



Department of Regional Transportation, Housing & Economic Development

2018 Overview



19 Goals & Strategies*

* - Still accepting public comment



Goal 2: Explore and implement options for dedicated funding sources to assist the implementation of canyons capitol improvement projects and to provide ongoing support for maintenance & operations to support the growing demands of the canyons.

Goal 3: Support enhanced year round transit service to and within the Wasatch Canyons.

Corridor Preservation



Change in use of funds facilitated by SB 136 (2018)

*Revision to 72-2-117.5 Local Highway Transportation
Corridor Preservation Fund (Effective May 8, 2018)*

“The Local Highway and Transportation Corridor Preservation Fund shall only be used to preserve a highway or public transit corridor that is right of way: in a county of the first or second class for a

- I. a state highway;
- II. a principal arterial highway;
- III. a minor arterial highway;
- IV. a collector highway in an urban area; or
- V. a transit facility

Two transit projects anticipated to be submitted in November 2018:

1. Extension of Red TRAX line in South Jordan; collaboration between South Jordan and UTA.
2. New rail connection along 400 South between 500 and 600 West.

Affordable Housing Projects & Gap Financing



In 2018:

6 projects awarded



4 projects broke
ground = 619 new units



In 2019 awards
expected to generate



Since administering the HOME Investment Partnership Program,
Salt Lake County has assisted in developing 4,018 new affordable housing units

Green & Healthy Homes Initiative



**247 Home
Improvements
& Emergency
Repairs Made
+
68 Homes Made
Healthy**

**315 Homes
Impacted
Across the
Valley**

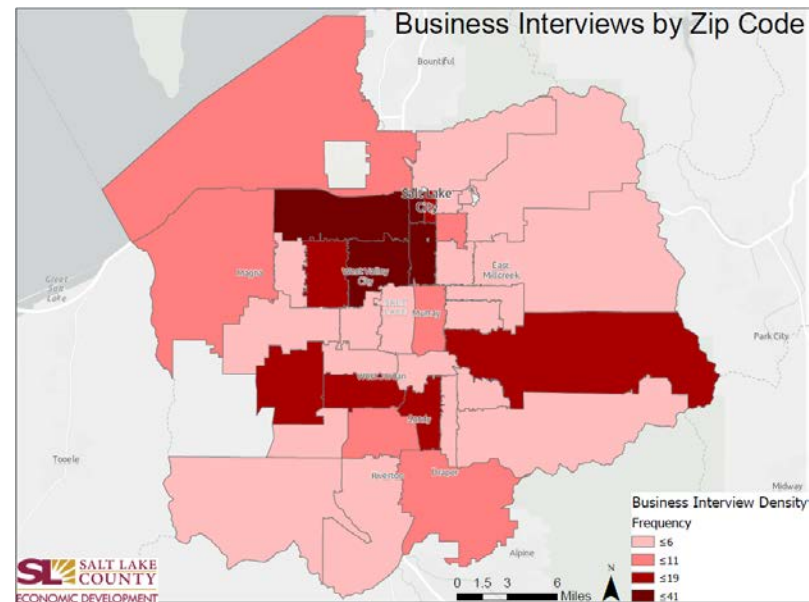
Community & Support Services
requests have increased substantially over the
past three years



Small-to-Medium Sized Business Interviews

Conducted 500 in-person interviews, covering:

- 16 different industries
- 37 different ZIP codes
 - Out of 42 in Salt Lake County
- Businesses with annual revenues from \$0 to \$200M



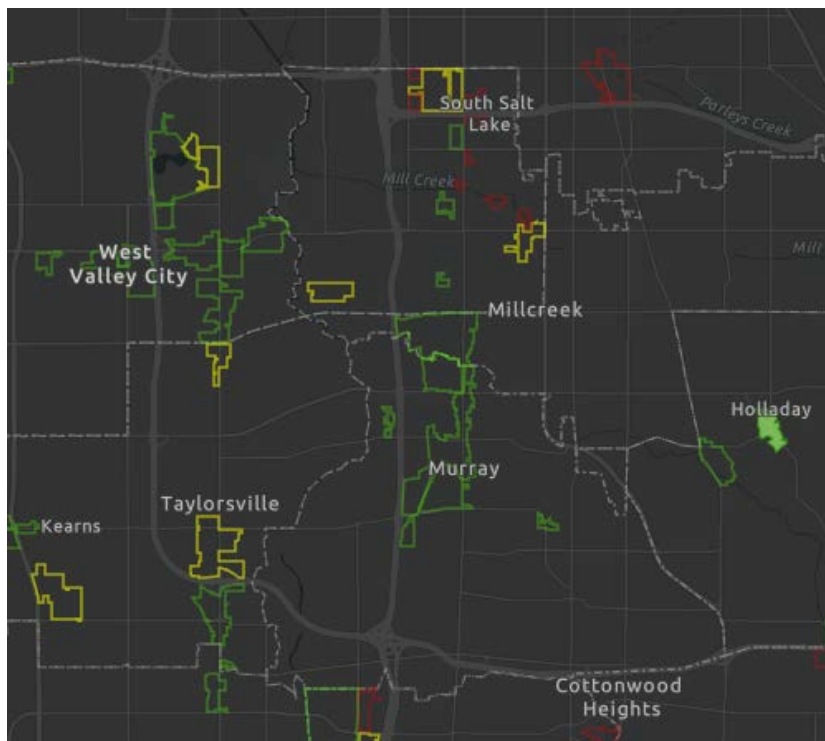
Results: Patterns & Challenges

Past and Future Challenges Described by Business Size (% Responses)

	Past Challenges (% Responses)	Future Challenges (% Responses)
Workforce	22.6%	25.9%
Competition	22.4%	18.8%
Marketing	12.4%	8.2%
Capital	12.0%	13.0%
Economy (Recession)	10.2%	9.6%

Business Size	Workforce	Competition	Marketing	Capital	Economy
0	7%	5%	16%	8%	3%
1-4	6%	11%	10%	10%	4%
5-9	13%	13%	4%	6%	6%
10-19	17%	14%	5%	7%	8%
20-49	21%	12%	3%	3%	8%
50-99	19%	10%	3%	9%	5%
100-249	23%	12%	1%	2%	6%
250-499	24%	8%	4%	16%	0%
500+	43%	14%	0%	0%	0%

Municipal Economic Development

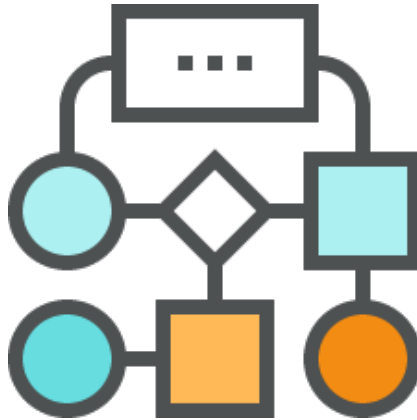


- Retained & secured multiple new retailers for metro townships
- Entered into agreement with Draper City to create a new project area
- Transferred existing project area to Millcreek City
- Assisting Holladay with planning a downtown area



Regional Development Fund Projects

HR PeopleSoft Project Workflow



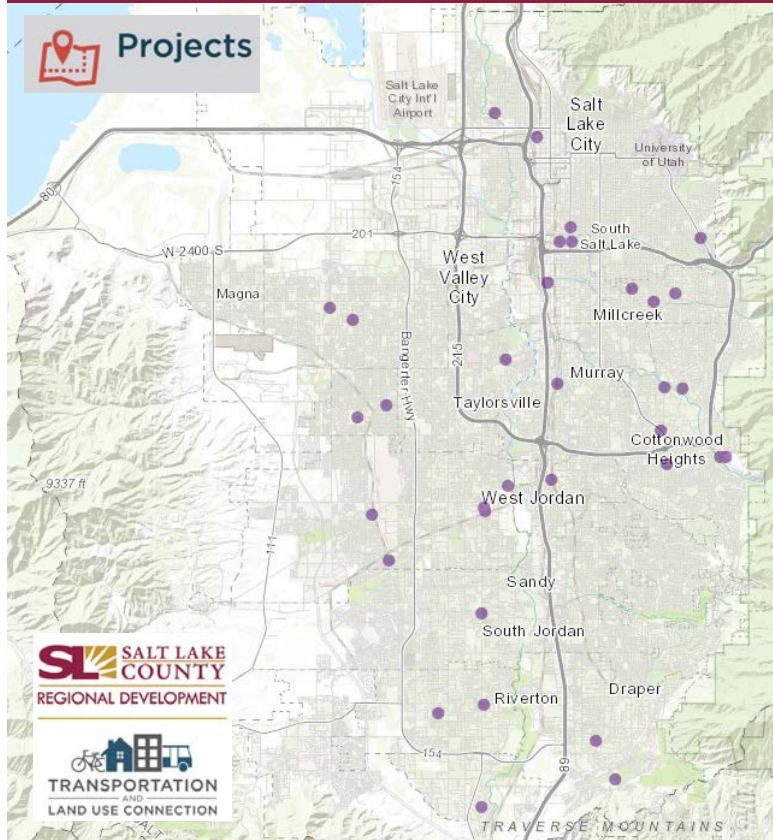
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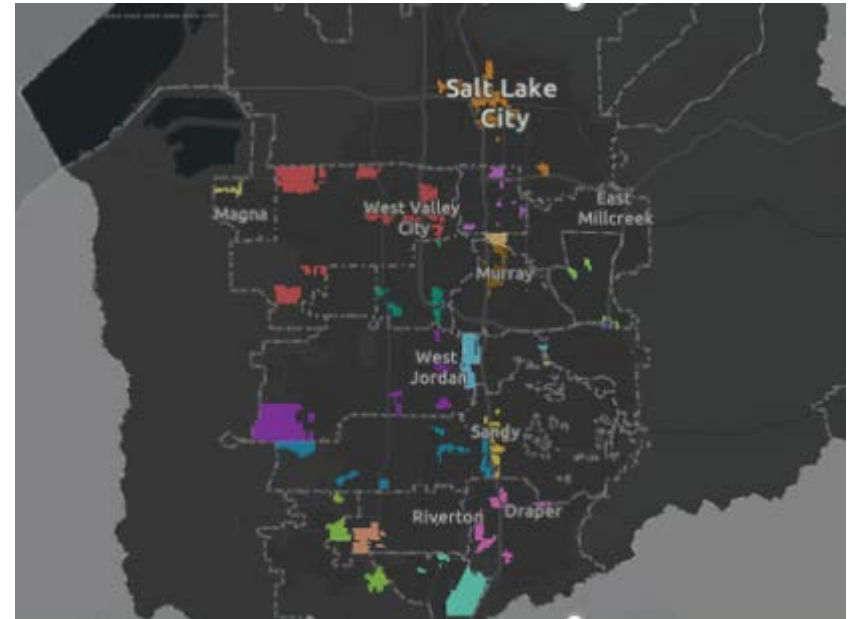
Oquirrh View Existing Conditions Study



Transportation Land Use Connection



Redevelopment Project Area Database



*Transparent economic development that
protects the taxpayer*

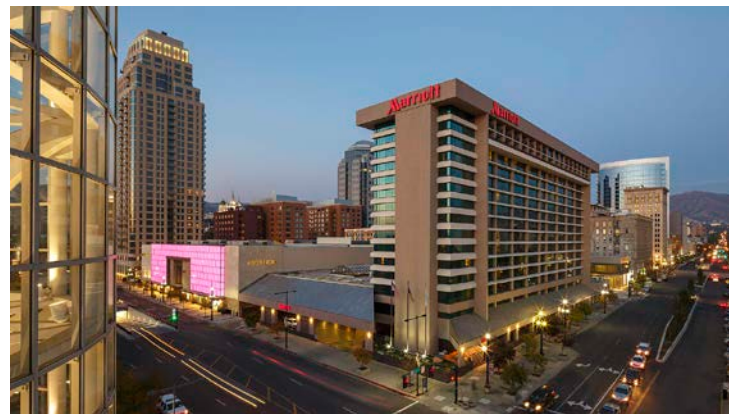
Clark Planetarium Mobile Lab Van



Visit Salt Lake Highlights



Future Booking Pace ***for conventions and meeting through***
July 31st – Our sales team is 108% of goal! Our **2018** goal was a 6%
increase over 2017 (again we claimed Outdoor Retailer bookings in
2017), and 2017 was an all-time record year for future bookings in the
convention and meetings market.

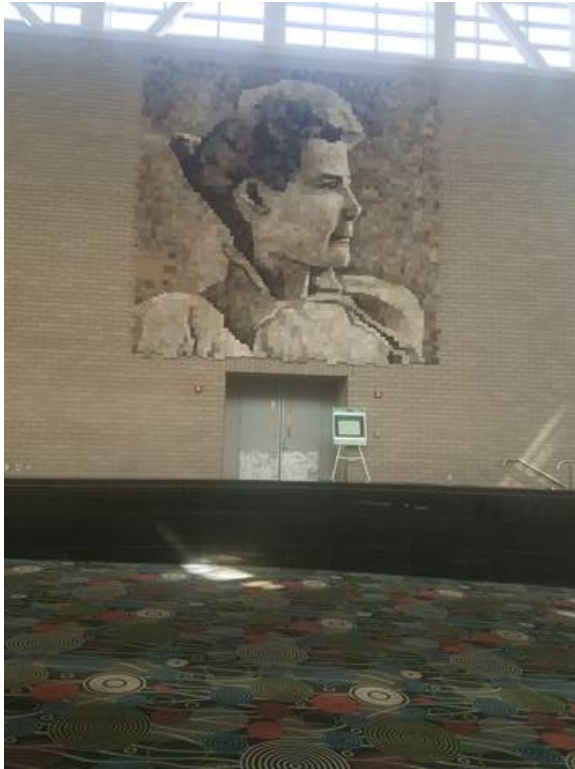


Mountain America Expo Center (MAX) Highlights

- New naming rights sponsor - Jan. 2018
- 226 events scheduled in 2018
- Strong attendance – strong revenue forecast
- Conducted facility analysis that looked at capital maintenance needs – center is relatively young & capital maintenance is projected low
- Received certification for sustainable practices and operations



Calvin L. Rampton Salt Palace Convention Center Highlights



- 176 events scheduled for 2018
- Hosted 4 major tech events – strong catering commissions for 2019...3 of 4 to return in 2019
- Conducted facility analysis that looked at capital maintenance needs – due to age of building some major maintenance requests anticipated in 2019
- Received certification for sustainable practices and operations
- Received “Monumental Mattie” as a donation from a local artist



Thank You!