



November 28, 2022

Mayor Jenny Wilson
Salt Lake County Council
2001 S State Street, N2-100
Salt Lake City, UT 84190

Dear Honorable Mayor Wilson:

The Zoo, Arts and Parks Tier I + Zoological Advisory Board has completed its annual review process and respectfully requests your consideration of their 2023 funding recommendations be submitted to the Salt Lake County Council for final approval.

Twenty-three (23) organizations applied for Tier I funding and three organizations applied for Zoological funding. Per state statute, the Tier I category is limited to fund twenty-two (22) organizations and the Zoological category is limited to fund three organizations (3). All applications have been reviewed and twenty-five (25) are being recommended for Zoo, Arts and Parks Tier I and Zoological funding.

Funding allocations are based on state statute. The Tier I category is distributed by percentage of the organization's three-year average of qualifying expenditures. The Zoological category is allocated by fixed percentages per Utah State Statute.

Thank you for your consideration of this request and for your continued support of the Zoo, Arts and Parks program.

Sincerely,

Samantha Mary Thermos
Program Director

Attachments: CWS Council Agenda Request Form
2023 Funding Recommendations List & Projections
2023 Summary Highlights

cc: Robin Chalhoub, Community Services Department Director
Matt Castillo, Arts & Culture Division Director



Jenny Wilson
Salt Lake County Mayor

Robin B Chalhoub
Community Services Department
Director

Matt Castillo
Arts & Culture Division Director

**Samantha Mary
Thermos**
Zoo, Arts and Parks Program
Director

Zoo, Arts and Parks				
2023 Tier I and Zoological Funding Projections and Awards				
Tier	Organization Name	Final Qualifying Expenditure Amount	%	Projected 2023 ZAP Awards*
Tier I	Ballet West	\$ 8,617,680	11.2880%	\$ 1,656,944
Tier I	Discovery Gateway	\$ 1,697,522	2.2240%	\$ 326,457
Tier I	Hale Centre Theatre	\$ 15,745,507	20.6240%	\$ 3,027,358
Tier I	Natural History Museum of Utah	\$ 8,894,898	11.6510%	\$ 1,710,228
Tier I	Pioneer Theatre Company	\$ 2,943,585	3.8560%	\$ 566,015
Tier I	Red Butte Garden	\$ 6,330,941	8.2930%	\$ 1,217,314
Tier I	Repertory Dance Theatre	\$ 640,567	0.8390%	\$ 123,155
Tier I	Ririe-Woodbury Dance Foundation	\$ 655,670	0.8590%	\$ 126,091
Tier I	Salt Lake Acting Company	\$ 1,375,339	1.8020%	\$ 264,512
Tier I	Salt Lake Arts Council Foundation	\$ 720,025	0.9430%	\$ 138,421
Tier I	Salt Lake Film Society	\$ 1,694,912	2.2200%	\$ 325,870
Tier I	Spy Hop Productions	\$ 1,450,703	1.9000%	\$ 278,897
Tier I	Tanner Dance Program	\$ 1,604,124	2.1010%	\$ 308,402
Tier I	Utah Arts Alliance	\$ 1,599,969	2.0960%	\$ 307,668
Tier I	Utah Arts Festival	\$ 885,331	1.1600%	\$ 170,274
Tier I	Utah Film Center	\$ 1,341,049	1.7570%	\$ 257,907
Tier I	Utah Humanities	\$ 909,526	1.1910%	\$ 174,825
Tier I	Utah Museum of Contemporary Art	\$ 490,428	0.6420%	\$ 94,238
Tier I	Utah Museum of Fine Arts	\$ 3,076,282	4.0300%	\$ 591,556
Tier I	Utah Presents	\$ 1,364,292	1.7870%	\$ 262,310
Tier I	Utah Symphony & Opera	\$ 13,272,574	17.3860%	\$ 2,552,058
Tier I	Wasatch Community Gardens	\$ 1,031,543	1.3510%	\$ 198,311
		\$ 76,342,467	100.0000%	\$ 14,678,812
Tier	Organization Name	Final Qualifying Expenditure Amount	%	Projected 2023 ZAP Awards*
Zoological	Hogle Zoo	\$ 9,501,455	63.5000%	\$ 3,314,150
Zoological	The Loveland Living Planet Aquarium	\$ 7,810,152	28.2500%	\$ 1,474,405
Zoological	Tracy Aviary	\$ 2,627,428	8.2500%	\$ 430,579
		\$ 19,939,035	100.0000%	\$ 5,219,134
Notes:				
1)	2023 funding amounts are based on 2021 actual ZAP revenue and interest received. The amounts could decrease or increase depending on the economy.			
2)	Tier I funding calculations are based on Qualifying Expenditures.			
3)	Zoological funding percentages are fixed based on Utah State Statute.			

22 TIER I & 3 ZOOLOGICAL APPLICANTS RECOMMENDED

2023 NUMBERS

\$96,907,356 MILLION

Qualifying Expenditures

Numbers are self reported from 2023 applications.

13K EVENTS

7.1K In-Person
5.9K Virtual

3.4 K

Free In-Person Events
5.2 K Free Virtual Events

4.1 M

In-Person Attendees
1.1 M were free!

5,477

Volunteers

3,043

Full & Part Time Jobs

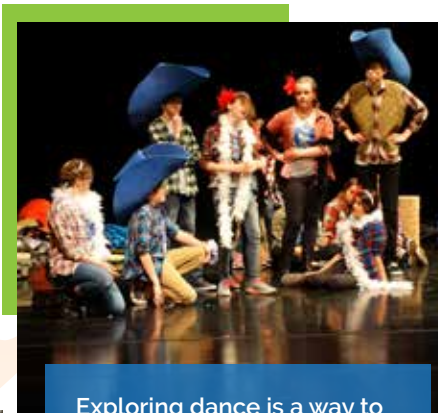
785

Contracted Jobs
(artists, photographers,
scientists, and more)

AT THE NATURAL HISTORY MUSEUM OF UTAH,

ZAP funding touches nearly every part of what we do. ZAP dollars help us to provide educational and engaging public programs, bring world-class exhibitions to Salt Lake County, assist with collections care and research, and deliver quality guest and member experiences. They also provide critical support for general operations.

ZAP FUNDING touches nearly every part of what we do.



Exploring dance is a way to
CONNECT DIVERSE
communities.

REPERATORY DANCE THEATRE

is honored to partner with ZAP and work in sync with regional leadership to create arts-based programs and perform at the County's outstanding performing arts complexes, in downtown Salt Lake and Taylorsville. Exploring dance is a way to connect diverse communities with all who call Salt Lake County home, whether it's through our K-12 arts learning programs, or Music in Motion, our arts-based wellness program for seniors.



THE SALT LAKE COUNTY, ZOO, ARTS, AND PARKS (ZAP)

generously supports Loveland Living Planet Aquarium in our mission to inspire our community to explore, discover, and learn about Earth's diverse ecosystems. From this support, we are able to provide the **highest care for all of our animal residents** as an Association of Zoos and Aquariums (AZA) accredited institution and provide education our community.