



SALT LAKE COUNTY COVID-19 RESPONSE

SLCO SMALL BUSINESS IMPACT GRANT PROGRAM

September 22, 2020

For the 1,149 current SBIG applications...

\$9.3 M

Grants approved
for 509 businesses

\$12.4 M

Grants requested
for 640 businesses under review

**AVERAGE
APPLICATION**

\$19 K
approved grant

\$20 K
requested grant

Communications

Applications Closed

- SBIG Round 2 closed to incomplete applications at 5 p.m. Sept. 18.
- Hotline temporarily suspended now through September 30. It will resume assistance on October 1

Social Media in Round 2

- RegDev **Facebook**: 14,030 reached since launch
- RegDev **Twitter**: 27,999 impressions
- RegDev **Instagram**: 3,830 reached

Small Business Week

- Will tell more SBIG stories this week as part of SBA's National Small Business Week



Business Stories: H4 Design

- For Sandy resident Eduardo Hernandez, architecture and design is a family business. COVID-19 Hasn't Changed That.
- SBIG Round 2 Recipient
- Read more about Eduardo's story and how H4 had to shift: <https://bit.ly/35W0hOc>

Website

18,369 visits

since grant announcement

(+983 in past week)

 **6,016** from slco.org banner

 **1,257** from Facebook

COVID-19 ECONOMIC RESPONSE

SMALL BUSINESS IMPACT GRANT



INFORMATION & APPLICATION

500 of views of FAQ translations

173 Spanish

131 Vietnamese (+1)

105 Chinese (+8)

57 Arabic

25 Samoan

9 Tongan

Business Relief Hotline



SL SALT LAKE COUNTY
**BUSINESS RELIEF
HOTLINE**
(385) 468-4011

GET ASSISTANCE WITH YOUR
SLCO SMALL BUSINESS IMPACT GRANT APPLICATION

more info: slco.org/covid-19/economy

Temporary Closure

- To expedite the processing of applications, the Hotline will be closed Sept. 19-30

3,938 calls (+692 in past week)

894 phone numbers (+126 in past week)

since SBIG Round 2 launched

95 calls requesting a non-English speaker

87 Spanish

5 Vietnamese

3 Mandarin

Note: Source of call data changed to hotline phone logs on Sept 4, 2020

Eligibility Pre-Screening

3,980 screening forms
since June 16 launch
(+130 in past week)

- 83%** likely eligible Round 2
- 50%** likely eligible Round 1
- 2%** pending Round 2
- 5%** pending Round 1
- 15%** ineligible Round 2
- 45%** ineligible Round 1

For the **380 ineligible** businesses in Round 2

- 224** received over \$35k in other CARES Act funding
- 66** not in SLCo
- 66** established after Jan. 1, 2020
- 48** can't prove financial loss
- 9** received \$35k in SBIG Round 1

Note: Some businesses are ineligible for more than one reason

Main Application Process

2,229 applications started

(+172 in past week)

917 Round 2 applications incomplete

(-5 in past week)

1,312 applications submitted

(+177 in past week)

- **640** under review *(+165 in past week)*
- **509** approved *(+17 in past week)*
- **163** declined *(-5 in past week)*

GRANT PAYMENTS

443

payments
complete

(+56 in past week)

\$8.1 M

total paid

(+\$1.1M in past week)

Current Applications & Approved Grants

Municipality	Applications (count)	Grants requested (\$)	Grants approved (count)	Grants approved (\$)
Alta	4	\$48,047	2	\$20,509
Bluffdale	7	\$172,087	5	\$96,084
Brighton	2	\$16,250	0	\$0
Copperton	0	\$0	0	\$0
Cottonwood Heights	54	\$1,118,260	20	\$445,766
Draper	50	\$1,071,417	24	\$464,164
Emigration	2	\$28,263	0	\$0
Herriman	13	\$270,074	5	\$78,705
Holladay	35	\$681,553	20	\$260,215
Kearns	18	\$297,842	5	\$101,204
Magna	21	\$336,313	7	\$159,335
Midvale	30	\$696,755	11	\$256,289



Current Applications & Approved Grants

Municipality	Applications (count)	Grants requested (\$)	Grants approved (count)	Grants approved (\$)
Millcreek	118	\$2,104,361	51	\$706,311
Murray	62	\$1,354,980	25	\$493,286
Riverton	23	\$380,375	10	\$144,622
Salt Lake City	318	\$6,753,392	158	\$3,236,178
Sandy	94	\$1,823,522	47	\$709,654
South Jordan	46	\$907,523	21	\$346,712
South Salt Lake	46	\$968,528	20	\$383,754
Taylorsville	37	\$630,432	18	\$358,062
Unincorporated SLCo	14	\$245,449	4	\$100,564
West Jordan	71	\$1,244,190	31	\$447,802
West Valley City	56	\$1,156,906	22	\$408,972
White City	10	\$173,435	3	\$31,725





**SMALL
BUSINESS
IMPACT GRANT
PROGRAM**

[SLCO.ORG/COVID-19](https://slco.org/covid-19)