

SALT LAKE COUNTY RESOLUTION

RESOLUTION NO. _____, 2023

A RESOLUTION OF THE SALT LAKE COUNTY COUNCIL APPROVING A GRANT OF FUNDS TO VISIT SALT LAKE FOR THE PURPOSE OF PROVIDING TEMPORARY PUBLIC TRANSPORTATION OPTIONS THROUGH THE COTTONWOOD CANYONS

W I T N E S S E T H

WHEREAS, the Utah Transit Authority (“UTA”) has announced that it will temporarily continue its reduction in bus routes in Little Cottonwood Canyon and Big Cottonwood Canyon (collectively, the “Cottonwood Canyons”) through the 2023-2024 ski season; and

WHEREAS, in connection with such announcement, Visit Salt Lake has agreed to operate and manage a program (the “Cottonwood Connect Program”), in coordination with UTA, the Utah Department of Transportation, Salt Lake County and others, for the purpose of providing public transportation services, including management of routes and operations, to recreational users of the Cottonwood Canyons from December 23, 2023, to April 14, 2024. The goal of this service is to increase the number of people riding public transportation to ski resorts by supplementing the reduction of existing ski bus services provided by UTA, thereby helping to reduce traffic congestion and improve air quality and visitor experience; and

WHEREAS, Visit Salt Lake is a private nonprofit corporation whose mission is to improve the area economy by attracting and providing support to conventions, leisure travelers, and visitors to Salt Lake County; the agency’s marketing efforts feature the positive differences between Salt Lake and competing destinations and the group provides convention and visitor services to encourage longer stays and future returns; and

WHEREAS, various parties are contributing to the costs of the Cottonwood Connect Program. In connection therewith, Salt Lake County (at the request of Visit Salt Lake) has agreed to transfer to Visit Salt Lake \$320,000 from funds the County has (or shall) receive from UTA for purposes of funding (in part) the Cottonwood Connect Program (*see* Visit Salt Lake’s Application for Contribution is attached hereto as **Attachment A**); and

WHEREAS, the County Council finds that granting Visit Salt Lake’s request for such financial assistance will contribute to the safety, health, prosperity, peace, order, comfort and convenience of Salt Lake County residents and inhabitants; and

WHEREAS, such an appropriation of funds will comply with Utah Code § 17-50-303 and Salt Lake Countywide Policy 1200.

R E S O L U T I O N

NOW, THEREFORE, IT IS HEREBY RESOLVED, by the County Council of Salt Lake County:

1. That Visit Salt Lake’s application for contribution, attached hereto as **Attachment A**, is approved.

2. That the Salt Lake County Mayor is authorized to execute the Grant Agreement between Salt Lake County and Visit Salt Lake, attached hereto as **Attachment B**.

APPROVED and ADOPTED this ____ day of _____, 2023.

SALT LAKE COUNTY COUNCIL

By: _____
Aimee Winder Newton, Chair

Date: _____

ATTEST:

Lannie Chapman
Salt Lake County Clerk

REVIEWED AS TO FORM:

Adam Miller
Deputy District Attorney
Date: _____

Council Member Alvord voting	_____
Council Member Bradley voting	_____
Council Member Bradshaw voting	_____
Council Member Granato voting	_____
Council Member Harrison voting	_____
Council Member Stewart voting	_____
Council Member Stringham voting	_____
Council Member Theodore voting	_____
Council Member Winder Newton voting	_____

ATTACHMENT A

Visit Salt Lake's Application for Contribution

ATTACHMENT B

Grant Agreement Between Salt Lake County
and Visit Salt Lake

Cottonwood Canyons Transportation Grant