

HOLLY NICHOLS

WORK EXPERIENCE

INFINITE SCALE DESIGN

Salt Lake City, UT

Sr. Project Manager | May 2014 - Present

- Collaborates with architects and sports teams to ensure an integrated and impactful signage and branding program
- In charge of writing proposals and managing workload for a team of twenty managers and designers
- Clients include U. of Utah Athletics, USU Athletics, Detroit Red Wings, Atlanta Hawks, International Speedway Association, Green Bay Packers

ARMTEC PRECAST

Vancouver, BC

Strategy and Marketing Intern | June - Sept. 2013

- Developed new product business plans as part of Corporate profit improvement initiatives. Included market research and analysis, full financials, and project timelines
- Developed location specific marketing plans to give the company more visibility within the building community

SELLEN CONSTRUCTION | 2008 - 2012

Seattle, WA

Marketing Coordinator | 2012

- Rebranded company and created new website to emphasize company history and relationships
- Coordinated company and industry events like golf tournament, annual meeting, safety breakfasts, and ArtsFund Fundraising Campaign
- Developed winning project proposals

Project Engineer | 2009 – 2012

- Managed scopes of work for commercial construction projects including quality management, cost management, submittal and drawing review
- Completed three projects over \$50 Million
- Developed green building technology guide as part of Sellen Sustainability consulting initiatives

Project Intern | 2008 – 2009

HACKWORTH GROUP

Seattle, WA

Architecture Intern | June – Dec. 2007

- Reported to lead architect, and assisted with project proposals and client presentations
- Duties included CAD drafting, presentation layout, virtual model building, and award submissions

EDUCATION

UNIVERSITY OF BRITISH COLUMBIA

Master in Business Administration

VP Events, MBA Society

Completed Dec. 2013

COPENHAGEN BUSINESS SCHOOL

MBA Global Exchange Program

Completed Dec. 2013

UNIVERSITY OF WASHINGTON

Bachelor of Arts in Architectural Studies

Bachelor of Science in Construction Management

Completed in June 2009

COMMUNITY INVOLVEMENT

Big Sister, BBBS of Utah | 2015 - present

Big Sister, BBBS of Puget Sound | 2007 - 2014

- Volunteer mentoring through one on one interaction with children in the greater Salt Lake area

Board Member, Seattle Shakespeare Co. | 2010 – 2012

- Elected member to assist in achieving strategic mission of provide classical theatre to the Seattle Community
- Member of Facilities and Auction committees

Volunteer Associate, ArtsFund | 2009 – 2012

- Advocate for the Pacific Northwest arts community through corporate and private fundraising

CERTIFICATIONS AND TRAINING

Leadership in Energy and Environmental Design

Accredited Professional, Building Design/Construction

(LEED BD+C)

Proficiency in Microsoft Office, Adobe Suite, Sketch-Up

INTERESTS

Creative interests - urban planning, sustainable design and construction, live theater

Recreational interests - backcountry skiing and touring, biking, hiking, yoga, climbing