



- [Close Window](#)
- [Print This Page](#)
- [Expand All](#) | [Collapse All](#)

Victoria Reid

Constituent Information

Name	Victoria Reid	Contact Record Type	Applicant
Middle Initial		Account Name	
Title		Status	
Council District		Gender	
# of Board Memberships	0	Ethnicity	
Qualifications		Diversity	
Member Id		Comments	
		Other	

Contact Information

Send mail to		Mobile	
Home Phone		Other Phone	
Phone	██████████	Business Phone	
Fax		Business Fax	
Email	██████████	Business Email	
Mailing Address	██████████	Other Address	
Created By	Anna Vukin-Chow, 5/6/2019 8:47 AM	Last Modified By	Anna Vukin-Chow, 5/6/2019 8:48 AM
Description			

Applications

APP0004650

Board **Mountainous Planning District Planning Commission**

Date **5/6/2019**

Victoria Reid

Community Leadership Highlights

- Planning Commissioner, City of Medina, Minnesota (2007-2016), Vice-chair (2015), Chair (2016). Key issue: balancing demands for commercial and large-scale residential development with the desires of rural homeowners and environmentalists.
- City of Medina Comprehensive Plan Committee Member (2016-2017). One of seven representatives charged with developing the city's 2040 comprehensive plan. Key issues: a vision for the city's future, land use and zoning designations, commercial and residential density, affordable housing, preservation of open spaces and natural resources, and identification of trails and transportation corridors.
- Alternate Delegate to the Elm Creek Watershed District, a regional government unit responsible for protecting the creek's water resources (2017-2018).
- City of St. Paul, Minnesota, Summit Hill Association Board member (1990-95), Vice-president (1994-95). Key issue: preserving historic neighborhoods while encouraging thoughtful commercial development.

Employment Summary

- Lecturer at the University of Minnesota School of Journalism and Mass Communications, (2008-2014) Minneapolis, Minnesota. Courses taught: Strategic Communications Case Analysis; Public Relations Writing and Campaign Tactics.
- Fleming Reid Associates, Twin Cities, Minnesota. Public relations/public affairs consultancy (1981-1994 and 2006-2014). Major clients: 3M, Honeywell, Minnesota Medical Association, HealthEast Hospitals, Travelers Insurance, Minneapolis Chamber of Commerce, Minnesota Chamber of Commerce, Minnesota Corn Growers Association, Minnesota Grocers Association.
- Office of the Governor, St. Paul, Minnesota. Director of Administration, speechwriter, department liaison.
- League of California Cities, Sacramento, California. Magazine editor.
- U.S. House of Representatives, Washington, D.C. Researcher/writer for Congressional committee.

Additional Community Leadership

- St. Paul Council of Churches, Child Abuse Task Force (1995). City of St. Paul Housing and Economic Development Task Force (1993). Metropolitan Council, New Ventures in Delivering Government Services (1992). Public Affairs Director, Church of Jesus Christ of Latter-day Saints, Stake Director (1988-1994), Minnesota Regional Director (1994-2000).

Education

- Stanford University, Stanford, California. M.A. in communication.
- Duke University, Durham, North Carolina. B.A. in English and education.



Board Appointment Approval

Jennifer Wilson
Mayor

Erin Litvack
Deputy Mayor, County
Services

Darrin Casper
Deputy Mayor, Finance
& Administration

Catherine Kanter
Deputy Mayor, Regional
Operations

On the 4th day of June 2019 the Salt Lake County Council consents to the appointment of Ms. Victoria Reid as a member of the *Mountainous Planning District Planning Commission*. She will serve as the representative from Millcreek.

Her first, three-year term will begin June 4, 2019 and end June 3, 2022.

Salt Lake County Council

Councilman Richard Snelgrove
Chair, Salt Lake County Council

Attest:

Sherrie Swensen, County Clerk

Please instruct the Council Clerk to return this form to Anna Vukin-Chow in the Mayor's Office, N2- 100 to process this appointment.