

SALT LAKE COUNTY

*2001 South State Street
Salt Lake City, UT 84114
(385) 468-7500 TTY 711*



Meeting Minutes

Tuesday, April 4, 2023

3:00 PM

AMENDED AGENDA

Room N2-800

Council Work Session

1. CALL TO ORDER

Present Council Member Laurie Stringham
Council Member Suzanne Harrison
Council Member Jim Bradley
Council Member Arlyn Bradshaw
Council Member Dave Alvord
Council Chair Aimee Winder Newton
Council Member Sheldon Stewart

Excused Council Member Ann Granato
Council Member Dea Theodore

**1.1 Statement of Council Chair Winder Newton Concerning the [23-0394](#)
Temporary Conduct of Electronic Meetings of the Council
Consistent with the Utah Open and Public Meetings Act**

Attachments: [Staff Report](#)
[OPMA Findings - April 2023.pdf](#)

Council Member Winder Newton referred to the temporary conduct of electronic meetings of the Salt Lake County Council, which is consistent with the Utah Open and Public Meetings Act. This allows the Council to hold electronic meetings without a physical anchor location.

2. PUBLIC COMMENT**3. DISCUSSION ITEMS:**

**3.1 Proposed Hire Report / Incentive Plans \$3,000 and Under / [23-0373](#)
Weekly Reclassification Report**

Attachments: [Staff Report](#)
[Proposed Hire Report 3-29-2023](#)
[Incentive Plans Under \\$3,000 3-29-2023](#)
[Weekly Reclassification Report 3-29-2023](#)

Presenter: Hoa Nguyen, Budget and Policy Analyst (Less than 5 mins)
Informational

Ms. Hoa Nguyen, Budget & Policy Analyst, Council Office, reviewed the new hires and reclassifications. There were no incentive plans.

3.2 Consideration of Incentive Plan over \$3,000 [23-0374](#)

Attachments: [Staff Report](#)
[Incentive Plans over \\$3,000 4-4-2023](#)

Presenter: Hoa Nguyen, Budget and Policy Analyst (Less than 5 mins)
Discussion/Direction

Ms. Hoa Nguyen, Budget & Policy Analyst, Council Office, reviewed the incentive plan.

A motion was made by Council Member Stringham, seconded by Council Member Bradley, that this agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification. The motion carried by a unanimous vote. Council Member Harrison was absent for the vote.

3.3 Budget Adjustment: Arts and Culture requests to release \$115,779 in restricted fund balance provided from a vandalism insurance policy payment in order to replace a piece of artwork damaged by vandalism. [23-0388](#)

Attachments: [Staff Report](#)
[27454 - Release Millcreek Campus Art Committed Fund](#)
[27454 313005 Committed Fund Balance](#)
[Activity 20230324T115300](#)
[27075 1.12.01YE Restrict Insurance](#)
[Payment 20230324T115719](#)

Presenter: Hoa Nguyen, Budget and Policy Analyst (Less than 5 mins)
Discussion/Direction

Ms. Hoa Nguyen, Budget & Policy Analyst, Council Office, reviewed the budget adjustment.

A motion was made by Council Member Bradshaw, seconded by Council Member Stringham, that this agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification. The motion carried by a unanimous vote. Council Member Harrison was absent for the vote.

3.4 Consideration of Sandy Hills Community Council's Funding Request [23-0384](#)

Attachments: [Staff Report](#)

Sponsors: Councilmembers Stringham and Theodore (Approx. 5 mins)
Discussion/Direction

Council Member Stringham reviewed the funding request of Sandy Hills Community Council for \$767 for insurance costs to cover events and other community council functions.

A motion was made by Council Member Stringham, seconded by Council Member Bradshaw, that this agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification. The motion carried by a unanimous vote. Council Member Harrison was absent for the vote.

TIME CERTAIN 3:15 PM

3.5 Consideration of a Resolution Requesting Consent of the Cities of West Valley City, Taylorsville, West Jordan, Sandy, South Jordan, Riverton, Draper, Salt Lake City, and Township of Kearns to Create the Salt Lake County Convention and Tourism Assessment Area, Approval of the Notice of Proposed Assessment Area and Setting a Public Hearing [23-0364](#)

Attachments: [Staff Report](#)
[Resolution Jurisdiction Consent Request 3.17.23\(2\)\(002\).pdf](#)

Presenter: Kaitlin Eskelson, President/CEO, Visit Salt Lake; Tyson Lybbert, VP of Sales, Visit Salt Lake; Clay Partain, Managing Director, Sports Salt Lake; Tyler Gosnell, Chief Marketing Officer, Visit Salt Lake; Des Barker, Des Barker & Associates; Chris Erickson, The Grand & Little America; Garrett Parker, Hilton Downtown; Scott George, Woodbury Corporation (Approx. 30 mins)

Discussion/Direction

Council Member Winder Newton reviewed the resolution stating the County has to follow a process in order for a Tourism and Convention Assessment Area (CTAA) to be established.

Ms. Kaitlin Eskelson, President and Chief Executive Officer, Visit Salt Lake, stated the tourism industry or visitor impact in Salt Lake County

accounts for \$4.6 billion in direct traveler spend. This year, she expected 900,000 room nights would be booked, and every room night booked brings tax dollars into the County. This assessment area is an opportunity to compete with other entities for those tax dollars. The CTAA is an assessment that would be passed through to the visitor, whereby two percent would be added to their hotel bill, and that would go directly to the County Treasurer acting as the third party. After the Treasurer reconciled that, the County would remit that to Visit Salt Lake. Then, a committee would strategize how best to use those funds to increase sales and help market programs. The three regions within the assessment area are the western region, the south valley region, and the convention district, which is within one mile of the convention center. No city was excluded; however, some cities chose not to participate at this time.

Ms. Barbara Riddle, President and Chief Executive Officer, ChamberWest, representing the western region, stated ChamberWest is supportive of programs and opportunities that will benefit tourism, including the hospitality industry and the community as a whole. This CTAA would be an additional tool in its toolbox to go after business that would impact the community.

Mr. Jay Francis, President and Chief Executive Officer, South Valley Chamber, representing the south valley region, stated South Valley Chamber has spoken to every city manager or mayor in its area, and has their full support. It now has appointments to present to the city councils. South Valley Chamber has done great things with the funding it has received, i.e. sports tourism bringing kids, dance, corn hole, and horseshoes teams to south valley. If it had additional funds, it could market and incentivize more groups to come and it could improve some city facilities.

Mr. Scott George, Vice President Hotel Operations, Woodbury Corporation, stated Woodbury has 10 hotels in the County, with a high concentration of them in south valley. Hoteliers are in recovery from the pandemic, and they felt this would be a huge benefit to them.

Council Member Bradley stated he was supportive of this initiative. The market is extremely competitive so it will help Utah do better. He asked if there would be an oversight or governing board, and if so, if the County would have any presence on that.

Mr. Tyson Lybbert, Vice President of Sales, Visit Salt Lake, stated each region will have its own committee and there will be an overarching committee made up of members from each of the regions. The current plan anticipates Salt Lake County will appoint a member to the management committee.

Council Member Alvord stated it is unprecedented to assess a fee or tax for five years overseen by a committee that is not made up of elected officials who are accountable to taxpayers.

Mr. Darrin Casper, Deputy Mayor of Finance & Administration, stated the legislation includes Salt Lake County contracting with a marketing entity. In this case, Salt Lake County is contracting with Visit Salt Lake, and his office consulted with the District Attorney's Office to ensure it would be okay to do that. The County has general oversight via that contract.

Mr. Mitchell Park, Legal Counsel, Council Office, stated the Legislature passed this initiative last year, so there has not been anything like it before. A provision in the act enacts the entire process. It had to go through a petition, after which it gets sent to a public hearing to provide notice to all affected parties and entities and allow time for protest and for the public to weigh in. The Council is voting today to set that hearing. After that, it would need to come back to the Council, and the Council would have to enact either an ordinance or resolution endorsing and creating this assessment area. The Council could weigh in then with general guidance and policy alternatives, consistent with the act. The Council is not obligated to create the assessment area; it can decline to do so. The assessment area could also be defeated if there were a sufficient number of protests.

Council Member Stewart stated it concerned him that the resolution authorizes Visit Salt Lake to speak with individual cities and get their consent. It was not finalized, so it was not ready for a public hearing. There are also still a lot of unanswered questions.

Council Member Winder Newton stated she wanted to hear from the cities as this got formulated.

Council Member Bradshaw stated this was brought to the County by the industry, and it was important to support businesses here. What visitors pay

for a hotel room in the County is relatively low compared to comparable cities of its size, especially those with which the County competed for conventions.

Council Member Stringham stated she met with Visit Salt Lake and had most of her questions answered. She would like to have an understanding of the programs listed, but she could get more information on that later. She would now like to see this proposal go through the process.

A motion was made by Council Member Stringham, seconded by Council Member Bradshaw, that this agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification.

Council Member Alvord stated he would prefer to amend the resolution to have this be a one- or two-year plan, rather than a five-year plan. That would give the Council the opportunity to evaluate whether this assessment increased tourism funding. If it was successful, the County could then renew it.

Mr. Park stated he thought the Council could modify the duration of the plan when it adopted a resolution or ordinance. He would just want to make sure that was consistent with the law.

A substitute motion was made by Council Member Alvord, seconded by Council Member Stewart, to amend Exhibit C in the resolution to reduce the time scope of the project to two years, rather than five years, and to forward this agenda item with the amendment to the 4:00 PM Council meeting for ratification.

Council Member Bradley called for the question.

Roll was called, showing the vote to call the question carried 5 to 2 by the following votes:

Aye: Council Member Stringham, Council Member Harrison, Council Member Bradley, Council Member Bradshaw, and Council Chair Winder Newton

Nay: Council Member Alvord, and Council Member Stewart

Excused: Council Member Granato, and Council Member Theodore

A substitute motion was made by Council Member Alvord, seconded by Council Member Stewart, to amend Exhibit C in the resolution to reduce the time scope of the project to two years, rather than five years, and to forward this agenda item with the amendment to the 4:00 PM Council meeting for ratification. The motion failed 2 to 5 by the following votes:

Aye: Council Member Alvord, and Council Member Stewart

Nay: Council Member Stringham, Council Member Harrison, Council Member Bradley, Council Member Bradshaw, and Council Chair Winder Newton

Excused: Council Member Granato, and Council Member Theodore

Council Member Bradshaw stated the process of bringing events to the County could take years. So, a two-year time frame to analyze the results was too short of a time period. The County would have better data with a five-year time frame.

Council Member Winder Newton stated five years made good sense because of the amount of work to make this happen with every business and city.

Council Member Stringham stated she was opposed to the motion because she was working on bringing two conventions here and they were at least four years out.

A motion was made by Council Member Stringham, seconded by Council Member Bradshaw, that this agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification. The motion carried 5 to 2 by the following votes:

Aye: Council Member Stringham, Council Member Harrison, Council Member Bradley, Council Member Bradshaw, and Council Chair Winder Newton

Nay: Council Member Alvord, and Council Member Stewart

Excused: Council Member Granato, and Council Member Theodore

4. CONSENT ITEMS:

A motion was made by Council Member Bradshaw, seconded by Council Member Bradley, that the consent agenda item be approved and forwarded to the 4:00 PM Council meeting for ratification. The motion carried by a unanimous vote.

4.1 Adoption of the 2023 Mid-Year Budget Calendar [23-0362](#)

Attachments: [Staff Report](#)
[2023JuneBudgetCalendar_20230313 \(002\).pdf](#)

This consent item was approved and forwarded.

4.2 A Resolution of the Salt Lake County Council declaring surplus real property and approving the conveyance of the same by quitclaim deed to Colin A. and Patricia A. Harris [23-0369](#)

Attachments: [Staff Report](#)
[2593 S 800 E Resolution - RAFL](#)

This consent item was approved and forwarded.

4.3 A Resolution of the Salt Lake County Council Authorizing the Sale of a Storm Drain Easement to Taylorsville-Bennion Improvement District Over a Portion of Real Property Located at Approximately 617 West Taylorsville Express Way, Taylorsville, Utah [23-0370](#)

Attachments: [Staff Report](#)
[Resolution - Approval - Sale - Storm Drain Easement to TBID - Agrmnt and Esmnt - RAFL JED - \(Rev.5 03.28.23\)](#)

This consent item was approved and forwarded.

4.4 Consideration of Approval of Salt Lake County Constable Travis J. Reitz's Appointment of John P. Strong as a Deputy Constable [23-0387](#)

Attachments: [Staff Report](#)
[John P. Strong Deputy Constable Nominating Letter](#)

This consent item was approved and forwarded.

5. ITEMS FROM COUNCIL MEMBERS

5.1. Internal Business

Notice of Cancellation of the Tuesday, April 11, 2023 Council Work Session

6. APPROVAL OF MINUTES

ADJOURN 3:45 PM for BOE

The meeting was adjourned at 4:00 PM.

LANNIE CHAPMAN, COUNTY CLERK

By _____
DEPUTY CLERK

By _____
CHAIR, SALT LAKE COUNTY COUNCIL