

CLARK PLANETARIUM PRICE LIST Effective 1/1/2021

All prices are U.S. Dollars.

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PLANETARIUM SHOWS

| Educational Shows | Black Ho The Edge Attack or | al Astronau les 10 th Ann e: Pluto and f the Space Jewel of the | niversary E I Beyond Pirates | dition | Exploding Universe Perfect Little Planet Extreme Planets Secret of the Cardboard Rocket | | | |
|----------------------|---|--|------------------------------------|--------------------|--|----------------------|----------------------|-----------|
| Annual Attendance | 1 - 5,000 | 5,001 - 10,000 | 10,001 - 30,000 | 30,001 - 50,000 | 50,001 - 100,000 | 100,001 - 200,000 | 200,001 - 300,000 | 300,001 + |
| Seating Capacity* | 1 - 25 | 26 - 50 | 51 - 80 | 81 - 120 | 121 - 170 | 171 - 230 | 231 - 300 | 301 + |
| 50 Year | \$2,500 | \$4,000 | \$7,000 | \$11,000 | \$16,000 | \$22,000 | \$27,000 | \$32,000 |
| 1 Year | \$2,000 | \$3,200 | \$5,600 | \$8,800 | \$12,800 | \$17,600 | \$21,600 | \$25,600 |

| Entertainment Shows | ▷ Let it Snow ▷ Rock the Dome Modern ▷ Rock the Dome Classic | | | | Led Zeppelin (A Fulldome Audiovisual Experience) U2 (A Fulldome Audiovisual Experience) | | | |
|------------------------|--|-------------------|--------------------|--------------------|--|----------------------|----------------------|-----------|
| Annual Attendance | 1 - 5,000 | 5,001 - 10,000 | 10,001 - 30,000 | 30,001 - 50,000 | 50,001 - 100,000 | 100,001 - 200,000 | 200,001 - 300,000 | 300,001 + |
| Seating Capacity* | 1 - 25 | 26 - 50 | 51 - 80 | 81 - 120 | 121 - 170 | 171 - 230 | 231 - 300 | 301 + |
| 50 Year | \$1,900 | \$3,000 | \$5,300 | \$8,300 | \$12,000 | \$16,500 | \$20,300 | \$24,000 |
| 1 Year | \$1,500 | \$2,400 | \$4,200 | \$6,600 | \$9,600 | \$13,200 | \$16,200 | \$19,200 |

*Show Pricing Policy

Show prices are determined by annual attendance of the most recent calendar year in which the theatre was fully operational: the total number of paying and non-paying individuals that attended any presentation in the licensee's theatre. For theatres that have been open less than one year, pricing will be determined by seating capacity: the total number of seats in the dome theatre or the theatre's legally determined maximum capacity.

Music Shows

Our music shows, denoted in the price list above with a note (\mathcal{P}), are unsynchronized visual libraries comprised of animation, video, images, and/or suggested live effects. It is the licensee's responsibility to secure the appropriate music licenses for its facility (i.e. ASCAP, BMI, SESAC, etc.).

Domemaster Frames

Theatres requiring domemaster frames must purchase a 50-year license and pay the invoice in full in advance of shipment.

License Term Upgrades for Shows

A one-year license can be upgraded to a 50-year license by paying the difference between the price paid for the one-year license and the current 50-year license price.

Show Replacement / Re-Encoding Service Fee

A show under an unexpired license can be re-encoded. Clark Planetarium's licensed distributors will verify a current license and are free to define their own re-encode fees not to exceed \$500 per show.

EXHIBIT SOFTWARE

A Class Exhibit Software - \$10,000 (Small Facility Price: \$5,000)

- Defend the Earth¹ (Kinect)
- Earth Defender (Ideum)
- Gravity Floor Interactive
- Mars Lander
- Moon Lander
- Asteroid Miner
- Stellar Playground
- Moon Base (Driving)

- Fossil Hunters
- Impact! Extinction Event
- Rocket Builder
- Mars Explorer (Driving)
- Explore Mars
- Mars Outpost (Ideum)
- Lunar Outpost (Ideum)

B Class Exhibit Software - \$7,500 (Small Facility Price: \$3,750)

- Planetary Bombardment
- Solar System Explorer

Gravity Lab

C Class Exhibit Software - \$5,000 (Small Facility Price: \$2,500)

- Attack the Earth¹
- Aurora Wall²

- AR Black Holes
- Solar System Quiz

Solar Flare Wall²

1: Attack the Earth requires and is interoperable with Defend the Earth.

2: Solar Flare Wall is interoperable with Aurora Wall Interactive.

Small Facility Pricing for Exhibit Software

Small Facility Pricing for Exhibit Software is offered to organizations that meet at least two of the following:

- Operated by a public or non-profit school, school district or accredited college/university
- Do not charge gate admission or admission for exhibits
- Total annual attendance less than 75,000

ADDITIONAL INFORMATION

Volume Discounts

Volume discounts are calculated for orders containing multiple individual licenses for exhibit software and are applied to the entire order after pricing has been determined for each individual item in the order. Any original discount will be applied to any subsequent order of any additional software orders up to one year from date of initial purchase but are not additive. Increased discounts apply only to current orders based on total purchasing volume within one year of first purchase. "Translator" box from hardware to computer included where necessary.

- 10% discount for orders containing 2-4 items
- 15% discount for orders containing 5-9 items
- 20% discount for orders containing 10 or more items

Sales to Organizations Outside the United States

Clark Planetarium requires pre-payment of the invoice amount before sending content or materials to any organization outside the United States.