

West Valley Arts Foundation
TRCC Presentation

West Valley Performing Arts
Center Updates



Mission and History

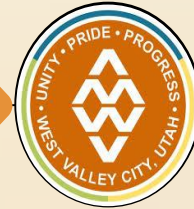
Mission: Enrich our community through accessible, diverse, and high quality performing arts experiences.

Over the decades, we've celebrated countless performances and fostered creativity. As we continue to grow and evolve, it's crucial our facilities evolve to meet the needs of our diverse audience and artists we support.

2012: WVC creates West Valley Arts Foundation, a 501(c)(3) non-profit organization

2020-21: COVID-19/ Arts Industry Recovery

May 2024: West Valley City announce to end city oversight of WVPAC



2003: West Valley Arts Founded with opening of UCCC

2019: WVPAC New Location!

2022-23: Significant Staff Turnover, New Executive Director, New Development Team

June 2024: WVPAC transitions to an independent, community-based organization, solely managing WVPAC

Location and Diversity

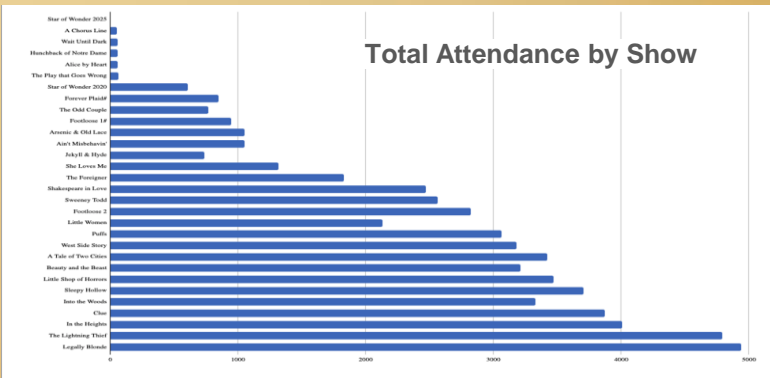
- West Valley City is Utah's second-largest and most ethnically diverse city
- Population of 139,000
- Home to communities of multi-generational immigrants, pioneer heritage, refugees, and diverse socioeconomic backgrounds
- Our location is conveniently located off I-215, near many local businesses, hotels, Valley Fair Mall, and the Maverik Center



Theatre Programming



- Support and promote local artists, arts organizations, and creative initiatives
- Educational and professional development programs
- Consistent growing attendance rate



West Valley Performing Arts Center Front of House Renovation



Beyond Routine Maintenance

This capital improvement project is not about routine maintenance but about investing in transformative upgrades that will significantly enhance accessibility and overall experience.

Our focus is on meeting and exceeding ADA Compliance standards, ensuring that everyone, regardless of physical ability, can fully enjoy and participate in our theatre's offerings.

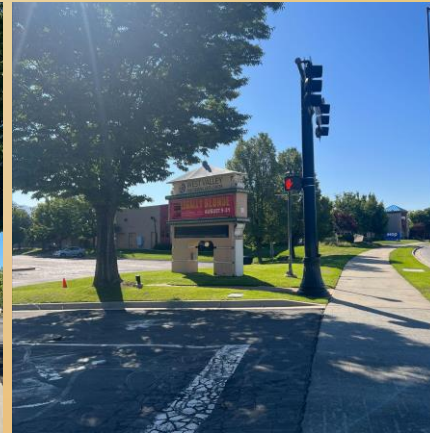
Project Budget

- Shovel-ready project compliant with current development permit
- Garnered community support to improve facility capacity, safety, and experience
- **Project Timeline:** January 2025 through July 2025
 - Completed in stages between WVPAC production runs

Item	Projected Costs	ADA Compliance	Facility Maintenance
Theatre seats	\$600,000	✓	✓
Parking Lot	\$251,522	✓	✓
Electronic Monument Sign	\$103,826	✓	✓
Carpet and Tile	\$52,000	✓	✓
Interior Paint	\$44,654		✓
Ticket Kiosks	\$6,580	✓	
	Total: \$1,058,582		

Replacement of Monument Sign

- Current text size is difficult to read
- Hard to see the monument during evening performances
- Costly for a specialist to change signage, can only display one banner
- Large tree hides monument for those driving South on Decker Lake Drive



Electronic Monument Sign

- Taller sign with a bright, electrical screen on both sides
- Increase accessibility to finding our venue (main entrance)
- Interchangeable images for promotional use of theatre shows, business hours, and upcoming events/programs
- Removes the need and cost for physical banners



Asphalt Repaving

- Has never been repaved since the facility was built in 1998
- Parking lot is uneven, cracked, and developed large potholes
- Poses an injury risk to patrons and drivers
- Heavily flooded areas after rain and snow
- Upgrading curb cuts and ramps



Road Hazard



Injury risk on main pedestrian path



Blurry Parking Space markings



Storm water drainages



Difficult to Maneuver Wheelchairs and Strollers

Carpeting & Tile

- New carpet installation in Main Lobby, Staircases, Rotunda Gallery, Box Office, and Back Offices
- New tile in Restrooms (4)
- Carpet is buckling, bubbling, and poses a tripping hazard
- ADA Compliance to ensure safe maneuvering of wheelchairs, scooters, and walkers

Tripping Hazards



Carpet Staining



Outdated and mismatched Carpet



Carpet Buckling

Chipped Tiles, Damaged grout



Difficulty Maneuvering Wheelchairs



Main Lobby/ Staircases 1st Floor



Restrooms



Rotunda Gallery



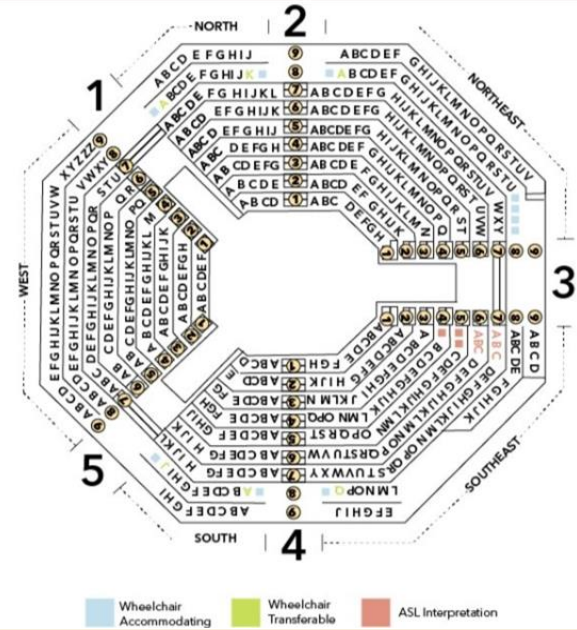
Interior Paint

- Areas of work include: Ceilings and Walls in the Lobby, Restrooms, Box Office, Back Offices, and Rotunda Gallery
- Hard-to-clean ceiling and wall stains, lifting wallpaper, sound deadening fabric on walls difficult to maintain
- Create an inviting and welcoming environment



Theatre Seats

- Seating layout by the last tenant reduced legroom, posing potential hazard when entering seating area
- New seating layout would improve accessible seating options and designated spaces for wheelchairs
- Current Capacity: 600 Seats



ADA Seating Area



Over 20 Years Old



Tripping Hazards



Narrow Aisles

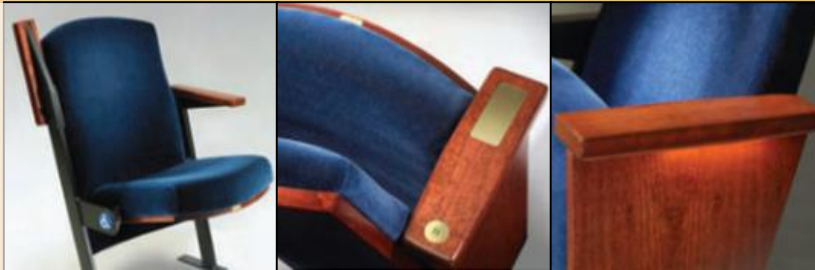


Theatre Seats

- Installation of new, ergonomic seating to establish a safe and uniform design in all sections
- Repairs to seating risers to create safer seating access
- Increase legroom and comfortability for patrons

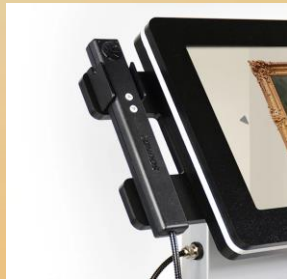
Options:

- Aisle Lights
- ADA Transfer Arms
- End Panels
- Removable Chairs
- Wood Armrests
- Seat/Row ID Tags



Self-Service Kiosks

- An indoor and outdoor kiosk will assist with the patron's experience and accessibility
- Easier experience selecting seats, times, printing tickets
- Assist hard-of-hearing patrons
- Keep lines reduced before performances
- Reduces the cost of having a box office attendant physically present in the office
- Patrons can purchase tickets when offices are closed, before or after hours, holidays, etc.



Thank you for your time!
Questions?

