

Mayor's Office: Council Agenda Item Request Form
*This form and supporting documents (if applicable) are due the Wednesday
before the COW meeting by noon.*

Date Received (office use)	
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Date of Request	3/7/2018
Requesting Staff Member	Anna Vukin-Chow
Requested Council Date	3/13/2018
Topic/Discussion Title	Appointment and reappointments to the Zoo, Arts, and Parks (ZAP) Tier 2 Advisory Board.
Description	<p>Appoint Mr. Jason Myers as a new member of the ZAP Tier 2 Advisory Board. His first three-year term would last from February 1, 2018 through December 31, 2020.</p> <p>Reappoint Mr. Gordon Wolf and Ms. Maren Slaugh to this board. Gordon Wolf's second three-year term would last from February 1, 2018 through December 31, 2020.</p> <p>Maren Slaugh just completed the last year of a former member's term; this reappointment to her first full term would last from February 1, 2018 through December 31, 2020.</p>
Requested Action¹	Council Approval
Presenter(s)	
Time Needed²	
Time Sensitive³	
Specific Time(s)⁴	
Contact Name & Phone	Anna Vukin-Chow (ext. 8-7031)
Please attach the supporting documentation you plan to provide for the packets to this form. While not ideal, if supporting documents are not yet	

¹ What you will ask the Council to do (e.g., discussion only, appropriate money, adopt policy/ordinance) – in specific terms.

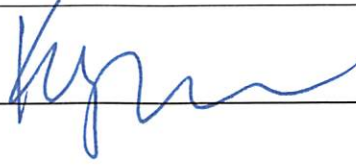
² Assumed to be 10 minutes unless otherwise specified.

³ Urgency that the topic to scheduled on the requested date.

⁴ If important to schedule at a specific time, list a few preferred times.

ready, you can still submit them by 10 am the Friday morning prior to the COW agenda. Items without documentation may be taken off for consideration at that COW meeting.

Mayor or Designee approval:

A handwritten signature in blue ink, appearing to be "Kyrn", is written over a horizontal line.



Board Appointment Approval

On the 13th day of March 2018 the Salt Lake County Council consents to the appointment of Mr. Jason Myers as a member of the *Zoo, Arts, and Parks (ZAP) Tier 2 Advisory Board*.

His three-year term will begin February 1, 2018 and end December 31, 2020.

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.



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APP00003953

Application # APP00003953
 Board Zoo, Arts & Parks Tier II (ZAP 2)
 All Open Positions
 Date 1/22/2018
 Nominated by Holly Yocom
 Nominee Jason Myers
 Status Submitted

Personal Information

Home Street	<input type="text"/>	Work Street	<input type="text"/>
Home City	<input type="text"/>	Work City	<input type="text"/>
Home State	<input type="text"/>	Work State	<input type="text"/>
Home ZIP/Postal Code	<input type="text"/>	Work ZIP/Postal Code	<input type="text"/>
Home Phone	<input type="text"/>	Work Phone	<input type="text"/>
Email	<input type="text"/>		
Preferred method of contact	Home		

Additional Information

SLCO Council District	4	Current Member of Another County Board?	No
Prefer Contact Info Be Private	No	Current Board	
Unique qualifications/perspectives	I have an extensive knowledge of both the local nonprofit cultural sector and the grant-making process due to my professional and volunteer experiences. I believe these skills could be a strong asset to the ZAP board.		
Gender	Male	Has Been Member of Another Board	No
Age Range	21-39	Previous Board	
Race/Ethnicity	White/Caucasian; White/Caucasian	Immediate Family is County Employee?	No
Other Race/Ethnicity		Explanation	
		Convicted of Felony	No
		Explanation	

1/30/2018

APP00003953 ~ Salesforce - Unlimited Edition

**Represents Special
Community?** Yes

Explanation LGBTQ

Additional Comments

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Jason S. Myers

PROFESSIONAL EXPERIENCE

Children's Miracle Network Hospitals **Salt Lake City, UT**
2016 – Present
Director, Content Development

Oversee all editorial strategies (internal blog, publications, meetings, events, videos, etc.) to support strategic priorities for both employees and 170 children's hospital affiliates in the U.S. and Canada. Strategize how content can be used for external audiences.

- Developed a new "crowdsourced" platform for sharing content with hospital employees and affiliates. Lead to improved content and engagement increased 67%.
- Created new employee onboarding program and organizational culture engagement initiative launching in 2018.
- Launched the Employee Editorial Board to help improve content and engagement across the organization.

Manager, Internal Communications 2014 – 2016

Oversaw the development and execution of information delivery and editorial strategies for employees across North America.

- Increased employee engagement by 28% in the first year by integrating new communication tools into the intranet.
- Increased perception of C-suite executives by 12% by conceptualizing and introducing a weekly internal video series.
- Successfully nominated President & CEO for the 2015 Ernst & Young Entrepreneur of the Year award and the organization for *Utah Business Magazine's* Best Places to Work award.

Utah Film Center **Salt Lake City, UT**
2013 – 2014
Development Director

Directed all corporate, foundation, government, and individual relationship activities in addition to membership, fundraising events, and community outreach. Managed team of development and special events managers.

- Established "May Member Month," a promotional program that increased membership sales more than 900% in May 2014.
- Increased participation and revenue in *2014 Love UT Give UT*, Utah's statewide day of giving, by more than 300%.
- Raised annual fundraising revenue 10% (\$980K to \$1.08M).

Thanksgiving Point **Lehi, UT**
2011 – 2013
Director of Annual Giving

Directed all annual giving activities for the nonprofit's three venues (Ashton Gardens, Museum of Ancient Life, and Farm Country).

Managed \$1 million annual budget, membership program, events, and portions of the \$28.5 million capital campaign for the Museum of Natural Curiosity, children's museum. Supervised membership coordinator.

- Created 2012 "Year of the Member," which encompassed employee training and communication, surveys, promotions, and a new program structure. By yearend, membership households increased 26% (5,303 to 7,128) and revenue 17% (\$679K to \$772K).
- Reimagined annual gala and golf tournament. Changes led to a 78% (\$118K to \$211K) net revenue increase.
- Coordinated government relations efforts that reinstated the iSEE RFP, resulting in ongoing government funding.
- Increased overall FY 2012 annual fundraising revenue by 12% over FY 2011.

Development Manager 2007 – 2010

Managed corporate, foundation, and government relationships as well as educational programs and special events.

- Secured the organization's first-ever federal grants from NASA and USDA.
- Helped launch and plan The Fairchild Challenge, an environmental outreach program for high school students.
- Created and managed Thanksgiving Point Title 1 Scholarship Program, which awarded \$20,000 in field trip assistance annually.

University of Utah **Salt Lake City, UT**
2010 – 2011
Development Officer, Comprehensive Arrhythmia Research & Management (CARMA) Center

Directed all fundraising and managed marketing and public outreach efforts. Created patient packets, brochures, posters, and banners.

- Collaborated on "AFib Survivor" and "Are You in Rhythm?" outreach campaigns, coinciding with a heart screening program.
- Increased annual funding by 5,382% (\$7K to \$389K) and obtained the Center's first national grant in 2011.

EDUCATION

University of Utah **Salt Lake City, UT**
2013
Master of Public Administration
Concentration in nonprofit management

Boston University **Boston, MA**
2007
Bachelor of Science in Communication
Concentration in public relations, liberal arts concentration in political science Cum Laude, Dean's List

AWARDS

- Public Relations Society of America, Bronze Anvil Award – Best Internal Website/Intranet (2016)
- Thanksgiving Point Employee of the Year (2009)

VOLUNTEER EXPERIENCE AND COMMUNITY INVOLVEMENT

- DDI Vantage Board Member and Secretary (2015 – Present)
- Utah Cultural Alliance Board Member (2012 – Present), Positions Held: President, Vice-Chair and Events Committee Chair
- Utah Society of Fund Raisers Board Member and Sponsorship Co-Chair (2012 – 2014)
- Utah Valley Chamber of Commerce Leadership Academy, Graduate (2010)



Board Appointment Approval

On the 13th day of March 2018 the Salt Lake County Council consents to the reappointment of Mr. Gordon Wolf as a member of the *Zoo, Arts, and Parks (ZAP) Tier 2 Advisory Board*.

His second three-year term will begin February 1, 2018 and end December 31, 2020.

Ben McAdams
Salt Lake County Mayor

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Deputy Mayor, Finance
& Administration

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.

SALT LAKE COUNTY

Board Member Nomination/Application

Board: ZAP Tier II Advisory Board Date: 1/30/18

Nominated By (if applicable): _____

Nominee's Name Gordon D. Wolf

Home Address: _____ City, State, Zip _____

Work Address: Same as Above

Home Phone: N/A ^{cell} Work Phone: _____ E-Mail: _____

Would applicant prefer work or home phone/address used as mailing address? home

Salt Lake County Council District #: 3

(To find the district you live in go to <http://vote.utah.gov/elected-officials/>, enter your address and zip code, then click on **Find**. The results will produce a map with a **red diamond** at your home location. Click on the diamond and wait for a text box to appear containing your elected officials. Scroll down until you see the **fourth** County Council representative (not "At-Large") and list that name above.)

I prefer that my personal contact information remain private and protected _____

Unique qualifications and/or perspectives you would bring to a Board or Commission:

For the last year, Gordon has served as the Tier II chair and brought outstanding leadership to the board. If he were to be reappointed, he would serve as Chair again, bringing continuity to the board.

Board Coordinator Staff Section

Salt Lake County does not discriminate on the basis of race, color, national origin, sex, sexual orientation, age, religion, marital status, or disability.

Is this a (check one): reappointment fill vacant seat new seat added to board

If filling a vacant seat, why?

Term expired (expiration date: _____) Member Resigned

Other _____

Name of board member being replaced: _____

This is a _____ year term. Term will begin _____ of _____ and end _____ of _____

Comments: _____

Gordon Wolf Biography

My name is Gordon Wolf. I grew up in a small farming town in North/East Indiana. I hold a Business Administration degree from International Business College, Ft Wayne, Indiana. Since 1996 I am a freelance accountant with clients along the Wasatch front, Las Vegas, and Reno, Nevada. I am "acting" CFO for many of my clients. Married to Nancy for 46 years. We have two children, and two grandchildren.

Profession Experience: Accountant for Phelps Dodge Copper Products, Ft Wayne, Indiana. Controller for Bowmar Instruments, Clearwater, Florida. Controller for Harmon Music Group, Sandy, Utah.

My skill set: Accounting/finance, budgeting/forecasting, business management, financial control, asset purchase & sales and related negotiations, business acquisition & sale, and systems selection & installation. I hold positions on Board of Directors for three of my clients.

Volunteer Experience: Currently I am treasurer for the Taylorsville Arts Council, member of the TAC board of trustees, member of the Taylorsville Dayzz Steering Committee, Treasurer for Taylorsville Dayzz Corp board of directors, member of Taylorsville Budget Committee, Chairman of ZAP Tier II advisory board, member of the Cultural Facilities Support Program advisory board, member of the Mid-Valley PAC Design Committee, and member of the CFA advisory board

Other: I enjoy golf, music, reading, and playing with my grandchildren who live in southern California.



Board Appointment Approval

On the 13th day of March 2018 the Salt Lake County Council consents to the reappointment of Ms. Maren Slaugh as a member of the *Zoo, Arts, and Parks (ZAP) Tier 2 Advisory Board*.

Her first full three-year term will begin February 1, 2018 and end December 31, 2020.

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

Salt Lake County Council

Aimee Winder Newton
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

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SALT LAKE COUNTY

Board Member Nomination/Application

Board: ZAP Tier II Advisory Board Date: 1/30/18

Nominated By (if applicable): _____

Nominee's Name Maren Slough

Home Address: _____ City, State, Zip _____

Work Address: _____

Home Phone: _____ Work Phone: _____ E-Mail: _____

Would applicant prefer work or home phone/address used as mailing address? None

Salt Lake County Council District #: 6

(To find the district you live in go to <http://vote.utah.gov/elected-officials/>, enter your address and zip code, then click on **Find**. The results will produce a map with a **red diamond** at your home location. Click on the diamond and wait for a text box to appear containing your elected officials. Scroll down until you see the **fourth** County Council representative (not "At-Large") and list that name above.)

I prefer that my personal contact information remain private and protected Yes

Unique qualifications and/or perspectives you would bring to a Board or Commission:

Maren, in her short time on the board has proven to be an engaged and dedicated board member. ZAP would like to keep Maren on, as she is our sole rep. from District 6 and brings valuable insights.

Board Coordinator Staff Section

Salt Lake County does not discriminate on the basis of race, color, national origin, sex, sexual orientation, age, religion, marital status, or disability.

Is this a (check one): reappointment fill vacant seat new seat added to board

If filling a vacant seat, why?

Term expired (expiration date: _____) Member Resigned

Other _____

Name of board member being replaced: _____

This is a _____ year term. Term will begin _____ of _____ and end _____ of _____

Comments: _____

MAREN SLAUGH

PROFESSIONAL EXPERIENCE

Manager, Salt Lake County Records Management & Archives, Salt Lake City, Utah 2015 – present
Leads and manages the activities of the Salt Lake County's Records Management and Archives programs. Enables problem-solving and critical-thinking, including the ability to remove barriers for direct reports. Ensures compliance with applicable records access laws and regulations and serves as the HIPAA Compliance Officer. Promotes and communicates tools and resources for agencies to remain compliant while following County Records Management policies, procedures, and ordinances. Provides direction and oversight of a preservation program which provides long-term preservation, outreach and public programming. Prepares and develops the program budget and approves/disapproves expenditures in relation to overall priorities.

Specialties: Secures and utilizes grant-funding opportunities as appropriate. Directs Information Services staff and aids in selection of hardware and software for Electronic Content Management systems and in creation of Service Level Agreements (SLA's). Navigates in a highly matrixed organization effectively. Fast tracks research, project development, system implementations.

EXPERIENCE AND SKILLS

- Certified Records Officer with expert knowledge in GRAMA (Government Records Access and Management Act)
- HIPAA Compliance Officer
- Notary Republic for the State of Utah

Assistant Theater Manager, Volunteer, Sundance Institute, Salt Lake City, Utah 2007– present
Assistant Theater Manager at the Rose Wagner Theater in Salt Lake City. As part of the management team am ultimately responsible for the success of the venue during the ten-day festival.

Duties include: Pre festival facilitating of the long range planning process building a successful team of volunteers and their overall management. Ensures screenings are well staffed, oversees the flow of patrons, manages the occupancy of the theater, enforces ADA compliance at screenings, liaisons with venue staff and technical staff, manages balloting procedures, updates volunteers on policy and procedure changes, and oversees completion of Theater Attendance and Volunteer reports.

Patron Services, Volunteer, Salt Lake County Center for the Arts, Salt Lake City, Utah 2012– present
Provides assistance to patrons attending events in the performing arts venues in Salt Lake County. Assists in event preparation and conclusion as well as provides optimal assistance in an emergency or evacuation. Offers knowledge regarding venue logistics, information about the event, general history of the venue, and offer assistance to ADA or special needs requests. Venues include: Abravanel Hall, Janet Quinney Lawson Capitol Theatre, the Rose Wagner and Dolores Doré Eccles Theater.

ZAP Ambassador, Volunteer, Salt Lake City, Utah 2016 - present
The Zoo, Arts & Parks program uses a small portion of county tax revenue to fund art and cultural organizations in Salt Lake County. ZAP funds more than 160 arts and cultural organizations in the county. As a volunteer Ambassador, members help to encourage meaningful engagement with ZAP and raise public awareness. Collaborates with other community grantees and Advisory Boards to extend ZAP's reach and effectiveness.

Assistant Records Manager, Records Division, Sandy Police, Sandy, Utah 2005 – 2015
Functioned as the direct liaison between the FBI and the Police Department. Trained and maintained records for all Sandy Police officers in the National Crime Index as well as maintaining BCI (Bureau of Criminal Identification) certification. Performed criminal background checks for new city employees, city volunteers, and the public.

Specialties: Lead Customers service team which provided on a walk in basis as well as scheduled appointments precise and accurate reports and spot demands for police records. Maintained effective and necessary communication with Federal Agencies, ensuring proper protocol with Federal and State laws are being followed by over 120 full time employees of the City.

Oversaw trainings required by the State of Utah as well as the FBI. Audited and validated case reports complying with FBI standards. Knowledge of: Police terminology and practices, police records procedures, information and privacy laws, clerical and general office practices, procedures.

EXPERIENCE AND SKILLS

- Knowledge of GRAMA laws, criminal histories, procedures and RAP sheets

MAREN SLAUGH

- Manage, handle and release of confidential Police records and documents, maintaining utmost confidentiality when required by local, State, and Federal laws.
- Computer Skills: Microsoft Office applications, Photoshop, Adobe Acrobat Reader, Spillman RMS, Versadex RMS.

EDUCATION

University of Utah, SLC Utah - B.S. Political Science, minor in History, 2004

- Emphasis on law enforcement, criminal interests, and theory
- Utah College Democrat Member
- University of Utah Chorus Member
- University of Utah Ballroom Dance Club

Salt Lake Community College, Sandy Utah - 2011

- Forensic Science and Crime Scene Processing

RECOGNITIONS

- Awarded the Police Shield, 2011.
- 2014 Sandy Police Shield
- Sandy Police Civilian of the Quarter
- F.O.P. Civilian of the Year, 2008
- Sandy Police Citizens Academy Graduate, 2008
- Two-time nominee: Sandy Police' Civilian of the Year(08/11)

Extracurricular Activities:

- Italian American Civic League
- Chorus and Orchestra of Sandy City
- Ballet West Volunteer
- Salt Lake County Election: Poll Manager
- University of Utah Alumni Ambassador