



- [Close Window](#)
- [Print This Page](#)
- [Expand All](#) | [Collapse All](#)

Natalie Pinkney

Constituent Information

Name	Natalie Pinkney	Contact Record Type	Applicant
Middle Initial		Account Name	
Title		Status	
Council District	1		
# of Board Memberships	0		
Qualifications	Bachelor's Degree in Psychology Masters in Educational Leadership & Policy	Diversity	
Member Id		Comments	Other

Contact Information

Send mail to		Mobile	
Home Phone		Other Phone	
Phone		Business Phone	
Fax		Business Fax	
Email		Business Email	
Mailing Address		Other Address	
Created By	Boards and Commissions Liaison, 1/29/2019 11:28 PM	Last Modified By	Boards and Commissions Liaison, 1/29/2019 11:28 PM
Description			

Activity History

Email: Application Successfully Submitted

Related To	APP00004490
Task	<input checked="" type="checkbox"/>
Due Date	1/30/2019
Assigned To	Boards and Commissions Liaison
Last Modified Date/Time	1/29/2019 11:28 PM
Comments	To: [Redacted] CC: BCC: Attachment: --none-- Subject: Application Successfully Submitted Body: Thank you for your submission. We appreciate your interest in Salt Lake County's

Boards and Commissions process. We have received your application and are submitting it for review and consideration to the appropriate board coordinator. We will be in contact with you shortly for the next steps involved in the selection process. If you are selected for an interview, you can expect a phone call from the Board Coordinator.

Thank you, again, for your interest in serving. We do appreciate the time you invested in this application.

Regards,

Salt Lake County Boards & Commissions

boards@slco.org

Applications

APP00004490

Board **Behavioral Health Services Advisory Council**

Date **1/30/2019**

APP00004491

Board **Children's Justice Center Advisory Board**

Date **1/30/2019**

APP00004492

Board **Community & Economic Development Council (CEDAC)**

Date **1/30/2019**

APP00004493

Board **Community and Support Service Advisory Council (CSSAC)**

Date **1/30/2019**

APP00004494

Board **Council for Aging and Adult Services**

Date **1/30/2019**

APP00004495

Board **Criminal Justice Advisory Council (CJAC)**

Date **1/30/2019**

APP00004496

Board **Economic Development Revolving Loan Fund (EDRLF)**

Date **1/30/2019**

APP00004497

Board **Great Salt Lake Advisory Council**

Date **1/30/2019**

APP00004498

Board **Housing Authority of Salt Lake County**

Date **1/30/2019**

APP00004499

Board **Parent Support Incorporated (Shelter Kids)**

Date **1/30/2019**

Notes & Attachments

**Resume_Natalie Pinkney_Politics_January
2019.docx**

Type	Attachment
Last Modified	Boards and Commissions Liaison
Description	View file

Copyright © 2000-2019 salesforce.com, inc. All rights reserved.

Natalie Pinkney



EDUCATION

+

M.Ed. in Educational Leadership and Policy

May 2017

The University of Utah

Salt Lake City, Utah

- Emphasis in Student Affairs
- Capstone: *Precollege Ecological Predictors that Influence Degree Attainment for High-Achieving Black Students*

Bachelor of Arts in Psychology

May 2015

Marquette University

Milwaukee, WI

CAMPAIGN EXPERIENCE

+

Caucus Chair

March 2018 - Present

Salt Lake County Black Caucus

- Serve as a representative for constituents to promote and advocate for Black issues
- Work directly with elected officials during legislative and election cycles
- Oversee Black Caucus meetings, programming, and efforts
- Create coalitions with peer identity caucus to increase political power
- Lead candidate recruitment and training for municipal and statewide elections

Caucus Vice Chair

December 2018 - Present

Utah Black Caucus

- Work directly with Chair on strategy, candidate recruitment, and programming
- Aid in candidate recruitment statewide to increase representation and political power
- Assist and co-lead statewide meetings
- Work directly with statewide elected officials to promote and advocate for issues for Black voters

Deputy Campaign Manager

June 2018 – November 2018

Andrew Stoddard for Utah House District 44

- Worked directly with Campaign Manager to create strategy for general election to flip a statewide seat
- Worked directly with Campaign Manager to create literature pieces for door and mail
- Worked directly with Campaign Manager to formulate win strategy in field, communication, and fundraising
- Advised candidate on door strategy, voter engagement, and active fundraising strategies
- Aided in creating volunteer network and paid canvassing network
- Provided hands-on knowledge to communication, public relations, and volunteers teams

Campaign Manager

January 2018 – June 2018

Igor Limansky for Utah House District 24

- Oversaw and create strategy for field, outreach, communication, and fundraising for Utah Legislature primary race
- Supervisor over 6 team members who oversaw field and communication
- Prepared and oversaw weekly meetings to update on status of campaign and plan out overall strategy
- Implemented and created an internship program with local universities student
- Worked directly with candidate to fundraise the most money (\$38,000) in a Utah primary legislative race
- Planned and managed outreach events such as house parties, issue events, and fundraising parties
- Oversaw and managed all campaign databases, campaign expenses, and contributions

Natalie Pinkney



- Work directly with candidate to create literature pieces for door, mail, and GOTV
- Work directly with candidate and field team to create comprehensive volunteer network to aid in door-to-door canvass goals

WORK EXPERIENCE

+

Campus Recruiter

June 2018 - Present

Wayfair LLC

- Responsible for building awareness and company brand with Utah college and universities
- Volume-based sourcing, recruiting, and hiring for Sales and Operations
- Building and maintaining strong relationships with stakeholders and hiring managers
- Subject Matter Expert (SME) for Diversity & Campus recruitment for Sales and Operations talent team
- Understanding and maintaining accuracy with ATS, CRM, and recruiting tools

Admissions Counselor

January 2017-June 2018

University of Utah, Office of Admissions

- Recruitment territory management of northern California, Nevada, and various Utah counties including researching strategies, organizing travel, budget management, public speaking, and recruitment.
- Build rapport and networking relations with high school administrators, university representatives, and prospective students and their families.
- Assist prospective students in the college-going process and provide information about the various entities within the University of Utah
- Assist in the strategic planning and program design of in-state and out-of-state recruitment and enrollment management – including underrepresented, international, and transfer students.
- Presented compelling, amusing, and attention-grabbing presentations to various size groups of 5 to 400 made up of students, parents, and administrators

Graduate Assistant

July 2015-December 2016

University of Utah, Fraternity and Sorority Life

- Served as a support advisor to aid in organizational leadership, risk management, judicial practices, and recruitment efforts of Greek Life organizations to three councils (NIC, NPC, MGC), 17 chapter presidents, and over 1500 members
- Supported the Assistant Dean of Students with conduct, judicial cases, and risk management policies
- Supervised authority to city, state, and university policies and ordinances in order to analyze and predict how policy impact our members
- Assisted in the programming of Greek Week, Homecoming Greek Week, Anti-hazing and Prevention Week, Scholarship Banquet, Greek Choice Awards
- Responsible for the dissemination of risk reduction policies and education such as hazing, alcohol, and sexual assault to include new and improved forms of technology and processes as well as increasing accountability efforts
- Developed executive officer transition and leadership development programs to include more leadership development, diversity and inclusion, conflict management, and strategic thinking skills
- Created and co-facilitated diversity dialogue workshops to enhance diversity, inclusion, equity and sociocultural awareness of student leaders

Program Coordinator

August 2016-March 2017

Think Positionality LLC, The V(i)llage

- Served as the program coordinator for The V(i)llage, a cultural bridge program for middle and high school students
- Responsible for the supervision, training, and dissemination of program information to seven ambassadors

Natalie Pinkney



- Served as a higher education campus liaison between Utah school districts and program ambassadors
- Collaborated on the short and long-term initiatives to improve college preparedness for African-American middle and high school students
- Planned annual college visit tour with the University of Utah Office of Engagement to develop interactive STEM workshops to increase access to higher education

Graduate Coordinator

August 2016-December 2016

Westminster College, Legacy Scholars Program

- Assisted with the development, coordination, and implementation of the Legacy Scholar Program, a student success program that assists first-generation college students
- Developed assessment methods to measure metrics of success and improvement of the program
- Developed research-based parent programs that aimed to support first-generation college students and their families
- Provided ongoing support of the Student Diversity and Inclusion Center

Graduate Practicum

June 2016-October 2016

Westminster College, Office of Admissions

- Aided in the program and logistical design of Mosaic: United Together to Champion Change, an inaugural outreach program targeting marginalized high school seniors in the state of Utah
- Organized day-of-conference planning of volunteer and event movement
- Facilitated in the marketing decision-making in retaining deposited and enrolled first-year students

Executive Vice President

April 2014-April 2015

Marquette University Student Government

- Directed liaison between students and the university president's office on student issues and concerns
- Chaired, appointed, hired, and trained members of the Executive Council that is comprised of the Elections Coordinator, Senior Speaker Coordinator, Coordinator of Diversity, Inclusion, and Social Justice, Administrative Assistant, and Desk Receptionist
- Led and executed Student Organization Funding reform which led to increase transparency and user friendliness, changes in overall funding periods, introduction of criteria and outreach, and overall operations



Board Appointment Approval

Jennifer Wilson
Mayor

Erin Litvack
Deputy Mayor, County
Services

Darrin Casper
Deputy Mayor, Finance
& Administration

Catherine Kanter
Deputy Mayor, Regional
Operations

On the 25th day of June 2019 the Salt Lake County Council consents to the appointment of Ms. Natalie Pinkney as a member of the *Behavioral Health Services Advisory Council*.

Her first term will be a 2-year term, and it will last from 8/1/2019 through 7/31/2021.

Salt Lake County Council

Councilman Richard Snelgrove
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.