



Jenny Wilson
Salt Lake County Mayor

Robin B Chalhoub
Community Services Department
Director

Matthew Castillo
Arts & Culture Division Director

**Samantha Mary
Thermos**
Zoo, Arts & Parks Program
Director

August 15, 2022

RE: 2022 ZAP Tier II Volunteer Advisory Board Nominees

Dear Honorable Mayor Wilson,

Please accept this request of the following nominees to the Salt Lake County (SLCo) Zoo, Arts & Parks program (ZAP) Tier II volunteer Advisory Board. The nominees of the ZAP Advisory Board reflect the recruitment priorities of the Mayor's Office to increase the diversity of backgrounds and perspectives of the board, abides by the operational guidelines of the Tier II volunteer Advisory Board and to the extent practical, is evenly divided by county council. If approved, these appointments would fill all current vacancies for our eleven-member board.

The following nominations are for your consideration:

Mayor Karen Lang – District 3
Ryan Riches – District 5
Brian Van Ausdal – District 6
David Pack – District 5
Kelleigh E Helm – District 2
Bryn Ramjoue – District 1

Nominee Mayor Karen Lang (District 3) would be replacing Mayor Ron Bigelow, both of West Valley City. Mayor Lang was nominated by the SLCo Council of Governments at their meeting held on January 20, 2022. Per County Ordinance 1545 (3.07.060), two mayors from municipalities within Salt Lake County shall serve on the Tier II Advisory Board. Her first term for the ZAP Advisory Board would begin June 7, 2022, and end December 31, 2024.

Nominees Ryan Riches (District 5) **and Brian Van Ausdal** (District 6) were nominated to the ZAP Advisory Board by the SLCo Arts & Culture division volunteer Advisory Board as their designated representatives. SLCo Ordinance 1545 (Chapter 3.07.060), states, that if possible, the Tier II volunteer Advisory Board should have two members from the SLCo Arts & Culture volunteer Advisory Board. Their first term for the ZAP Advisory Board would begin June 7, 2022, and end December 31, 2024.

Nominee David Pack Ph.D. (District 5) is extensively involved in the community as a Councilmember of West Jordan City and chairman or member of municipal commissions, academic associations and local arts organizations' boards as well as being an artist himself. His first term for the ZAP Advisory Board would begin June 7, 2022, and end December 31, 2024.

Nominee Kelleigh E. Helm J.D. (District 2) is the major gifts officer at the University of Utah's UtahPresents. Ms. Helm was nominated by the SLCo Arts & Culture division director. An artist herself and a transplant to Utah, Ms. Helm is interested in being a part of giving Salt Lake County a boost as a place to live. Her first term for the ZAP Advisory Board would begin June 7, 2022, and end December 31, 2024.

Nominee Bryn F. Ramjoue (District 1) is the director of marketing for Utah's Educational Savings Plan, my529. Ms. Ramjoue was nominated by the ZAP program director. Ms. Ramjoue's previous volunteer background is in marketing training for the Utah nonprofit arts and culture sector. Her first term for the ZAP Advisory Board would begin June 7, 2022, and end December 31, 2024.

Sincerely,

Samantha M Thermos

Samantha Mary Thermos
Program Director, Zoo, Arts & Parks

Matt Castillo
Division Director, Arts & Culture

Robin Chalhoub
Department Director, Community Services

Attachments: Mayor Karen Lang Application and Resume
Ryan Riches Application and Resume
Brian Van Ausdal Application and Resume
David Pack Application and Resume
Kelleigh E Helm Application and Resume
Bryn F. Ramjouw Application and Resume
Zoo, Arts & Parks Tier II volunteer Advisory Board Roster

SALT LAKE COUNTY

2001 South State Street, Suite N3-200 | Salt Lake City, UT 84114-4575
Office: (385) 468-7057 | Email: kdarrington@slco.org | www.zap.slco.org

Application Form

Profile

Karen _____ Lang _____
First Name Middle Initial Last Name

[Redacted] _____
Email Address

West Valley City _____ Mayor _____
Employer Job Title

[Redacted] _____ Suite or Apt _____
Home Address

[Redacted] _____ [Redacted] [Redacted] _____
City State Postal Code

[Redacted] _____
Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:

Qualifications

Please tell us about yourself.

I am honored to serve as Mayor of West Valley City. I'm a member of the Jordan Valley Water Conservancy District Board of Trustees, the WVC Clean and Beautiful Committee and the Chamber West Chamber of Commerce. I previously served on the WVC Planning and Zoning Committee and Jordan Valley Hospital Governing Board. A long-time resident and business owner in West Valley City, Karen and her husband Brian opened Oakbridge Greenhouse in 1984. Karen and Brian raised their four children in West Valley City.

Why are you interested in serving on a board or commission?

1

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

10+ years serving the residents of West Valley City as a Councilwoman and Mayor.

What unique perspectives could you bring to the board?

1


Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *



District *

District 1

Gender Pronouns *



Age Range *



Languages *



Political Affiliation





KAREN LANG



EXPERIENCE

Owner Oakbridge Greenhouse, West Valley City since 1983

Currently serving as Mayor

City Councilmember District 3, West Valley City 2012-2022

Member West Valley City Clean and Beautiful Committee 2015-Present

Member West Valley City Tree Committee 1994-Present

Member Jordan Valley Medical Center Governing Board 2015-2021

Member West Valley City Planning Commission 1997-2007

Member Jordan Valley Water Conservancy District 2016-present

COG COM Current

Wasatch Front Economic Development District Current

Association of Municipal Councils past

AWARDS

West Valley City citizen of the year

Greater Salt Lake Council District Award of Merit

Application Form

Profile

Brian _____ Van Ausdal _____
 First Name Middle Initial Last Name

 Email Address

Extra Space Storage _____ Director of Product Management _____
 Employer Job Title

 Home Address Suite or Apt

 City State Postal Code

 Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:

Matt Castillo

Qualifications

Please tell us about yourself.

I am a Director of Product working in the Real Estate/Technology sector. I've been working in technology for 12+ with 8 of those coming from the Healthcare sector. I currently volunteer as Vice Chair on the Salt Lake Arts & Culture board. My interest in ZAP comes from personal utilization of recreation and arts facilities.

Why are you interested in serving on a board or commission?

I love the chance to be able to give back to the community and would love to expand beyond the Arts & Culture Board to the ZAP program to deepen my knowledge and chances to get involved in the community. We also have a bylaw for Arts & Culture that we should have a board member on the committee.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

My current experience with the Arts & Culture Board contributes to the ZAP experience. I'm familiar with some of the funding via the Arts & Culture county budget. I bring a background in product/marketing, so I feel like I could contribute to the conversation there. I currently volunteer as an usher at county facilities, so I'm familiar with some of the performing arts groups around the county. Finally, I did my undergrad in Health Promotion and Education, which included a section on grant writing, so I'm familiar with the general concept and process of these kinds of applications.

What unique perspectives could you bring to the board?

Having been involved with the county in volunteering as both an usher and a board member has given me insight into some of the residents and performing arts groups. As a long-time patron of the arts in Salt Lake, I also have a deeper background than some on the community. I also bring a background of user experience and customer research that could be helpful as the board seeks to understanding their client base.



Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *



District *

District 6

Gender Pronouns *



Age Range *



Languages *



Political Affiliation

[REDACTED]

BRIAN VAN AUSDAL

SUMMARY

I am an individual dedicated to creating experiences that improve the community and the lives of those around me. I am data-driven, passionate, and collaborative. I am a people-first leader who is only successful when my employees are successful. I am passionate about solving problems for my customers and colleagues.

EDUCATION

University of Utah Health Promotion and Education, B.S. **2008 - 2013**
International Studies, B.S.

WORK EXPERIENCE

Extra Space Storage – Salt Lake City, UT

Director of Product Management

January 2021 – Current

- Manage a product team of 18 individuals comprising Product Managers, Product Analysts, and Product Ops.
- Ensure consistent communication and collaboration horizontally across 12 products and vertically across 10+ departments.
- Mentor the product team to provide personal career growth as well as build a future of leaders within the organization.
- Partner closely with leaders from other departments to strategize and initialize major company initiatives. Work with them to define priorities across the various products.
- Develop product management tools, policies, and practices to provide a reliable relationship to our partners and customers.

Senior Product Manager

December 2019 – January 2021

- Managed a mobile app and digital access portfolio of over 1,300 Bluetooth entry points and over 14,000 Bluetooth smart locks.
- Successfully defined, managed, and released a US CIO 100 award-winning online rental option for customers in just 3 months that now comprises 25% of all rentals at Extra Space. <https://www.cio.com/cio/detail/103/444644/1>
- Owned product strategy for three unique products: defining the short and long-term roadmap, gaining stakeholder buy-in on product initiatives, and leading cross-company change.
- Utilized tools such as: Google Analytics, Quantum Metric, ClickTale, App Insights, Data Dog, etc. to make data-drive product decisions.
- Partnered with UX to design a better account management experience for customers.
- Performed customer interviews and surveys to identify biggest pain points and needs.
- Researched viability of new product initiatives, including short-term experimental projects.

Product Manager

January 2019 – December 2019

- Successfully replaced an antiquated e-signature platform, saving the company \$125,000.

- Developed and communicated product roadmap and strategy to business stakeholders.
- Worked with vendors to assess and execute partnership opportunities.
- Performed customer interviews and surveys to identify problems.
- Built cross-departmental relationships to ensure success of company-wide initiatives.

IT Business Analyst**January 2018 – January 2019**

- Collaborated with business stakeholders to determine priorities and plan sprints.
- Wrote user stories that developers used to create functionality that solved client problems.
- Helped design visual prototypes for functionality on the customer-facing website.
- Ran Agile scrum meetings and ensured timely development during sprints.
- Tested developed functionality for adherence to acceptance criteria and QA standards.

AAPC/Healthicity – Salt Lake City, UT**Director, Client Success and Implementation****September 2017 – January 2018**

Managed a team of 4 implementation specialists and 1 customer service representative who supported 3 core products for large hospitals and medical groups. Designed user guides, FAQ's, tips & tricks, videos and other help material. Contacted past-due accounts for payment and collection purposes. Acted as escalation to help clients resolve their problems and achieve their goals. Trained new employees to be professional product experts.

Senior Software Implementation Consultant**January 2017 – September 2017**

Implemented audit/compliance software for a portfolio of 30+ clients over a 45-day period while performing 10+ demos a week for potential clients, tailoring the demo to their needs. Furthermore, acted as their account manager post-implementation. Assisted Product Development with user stories, acceptance testing and user experience.

Software Business Analyst**June 2016 – January 2017**

Partnered with the product managers and UX designers to ensure backlogs were groomed and user stories were written to clearly satisfy client requirements and priorities. Measured success via data-driven analysis. Ran agile ceremonies including backlog grooming, daily stand ups, releases, retrospectives. Collaborated with customer service, development, and product to troubleshoot and triage defects in a timely manner.

Software Implementation Consultant**June 2015 – June 2016**

Implemented audit and compliance software solutions for clients ranging from small physician practices to large health systems. Also performed duties of a sales engineer. Assisted product with QA testing and provided customer feedback for enhancements.

Operations Manager**August 2013 – June 2015**

Managed a team of two audit coordinators while managing over 200 client relationships, including the coordination of all incoming work, deadlines, and invoicing. Managed a team of outbound education specialists for a large payer group. Worked closely with sales as subject matter expert to help close deals and work on RFPs. Assisted product development in developing a new cloud-based auditing system.

Audit Coordinator**June 2010 – May 2013**

Coordinated and processed medical records (up to 10,000 a month) from clients. Assigned, tracked and followed up on consultants' work.

More experience available upon request.

VOLUNTEER EXPERIENCE

Volunteer, Salt Lake County Usher**December 2021– Current**

Assist patrons to their seats, take tickets, and answer questions at the Salt Lake County performing arts facilities.

Volunteer, Sundance Film Festival**January 2020**

Act as crowd liaison for festival attendees: manage theatre entrance lines, answer questions about the festival, and keep sidewalks clear of snow.

Board Member, Salt Lake Arts & Culture Advisory Board**March 2019 – Current**

Advise Salt Lake County on facilities management, usage, bookings. Advise on policies for the County's public art program. Encourage community participation and support of County cultural activities. Currently acting as Vice Chair.

Volunteer, Red Cross – Salt Lake Chapter**November 2013 – Current**

Lead Home Fire prevention campaign for Salt Lake, respond to natural community disasters, present the Red Cross mission and services at community events, and instruct training classes for new volunteers.

Volunteer, HELP International – Peru**May 2013 – August 2013**

Improve efficiency of local medical clinic by updating lab and patient intake forms. Perform quality evaluation of Hospital Santa Rosa. Partner with local health department and Red Cross to provide dengue fever education.

Application Form

Profile

Ryan _____ Riches _____
First Name Middle Initial Last Name

Email Address

Employer Job Title

Home Address Suite or Apt

City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Arts and Culture Advisory Board: Appointed

Referred by:

Qualifications

Please tell us about yourself.

Why are you interested in serving on a board or commission?

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

What unique perspectives could you bring to the board?

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

None Selected

District *

District 5

Gender Pronouns *

None Selected

Age Range *

None Selected

Languages *

None Selected

Political Affiliation

None Selected

Ryan C Riches

Introduction:

Ryan Riches is currently serving as a volunteer for a Homeless Shelter Agency and is also on the Salt Lake County Performing and Cultural Arts Board and the

Zoo Arts and Parks Tier II Funding Board. Past employment has been focused as a Program/Subcontracts Manager for Northrop Grumman and Lockheed Martin. Active member of the Beehive

Statesmen Barbershop Chorus and the Quartets "Here For You" and "SLIC City". Also involved as an active league tennis player and Team Captain for the United States Tennis Association.

As a Salt Lake City resident, I have focused on activities that can provide positive experiences for myself and others.

Education:

Bachelor of Science Degree from Weber State University in Manufacturing Technology

MBA from Westminster College

Other Community Support and Engagement

Team Leader for the United States Attorneys Office investigations

Four (4) H Leader for Youth Horsemanship activities

Senior Center Volunteer

Deseret Manufacturing Counselor/Improvement Counselor

Boy Scouts of America Leader/Volunteer

Vocal Soloist at Funerals

Summary:

Thru volunteering and community engagement, have attempted to enrich the lives of others and remain mentally and physically active thru a variety of education, performance

And civic activities.

Application Form

Profile

David _____ Pack _____
First Name Middle Initial Last Name

Email Address

Employer Job Title

Home Address Suite or Apt

City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:

Aimee Winder-Newton

Qualifications

Please tell us about yourself.

Please see resume.

Why are you interested in serving on a board or commission?

To help community leaders and residents. To serve and give back.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

Please see resume.

What unique perspectives could you bring to the board?

I serve on three theatre boards and have had annual membership to many ZAP entities for 20+ years, including museums, zoo, aquarium, Utah Symphony, Eccles, Children's Museum,

Upload a Resume

Demographics

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Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

Unknown

District *

District 5

Age Range *

Languages *

Political Affiliation

David Pack

Education:

General Studies, University of Utah
A.S. Political Science, Salt Lake Community College
A.S. Psychology, Salt Lake Community College
A.S. Sociology, Salt Lake Community College
A.S. General Studies, Salt Lake Community College
A.A. General Studies, Salt Lake Community College
B.A. Communication & Public Relations, Weber State University
M.P.A. Public Administration, Brigham Young University
Ph.D. Business Administration, California Coast University
Post-Doc. Negotiation, Stanford University
Post-Doc. Leadership, Stanford University
Post-Doc. Governing Excellence, Harvard Business School
Post-Doc. Performance Measurement, Harvard Business School
Post-Doc. Business Plans, Massachusetts Institute of Technology
Post-Doc. Performing Arts Essentials, New York University
Post-Doc. Impressionist Art History, Oxford University

Employment:

Entrepreneur in Real Estate, Day Spa, Vending, Distribution and Studio sectors
University Professor of Business, Communications, Fine Arts, Ethics, Diversity & Exercise Science
Certified professional tennis instructor, coach & player
Professional entertainment performer (singer, actor, producer, director, film, stage, radio)

Community Involvement:

Jordan Hills Elementary School, PTA President & Community Council Member
West Hills Middle School, PTSA President & Community Council Vice-Chair
Copper Hills High School, PTSA President & Community Council Member
Copper Hills High School, Men's & Women's Tennis Teams Head Coach
Utah Parent Teacher Association, Council Nominating Committee Member
Serve To Be Free, Board of Directors Member & COO
Mount Liberty College, Board of Directors Member & Director of Development & Advancement
Brigham Young University Romney Institute of Public Policy & Ethics, Advisory Board Member
Hale Centre Theatre, Board of Directors Member
Empress Theatre, Board of Directors Chairman
Oquirrh Hills Performing Arts Alliance, Board of Directors Chairman
Babcock Performing Readers, Board of Directors Recording Secretary
The Living Planet Aquarium, Board of Directors Chairman
Alpine Acres Home Owners Association, President
McGruff House National Crime Prevention Council, Area Lead
United States Professional Tennis Association, Ambassador
Boy Scouts of America, Board of Review Chairman
American Youth Soccer Association, Volunteer Coach
Destiny Norton Recovery Team, Route Lead
Sletta Trust Association, Board of Directors Secretary
Utah Tennis Association, Clinician & Volunteer
Granite High School Reunion Committee, Co-Chairperson
Community Care Carpool, Organizer & Driver
Pioneer Day Annual Community Party, Producer
Haunted Yard Utah Food Bank Annual Fundraiser, Volunteer
National Anthem Volunteer Performer

West Jordan City Service:

City Councilmember, District 4

Planning Commission, Chairman

Board of Adjustment, Chairman

Western Stampede Entertainment Committee, Chairman

Design Review Committee, Chairman

Economic Development Subcommittee, Chairman

Transportation Subcommittee, Member

General Plan Committee, Member

Envisioning Committee, Member

Arts Committee, Member

Community Development Block Grant Committee, Member

Comcast Cares Day of Service, Volunteer

Arts Council, Volunteer Actor

Memorial Day Tribute, Volunteer National Anthem Performer

Independence Day Parade, Volunteer National Anthem Performer

Western Stampede Rodeo, Volunteer National Anthem Performer

Demolition Derby, Volunteer National Anthem Performer

Night Out Against Crime, Volunteer National Anthem Performer

City Car Show, Volunteer National Anthem Performer

Application Form

Profile

Kelleigh

First Name

E

Middle Initial

Helm

Last Name

[REDACTED]
Email Address

University of Utah, UtahPresents

Employer

Major Gifts Officer

Job Title

[REDACTED]
Home Address

Suite or Apt

[REDACTED]
City[REDACTED]
State[REDACTED]
Postal Code[REDACTED]
Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:

Matt Castillo

Qualifications

Please tell us about yourself.

I have a Bachelor of Science in Environmental Science in Environmental Science and Policy. I also have a J.D. from FSU College of Law. I am a watercolor and gouache artist who loves paddleboarding and hiking.

Why are you interested in serving on a board or commission?

I am interested in serving on the board to understand the county better. I want to know what programs and initiatives are being proposed and what work continues in the community. I want to be a part of making Salt Lake County a better place to live.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

I work in the development field. I was the Development Coordinator for the Innocence Project of Florida for four and a half years. I wrote grants and applied for various sources of funding for my organization. In my current position, UtahPresents has received Tier 1 funding. I am familiar with the application and process from the organizational perspective.

Kelleigh E Helm

What unique perspectives could you bring to the board?

I am a queer person who lives in the far West of the County. My partner works in the Granite school system and tells me some of the struggles of the students who live near us. I also have worked in an aquarium as an educator and know firsthand the kind of impact zoos and aquariums can have on communities and the people who get to visit them.


Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

District *

District 2

Gender Pronouns *

Age Range *

Languages *

Political Affiliation

KELLEIGH (SIMPSON) HELM

EXPERIENCE

JANUARY 2022 – CURRENT

MAJOR GIFTS OFFICER, UTAHPRESENTS; KINGSBURY HALL.

Manage major gifts & portfolio of major donors. Conduct stewardship activities. Manage advisory board activities. Solicit sponsorships. Plan & execute donor events. Create cross-organizational collaborative partnerships. Identify & research corporate sponsors.

SEPTEMBER 2017 – JANUARY 2022

DEVELOPMENT COORDINATOR (LEGAL INTERN), INNOCENCE PROJECT OF FLORIDA

Create innovative & engaging virtual content. Create & host a topical live & recorded shows to engage & educate donors. Manage the Development Office. Execute all fundraising & outreach events. Donor management & Engagement. Database administration & management, using Salesforce. Board relations. Increased End of Year giving by 57% in first year. Increased Gala revenue by 47% from 2017 to 2018.

OCTOBER 2016 – APRIL 2017

ADMINISTRATION & OPERATIONS, OUTSPOKE.

Bookkeeping & cash flow reporting. Liaison between the CEO & employees. Long term company planning. Process creation for company activities. Interact & organize meetings with clients & prospective clients. Supervise employees. Human resources for the company.

FEBRUARY 2015 – JUNE 2015

RESEARCH FELLOW, UNIVERSITY OF COLORADO LAW SCHOOL

Managed multi-million dollar grants from NIH & RWF; including budgeting & reporting. Database administration & expansion with new laws. Extensive state & federal statutory research. Developed new funding opportunities. Hired, trained, & managed new research assistants & interns.

AUGUST 2012 – FEBRUARY 2015

RESEARCH ASSISTANT, FLORIDA STATE UNIVERSITY COLLEGE OF LAW

Legal research & writing. Assist with courses & law students. Project administration.

EDUCATION

MAY 2014

JURIS DOCTOR, FLORIDA STATE UNIVERSITY COLLEGE OF LAW

Distinguished Pro-Bono Service Award. Secretary; Public Interest Law Society.

DECEMBER 2009

BACHELOR OF SCIENCE, UNIVERSITY OF SOUTH FLORIDA

Environmental Science & Policy. President; Task Force for Sustainability. Recycling Coordinator.

SKILLS

- Fundraising & grant writing
- Salesforce CRM, Mobilecause, Click & Pledge
- Research & writing
- Data management
- Donor management
- Board, community, & public relations
- Dynamic virtual/in-person event creation
- Event Management/Coordination

Application Form

Profile

Bryn _____ F _____ ramjoue _____
First Name Middle Initial Last Name

Email Address

Bryn Ramjoue _____ Marketing Director, my529
Employer education savings
Job Title

Home Address Suite or Apt

City State Postal Code

Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:

Samantha Thermos

Qualifications

Please tell us about yourself.

Seasoned Marketing, Advertising and PR professional. A past trainer for ZAP as well as the SL Chamber, Utah Nonprofits, and U of U Proed. 9.5 year as Red Butte Garden Communications Director. Past Board positions include Utah Advertising Federation past president, Utah Health Policy Project, and Now Playing Utah where I was exposed to a number of Tier 2 ZAP recipients. Former Utah Arts Festival program manager.

Why are you interested in serving on a board or commission?

Coming from a family of artists and years of supporting nonprofit organizations in UT, I want to maintain familiarity and engagement with the rich, diverse talent and expression available to UT residents.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

Volunteer experience for a number of nonprofits. Life experience with artists, and working festivals. 9.5 years working for a Tier 1 recipient (including through a ZAP renewal campaign) at Red Butte Garden. Board member/participant for the Foothill Cultural District a cohort of Tier 1 recipients.

Bryn F ramjoue

What unique perspectives could you bring to the board?

I have a Business Management Master's degree coupled with a love of community, art, and family that combine to marry practicality and passion.


Upload a Resume

Demographics

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Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

District *

District 3

Gender Pronouns *

Age Range *

Languages *

Political Affiliation

Bryn Ramjoue' Marketing Director for my529, Utah's college savings plan. Ramjoue' was most recently at Red Butte Garden since 2009, as Director of Communications. Ramjoue graduated from the University of Utah with a BA in Mass Communications and from Antioch University with a Master's of Science in Management. She was an instructor for University of Utah PROED, founder of Smart Women in Marketing (SWIM) and former Salt Lake Chamber Champion, named one of Utah Business' 40 under 40, and former President of the American Advertising Federation, Utah Chapter. She has been a board member for Now Playing Utah since 2018.

Bryn Ramjoue' Marketing Director for my529, Utah's college savings plan where she has helped shape a department that has expanded sales channels, multi-channel media, research and laughter. She was named a 2020 Marketing and Sales person of the year by Utah Business Magazine. Ramjoue' spent nearly 10 years at Red Butte Garden as Director of Communications selling out concerts, summer camps and wedding ceremonies. Prior to that she was with AT&T Wireless for a dozen years as a lead on brand change-over nationally, marketing, product launch of Go Phone, as well as sponsorships and sports and other event marketing. Ramjoue graduated from the University of Utah with a BA in Mass Communications and from Antioch University with a Master's of Science in Management. She was an instructor for University of Utah Professional Education, founder of Smart Women in Marketing (SWIM) and former Salt Lake Chamber Champion, named one of Utah Business' 40 under 40, and former President of the American Advertising Federation, Utah Chapter where she was recognized as Ad Professional of the Year in (ahem). Also A Utah Business 30 Women to Watch. Her board member participation includes AAF/Utah, Now Playing Utah, Leaderships Utah Alumni, Utah Health Policy Project, Avenues Street Fair, Foothill Cultural District, and Utah Developmental Disabilities Center and Utah nonprofits org. She is a big fan of the state of Utah. Her dad led the Utah Office of Tourism and PR for the Dept. of Natural Resources so she comes by it naturally. Ramjoue loves a lot of things: travel, horses, humans, décor, nature, languages, and mostly her brave trans daughter.

Aside from marketing, advertising and PR where my philosophy is do a whole bunch and do it all pretty well; show up everywhere, and use alliteration and metaphors. I make people feel good about themselves. I am good at engaging and connecting with people. I can break down complex concepts in a way that is accessible for anyone. I am an ENFJ and an enneagram 8. I am a Cheetah. My favorite authors are Dumas, Huxley, Conan Doyle, Brene and Glennon.



Zoo, Arts & Parks 2022 Tier II Advisory Board Roster

Monte Caldwell (Chair)
District 1, Salt Lake City
2020-2022

Maren Slaugh (Vice Chair)
District 3, Midvale
2018-2020
2021-2023

Mayor Dirk Burton*
District 5, West Jordan City
2021-2023

Mayor Karen Lang*
District 3, West Valley City
2022-2024

Brian Van Ausdal**
District 6, Midvale
2022-2024

Ryan Riches**
District 5, South Jordan City
2022-2024

Linda Hamilton-Oar
District 2, South Jordan City
2021-2023

Karen Krieger
District 4, Salt Lake City
2017-2019
2020-2022

David Pack
District 5, West Jordan City
2022-2024

Kelleigh E. Helm
District 2, Magna
2022-2024

Bryn F. Ramjoue
District 1, Salt Lake City
2022-2024

*Per Salt Lake County Ordinance (Chapter 3.07.060) two of the eleven advisory board members shall be mayors from municipalities within Salt Lake County.

**Per ZAP Tier II Advisory Board Operational Guidelines, at least one current member of the Salt Lake County Arts & Culture division Advisory Board.

Per Salt Lake County Ordinance 1545 (Chapter 3.07.060F), to the extent practical, Tier I Advisory Board shall be evenly divided by county council.