

# ZAP TIER I & ZOOLOGICAL 2022 FUNDING RECOMMENDATIONS

22 TIER I & 3 ZOOLOGICAL APPLICANTS RECOMMENDED

## THE NUMBERS



**\$82,955,676 MILLION**  
QUALIFYING EXPENDITURES



**10.5K**  
EVENTS

8.1K IN PERSON  
2.4K VIRTUAL



**2.86 M**  
VIRTUAL ATTENDEES

2.85 M WERE FREE!



**2.6M**  
IN-PERSON ATTENDEES

1M WERE FREE!



**4,385**  
VOLUNTEERS



**2,484**  
FULL & PART TIME  
JOBS



**1,341**  
CONTRACTED JOBS  
*(artists, photographers,  
scientists, and more)*

Numbers self reported from 2022 applications

### UTAH FILM CENTER



COVID-19 was a great sifting event for arts and cultural organizations. Through the last year, we focused on a simple tenet: **we pay artists**. Despite experiencing an 80% loss in earned revenue, **ZAP funding helped UtahPresents support local artists and ensured virtual performance and engagement access to international artists for our County**. Keeping artists employed preserved an arts ecosystem which, post-pandemic, will **maintain cultural vibrancy for County residents who benefit most**.

-UtahPresents

With the help of Salt Lake County, Utah Film Center was able to **provide drive-ins and outdoor screenings at eight locations** in the county this past year. This project allowed UTFC to **meet residents where they were most comfortable**, and provided safe and enjoyable ways for people to gather together.

-Utah Film Center

### UTAHPRESENTS



### WEST VALLEY ARTS & CULTURAL FOUNDATION



**Support from ZAP helps West Valley Arts serve the community through free or low-cost arts and culture programs.** In 2020 the flexibility of the funds helped WVA rethink programming in a way that was responsive to the pandemic, including **arts education, theatre, community festivals, art exhibits, and concerts**. WVA was able to reimagine and continue **providing meaningful programs through a tumultuous year thanks to the generosity of ZAP funding**

-West Valley Arts & Cultural Foundation.