



APPLICATION FOR CONTRIBUTION

NAME OF ORGANIZATION: Utah Restaurant Association

ADDRESS: 5645 South Waterbury Way, Suite D203

CITY: Murray STATE: Utah ZIP CODE: 84121

CONTACT PERSON: Melva Sine PHONE NUMBER: 801-231-4707 EMAIL: msine1952@hotmail.com

ORGANIZATION OVERVIEW (which could include mission, history, and demographics served):

TYPE OF REQUEST: Money In-Kind

Have you previously requested money from SLCo? Yes

If yes, when and how much (previous three years)? 2022 - \$25,000.00 2023 - \$25,000.00

What is the amount of your request? \$25,000.00

The amount you are requesting is 0.00% of your annual agency budget.

What is the purpose of the money you are requesting?:

Promotion of the restaurant industry in Salt Lake County. Taste Utah and Taste Utah Road Tour are television and digital media broadcasts that encourage visitors and citizens to #Eat Out Often, #There is Always a Reason - Dining is the destination.

PLEASE ATTACH:

- Copy of organizations nonprofit status.
- Copy of independent audit. If you do not have one, please enclose a copy of current financial statements.

You will be expected to report to the Salt Lake County Mayor on how the money was used and the success of the project.

The undersigned hereby acknowledges that he or she has authority to bind the organization listed in the application. The applicant accepts the following terms and conditions as a condition of receiving and using County funds or the waiver of fees: County funds will be used solely for the purposes approved by the Mayor of Salt Lake County as applied for in this application. Any expenditure for purposes other than those approved will require a return of the entire grant amount and may disqualify the grantee from receiving any additional County funds. It is further understood that no grant fund will be made available to any County officer of employee or in violation of the requirements of the Public Employees Ethics Act (67-16-1 et seq.). No grant funds will be used for political or campaign purposes. As a further condition of the grant, all County funds may be subject to an audit as required by Salt Lake County. The applicant is required to complete the Disbursement of Funds Report Form for contributions more than \$2,500.

Dated this 23rd day of August, 2023.

Applicant Utah Restaurant Association - by Melva Sine



Email from: Alfonso Brito
Santo Taco (3 locations in SL County)
Monarca Restaurant



Email: Being featured on Taste Utah was a game-changer for Santo Taco and Monarca. It gave us a platform to share our unique dishes and story with a wider audience, resulting in increased foot traffic and a boost in sales. We're truly grateful for Taste Utah. We are so grateful that we would love to write a little more about the true impact and how Taste Utah helped our restaurants. Please see below:

We are very grateful for the incredible opportunity to be featured on Taste Utah. Words cannot adequately convey just how fortunate we feel to have had our restaurant showcased, allowing us to share the story behind our establishment and the passion we have for offering great food to the amazing state of Utah.

To begin, it is essential to acknowledge the immense value that Taste Utah brings to the local restaurant scene. Through your show, you not only provide a platform for establishments like ours to gain exposure but also shed light on the incredible individuals who work tirelessly behind the scenes. Your program not only showcased the delicious dishes served but also delves into the stories of the people who put their heart and soul into creating memorable culinary experiences for our community.

The impact of being featured on Taste Utah cannot be overstated. It has allowed us to reach a broader audience, attracting both loyal residents and curious visitors to experience the unique flavors our restaurant has to offer. Your show has given us a voice, allowing us to tell our story and share the passion that goes into every dish we serve. As a local business owner, this exposure is invaluable, and we are truly humbled by the opportunity.

Furthermore, we are deeply grateful for the professional and courteous manner in which your team approached our feature. From the initial contact to the final production, every step of the process was handled with the utmost care and attention to detail. The respect and support you showed to our staff and the seamless integration of our narrative into the larger tapestry of Utah's culinary landscape is a testament to the quality and integrity of your show.

Being featured on Taste Utah has not only elevated our restaurant's visibility but also enhanced our sense of community. We have received an outpouring of support from locals who saw our segment and were inspired to visit our establishment. It is heartwarming to witness the power of television and social media in bringing people together, fostering a sense of pride in our local cuisine, and encouraging patrons to explore the remarkable dining options available within our great state of Utah. The impact it has had on our restaurant and the wider community is immeasurable. We are immensely fortunate to have a television show that not only showcases local restaurants but also sheds light on the incredible stories and the people behind these establishments.

Thank you for your dedication to promoting our culinary scene and for providing us a platform for us to share our passions with the world.

*With sincerest appreciation
Alfonso and Claudia*

UTAH RESTAURANT ASSOCIATION

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
1100 · CHECKING - CHASE	516,213.64
1110 · PAC - CHASE	19,598.98
1150 · ZIONS BANK SAVINGS	<u>101,424.10</u>
Total Checking/Savings	637,236.72
Other Current Assets	
1200 · ACCOUNTS RECEIVABLE	60,340.00
1210 · ACCOUNTS RECEIVABLE - URA FOUND	<u>295,998.34</u>
Total Other Current Assets	356,338.34
Total Current Assets	993,575.06
Fixed Assets	
1430 · EQUIPMENT	41,410.45
1431 · FURNITURE	6,402.01
1440 · ACCUMULATED DEPRECIATION	<u>-41,745.68</u>
Total Fixed Assets	6,066.78
Other Assets	
1600 · DEPOSITS	<u>500.00</u>
Total Other Assets	500.00
TOTAL ASSETS	<u>1,000,141.84</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
2227 · AMERICAN EXPRESS	1,813.59
2228 · CITIBANK CREDIT CARD	<u>7,326.87</u>
Total Credit Cards	9,140.46
Other Current Liabilities	
2000 · ACCOUNTS PAYABLE	16,045.93
2210 · ACCRUED RETIREMENT FUND	100,000.00
2250 · FED & FICA W/H PAYABLE	<u>211.40</u>
Total Other Current Liabilities	116,257.33
Total Current Liabilities	<u>125,397.79</u>
Total Liabilities	125,397.79
Equity	
3900 · *Retained Earnings	701,849.79
Net Income	<u>172,894.26</u>
Total Equity	874,744.05
TOTAL LIABILITIES & EQUITY	<u>1,000,141.84</u>



Utah Department of Commerce
Division of Corporations & Commercial Code
160 East 300 South, 2nd Floor, PO Box 146705
Salt Lake City, UT 84114-6705
Service Center: (801) 530-4849
Toll Free: (877) 526-3994 Utah Residents
Fax: (801) 530-6438
Web Site: <http://www.commerce.utah.gov>

11/10/2022
5854648-014011102022-2025806

CERTIFICATE OF EXISTENCE

Registration Number: 5854648-0140
Business Name: UTAH STATE RESTAURANT ASSOCIATION
Registered Date: March 09, 2005
Entity Type: Corporation - Domestic - Non-Profit
Status: Current

The Division of Corporations and Commercial Code of the State of Utah, custodian of the records of business registrations, certifies that the business entity on this certificate is authorized to transact business and was duly registered under the laws of the State of Utah. The Division also certifies that this entity has paid all fees and penalties owed to this state; its most recent annual report has been filed by the Division (**unless Delinquent**); and, that Articles of Dissolution have not been filed.



Leigh Veillette
Director
Division of Corporations and Commercial Code



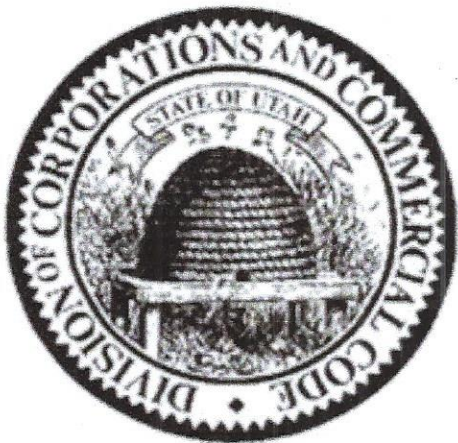
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05/13/2019
7099591-015105132019-1541301

CERTIFICATE OF EXISTENCE

Registration Number: 7099591-0151
Business Name: UTAH RESTAURANT ASSOCIATION
Registered Date: August 11, 2008
Entity Type: DBA
Status: Current

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Jason Sterzer
Director
Division of Corporations and Commercial Code