

Regional Projects Fund Requests for 2022 Budget Year

New Requests	Line Item	Description	Amount
1	Kem Gardner Policy Institute	Annual Contribution. County identified as <i>Partner in the Community</i> , Legacy Level; recognition in KGPI collateral; ex-officio place on KGPI Advisory Board; Blog feature; VIP seating to KGPI events; Advance notice of research/products relevant to SLCo.	\$50,000
2	Kem Gardner Policy Institute	Annual Collaboration. Regionally significant and/or projects with countywide impact; project scope(s) and KGPI deliverables determined at the close of the prior FY. Project topics identified for potential 202 deliverables include: <ul style="list-style-type: none"> • Technical memo(s) on economic development topics, such as virtual workspaces, TIF impacts and RDAs • Economic forecasting in cooperation with the county’s budget team • Consulting on best practices in public finance • Needs assessments in the areas of housing, mortgage assistance, or childcare impact on the workforce 	\$50,000
3	Transportation & Land Use Connection (TLC) Program	Annual contribution to Wasatch Front Regional Council (WFRC) for the TLC grant program. WFRC contributes substantially through in-kind staff time. The program’s other financial contributing partners are UTA and UDOT. The program awards approximately \$1,600,000 annually in technical assistance grants to local governments to plan for growth and to mitigate the negative impacts of it. The program will likely remain critical to support cities as legislative changes are expected that will compel cities to update general plans and area zoning ordinances to address water use and affordable housing.	\$300,000
4	Oquirrh Range Trails & Day-use Improvements Planning	One-time support to plan for day-use improvements in conjunction with trail planning and development in the Oquirrh Range. SLCo owns 2,501 acres in the Rose and Yellow Fork Canyon areas. The main land use objective is to preserve the natural landscape and allow low-intensity recreation uses, including hiking, equestrian, mountain biking, Nordic skiing, snowshoeing, picnicking and wildlife observation and photography. These funds would supplement planning efforts by Parks & Recreation to identify current and additional areas for day-use improvement opportunities.	\$40,000
5	SLCo Website Redesign Phase 3 (final phase)	One-time request. Salt Lake County has been working with an outside vendor since the fall of 2019 to redesign the Salt Lake County website homepage (slco.org). The initial phase of the	\$400,000

Regional Projects Fund Requests for 2022 Budget Year

work focused on in-depth user research utilizing a ‘Design Thinking’ methodology. The second phase built upon the significant amount of data collected in phase 1 from both internal and external stakeholders, to build the proposed design. The design has been tested with three pilot projects, specifically Criminal Justice Services, Parks and Recreation and the Treasurer’s Office, and socialized across many groups, including the Mayor’s Office, Steering Committee and the County Council.

The proposed website design has been thoughtfully put together and has been well received. To implement the website fully, Salt Lake County needs to continued design assistance and bandwidth provided by the outside vendor to augment our internal web team. The two groups have an excellent working relationship and, together, will be able to tackle the county’s 100,000 web pages to make the transition to the user-centered design.

ReBudget Requests	Line Item	Description	Amount
6	Data & Budget Analyst for COVID-19 Recovery 1 time-limited FTE (on January ARPA list)	<p>One-year funding request. The Office of Regional Development and the Office of Data & Innovation have worked in close collaboration since the emergency declaration to take a data-driven approach to the COVID-19 response and recovery. This position will advance the work by:</p> <ul style="list-style-type: none"> • Collecting, organizing, and analyzing fiscal and monetary data from various public and private sources. • Designing and implementing automated data retrieval and collection methods. • Developing dynamic forecasting models benefitting the County (recovery and the budget team) and our municipal partners. <p>The analyst’s research and evaluation will support existing COVID-19 Response & Recovery and American Rescue Plan Act (ARPA) programs such as the Emergency Rental Assistance Program (ERAP), Economic Inclusion and Community Assistance Program (EICAP), and Economic Impact Portal (EIP). The analyst will also conduct research and participate in the design, implementation and evaluation of new COVID-19 Response & Recovery and ARPA programs, promoting continuous improvement across all activities to achieve positive outcomes for those served.</p>	\$113,494
7	Public Asset Initiative personnel, 1 time-limited FTE embedded in Records & Archives	<p>Time-Limited FTE embedded in Record & Archives and paid for through the ORD Regional Projects Fund. Public asset development has received growing interest following the 2017 publication of <i>The Public Wealth of Cities</i> by Detter & Folster. The authors, among others, posit the asset inventorying process as a public finance tool to help public sector organizations</p>	\$76,685

Regional Projects Fund Requests for 2022 Budget Year



increase revenue without increase taxes or debt. In 2018, a comprehensive inventory of publicly owned parcels in Salt Lake County was completed.

In the last year, the offices of Regional Development, Real Estate and the Surveyor have worked closely to advance the program to achieve three program milestones; 1) Analyze market value per acre to gauge potential financial productivity, 2) draft a portfolio and asset management policy for long-term governance, and 3) identify 1-3 parcels for developer-led public-private development partnerships.

The supercharged real estate market required the team to rethink the PAI program and shift activity toward 2 areas of focus; 1) digitizing and indexing hard copy records for county-owned parcels and 2) build out the parcel inventory database attributes to accurately categorize the assets for disposal, holding or development. This position, embedded in Records & Archives, will advance focus area number one.

8	Public Asset Initiative temporary personnel embedded in the Surveyor’s Office	See request summary above. Temporary position(s) embedded in the Surveyor’s Office will advance focus area number two listed above.	\$78,279
9	Public Asset Initiative Governance	One-time funding. Consultant fees to support drafting a portfolio and asset management policy and governance framework. See request summary above. This request would allow the long-term governance structure to continue to remain a priority.	\$42,000
10	Community Renewable Energy Act Partnership	Second year of a two-year commitment to implement a community partnership. Enabled by HB 411, SLCo is working with other communities to implement the goal of 100% renewable energy by 2030. Costs associated with the program include fees for 1) a Community Expert – a single representative of the partnership who defends the partnership’s program terms; 2) the Rocky Mountain Power Application – Partner communities must file an application with the utility provider, in this case Rocky Mountain Power; 3) an OCS-DPU Expert – A consultant contracted by the Office of Consumer Services and the Department of Public Utilities to review the proposed program; 4) Customer Noticing – HB411 requires that each partner community print and mail two opt-out notices to all customers within their jurisdiction.	\$30,000

Regional Projects Fund Requests for 2022 Budget Year



The first three fees listed above, estimated to be approximately \$700,000, are shared across all participating communities based 50% on population and 50% on electric load. This request reflects the County's apportioned costs for all four fees.

New Requests SUBTOTAL	\$840,000
Re-budget SUBTOTAL	\$340,457
TOTAL	\$1,180,457

Total 2022 new requests and re-budgets comply with legislative intent setting a ceiling of \$1,185,000 on Regional Project funding.