

<u>Member</u>	<u>Position</u>	<u>Term Start</u>	<u>Term End</u>	<u>Position</u>	<u>Voting</u>	<u>E-Mail</u>	<u>Status</u>
Kaitlin Eskelson	President VSL	∞	∞	Board Member	Voting	[REDACTED]	Application Submitted
Scott George	Hospitality Industry			Board Member	Voting	[REDACTED] m	Application Submitted
Kris Nicholl	Sandy City Govt.			Board Member	Voting	[REDACTED]	Awaiting Application Submission
Laurie Stringham	SLCo			Board Member	Voting	[REDACTED]	Current
Vicki Varela	State Of Utah			Board Member	Voting	[REDACTED]	Application Submitted
Taylor Vriens	Exec. Board Member VSL	March 12, 2019	December 31, 2019	Board Member	Voting	[REDACTED]	Application Submitted
Terry Praag	Facility Stakeholder	March 21, 2017	December 31, 2020	Board Member	Voting	[REDACTED]	Application Submitted
Brandon Beckstead	Facility Stakeholder	April 01, 2019	March 31, 2022	Board Member	Voting	[REDACTED]	Current
Roy Gedge	Facility Stakeholder	January 01, 2017	December 31, 2020	Board Member	Voting	[REDACTED]	Application Submitted
Janice Aramaki	Community Representative	April 17, 2018	April 16, 2021	Board Member	Voting	[REDACTED]	Application Submitted
Thomas Grisley	Community Representative	April 16, 2019	April 15, 2022	Board Member	Voting	[REDACTED]	Current
Kimberly Barnett	SLCo Associate Deputy Mayor	∞	∞	Ex-Officio	Non-Voting	[REDACTED]	Current
Jeff Gwilliam	Rep SLCo Arts & Culture	∞	∞	Ex-Officio	Non-Voting	[REDACTED]	Current
Craig Wangsgard	Atty- SLCo DAs Office	∞	∞	Ex-Officio	Non-Voting	[REDACTED]	Current
Ryan Mack	Downtown Alliance			Ex-Officio	Non-Voting	[REDACTED]	Application Submitted
OPEN	Hyatt						
OPEN	SLCo						

Board Members highlighted in **YELLOW** are seeking a **renewed term**
Board Members highlighted in **GREEN** are seeking **new term**

Application Form

Profile

Ryan _____ D _____ Mack _____
First Name Middle Initial Last Name

_____ mail Address

Downtown SLC Alliance _____ Director, Marketing and
Employer Job Title Communication

_____ Home Address _____
State or Zip

Salt Lake City _____ UT _____ 84105 _____
City State Postal Code

_____ Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

I have been a resident of Salt Lake City for my entire life. I have enjoyed watching and participating in its growth throughout my professional career. In my free time, I enjoy spending time with my wife, skiing, mountain biking with my dogs and golfing.

Why are you interested in serving on a board or commission?

As an employee of the Downtown Alliance, I feel a strong sense of ownership in what goes on in the Central Business District. From homelessness to development, the convention/tourism sectors and everything in between. It behooves me to create new connections and participate in boards that directly affect my work.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

In my current role, I am tasked with telling the story of downtown through marketing and communications. A large part of our focus area surrounds arts & culture, development and improvement projects around downtown proper. I feel that my knowledge in these areas will serve my board membership well. I also have experience in budgeting and applicable contacts to help garner awareness to any improvements or communications surrounding the Convention Center.

What unique perspectives could you bring to the board?

I believe that I will come equipped with a lens that examines the long-term decisions made at the Convention Center. We like to say that downtown is for everyone and that should ring true for a County facility. I will make decisions on what's best for tourism, occasions and organizations that can utilize the facility.


Upload a Resume

Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *



District *

District 1

Gender Pronouns *



Age Range *



Languages *



Political Affiliation



Ryan Mack



Background

Five years of marketing, communication, PR and content creation experience.

Work Experience

Downtown Alliance - Director, Communication & Marketing **[March 2018 - Current]**

- Strategize, budget and execute marketing and communication plans for the Downtown Alliance, Downtown Farmers Market, THE BLOCKS, Dine O'Round and several other programs
- Tell the story of downtown through engaging content for all digital assets and Downtown the Magazine
- Manage and direct social media, email newsletters and web assets
- Work with partner agency to plan media flows and optimize marketing spend
- Build annual reports and conduct research for benchmark data
- Manage brand integrity and uphold guidelines
- Coordinate videography, photography and graphic design projects for all brands and programs
- Establish and maintain media relationships
- Produce news releases and advisories
- Plan and execute press conferences and presentations to key stakeholders

Downtown Alliance - Community Engagement Coordinator **[August 2014 - March 2018]**

- Created and managed targeted social media campaigns for all Downtown Alliance platforms. Grew following to over 200,000 across all channels
- Curated digital and traditional media ads
- Managed Downtown photo, video and business database
- Created content including but not limited to videos, photos, blogs, newsletters and influencer promotions
- Ran Pay Per Click Google Ads campaigns
- Worked with videographers and photographers to capture compelling images and stories
- Created and uploaded content to umbrella group of websites which include Downtown Alliance, Downtown Farmers Market, Downtown SLC Presents, Dine O'Round and THE BLOCKS
- Used competence in Adobe suite to create promotional materials and edit photos

Visit Salt Lake - Marketing Intern **[January 2014 - April 2014]**

- Helped coordinate the 2014 Visit Salt Lake Ski Shootout
- Established and maintained communication with the participating ski resorts.
- Created video and social content for Visit Salt Lake and Ski Salt Lake.
- Organized Social Media influencers for Visit Salt Lake social media outlets.

Education

University of Utah

Political Science BA, Minor in Parks Recreation and Tourism

[Fall 2008 – Spring 2012]

Skills, Accomplishments & Leadership

- Leadership Utah Graduate – Class of 2017
- Fourth Street Clinic - Corporate Council
- Photographer and licensed FAA drone pilot
- Avid skier, golfer and outdoor enthusiast

Application Form

Profile

Taylor
First Name
Middle Initial
Vriens
Last Name

[Redacted]
Home Address

Modern Expo & Events
Employer
President
Job Title

[Redacted] [Redacted]
Home Address
UT
State
84010
Postal Code

Bountiful
City
UT
State
84010
Postal Code

[Redacted]
Primary Phone

Which Boards would you like to apply for?

Convention Factory Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

President, Modern Expo & Events. Past Board Chair of Vst Salt Lake

Why are you interested in serving on a board or commission?

Requested to represent Vst Salt Lake on the CFAB.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

30+ years in exposition and event services industry.

What unique perspectives could you bring to the board?

Unique understanding of the operations of convention factories, the customers and vendors that work in the factories and the greater visitor economy and how the convention factories are real economic drivers in the visitor economy.

Upload a Resume

Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

[Redacted]

District *

District 1

Gender Pronouns *

[Redacted]

Age Range *

[Redacted]

Languages *

[Redacted]

Political Affiliation

None Selected

William Taylor Vriens

Employment Experience

August 2007 – Present Modern Display Service, Inc. Salt Lake City, Utah

President, CEO

- Oversee and manage all aspects of \$16M+, multi-faceted group of business units.
 - Successfully managed company through “Great Recession,” including the acquisition of a local competitor to replace dramatic revenue losses due to the economic climate.
 - Turned company from several years of significant losses to consistent profitability through implementation of aggressive planning and budgeting and cost management simultaneous with developing a broader and more diverse product and service offering.
-

July 2010 - Present THA Management, LLC Salt Lake City, Utah

Manager

- Responsible for daily management and direction of a family limited partnership created to acquire, hold, and develop real property.
 - Oversee a portfolio of properties valued at up to \$8M.
 - Instrumental in entering into a joint venture to develop 140+ unit multi-family housing on partnership owned property.
-

July 2003 – August 2007 Modern Display Service, Inc. Salt Lake City, Utah

VP Decoratives and Fixtures

- Oversaw and managed activities of Decorative and Store Fixture departments.
 - Managed sales and marketing activities.
 - Developed and implemented temporary Holiday pop-up retail stores.
 - Oversaw and participated in purchasing inventory, including attending buyer’s markets in several cities.
-

May 1995 – July 2003 Modern Display Service, Inc. Salt Lake City, Utah

VP Decoratives and Events

- Oversaw and managed activities of Decorative and Store Fixture departments.
 - Managed sales and marketing activities.
 - Developed Modern’s entry into the corporate event market, building on synergies of Modern’s Exposition Service department.
 - Instrumental in Modern being selected as Official Supplier of Exposition and Event Services for the 2002 Olympic Winter Games. Served as main contact with Salt Lake Organizing Committee.
 - Developed and managed programs for Olympic sponsors and Organizing Committee.
-

Education

August 1985 – May 1993 University of Utah, David Eccles School of Business Salt Lake City, Utah

Bachelor of the Arts - Management

- Certificate in Portugese

William Taylor Vriens

Community

2010 – Present

Visit Salt Lake – The
Convention & Visitor's Bureau

Salt Lake City, Utah

Board of Trustees

Member, Executive Committee

Member, Finance Committee

Chair, Convention Committee

Board Chair 2020-2021

1986 – 1988

The Church of Jesus Christ of
Latter-day Saints

Porto, Portugal

Service Volunteer

Trained and supervised up to 150 full-time volunteers

Fluent in Portugese

Application Form

Profile

Terry
First Name

Middle Initial

Praag
Last Name

[Redacted]
Email Address

Modern Expo & Events
Employer

Executive Vice President of
Expo & Events
Job Title

[Redacted]
Home Address

State or Zip

Draper
City

UT
State

84020
Postal Code

[Redacted]
Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

Love the Industry.

Why are you interested in serving on a board or commission?

Past experience.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

A few years in the Expo & Events industry....

What unique perspectives could you bring to the board?

Lots... :)



Upload a Resume

Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

[Redacted]

District *

District 6

Gender Pronouns *

[Redacted]

Age Range *

[Redacted]

Languages *

[Redacted]

Political Affiliation

None Selected

Application Form

Profile

Scott

First Name

George

Last Name

Middle Initial

[REDACTED]
Email Address

Woodbury Corporation

Employer

Vice President - Hotel
Operations

Job Title

[REDACTED]
Home Address

[REDACTED]
State or Zip

SANDY

City

UT

State

84094

Postal Code

[REDACTED]
Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

Scott George has worked for over 20 years in the hospitality industry. He began his career in food and beverage, working his way through college in various "front" and "back of the house" capacities in upscale restaurants and banquet facilities in Morgan and Jackson, Wyoming. Scott graduated with a Bachelor of Science in Psychology from Morgan State University in 1995. Shortly after graduation, the desire to be near the Rocky Mountains led him to Provo, Utah where he landed his first office "hotel job" as a Sales Manager for the Residence Inn by Marriott. His passion for sales quickly earned him a Director of Sales role overseeing the sales effort for the Woodbury collection of hotels in the Sandy area. The hotels included Residence Inn and Courtyard by Marriott, as well as Hampton Inn. When the opportunity presented itself, Scott decided to try his hand at hotel operations as the General Manager of the Hampton Inn in Sandy. During his tenure at the Hampton Inn, Scott was extremely active in the Sandy community. As an advocate for the Hampton Inn brand he was asked to participate in numerous training and beta-testing activities for the "Make It Hampton" process. His involvement in these activities and interface with the other Hilton brands led him to a Regional Director position with the award-winning Hilton Garden Inn brand. In this position, Scott acted as a brand ambassador and internal consultant to a region of approximately 50 Hilton Garden Inn hotels in the Pacific Northwest & Canada. In September of 2008, Scott decided to return to his Woodbury roots. With the expanding portfolio of hotels, Woodbury Corporation re-hired Scott as Director of Hotel Operations where he directed the sales and operational activities for 12 hotels with several more in development. In June of 2016, he was promoted to VP. Scott enjoys team member engagement, group interaction, emerging trends in hospitality and personal interaction with associates at all levels.

Why are you interested in serving on a board or commission?

I oversee a 12 hotels that operate in Salt Lake County and am highly invested in the performance of the convention and meeting business and the upkeep of the facilities that use them.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

I have worked in hotels throughout the county for over 20 years and have served in various capacities for V&S Salt Lake. Please see resume for information.

What unique perspectives could you bring to the board?

I work very closely with ownership and asset management for hotels of various brands. I have experience with CapEx and Operational budgets as well as the maintenance of upkeep of facilities.


Upload a Resume

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Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Scott George

Race/Ethnicity *

[REDACTED]

District *

[REDACTED]

Gender Pronouns *

[REDACTED]

Age Range *

[REDACTED]

Languages *

[REDACTED]

Political Affiliation

None Selected

SG / SCOTT GEORGE

PROFESSIONAL SUMMARY

Forward-thinking executive with proven record of accomplishment in Hospitality during 23-year career. Driven and ambitious change manager dedicated to continuous business improvement focused on enhancing revenue, improving culture and streamlining business operations. Focused on profit maximization through multifaceted business approaches.

WORK HISTORY

Woodbury Corporation - Vice President - Hotel Operations

Salt Lake City, UT

06/2016 - Current

- Identified opportunities and implemented strategies to improve business process flows and overall departmental productivity
- Supervised daily operations of multi-million dollar hotel division of 15 locations (Hilton and Marriott branded select-service hotels) in Utah, Idaho and Nebraska
- Led operational team of 17 direct reports and over 800 employees
- Managed opening process for nine hotels including recruitment and hiring for key management team and communication with franchise partners

Woodbury Corporation - Director of Hotel Operations

Salt Lake City, UT

09/2008 - 06/2016

- Launched staff engagement, cultural programs, and cross training initiatives throughout hotel portfolio
- Worked directly with ownership, General Managers, and internal departments to brainstorm, discuss strategy and mitigate numerous operational issues
- Devised, deployed and monitored processes to boost long-term business success and increase profit levels
- Collaborated with Revenue Management and Sales & Marketing to implement yield management strategies across segments to evaluate business opportunities
- Directly managed Sales & Marketing team for 6 hotels (700+ rooms) in south valley area of Salt Lake County

Hilton Hotels Corporation - Regional Director - Brand Performance Support

Beverly Hills, CA

SKILLS

- Relationship building and retention
 - Business development
 - Collaborative leadership
 - Meeting facilitation
 - Policy and procedure development
 - Staff management
 - Manager development
 - Analytical thinking
 - Strong interpersonal skills
 - Forward-thinking
 - Strategic planning
-

EDUCATION

Michigan State University

East Lansing, MI

1995

Bachelor of Science :

Psychology, Criminal Justice

04/2005 - 08/2008

- Brand liaison, consultant and performance manager for region of 50 hotels in Pacific Northwest and Canada working with various ownership groups and management companies
- Implemented strategies and programs across portfolio to improve performance (revenue, sales and guest satisfaction) as well as hotel compliance to brand initiatives
- Built and strengthened productive and valuable industry partnerships to drive collaboration, engagement and revenue stream development for emerging Hilton Garden Inn Brand
- Aligned organizational objectives with company mission, increasing revenue, profit and business growth by collaboratively developing integrated strategies

Hampton Inn - General Manager

Sandy, UT

04/1999 - 04/2005

- Managed operations and financial performance for 130 room hotel - 45 employees
- Directly and actively supervised hotel departments including front office, engineering, housekeeping, food and beverage, and sales
- Evaluated revenue goals through monthly profit and loss statements, coding of payables/receivables, forecasting, and revenue management systems
- Coordinated hotel capital improvement and renovation plan

Courtyard by Marriott - Director of Sales

Sandy, UT

06/1997 - 04/1999

- Coordinated sales effort among three hotels via weekly sales meetings, quarterly action plans, client appreciation activities, telemarketing, and appointment calls
- Maintained direct contact with all corporate accounts
- Customized sales training program for new sales associates
- Training: Revenue Maximization "Flight School" Program, Sales Negotiation Skills

Residence Inn by Marriott - Account Manager

Provo, UT

01/1997 - 06/1997

- Assisted in initiating new hotel's sales effort
- Proactively generated and maintained new accounts through telemarketing, sales blitzes, cold calls, reactive calls for group business, hotel tours and appointment calls
- Training: Extended Stay Sales Edge

ACCOMPLISHMENTS

- Marriott Horizon Award (2016)
- Hampton Inn Spirit of Pride Award Winner (2002)

AFFILIATIONS

Visit Salt Lake (Salt Lake Convention & Visitors Bureau)

- Chair-Elect (2015)
- Board Chair (2016) - direct involvement in planning and promotion of American Society of Account Executives (ASAE) events
- Immediate Past Chair - participated in negotiations and mitigation strategies surrounding departure of Outdoor Retailer from Salt Lake
- Finance Committee Chair
- Event Opportunity Chair
- Board Development Chair
- Secretary/Treasurer
- Membership Committee
- Trustee since December 2001

South Valley Lodging Association/Tourism Committee

- Founding member
- Chair (2000-2002)

Marriott Business Council

Rotary Club of Sandy: Fundraising Chairman, Secretary, President, Business Host Co-Chair for Russian Delegation, Rotarian of the Year 1998-1999

Sandy Area Chamber of Commerce: Board of Directors (October 2000 – December 2002); Business of the Year 2001; Recipient of Distinguished Service Award

Sandy Sister City Committee: Treasurer

Member of USA Volleyball Local Organizing Committee: Recipient of Robert L. Lindsay Meritorious Service Award

YouthLINC: Humanitarian Project in Piedras Negras, Mexico (July 2002)

AMBITIONS AND INTERESTS

Running (28 marathons), Mountaineering, Climbing, Skiing, Hiking

Application Form

Profile

Roy _____ Gedge _____
First Name Middle Initial Last Name

_____ Home Address

Marketplace Events _____ VP Strategy _____
Employer Job Title

_____ Home Address _____ State or Zip

Hoquiam _____ UT 84117 _____
City State Postal Code

_____ Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

Professionally involved in the production of consumer/trade events in facilities across North America for 25 years.

Why are you interested in serving on a board or commission?

per Dan Hayes request.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

Professionally involved in the production of consumer/trade events in facilities across North America for 25 years.

What unique perspectives could you bring to the board?

I bring perspective of a faculty user who has wide industry experience/knowledge not just of s co, but convent on fact es across the content.


Upload a Resume

Demographics

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Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *



District *



Gender Pronouns *



Age Range *



Languages *



Political Affiliation



Application Form

Profile

Kat n _____ Eske son _____
First Name Middle Initial Last Name

_____ mail Address

V s t Sa t Lake _____ Pres dent/CEO _____
Employer Job Title

_____ Home Address _____
State or Zip

Sa t Lake C ty _____ UT _____ 84101 _____
City State Postal Code

_____ Primary Phone

Which Boards would you like to apply for?

Convent on Fac ty Adv sory Board: Subm tted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

A nat ve of W scons n, Ka t n Eske son s current y the Pres dent/CEO of V s t Sa t Lake (VSL). Her career n the v s tor economy s extens ve and var ed, nc ud ng a seven-year st nt w th VSL from 2006-2013 as d rector of tour sm sa es and market ng. Fo ow ng her n t a t me w th VSL, Eske son was the d rector of partner re at ons and nternat ona strategy for the Utah Off ce of Tour sm from 2013-2017 and, most recent y, execut ve d rector of the Utah Tour sm Industry Assoc at on. Ear y n her career, Eske son spent t me w th the Park C ty Chamber & V s tors Bureau. In add t on to these pos t ons, Eske son sat on U.S. Trave s ESTO Deve opment Team and Brand USA s Execut ve Market ng Comm ttee, and rece ved U.S. Trave s 2017 "Best Cooperat ve Market ng Program" award as we as VSL s 2009 D anne Ne son B nger Sa es Leadersh p Award. In 2019, she authored the Utah Hosp ta ty & Tour sm Management Career Techn ca Educat on curr cu um, p ac ng an emphas s on workforce deve opment w th n h gh schoo s. Eske son rece ved a Bache or of Bus ness Adm n strat on from the Un vers ty of M nnesota and a Master of Pub c Adm n strat on from the Un vers ty of Utah. Eske son and her husband, Scott, have three ch dren and ve n Kamas, Utah.

Why are you interested in serving on a board or commission?

I am deeply involved in Salt Lake's visitor economy as President/CEO of Visit Salt Lake. As an organization, Visit Salt Lake's mission is to drive overnight visitation into Salt Lake County directly correlates to the work we do with the Salt Palace Convention Center.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

President/CEO of Visit Salt Lake- primary objective is to drive overnight visitation to Salt Lake County; including the SPCC. Former Executive Director Utah Tourism Industry Association. Former Director of Partner Relations & International Strategy at the Utah Office of Tourism. Volunteer Boards: Salt Lake Chamber, Downtown Alliance Education: Master of Public Administration

What unique perspectives could you bring to the board?

I have proven leadership skills assisting with strategic tactics to book conventions at the SPCC. In addition, I am a ways thinker going outside-the-box to assure our bids and product offerings are the very best in class.



Upload a Resume

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Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

[Redacted]

District *

District 4

Gender Pronouns *

[Redacted]

Age Range *

[Redacted]

Languages *

[REDACTED]

Political Affiliation

[REDACTED]

KAITLIN ESKELSON

EXPERIENCE

Utah Tourism Industry Association 2007 - present

Executive Director

- Planned & executed annual Utah Tourism Conference resulting in a 33.6% year-over-year attendance increase & average 3.3 out of 10 star rating amongst delegates
- Increased UTIA membership by 154% since April 2017
- Managed 17 person Executive Committee & Board of Directors representing all sectors of Utah's visitor economy
- Built complete website: utiatourism.org, including back-end CMS & member-only pages
- Solely researched & authored Utah State Board of Education's Hospitality and Tourism Management Career and Technical Education Program Curriculum
- Executed all respective accounting duties on-own while balancing a \$4 million cash-based budget
- Acted as a liaison between UTIA member bases, US Travel and American Hotel & Lodging Association
- Organized annual stakeholder Destination DC trip to meet with State's congressional leaders

Utah Office of Tourism, Film & Global Branding 2015 - 2017

Director of Partner Relations & International Strategy

- Developed & administered \$12 million Utah Life Elevated International sales & marketing strategy including Germany, United Kingdom, France, China, Australia and Canada
- Hired & directly managed 9 in-state staff members & 7 international in-market representatives/firms
- Managed all contracts & initiatives for 6 official state Welcome Centers
- Led first state-wide initiative to leverage Brand USA marketing dollars down to the local DMO level
- Acted as the partner liaison for all Utah DMOs on issues including brand development, action plan development, funding source procurement & infrastructure build-out
- Implemented and administered cooperative marketing programs to support International Meetings & Conventions efforts, including IMEX Frankfurt and IFM World



CONTACT



1675 692-0536



kaitlin.eskelson@gmail.com

EDUCATION

1999 - 2002

University of Minnesota

Bachelor of Business Administration, Public Relations
2001-2003

University of Utah

Master of Public Administration

ACCOLADES

- Author & Trainer for Utah State Board of Education, Hospitality and Tourism Management Career and Technical Education Program Curriculum, 2019
- Best of State International Visitors Center, Brand USA, 2018
- Best Cooperative Marketing Program, US Travel, 2017
- Dorine Nelson Singer Sales Leadership Award, Utah Soft Life, 2009

Application Form

Profile

Janice _____ E _____ Aramak _____
First Name Middle Initial Last Name

_____ mail Address

Salt Lake County Corporation _____ Operations Manager/Mentor _____
Employer Job Title

_____ Home Address _____
State or Zip

North Salt Lake _____ UT _____ 84054 _____
City State Postal Code

_____ Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Senator Jan Iwamoto

Qualifications

Please tell us about yourself.

I was born and raised in Salt Lake County, and I have worshipped at the Japanese Church of Christ, 268 W Japantown Street (100 S) since childhood. I love the Salt Lake County downtown area, especially the area of the Salt Palace Convention. I understand the importance of economic development for the downtown area because I have worked for Salt Lake County Corporation for the past 25 years. I have also served on the Nihon Matur (Japan Festival) since its second year. I grew up in the Convention Facilities area, and I visit, work and enjoy the downtown area.

Why are you interested in serving on a board or commission?

I am very interested in keeping the area vibrant where the two remaining churches of the original Japantown street exist, the Japanese Church of Christ and the Salt Lake Buddhist Temple. I have served in the past on the Convention Facilities Advisory Board in a community member capacity. I appreciate the Board welcoming the Japanese community to keep us apprised of how changes in the Convention Facilities could impact our community and surrounding neighbors. I understand the importance of being a good partner, collaboration, transparency and open communication.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

I have been employed with the Salt Lake City Council Office and am fully aware of the value of the Convention facilities. I know that Salt Lake City and the County embrace the rich diversity found in our City, and I look forward to being a contributing community member. I have my undergraduate degree in Business Management. Throughout my career in the Salt Lake City Council Office, I have had the opportunity to work with community members and outside organizations in my capacity as a Salt Lake City employee. I also have served in various capacities for the Japanese Church of Christ and I have served on the Nihon Matsuri (Japan Festival) committees since the second year of its inception.

What unique perspectives could you bring to the board?

I look forward to giving the perspective as a community member and to be a liaison between this board and the Japanese Church of Christ, Salt Lake Buddhist Temple, the Japanese Preservation Committee, and surrounding neighbors.

[Janice Aramak Resume Apr 2021.pdf](#)

Upload a Resume

Demographics

[Redacted]

[Redacted]

[Redacted] [Redacted]

[Redacted]

[Redacted] [Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Political Affiliation

[REDACTED]

JANICE ARAMAKI

North

SUMMARY

I have 25 years of experience in municipal government working for the legislative branch. I enjoy working with people, mentoring, developing systems and being involved in succession planning.

SKILLS

- Training, team building, and professional development
- Problem solver
- Results-oriented
- Animal policy analysis
- Operations management
- Succession planning

EXPERIENCE

2015 to Current

Consultant

Neora International — Salt Lake City, UT

Professional Development

Sales

Team Building

1990 to Current

Current position/Operations Manager-Mentor

Salt Lake City Council Office — Salt Lake City, UT

Provides onsite training and professional development

Mentors two teams and interns

Conducts policy analysis for animal issues

Handles Human Resources/on-boarding and off-boarding

Develops and implements systems

Assists with communication and outreach efforts

Handles GRAMA requests

Manages internship program

Plans for Oath of Office Ceremony for newly elected Council Members

Provides orientation for new employees/conducts interviews

Handles employee policy manuals

1990 to Current

Server/Kyoto Restaurant — Salt Lake City, UT

Provides a high level of customer service

Continues to increase food/drink sales

Enjoys working with the public

EDUCATION AND TRAINING

2009

Bachelor of Science: Business Management
University of Phoenix — Salt Lake City, UT, USA

ACTIVITIES AND HONORS

Member, Nihon Matsuri (Japan Festival) Committee (2006- present)

Member, Deacon of the Japanese Church of Christ (4 year term – in my second term serving as a deacon)

Member, Board Member of Session, Japanese Church of Christ (4 year term completed)

Member, Nihon Matsuri (Japan Festival) Committee Chair (2006/2007)

Application Form

Profile

V c k _____ V a r e l a _____
First Name Middle Initial Last Name

Home Address

Utah Office of Tourism _____ Managing Director _____
Employer Job Title

_____ Home Address _____
Home Address

SLC _____ UT _____ 84114 _____
City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Convention Faculty Advisory Board: Submitted

Referred by:

Dan Hayes

Qualifications

Please tell us about yourself.

I have been the Utah Managing Director of Tourism since 2013. We set and execute the strategy to create a sustainable tourism economy in Utah. This includes increasing urban tourism consistent with the goals of Visit Salt Lake.

Why are you interested in serving on a board or commission?

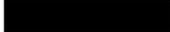
The Salt Lake convention economy is a vital part of Utah's tourism industry. Nearly half of Utah's Transient Room Taxes come from the Salt Lake region. In addition, conventions are a welcome mat to other economic development.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

My current role as the Utah managing director of tourism creates constant interactions with Utah's convention centers. My previous leadership experience in the community creates an understanding and insights into the region's larger economy.

What unique perspectives could you bring to the board?

exper ence co laborat on commun ty ns ghts



Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

District *

D str ct 4

Gender Pronouns *

Age Range *

Languages *

Political Affiliation