



## **RYLEE CURTIS**

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**Director, Community Engagement | University of Utah Health | 2019-Present**

- Leads University of Utah Health's Healthcare Anchor Institution work
- Engages with community-based organizations to address UHealth's patients' social determinants of health
- Builds partnerships across University of Utah Campus, University of Utah Health Plans, and University Hospital and Clinics

**Campaign Manager | Utah Decides Healthcare | 2017-2018**

- Negotiating, executing, and managing all campaign contracts
- Coordinating Campaign Steering Committee and streamlining goals of National Partners, Steering Committee, and General Consultant into an implementable strategic plan
- Motivating community partners to engage in the initiative campaign through legislative outreach, signature collection, GOTV, and volunteer efforts
- Representing the campaign in all official capacities including media relations, presentations, legislative defense, and fundraising capacities
- Overseeing all public-facing communication including social media, management and placement of consumer stories with media, and weekly emails to listservs
- Creating collateral for the Campaign including one-pagers, FAQs, maintaining our website

**Manager, Community Engagement | Molina Healthcare of Utah | 2016-2017**

- Directed a staff of 3-5 members to strategically conduct outreach and brand awareness across Utah to encourage enrollment growth for the health plan
- Supervised a \$200,000 department budget, including event planning and execution of mini-grants to nonprofits
- Coordinated outreach programs to Molina Members with Local Health Departments in Utah, including one to increase vaccination rates in children in Southern Utah
- Established standard operating procedures for the department including monthly and annual reporting documents, impact tracking, and succession planning documents

**Senior Health Policy Analyst | Utah Health Policy Project (UHPP) | 2012-2016**

- Represented and presented on behalf of UHPP at several national events including Families USA Health Action Conference and Community Catalyst conferences
- Conducted research and analysis of Utah's Medicaid programs which determined our legislative policy objectives
- Oversaw a marketing budget of \$150,000 to create a functional advocacy website with an "Email your Legislator" tool, social media ad-buys, and radio ad campaigns
- Collected, interviewed, and maintained UHPPs storybank of over 60 people to give a voice to Utahns who are part of, or left out of the Medicaid system
- Represented UHPP in over 80 media interviews related to UHPPs policy priorities
- Organized events on behalf of UHPP including rallies at the capitol, annual policy conferences, and annual fundraisers
- Generated content for monthly newsletter articles
- Represented UHPP at meetings including the Utah Dept. of Health's Medical Care Advisory Council and the Utah Dept. of Health's Health Disparities Advisory Council
- Obtained grants that were relevant to area of work

**EDUCATION**

University of Utah | Master of Public Policy | 2012-2014

University of Utah | Dual Bachelor of Political Science and Communication, Minor in Business | 2009-2012

**ADDITIONAL**

Board Member | Utah Aids Foundation | 2018-Present

Adjunct Professor | University of Utah | 2015-Present

Awarded as Enlightened 50 (E-50) | Utah Foundation | 2016



Board Member Nomination & Application

Board: Salt Lake County Board of Health Date: 8.13.20

Nominated By (if applicable): Bill Cosgrove

Applicant Name RYLEE CURTIS

Home Address: [redacted] State, Zip [redacted]

Work Address: [redacted]

Home Phone: [redacted] Work Phone: [redacted] E-Mail: [redacted]

Would applicant prefer work or home phone/address used as mailing address? WOF home

Salt Lake County Council District #: 4

To find the district you live in go to <http://slco.org/council/district-map/> and click the "Interactive Maps" area. Enter your address into the search box to find your County Council representative. Be sure to enter the District representative rather than the "At Large."

I prefer that my personal contact information remain private and protected Yes  No

Unique qualifications and/or perspectives you would bring to a Board or Commission:  
I previously worked at a SLU-based nonprofit organization that did health insurance enrollment in Medicaid, CHIP, and marketplace, as well as Medicaid advocacy and education. I was the campaign manager to expand Medicaid in Utah and care deeply about access to healthcare and community health. I am currently the Community Engagement director for UteHealth (hospitals & clinics) where I oversee our social determinants of health work. I also oversee our community health needs assessment which I rely heavily on SLCO health data and partnerships. Given SLCO is our where our flagship institution is located along with a number of our community clinics there's plenty of opportunity for us to collaborate to impact community health & community well-being.

## Board Member Nomination & Application

Applicant Name RYLEE WRTIS

Are you a current member of another county board? Yes  No

If yes, board/commission \_\_\_\_\_

Have you ever been a member of a board or commission in the county? Yes  No

If yes, board/commission \_\_\_\_\_ Dates: \_\_\_\_\_

Are you or any member of your immediate family a county employee? Yes  No

If yes, explain \_\_\_\_\_

Have you ever been convicted of a felony? Yes  No

If yes, explain \_\_\_\_\_

### Demographics (optional)

The information on this section is for statistical purposes and is confidential.

Gender  Female  Male

Age Range  21-39  40-54  55-64  65+

Race/Ethnicity (please check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> American Indian/Alaska Native | <input type="checkbox"/> Asian/Pacific Islander     |
| <input type="checkbox"/> Black/African American        | <input checked="" type="checkbox"/> Hispanic/Latino |
| <input checked="" type="checkbox"/> White/Caucasian    | <input type="checkbox"/> Other (please specify)     |

Represent a special community? \_\_\_\_\_

**Forward this application and nomination to the contact below with a resume:**

**Board Coordinator  
2001 S. State Street, # N2-100  
Salt Lake City, Utah 84190  
Email: boards@slco.org**