



Agenda Item

File #: 24-1509

Requested Agenda Date:

3/26/2024

Requested Agenda Title:

Approval of Clark Planetarium 2024 Discounts and Promotional Waivers

Requested Agenda Item Description: Clark Planetarium leadership requests approval of \$87,301.27 in promotional fee waivers and discounts to raise awareness and drive attendance during 2024. These promotional discounts ensure that Clark Planetarium offers unique incentives to support marketing campaigns as well as act as a good community partner by supporting programs that are aligned with the Planetarium's mission.

Requested Action: Consent

Presenter(s) (with titles): Robin Chalhoub, Community Services Director; Duke Johnson, Clark Planetarium Director

Time Needed: Less than 5 MINS

Is this Item Time-Sensitive and/or Requesting a Time-Certain? No

Requesting Staff Member: Duke Johnson, Clark Planetarium Director and Robin Chalhoub, Community Service Department Director

Are Supporting Documents Needed for this Agenda Item Request? Yes