



February 6, 2023

RE: 2023 ZAP Tier II Volunteer Advisory Board Nominees

Dear Honorable Mayor Wilson,

Please accept this request of the following nominees to the Salt Lake County (SLCo) Zoo, Arts & Parks program (ZAP) Tier II volunteer Advisory Board. The nominees of the ZAP Advisory Board reflect the recruitment priorities of the Mayor's Office to increase the diversity of backgrounds and perspectives of the board, abides by the operational guidelines of the Tier II volunteer Advisory Board and to the extent practical, is evenly divided by county council. If approved, these appointments would fill all current vacancies for our eleven-member board.

The following nominations are for your consideration:

Monte Caldwell – District 1

Reappointment of Monte Caldwell (District 1) current chair, would be for another three-year term on the Tier II volunteer Advisory Board. Mr. Caldwell specialize in collaborative strategies, project management, logistics, agency and client relationships, communications, database donor-development and administration, and strategic initiatives as well as being a graduate of University of Utah in Piano Performance. Mr. Caldwell completed his first term on December 31, 2022. His second term for the ZAP Advisory Board would begin February 21, 2023, and end December 31, 2025.

Sincerely,

Samantha M Thermos

Samantha Mary Thermos
Program Director, Zoo, Arts & Parks

Matt Castillo
Division Director, Arts & Culture

Robin Chalhoub
Department Director, Community Services

Attachments: Monte Caldwell Application/Resume
Zoo, Arts & Parks Tier II volunteer Advisory Board Roster



Jenny Wilson
Salt Lake County Mayor

Robin B Chalhoub
Community Services Department
Director

Matthew Castillo
Arts & Culture Division Director

**Samantha Mary
Thermos**
Zoo, Arts & Parks Program
Director

Application Form

Profile

Monte

First Name

Caldwell

Middle Initial

Last Name

Email Address

Employer

Job Title

Home Address

Suite or Apt

Salt Lake City

City

UT

State

84101

Postal Code

Primary Phone

Which Boards would you like to apply for?

Zoo, Arts & Parks Tier II (ZAP 2): Appointed

Referred by:

Qualifications

Please tell us about yourself.

Why are you interested in serving on a board or commission?

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

What unique perspectives could you bring to the board?

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

None Selected



Board Member Application

All candidates who are seeking a board appointment must complete this form. By signing this form (electronically or by hand), you are confirming your willingness to serve on the identified board if appointed.

Name: Monte Caldwell

Date: October 11, 2019

Signature:

A handwritten signature in black ink, appearing to read 'Monte Caldwell'.

Board of Interest: Tier 1 - ZAP

Referred By (if applicable): Holly Yocom, Byron Russell & Diane Stewart

Personal Resume Attached: October 2019

Salt Lake County Council District #: 1 (One)

Qualifications

Answering these questions is required. Please note some board coordinators may also request a resume as part of the review process.

Why do you want to serve on this board? What education, work experience, or volunteer experience do you have that applies to this board? What unique perspectives could you bring to the board?

- A formal education in the performing arts - Piano Performance from UofU.
- Managing Partner with Byron Russell LLC - a strategic connections and consulting firm located in Salt Lake City - which offers perspectives and strategies for for-profit and non-profit companies locally and nationally.
- A love of the arts that is genuine and life-long.
- A familiarity with literally every relevant arts organization within Salt Lake County.
- A personal and collaborative spirit.

Additional Questions About Board Membership

Are you a current member of another Salt Lake County board? Yes No

If yes, which one? _____

Have you ever been a member of a Salt Lake County board? Yes No

If yes, which one? _____ Dates: _____

Are you a county employee? Yes No

You can complete an application online at <https://slco.org/mayor/boards/>, or you can return this application to the Mayor’s Office at the following address:

Salt Lake County Mayor’s Office
2001 S. State Street, Suite N2-100
Salt Lake City, UT 84190

Board Coordinator Staff Section

Is this a (check one): Reappointment Fill vacant seat New seat added to board

If filling a vacant seat, why?

Previous member's term expired

Previous member resigned

Other: _____

Name of board member being replaced: _____

This is a year term. Term will begin _____ and end _____

Comments: _____

Monte Caldwell

I became managing partner for Byron Russell LLC (BR LLC) in August of 2011, and am responsible for all organizational aspects of the LLC.

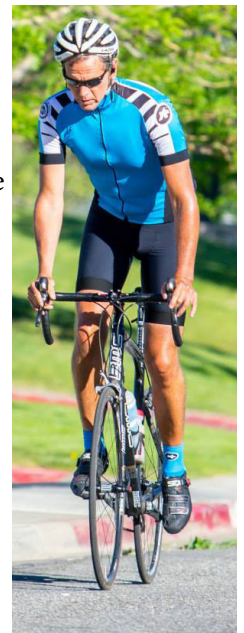
I specialize in collaborative strategies, project management, logistics within an operations environment, agency and client relationships, communications (internal and external), database/CRM donor-development and administration, and strategic initiatives. I have extensive professional experience with contract management and documentation, financial services reporting, and database customizations and integration. BR LLC utilizes my skill set within a network of strategic and corporate relationships primarily located in Salt Lake City (HQ), San Francisco, Reno (Tricor Construction) and New York City (360 Design).

My prior professional experience includes a position within the financial sector with Fidelity Investments where I obtained financial licenses (Series 6, 63 and 7), administered internal communications, reviewed corporate sponsorships, and held a financial analyst position with regional finance and administration in Salt Lake City.

I have also worked in the corporate travel sector with Morris Travel as an analyst/database administrator where I implemented customized platforms, implementation which transformed the industry in terms of tracking and reporting. More recently, I was with Pohlad Companies where I served as a Vice President of Operations and managed a documentation team of analysts and purchasing agents funding/documenting financial leasing structures throughout the country in excess of \$100MM annually.

- I am a graduate of the University of Utah in Piano Performance, and relish the **#arts** Every. Single. Day.
- I am active as an amateur road-biker and average roughly 250 miles per week
- I adore all things culinary
- I am incredibly organized and efficient
- I work on my French perennially - to be conversant is the dream
- I am genuinely familiar with ever Tony Award winning musical composed since 1949
- I believe in a clean diet - gluten and soy free - and enjoy only organic proteins (sans red meat)
- I am always looking for the next personal hurdle and professional challenge - I never rest on any success
- I embrace all things inner-city and urban complex **#onlyinsf #newyorkcity**
- I believe in equality for every human being - no exceptions
- I embrace cultural **#diversity**
- I enjoy writing clever poetry with every personalized thank you
- I never miss the Daily-Mini crossword puzzle in the New York Times **#willshortz**
- I believe in the power of wearing a tie, and looking consistently well put-together
- I forever will focus to be patient and fully appreciate anyone who may be different than me
- I believe in preserving our environment and saving all that is **#nature**
- I am more intuitive than most
- I am more sensitive to personal challenges than most
- I believe in always trying to teach by example
- I am honest and forthright
- I enjoy interacting with people, hearing their stories, and learning - always learning
- I am inherently spiritual, but am not religious (in any context)
- I am reliable, and will always give each and every obstacle my very best shot

ideas. connections. results.
@byronrussellllc
www.linkedin.com/in/monte-caldwell-03199841/



Monte Caldwell



PROFESSIONAL EXPERIENCE

Byron Russell LLC, Utah - Nevada - New York

Managing Partner | Consulting | PR Communications | Project Management | Development 2011 to Present

Pohlad Financial Companies, Minnesota

Vice President | Documentation | Database Administration 1999 to 2011

Morris-Murdock Travel, Utah

Corporate Travel Analyst | Database Administration 1997 to 1999

Fidelity Investments, Utah

Corporate Communications Liaison | Finance & Administration 1991 to 1997

EDUCATION

University of Utah - State Sterling Scholar

French, Minor
Finance & Administration, Emphasis
Piano Performance | Bachelor of Arts 1990 to 2000

TECHNOLOGY | LICENSES | AREAS OF EXPERTISE

Blackbaud - eTapestry	Classic Accounting	Microsoft Office
Blackbaud - Raiser's Edge NXT	Adobe InDesign	Apple Office
Microsoft Access	Adobe Photoshop	WordPress
QBO Accounting	Adobe Illustrator	Social Media Platforms
SalesForce	Microsoft Publisher	NetSuite

VOLUNTEERING | COMMUNITY

Utah Governors Mansion Foundation

Treasurer 2011 to Present

University of Utah

Music Advisory Board 2015 to Present

Fine Arts Advisory Board 2016 to Present

Christian Center of Park City

Advisory Board 2019 to Present

Encircle Together

Advisory Board 2019 to Present

SBDance

Advisory Board 2014 to 2016

Salt Lake County Division for the Arts

Event Volunteer 1985 to 2001



Zoo, Arts & Parks 2023 Tier II Advisory Board Roster

Monte Caldwell (Chair)
District 1, Salt Lake City
2020-2022

David Pack
District 5, City of West Jordan
2022-2024

Maren Slaugh (Vice Chair)
District 3, Midvale City
2018-2020
2021-2023

Bryn F. Ramjoue
District 1, Salt Lake City
2022-2024

Mayor Dirk Burton*
District 5, City of West Jordan
2021-2023

Vacant
District ?, Town City
2023-2025

Mayor Karen Lang*
District 3, West Valley City
2022-2024

Vacant
District ?, Town City
2023-2025

Kelleigh E. Helm
District 2, Magna
2022-2024

Vacant
District ?, Town City
2023-2025

Ryan Riches**
District 5, South Jordan
2022-2024

*Per Salt Lake County Ordinance (Chapter 3.07.060) two of the eleven advisory board members shall be mayors from municipalities within Salt Lake County.

**Per ZAP Tier II Advisory Board Operational Guidelines, at least one current member of the Salt Lake County Arts & Culture division Advisory Board.

Per Salt Lake County Ordinance 1545 (Chapter 3.07.060F), to the extent practical, Tier I Advisory Board shall be evenly divided by county council.