advisory Board
Roster**

Moana Palelei-HoChing

(Chair) District 6, Sandy City
2019-2021
2022-2024

Bill Applegarth (Vice Chair)

District 5, Riverton
2020-2022
2023-2025

Victoria Bourns*

District 1, Salt Lake City
2019-2022
2023-2025

Johann Jacobs*

District 4, Salt Lake City
2021-2023

Noemi Hernandez-Balcazar

District 2, West Valley City
2020-2022
2023-2025

Peter Klinge

District 3, Murray City
2021-2023

Don Tingey

District 5, Herriman City
2022-2024

*Per Statute [59-12-704(2)], in a county of the first class, two of the seven members of the advisory board under Subsection (2)(a) shall be appointed by the Utah Division of Arts & Museums.

Per Salt Lake County Ordinance 1545 (Chapter 3.07.060F), to the extent practical, Tier I Advisory Board shall be evenly divided by county council.