



November 14, 2021

Dear Mayor Wilson,

I am writing in request of your support to extend two Arts & Culture Advisory Board terms. The current Board Members Brian van Ausdal (District 4,) and Don Tingey (District 5) are each finishing their 1st term in the current 2021 year.

Arts & Culture would like to request an extension for one additional full term, extending their status through 2024. Our by-laws state that we may have 11-15 members. Retaining these members will keep our board at 12 which still allows us to recruit for additional members, preferably in District 2.

Brian van Ausdal is a Senior Product Manager at Extra Space Storage. Brian has extensive technical experience in software and IT development. He is also an avid support for arts & culture community and has been a long-time volunteer at the Sundance Film Festival. He has been an active advisory board throughout his first term and has provided valuable insight from his backgrounds with technical expertise and community engagement.

Don Tingey is the Strategic Services Director for the City of South Jordan. Don has also served as the Parks & Recreation Director, Urban Renewal Director, and Community Services Director for the City of South Jordan. Don has played an active role on the Arts & Culture Advisory Board as the Vice Chair and member of the Resident Review Committee in 2021. His experience in local government and passion for the arts has made him a valuable member of the Advisory Board.

Thank you for your consideration of this request.

A handwritten signature in black ink that reads 'Matt Castillo'.

Matt Castillo,
Director, Arts & Culture

Holly Yocom
Dept. Director, Community Services

Attachments: Renewal Application
Resumes
Board Roster

JENNIFER WILSON
Mayor

ERIN LITVACK
Deputy Mayor &
Chief Administrative Officer

HOLLY YOCOM
Department Director
Community Services

MATTHEW CASTILLO
Division Director
Arts & Culture

50 West 200 South
Salt Lake City, UT 84101

385-468-1010 - Phone
385-468-1005 - Fax
TTY: 7-1-1

SALT LAKE COUNTY

Board Member Nomination/Application

Board: Arts & Culture Advisory Board Date: 11/14/2021

Nominated By (if applicable): _____

Nominee's Name Brian Van Ausdal

Home Address: 2220 South 1000 East City, State, Zip SLC UT 84106

Work Address: _____

801 782 6880 bvanausdal@gmail.com

Would applicant prefer work or home phone/address used as mailing address? Home

Salt Lake County Council District #: 4

(To find the district you live in go to <http://vote.utah.gov/elected-officials/>, enter your address and zip code, then click on **Find**. The results will produce a map with a **red diamond** at your home location. Click on the diamond and wait for a text box to appear containing your elected officials. Scroll down until you see the **fourth** County Council representative (not "At-Large") and list that name above.)

I prefer that my personal contact information remain private and protected

Unique qualifications and/or perspectives you would bring to a Board or Commission:

Brian Van Ausdal is a software and IT professional currently working at Extra Space Storage. He is also an active community volunteer

including at the Sundance Film Festival. His technical and community experience has been a huge help to Arts & Culture as our technical needs have increased. He has also been an active board member, serving on our Resident Review Committee.

Board Coordinator Staff Section

Salt Lake County does not discriminate on the basis of race, color, national origin, sex, sexual orientation, age, religion, marital status, or disability.

Is this a (check one): reappointment fill vacant seat new seat added to board

If filling a vacant seat, why?

Term expired (expiration date: 11/14/2021) Member Resigned

Other _____

Name of board member being replaced: _____

This is a 3 year term. Term will begin November of 2021 and end October of 2024

Comments:

SALT LAKE COUNTY

Board Member Nomination/Application

Board: Arts & Culture Advisory Board Date: 11/14/2021

Nominated By (if applicable): _____

Nominee's Name Don Tingey

Home Address: 14407 S. Murdoch Peak City, State, Zip Herriman, UT 84006

Work Address: _____

Home Phone: 801 330 0816 Work Phone: _____ E-Mail: dtingey@aic.utah.gov

Would applicant prefer work or home phone/address used as mailing address? Home

Salt Lake County Council District #: 5

(To find the district you live in go to <http://vote.utah.gov/elected-officials/>, enter your address and zip code, then click on **Find**. The results will produce a map with a **red diamond** at your home location. Click on the diamond and wait for a text box to appear containing your elected officials. Scroll down until you see the **fourth** County Council representative (not "At-Large") and list that name above.)

I prefer that my personal contact information remain private and protected

Unique qualifications and/or perspectives you would bring to a Board or Commission:

Don Tingey is the Strategic Services Director for the City of South Jordan and has held several other key leadership positions at the City of South Jordan including Parks & Recreation Director, Urban Renewal Director, and Community Services Director. Don's extensive experience and success working in local government is a huge benefit to the Arts & Culture Division. Further, his location in the Southwest area of the County where additional Arts & Culture services are needed, will help provide valuable insight.

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Is this a (check one): reappointment fill vacant seat new seat added to board

If filling a vacant seat, why?

Term expired (expiration date: 11/14/2021) _____ Member Resigned

Other _____

Name of board member being replaced: _____

This is a 3 year term. Term will begin November of 2021 and end October of 2024

Comments:

BRIAN VAN AUSDAL

SUMMARY

I am an individual who is dedicated to creating experiences that improve the community and the lives of those around me. I am data-driven, passionate, and collaborative. I am adept at creating, managing, and communicating roadmaps. I work with stakeholders and customers to deliver products that meet needs.

EDUCATION

University of Utah Health Promotion and Education, B.S. **2008 - 2013**
International Studies, B.S.

WORK EXPERIENCE

Extra Space Storage – Salt Lake City, UT

Senior Product Manager

December 2019 – Current

- Currently managing a mobile app and digital access portfolio of over 400 Bluetooth entry points and over 14,000 Bluetooth smart locks.
- Successfully defined, managed, and released a US CIO 100 award-winning online rental option for customers in just 3 months. <https://www.cio.com/cio/detail/103/444644/1>
- Own product strategy for three unique products: defining the short and long-term roadmap, gaining stakeholder buy-in on product initiatives, and leading cross-company change.
- Utilize tools such as: Google Analytics, Quantum Metric, ClickTale, App Insights, Data Dog, etc. to make data-drive product decisions.
- Partner with UX to design a better account management experience for customers.
- Perform customer interviews and surveys to identify biggest pain points and needs.
- Prioritize three product backlogs according to highest company and customer needs.
- Research viability of new product initiatives, including short-term experimental projects.

Product Manager

January 2019 – December 2019

- Successfully replaced an antiquated e-signature platform, saving the company \$125,000.
- Developed and communicated product roadmap and strategy to business stakeholders.
- Worked with vendors to assess and execute partnership opportunities.
- Performed customer interviews and surveys to identify problems.
- Built cross-departmental relationships to ensure success of company-wide initiatives.

IT Business Analyst

January 2018 – January 2019

- Collaborated with business stakeholders to determine priorities and plan sprints.
- Wrote user stories that developers used to create functionality that solved client problems.
- Helped design visual prototypes for functionality on the customer-facing website.
- Ran Agile scrum meetings and ensured timely development during sprints.
- Tested developed functionality for adherence to acceptance criteria and QA standards.

AAPC/Healthicity – Salt Lake City, UT

Director, Client Success and Implementation

September 2017 – January 2018

- Managed a team of 4 implementation specialists and 1 customer service representative who supported 3 core products for large hospitals and medical groups.
- Designed user guides, FAQ's, tips & tricks, videos and other help material.
- Contacted past-due accounts for payment and collection purposes.
- Acted as escalation to help clients resolve their problems and achieve their goals.
- Trained new employees to be professional product experts.

Senior Software Implementation Consultant

January 2017 – September 2017

- Implemented audit/compliance software for a portfolio of 30+ clients over a 45-day period.
- Performed 10+ demos a week for potential clients, tailoring the demo to their needs.
- Acted as client's account manager and SME by resolving issues and upselling products.
- Assisted Product Development with user stories, acceptance testing and user experience.

Software Business Analyst

June 2016 – January 2017

- Partnered with the product managers to ensure backlogs were groomed and user stories were written to clearly satisfy client requirements and priorities.
- Ran agile ceremonies including backlog grooming, daily stand ups, releases, retrospectives.
- Worked with UX designers to prototype user stories and ensure any design questions were answered adequately and rapidly.
- Collaborated with customer service, development, and product to troubleshoot and triage defects in a timely manner.
- Partnered with the product development to perform usability testing interviews.
- Assisted product managers by tracking and reporting on product specific KPI metrics.

Software Implementation Consultant

June 2015 – June 2016

- Implemented audit and compliance software solutions for clients ranging from small physician practices to large health systems.
- Acted as client's point of contact to diagnose and resolve software issues.
- Assisted Product Management with QA testing, provided feedback for enhancements.
- Acted as a sales engineer, tailoring demos specific to their specialty and needs.

Operations Manager

August 2013 – June 2015

- Managed a team of two audit coordinators while managing over 200 client relationships, including the coordination of all incoming work, deadlines, and invoicing.
- Managed a team of outbound education specialists for a large payer group.
- Worked closely with sales as subject matter expert to help close deals and work on RFPs.
- Assisted product development in developing a new cloud-based auditing system.

Audit Coordinator

June 2010 – May 2013

- Coordinated and processed medical records (up to 10,000 a month) from clients.
- Assigned, tracked and followed up on consultants' work.

More experience available upon request.

Don R. Tingey

Experience

Strategic Services Director

Parks & Recreation Director | Urban Renewal Director | Community Services Director
City of South Jordan

July 2014-Present
April 2006-June 2014
South Jordan, Utah

- Direct citywide strategic planning efforts assuring accountability of strategic initiatives and action items
- Administer citywide priority based budgeting program using appropriate analysis and program metrics
- Coordinate communications and relationships with governmental agencies and VP Daybreak Communities
- Assist City Manager and finance director in developing annual budget including 5-Year CIP Plan
- Listen to and effectively resolve resident concerns brought to the attention of elected officials or staff
- Coach and mentor leadership staff as well as front-line employees - motivating them to achieve goals
- Deploy effective team oriented lean and six sigma methodologies to improve quality as well as to encourage, motivate and ensure quality level of service deployment
- Assisted in creating Community Development Area (CDA) in Daybreak Commerce Park
- Established and implemented Parks, Recreation, Trails and Open Space Master Plan and associated Parks Impact Facilities Plan & Analysis for use of impact fees for park development

City Administrator

Brigham City

January 1998-April 2006
Brigham City, Utah

- Directed city-wide operations under direction from Mayor and City Council
- Managed the development and implementation of annual citywide budget (\$32 million)
- Implemented balanced scorecard strategic planning program with elected officials and staff
- Coordinated legislative policy issues with local, county, state, and federal officials
- Managed citywide human resource and risk management programs
- Performed policy and program analysis for elected officials and staff
- Facilitated the consolidation of a city and county Public-Safety Answering Service Point (PSAP)

Treasurer

Brigham City

July 1993-January 1998
Brigham City, Utah

- Responsible for the collection and administration of citywide revenue program

Management Analyst / Intern

City of Provo, Department of Utilities – Power Division

April 1992-July 1993
Provo, Utah

Education

Master in Public Administration, City Management and Public Finance
Brigham Young University, Romney Institute of Public Administration

April 1993
Provo, Utah

Bachelor of Arts, International Relations and Japanese
Brigham Young University, M. Kennedy Center for International Studies

April 1991
Provo, Utah

Honors

Rotarian, South Jordan & Brigham City Rotary Clubs (2002-present)

ICMA & UCMA Member (1998-2006)

Lean Six Sigma Black Belt Candidate (2014)

Malcolm Baldrige Award Examiner (2012)

Eagle Scout (1980)

VOLUNTEER EXPERIENCE

Volunteer, Sundance Film Festival**January 2020**

Act as crowd liaison for festival attendees: manage theatre entrance lines, answer questions about the festival, and keep sidewalks clear of snow.

Board Member, Salt Lake Arts & Culture Advisory Board**March 2019 – Current**

Advise Salt Lake County on facilities management, usage, bookings. Advise on policies for the County's public art program. Encourage community participation and support of County cultural activities.

Volunteer, Red Cross – Salt Lake Chapter**November 2013 – Current**

Lead Home Fire prevention campaign for Salt Lake, respond to natural community disasters, present the Red Cross mission and services at community events, and instruct training classes for new volunteers.

Volunteer, HELP International – Peru**May 2013 – August 2013**

Improve efficiency of local medical clinic by updating lab and patient intake forms. Perform quality evaluation of Hospital Santa Rosa. Partner with local health department and Red Cross to provide dengue fever education.

More volunteer experience available upon request.

Salt Lake County Arts & Culture

Current Advisory Board Roster

As of 10/29/2021

Arts & Culture Advisory Board Member	District	Term	Info
Bing Fang	4	2017-2020 2020-2023	Background in finance, marketing, management, ethics and business strategy; Off-Broadway Theater board member; NHMU board chair; Asian/Pacific Islander community
Daphne Williams	4	2017-2020 2020-2023	Visual art expert
Gordon Wolf	3	2017-2020 2020-2023	Taylorsville Arts Council; Mid Valley Performing Art Center design committee member
Maria Chumbita-Garcia	4	2018-2021 2021-2024	Engineer; Hispanic/Latino community; young professional
Annastasia Kaessner	1	2018-2021 2021-2024	Downtown commercial real estate broker; young professional
Erik Christiansen	4	2018-2021 2021-2024	Lawyer; huge arts supporter; board experience
Brian Van Ausdal	4	2018-2021 2021-2024	IT Business Analyst and huge arts supporter.
Don Tingey	5	2018-2021 2021-2024	Director of Strategic Services for City of South Jordan
Ryan Riches	5	2019 - 2022	Ryan is a retired project manager from Lockheed Martin and a member of the Beehive Statesmen Barbershop Chorus and Stayin Alive Quartet.
Megan West	1	2020-2023	Involved in the mental health/substance abuse industry. Meghan background in budget management, event production
Emily Emmer	6	2020-2023	Marketing strategist with 15+ years experience. Practicing artist, musician, and patron of the arts
Natosha Washington	1	2021-2024	Dancer, founder of Penguin Lady Dance Collective, dance teacher