



Agenda Item

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**File #:** 20-0473

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**Topic/Discussion Title:**

Discussion regarding revisions to the Salt Lake County Social Media Policy

**Description:** Council to give staff direction on revising the county social media policy.

\* Address best practices regarding paid advertising on elected and appointed official's social media accounts and opportunities for departments to utilize social media ads.

\* Discussion on how to best provide transparency for ad spends.

\*Next steps to work with staff on language.

**Requested Action:** Approval

**Presenter(s):** Sponsor Council Member Aimee Winder Newton, Second Council Member Richard Snelgrove

**Time Needed:** 15 min

**Time Sensitive:** Choose an item.

**Specific Time(s):** Enter text here - if important to schedule at a specific time, list a few preferred times.

**Requesting Staff Member:** Click or tap here to enter text.

**Will You be Providing a PowerPoint:** Choose an item.

Please attach the supporting documentation you plan to provide for the packets. Agenda items must be approved by Wednesday at 11:00 am. While not ideal, if PowerPoint presentations are not yet ready, you can submit them by 10 am the Friday morning prior to the COW meeting. Items without documentation may be withheld from consideration for that COW meeting.