



Board Member Nomination & Application

Board: Board of Health Date: June 19, 2019

Nominated By (if applicable): _____

Applicant Name Michele T Corigliano

Home Address: _____ City, State, Zip _____

Work Address: _____

Home Phone: _____ Work Phone: _____ E-Mail: _____

Would applicant prefer work or home phone/address used as mailing address? Work

Salt Lake County Council District #: 4

To find the district you live in go to <http://slco.org/council/district-map/> and click the "Interactive Maps" area. Enter your address into the search box to find your County Council representative. Be sure to enter the District representative rather than the "At Large."

I prefer that my personal contact information remain private and protected Yes No

Unique qualifications and/or perspectives you would bring to a Board or Commission:

As a long time Salt Lake County resident, I have the best interest of our community as my #1 goal.
With experience of sitting on many boards, I am able to work effectively in this unique setting and
understand fully how the process works, thereby aiding in creating a professional and effective organization.
My career working one-on-one with independent restaurant owners helps me understand their needs in running
successful organizations and this will lend excellent insight to the Board of Health. In addition, my business in food
safety gives me a well-balanced knowledge in all things necessary to create a vibrant and dynamic restaurant
community without sacrificing public safety. When viewed in the big picture, this helps Salt Lake County
grow in a responsible way and increases its value as one of the best places to live in the United States.

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Are you a current member of another county board? Yes No

If yes, board/commission _____

Have you ever been a member of a board or commission in the county? Yes No

If yes, board/commission _____ Dates: _____

Are you or any member of your immediate family a county employee? Yes No

If yes, explain _____

Have you ever been convicted of a felony? Yes No

If yes, explain _____

Demographics (optional)

The information on this section is for statistical purposes and is confidential.

Gender [REDACTED]

Age Range [REDACTED]

Race/Ethnicity (please check all that apply)

American Indian/Alaska Native

Black/African American

White/Caucasian

Asian/Pacific Islander

Hispanic/Latino

Other (please specify)

Represent a special community? _____

Forward this application and nomination to the contact below with a resume:

**Board Coordinator
2001 S. State Street, # N2-100
Salt Lake City, Utah 84190
Email: boards@slco.org**

MICHELE T CORIGLIANO

PROFESSIONAL PROFILE

A highly professional individual with a diverse background. Extensive exposure in financial analysis, marketing, communication, non-profits, lobbying, media relations and customer-service.

EXPERIENCE

Executive Director ■ 2016 to current

Salt Lake Area Restaurant Association ("SLARA") ■ Salt Lake City, UT

- Created a fully integrated vision and strategy for a new organization
- Increased membership 210% in 18 months; increase total revenue 260% in 23 months.
- Responsible for legal, financial, legislative, member relations and public relations for the organization, under the approval of the Board of Directors
- Created First Annual Salt Lake Food & Wine Festival, consisting of over 15 different events throughout Salt Lake County; responsible for organizing event, sales, public relations, press interviews and funding
- Organized and implemented legalities of board process and organization structure
- Lobbied to pass major alcohol reform legislation during first year of lobbying efforts. Positively affected over 6,000 licensees in the State of Utah
- Organization spokesperson for media, appearing in over 100 interviews on television, radio and print worldwide
- Fully responsible for lobbying efforts, member relations & sales, accounting, tax preparation, social media, advertising, member education, board organization & communication, member networking & communication
- Took an organization from ground zero to one of high industry reputation & lobbying power
- Working with hundreds of restaurant owners and managers to assist them in creating a thriving business and overall independent restaurant and bar community

President / Owner ■ 2017 to current

Easy Food Handlers / Fun Food Handlers, LLC · Salt Lake City, UT

- Created online food handlers permit program, approved by the State of Utah
- Have certified over 15,000 students since inception
- Approved instructing organization for ServSafe Manager Food Safety Certification, with monthly classes certifying owners and managers throughout Utah

EDUCATION

Pepperdine University

1983-1987

BS in Business

Administration / Economics

Emphasis

Westminster College

1994-1997

MBA / Marketing Emphasis

BOARDS

Equality Utah

- Former Vice-Chair
- Current Secretary
- Former Chair of Allies Dinner

SLCC Culinary Institute PAC

- Current Chair

Visit Salt Lake

- Current Board Member

Utah Department of Health / Food Safety Task Force

- Current Board Member

Utah Tourism Industry Association

- Board Member

Utah Museum of Contemporary Art

- Former Board Member

President / Owner ■ 1997 - 2014

The Spa Clubs / Spa Utah, LLC ■ Salt Lake City, UT

- Created & implemented strategic concepts to build a successful day spa & salon chain with three locations
- Built a fully operational, profitable company, from obtaining financing, hiring & managing staff, creating strategic marketing plans & customer service
- Increased annual revenue by 876% in 7 years
- Named as Intermountain West's Top 100 Fastest Growing Businesses two years in a row
- Developed, designed & implemented website & social-media marketing presence
- Controlled all aspects of financial control, cash-flow, reporting & analysis
- Employed over 75 employees, working actively in educating, training, mentoring with strong emphasis on interpersonal skills and sales training

Board Member / Vice-Chairperson / Chair of Allies Dinner 2016 ■ 2009 - present

Equality Utah ■ Salt Lake City, UT

- Volunteered with non-profit organization to further the rights and equality for the LGBT citizens of Utah; work included within a 501(c)3, 501(c)4 and PAC divisions
- Negotiated with legislators & religious leaders to pass non-discrimination ordinances and state laws to further equality statewide, which was highly recognized nationally as a benchmark legislation
- Collaborated with staff to plan & implement annual fundraisers
- Assisted in increasing annual revenue over 80% during tenure on board
- Created & oversaw budgets while maintaining financial integrity & stability of organization
- Actively participated in crucial networking skills to bring a diverse community in unity
- Currently chair of Allies Dinner, the largest non-profit dinner in Utah with over 2200 attendees
- Currently member of the Equality Utah Advisory Board

Senior Analyst / Quality Assurance Division ■ 1997 - 1999

PaineWebber ■ Salt Lake City, UT

Operations Manager / Analyst ■ 1995 - 1997

Cape Athletics, Inc. / DahlinSmithWhite ■ Salt Lake City, UT

Controller ■ 1989 - 1992

Paper Moon Graphics ■ Los Angeles, CA

Owner/President ■ 1987 - 1989

Shells Restaurant ■ San Diego, CA

Certifications

Licensed Real Estate Agent, State of Utah

PROFILE

Michele T. Corigliano

As a serial entrepreneur, Michele Corigliano sold her chain of day spas in 2014 and fell into the job of Executive Director of the Salt Lake Area Restaurant Association (SLARA) in 2016. Playing off her experience working in her family's New Jersey restaurants, Michele brought her knowledge from the food service industry to help other independent restaurants with growing their businesses, marketing and lobbying efforts to improve the liquor law complexities in Utah. While working for SLARA, Michele also created EasyFoodHandlers.com, an online food handlers permit company that also offers live ServSafe Manager Food Safety Certification classes.

Michele sits on many non-profit Board of Directors including Equality Utah (Executive Board), where she helped navigate historic legislative protections for the LGBTQ community in Utah, Utah Museum of Contemporary Art, Salt Lake Community College's Culinary Program Advisory Committee (Board Chair), and Visit Salt Lake, Utah Tourism Industry Association.

Michele has a B.S. in Business Administration/Economics from Pepperdine University and an M.B.A./Marketing from Westminster College. She resides in Salt Lake City and has two grown sons who live out of state.



Board Appointment Approval

Jennifer Wilson
Mayor

Erin Litvack
Deputy Mayor, County
Services

Darrin Casper
Deputy Mayor, Finance
& Administration

Catherine Kanter
Deputy Mayor, Regional
Operations

On the 30th day of July 2019 the Salt Lake County Council consents to the appointment of Ms. Michele Corigliano as a member of the *Salt Lake County Board of Health*.

Her first, three-year term began July 1, 2019 and will end June 30, 2022.

Salt Lake County Council

Councilman Richard Snelgrove
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.