



# Mayor's Administration, Office of New Americans, and Office of Diversity Affairs

## FY2023 Budget Presentation

# Mayor's Administration, Office of New Americans, and Office of Diversity Affairs

No New Requests

No New FTEs

MA – 17 FT Employees

ONA – 1 FT Employee

ODA – 1 FT Employee

MA \$3,858,000

ONA \$316,000

*\$174,000 pass-thru funding*

ODA – \$178,000





# Mayor's Administration

## Core Mission:

As we look to the future we choose to create a healthy community – built on healthy people, healthy places, expanded opportunities, and responsive government.

## **Community Engagement:**

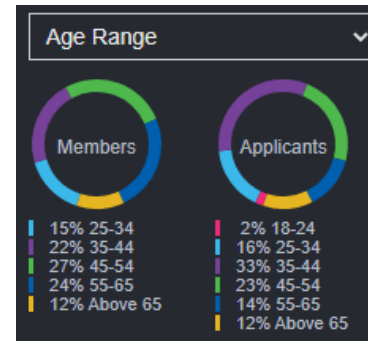
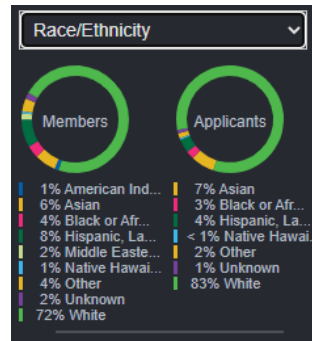
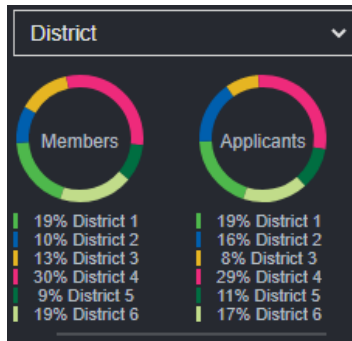
- Mayor's Office newsletter at the beginning of 2022 had 4,683 subscribers. We have grown subscribership to 10,376 recipients with a 40.4% open rate.
  - The average open rate for newsletters in the government & politics industry is approx. 19% [Source](#)
  - The average open rate for newsletters is approx. 22% [source](#)

## **Salt Lake County Grant Writer:**

- Mayor's Office Grant Writer was able to identify 77 opportunities that align with agency priorities in 2022.

## **Salt Lake County Boards & Commissions:**

- 33 Active Boards & Commissions
- **Mayor's Office strives to ensure the boards** and commissions are populated by regionally and demographically diverse members of the community.





# Office of New Americans

## Core Mission:

To improve the lives of Salt Lake County's New American residents by maximizing civic, social, and economic potential.

## Highlights:

**School Supplies** to the IRC and CCS – Delivered 100 backpacks

**Naturalization Ceremony** held on September 14, 2022, at the Kearns Library as part of Welcoming Week

- 40 community members were naturalized
- 200+ attendees welcoming the New Americans

## Certified Welcoming!

- 2018 Certified Welcoming
  - Salt Lake County was the first in the U.S. to achieve “Certified Welcoming”
- 2022 RECERTIFIED Welcoming
  - Salt Lake County is among 18 cities and counties across the U.S. who are Certified Welcoming
    - Certified Welcoming: a formal designation for cities and counties that have created policies and programs reflecting their commitment to immigrant inclusion and have met the high bar set by the Welcoming Standard
    - Welcoming Standard: an innovative program which assesses city and county governments on their efforts to include and welcome immigrants in all areas of civic, social, and economic life in their communities.






# Office of New Americans

## Arrival Numbers\*

Federal Fiscal Year Through August 2022

*\*Unofficial estimates intended for the purpose of provider collaboration only*

	 CATHOLIC COMMUNITY SERVICES	 INTERNATIONAL RESCUE COMMITTEE	 Refugee & Immigrant Center ASIAN ASSOCIATION OF UTAH
Refugees, SIVs, Asylees	145	444	21
Afghan	306	584	36
Ukrainian	108	0	0
Cuban	0	0	43
<b>Total</b>	<b>559</b>	<b>1028</b>	<b>100</b>

*Because AAU serves secondary migrants, their numbers are not included in the total new arrivals estimate.*

<b>Total New Arrivals:</b>	<b>1587</b>
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# Office of Diversity Affairs

## Core Mission:

Supports and promotes an inclusive community and government for all through dialogue, respect, action, and civic engagement to bring about meaningful, sustainable change that unites and strengthens Salt Lake County.

## **2022 Recognition for Council on Diversity Affairs Action Plan:**

- Daniel's Fund Ethical Leadership Award (*runner-up*)
- Salt Lake Chamber Multicultural Leadership (*Government winner*)

## **Highlights:**

- Partnering agencies include Human Resources, Economic Development, and Parks & Recreation
- Increased spending on translation services by approx. 66% (from \$25,000 to \$95,000)
- Audit of County policies for inclusive language
- Promoted accessibility of data and information by creating dashboards making local data on social disparities available to the community, including:
  - Criminal Justice Juvenile Intervention
  - County Workforce Demographics
  - Salt Lake County Equity and Inclusion
- Assisted in a plain language rewrite of the SLCo Website and the West General Plan
- Increased accessibility to workforce trainings



**THANK YOU!**