



October 6, 2023

Mayor Jenny Wilson
Salt Lake County Council
2001 S State Street, N2-100
Salt Lake City, UT 84190

Dear Honorable Mayor Wilson:

The Zoo, Arts and Parks Tier I + Zoological Advisory Board has completed its annual review process and respectfully requests your consideration of their 2024 funding recommendations be submitted to the Salt Lake County Council for final approval.

Twenty-two (22) organizations applied for Tier I funding and three (3) organizations applied for Zoological funding. Per state statute, the Tier I category is limited to fund twenty-two (22) organizations and the Zoological category is limited to fund three (3) organizations. All applications have been reviewed and twenty-five (25) are being recommended for Zoo, Arts and Parks Tier I + Zoological funding.

Funding allocations are based on state statute. The Tier I category is distributed by percentage of the organization's three-year average of qualifying expenditures. The Zoological category is allocated by fixed percentages per Utah State Statute.

Thank you for your consideration of this request and for your continued support of the Zoo, Arts and Parks program.

Sincerely,

Samantha Mary Thermos
Program Director

Attachments: 2024 Tier I + Zoological Funding Recommendations
2024 Applications' Metrics Summary

cc: Robin Chalhoub, Community Services Department Director
Matt Castillo, Arts & Culture Division Director



Jenny Wilson
Salt Lake County Mayor

Robin B Chalhoub
Community Services Department
Director

Matt Castillo
Arts & Culture Division Director

**Samantha Mary
Thermos**
Zoo, Arts and Parks Program
Director

Zoo, Arts & Parks

2024 Tier I + Zoological Advisory Board Funding Recommendations

Zoo, Arts and Parks				
2024 Tier I and Zoological Funding Projections and Awards				
Tier	Organization Name	Qualifying Expenditures	%	Projected Awards*
Tier I	Ballet West	\$ 8,768,609	11.1260%	\$ 1,833,323
Tier I	Discovery Gateway	\$ 1,535,538	1.9480%	\$ 320,988
Tier I	Hale Centre Theatre	\$ 17,075,292	21.6670%	\$ 3,570,251
Tier I	Natural History Museum of Utah - University of Utah	\$ 8,895,797	11.2880%	\$ 1,860,017
Tier I	Pioneer Theatre Company - University of Utah	\$ 3,068,032	3.8930%	\$ 641,482
Tier I	Red Butte Garden & Arboretum - University of Utah	\$ 6,510,629	8.2610%	\$ 1,361,234
Tier I	Repertory Dance Theatre	\$ 689,175	0.8740%	\$ 144,016
Tier I	Ririe-Woodbury Dance Foundation	\$ 648,645	0.8230%	\$ 135,613
Tier I	Salt Lake Acting Company	\$ 1,376,441	1.7470%	\$ 287,868
Tier I	Salt Lake Arts Council Foundation	\$ 848,359	1.0760%	\$ 177,301
Tier I	Salt Lake Film Society	\$ 1,557,708	1.9770%	\$ 325,767
Tier I	Spy Hop Productions	\$ 1,662,753	2.1100%	\$ 347,682
Tier I	Tanner Dance Program - University of Utah	\$ 1,661,313	2.1080%	\$ 347,353
Tier I	Utah Arts Alliance	\$ 1,984,748	2.5180%	\$ 414,912
Tier I	Utah Arts Festival Foundation, Inc.	\$ 929,708	1.1800%	\$ 194,438
Tier I	Utah Film Center	\$ 1,230,931	1.5620%	\$ 257,384
Tier I	Utah Humanities Council	\$ 932,531	1.1830%	\$ 194,933
Tier I	Utah Museum of Contemporary Art	\$ 592,185	0.7530%	\$ 124,078
Tier I	Utah Museum of Fine Arts - University of Utah	\$ 2,964,012	3.7610%	\$ 619,731
Tier I	UtahPresents - University of Utah	\$ 1,276,598	1.6200%	\$ 266,941
Tier I	Utah Symphony & Opera	\$ 13,412,015	17.0180%	\$ 2,804,197
Tier I	Wasatch Community Gardens	\$ 1,187,801	1.5070%	\$ 248,321
		\$ 78,808,820	100.0000%	\$ 16,477,830
Tier	Organization Name	Qualifying Expenditures	%	Projected Awards*
Zoological	Friends of Tracy Aviary	\$ 2,855,078	8.2500%	\$ 483,350
Zoological	The Living Planet, Inc. dba The Loveland Living Planet Aquarium	\$ 8,416,701	28.2500%	\$ 1,655,108
Zoological	Utah Zoological Society	\$ 9,473,119	63.5000%	\$ 3,720,331
		\$ 20,744,898	100.0000%	\$ 5,858,789
Notes:				
1)	2024 funding amounts are based on 2022 actual ZAP revenue and interest received. The amounts could decrease or increase depending on the economy.			
2)	Tier I funding calculations are based on Qualifying Expenditures.			
3)	Zoological funding percentages are fixed based on Utah State Statute.			

The Tier I + Zoological Advisory Board of the Zoo, Arts and Parks program takes its review responsibilities seriously and works diligently to achieve a fair and thoughtful process. The board also takes a strong fiduciary role when providing these recommendations to the Salt Lake County Council. State Statute allows no more than 22 organizations in the Tier I category and no more than three organizations in the zoological category.

22 TIER I & 3 ZOOLOGICAL APPLICANTS RECOMMENDED

2024 NUMBERS

\$99,553,718
MILLION
Qualifying Expenditures

12,480 EVENTS
7,349 of these were free!

4,081,125
ATTENDEES
947,365 Free Attendees!

2,292
FULL & PART-TIME JOBS
616 Contracted Jobs
1,851 Volunteers

Numbers are self-reported from 2024 applications.

WASATCH COMMUNITY GARDENS

ZAP funding is a critical source of support for Wasatch Community Gardens. Our efforts are to provide children, adults, and families in Salt Lake County with access to land and education for growing and eating fresh produce, while building and nurturing community connections through gardening and healthy food. ZAP funds support our youth and adult garden education programs and community events, including our Annual Spring Plant Sale, Tomato Sandwich Party, and Love Local Holiday Market.



TRACY AVIARY

ZAP funding gives Tracy Aviary a stable foundation on which to provide excellent bird care, educational programming and conservation research. This past year we cared for nearly 380 birds, representing around 125 species from around the world, including several endangered species like the extinct-in-the-wild Guam Kingfisher. We believe everyone should be able to access the Aviary, and participate in "Museums for All" which gives free admission to people who have an EBT card."



HALE CENTRE THEATRE

The mission of Hale Centre Theatre is to 'Enrich Lives Through World-class Theatre.' HCT is appreciative of employing hundreds of exceptionally talented artisans annually who are dedicated to this mission. The community's support, through ticket purchases and backing of ZAP, plays a vital role in HCT's collaborative initiatives to uplift, inspire, and bring joy to all who attend. On behalf of Hale Centre Theatre, we express our gratitude for your support of ZAP.