



Tourism

Recreation



Culture

Convention



TRCC Advisory Board Meeting 2026 County Budget Cycle March 28, 2025

Agenda

- TRCC Funding & Long-Range Plan
- Board Functions
- TRCC Support Program
- Application process
- Timelines
- Guidelines
- Questions



TRCC Advisory Board Overview

- Establishment of TRCC Advisory Board - 2007
- Nine Member Board
 - Four Community Members Appointed by County
 - Five Mayors of Cities or Towns Appointed by COG
- Advisory Role to Salt Lake County Council



59-12-603 (6)(e) The tax advisory board under this Subsection (6) shall advise the county legislative body of the county of the first class on the expenditure of revenue collected within the county of the first class from the taxes described in Subsection (1)(a).

TRCC Advisory Board By-Laws

PURPOSE

The purpose of the Board shall be to advise the County Council on the expenditure of TRCC tax revenues collected pursuant to State statute and County ordinance in Salt Lake County.

OPERATION

5.1 County Council staff will provide the administrative support for the Board and shall provide the notices of meetings, agendas, and all other documentation for meetings and review by the Board to its members. (Lauren)

5.2 The Salt Lake County Mayor's Office, in collaboration with the County Council, shall provide all relevant and pertinent information, statistics, and numbers as requested to the Board.
(Robin, Bobby, Lori, and Brad)





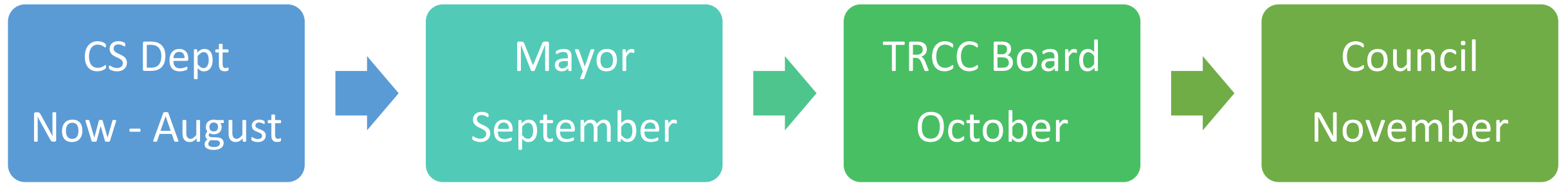
Crisis Care Center Visit



Support Program

***CS
Operational
and Capital
Funding for
SLCo***

TRCC Funding



County's TRCC Budget Timeline

TRCC Support Program

Annual grant distribution to tourism, recreational, cultural, or convention projects within Salt Lake County that serve the residents.



**TRCC Support
Program
4 Categories**

**Funding
3 Categories**

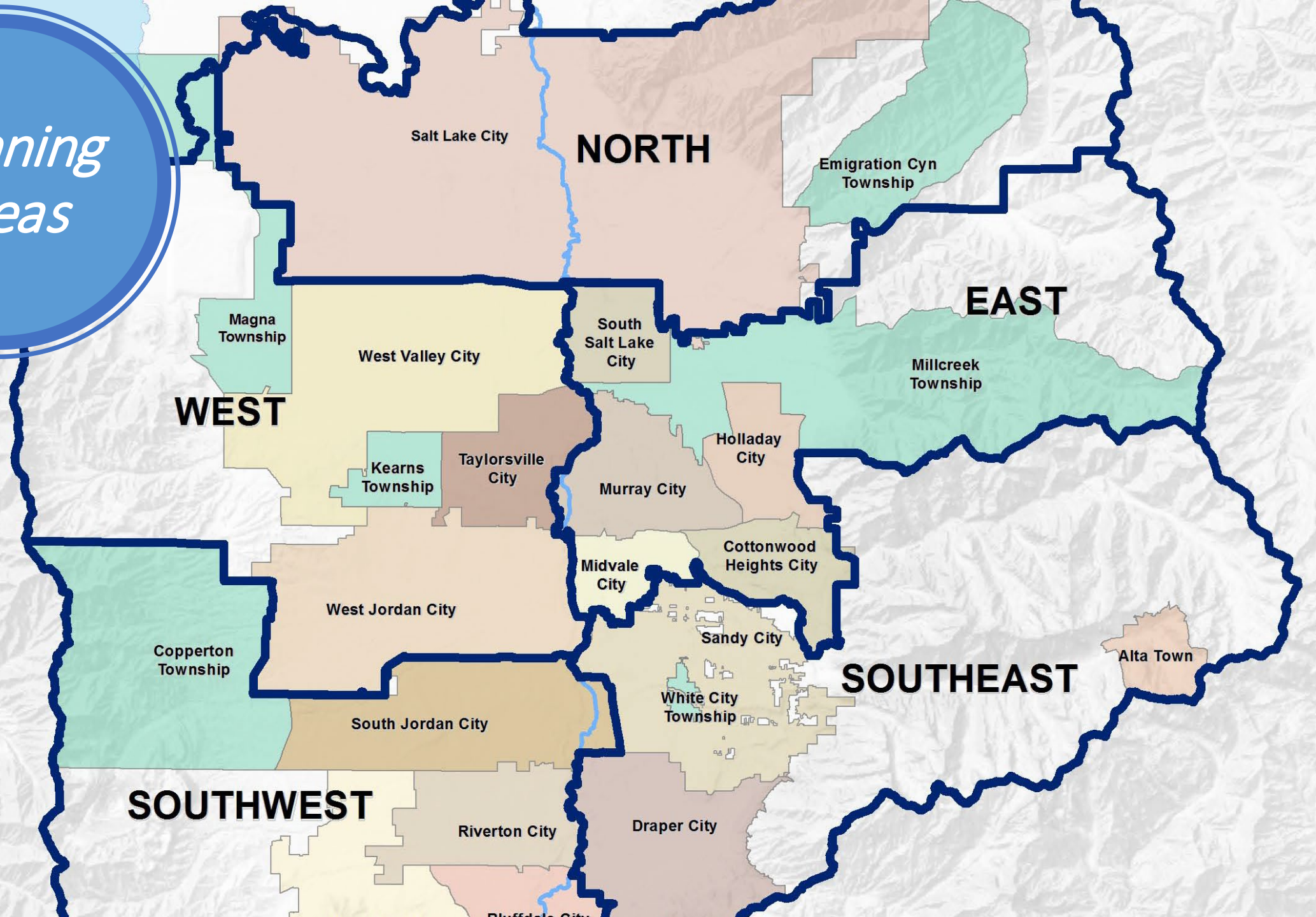
**Cash Match
Reimbursement**

**Similar questions
and funding
criteria for all
applications**

**Organizations or
municipalities are
limited to three (3)
projects at a time**

Process

*Planning
Areas*



Eligibility

- Projects must have a tourism, recreational, cultural, or convention **purpose that serves Salt Lake County residents.**
- Project-related facilities must be **publicly owned and/or operated**
- The **public must have access to** the project.
- The project and the applying organization must be **physically located within Salt Lake County.**
- Projects are not eligible if the project has **already begun** before the application closing date – June 16.
- Organizations/municipalities may not have **more than three (3) requests and/or awarded projects** at one time.



Eligibility

As the project owner or originator, **the applying organization must be one of the following:**

1. A 501(c)(3) organization in a publicly owned and/or operated facility,
2. A local government,
3. An educational institution serving the public at large (not only students).



TRCC Support Program Categories



Tourism Support Program



Convention Facilities Support Program



Parks, Recreation, and Trails Support Program (PRT)



Cultural Facilities Support Program (CFSP)



I. Tourism Support Program

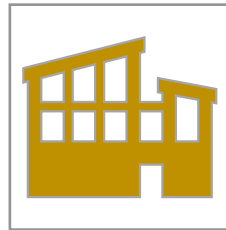
Tourism Support: TRCC funds may be used towards financing tourism promotion, meaning, “an activity to develop, encourage, solicit, or market tourism that attracts transient guests to the county, including planning, product development, and advertising.”

Utah Code Ann. § 17-31-5 .5(2)(b)(i)



II. Convention Support Program

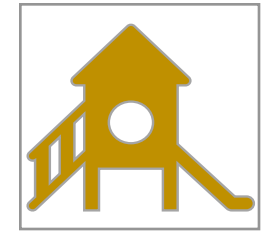
Convention Support: "Convention facility" means any publicly owned and/or operated convention center, sports arena, or other facilities at which conventions, conferences, and other gatherings are held and whose primary business or function is to host such conventions, conferences, and other gatherings.
Utah Code Ann. §59-12-602



III. Parks, Recreation, & Trails Support Program

Principles:

- Ensure the **legacy of parks and recreation** throughout the County.
- **Enable and enhance the development of parks, recreation, and trail systems.**
- Reflect and address **current and future needs** of Salt Lake County communities.
- Value the need to address **the wide range of facility types and trends.**
- **Parks and Recreation Facilities Master Plan.**
<https://www.slco.org/parks-recreation/planning/>



IV. Cultural Facilities Support Program

Principles:

- Value professional arts organizations, community arts organizations, and community participation.
- Enable and enhance the **development of local arts communities.**
- Reflect and address the **current and future needs of communities throughout the County.**
- Support projects that address the need to **maintain and upgrade existing facilities and build new facilities.**
- Arts& Culture Master Plan:
<https://www.saltlakecountyarts.org/art-reach/?section=master-plans>



Funding – three types

Consulting funding can be used for the following types of services:

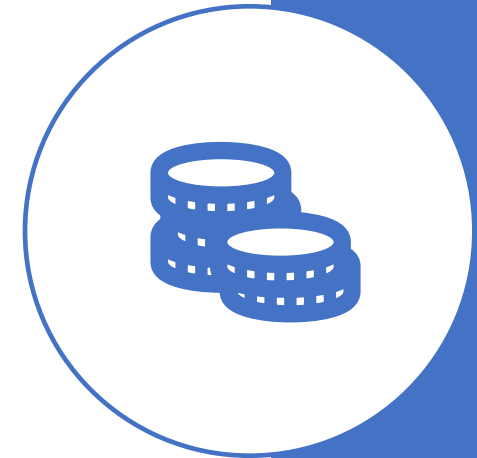
- Feasibility Study
- Architecture, Design, and Engineering Plans
- Construction Project Management Plan
- Facility Operations & Management Plans

Capital funds may be used for:

- New Construction
- Renovations/remodeling of an existing facility
- Projects should have a **programming component**

Tourism Promotion funding can be used to attract transient guests through:

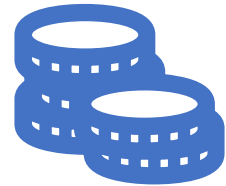
- Planning
- Product Development
- Advertising

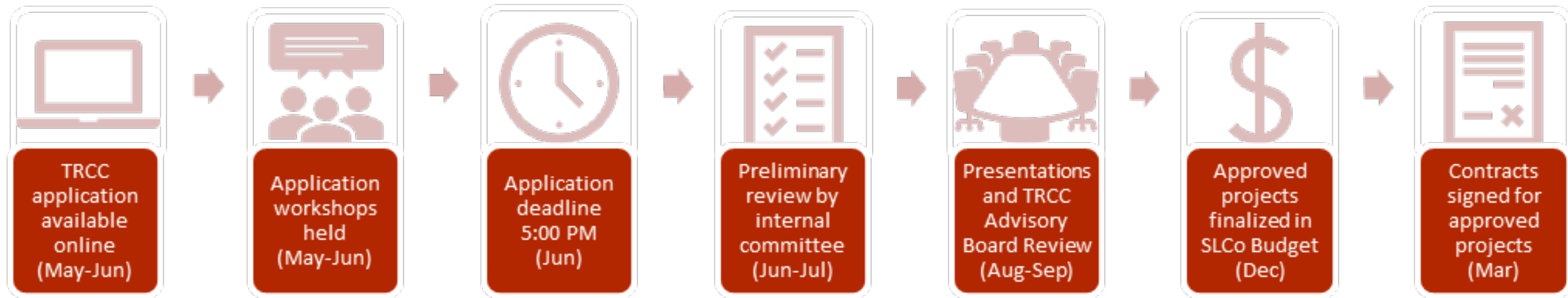


Funding

Applicants will receive notification of funding at the end of the year after the Salt Lake County budget is officially adopted.

- Applying and receiving a recommendation for funding does not guarantee project funding.
- Funding recommendations are considered in the County's annual budgeting process and are therefore dependent on available funds and whether specific projects are eligible for those available funds.
- Grants are reimbursed not paid out upfront.
- Applicants must outline the entire project budget.
- Priority is given to applicants that can demonstrate a match.





Support Grant- Timeline

Resources

saltlakecounty.gov/community-services/trcc-support-program/

TRCC Guidelines and Policies



List of Funded TRCC Projects



TRCC Application Workshop #1



TRCC Application Workshop #2



Contract Template - Nonprofit



Contract Template - City



TRCC Project Reimbursement Form



TRCC Project Status Report Form



Project Change Request Form



TRCC Budget Worksheet



Fiscal Training Video

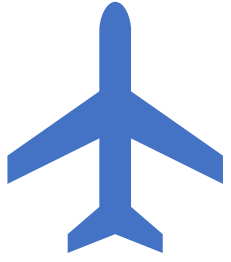


Updated Guidelines – For your approval

Updates:

1. RDA support from the city
2. Scope Change Process
3. Reimbursement Process
4. Grammar Edits





Tourism

Recreation



Culture

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Thank you!