

Application Form

Profile

Pat _____ L _____ Holmes _____
First Name Middle Initial Last Name

Email Address

_____ Job Title _____
Employer

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Which Boards would you like to apply for?

Community and Support Service Advisory Council (CSSAC): Submitted

Referred by:

Qualifications

Please tell us about yourself.

I retired in 2019 after working in the tourism industry for Visit Salt Lake for 32 years. I have two children 30 (in Denver) and 26 (in SLC), and one son-in-law. I was born in Topeka, Kansas, but spent most of my formative years in Kansas City, Missouri. My husband also worked in the hospitality industry, mainly in hotel management, and that is how we ended up in SLC 36 years ago (1987), and then chose to stay. He was the Director of Accommodations for the 2002 Olympics Salt Lake Organizing Committee, and is now responsible for getting all hotel contracts signed for the 2034 bid. Since retirement, I have become more involved in volunteerism, sitting on boards and committees, taking on one-time tasks for specific non-profits, and working with the community in support of social service and social justice issues.

Why are you interested in serving on a board or commission?

With my background, both professionally and personally, I believe I have experience and knowledge in areas that would be beneficial to this particular County advisory council. I also feel a need to expand my volunteer work that targets social services issues.

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

My responsibilities at Visit Salt Lake included managing a 501(c)3 entity, NowPlayngUtah.com, which is an online event calendar. Managing this non-profit required me to acquire funding, so I solicited donations, and successfully applied for a number of grants. In my role as Chair of the Salvation Army SLC Corps Advisory Board, I also had to jump in a couple times to write grants (to meet a deadline), when we were between grant writers. I have an understanding of grant writing and, more importantly, what a thorough, knowledgeable grant application should look like! Also through my work with The Salvation Army, I have become more aware of basic needs in relation to food, clothing, housing, mental and physical health, and, how we are, or are not, meeting community needs in these areas.

What unique perspectives could you bring to the board?

What a good, thoroughly-written grant looks like. What strengths and weaknesses to look for in a grant application. Understanding of some of the social service needs that need more focus and support within our community.

[2023 Resume.docx](#)

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

Yes No

Are you a current member of another Salt Lake County board or commission?

Yes No

Race/Ethnicity *

District *

District 6

Gender Pronouns *

Age Range *

Languages *

English

Political Affiliation



Patricia L. Holmes



Job Experience

- **Visit Salt Lake (VSL): 1987-2019**
Salt Lake City, Utah
 - Held five distinct positions: Convention Services Manager, Director of Conventions, Director of Marketing, Vice President of Marketing, Vice President of Partner Development
 - Expertise and experience included:
 - serviced confirmed meetings and conventions
 - sold Salt Lake as a meetings and conventions destination
 - confirmed meetings and conventions for Salt Lake
 - marketed Salt Lake as a destination through paid advertising/advertorials, website, social media, direct mail, print/broadcast/online media, content marketing, SEO
 - designed and produced events, including the Quarterly Board of Trustees' meetings and hosted client programs during the 2002 Olympic Winter Games
 - managed a 501 (c)3 non-profit: NowPlayingUtah.com
 - managed strategic partnerships with business and cultural community, Utah's hospitality community, and larger convention and tourism industry
 - liaison with community entities; e.g., Downtown Alliance, Utah Office of Tourism, Salt Lake County ZAP
 - developed and managed VSL membership program
 - responsible for private sector revenue-generating programs including membership fees, advertising sales, and sponsorships
 - coordinated all VSL-related publications

- **Excelsior Hotel: 1984-1987**
Tulsa, Oklahoma
 - Sales Manager and Director of Sales

- **INNCO Hotels: 1983-1984**
Kansas City, Missouri
 - Sales Manager – Embassy on the Park Sheraton
Tulsa, Oklahoma

- Director of Sales – Sheraton Skyline East
- **American Business Women’s Association: 1981-1983**
Overland Park, Kansas
 - Chapter Advisor
- **Clay-Platte YMCA: 1976-1981**
Kansas City Missouri
 - Community Program Director and Youth Program Specialist
- **San Bernardino County Probation Department: 1974-1975**
San Bernardino, California
 - Juvenile and Adult Intern Probation Officer

Education

- **University of Redlands**
Redlands, California
Bachelor of Arts – Sociology major and History minor

Community

- **The Salvation Army SLC Corps Advisory Board**
 - Board Chair: 2020- present
 - Board Member: 2017 – present
- **Utah Cultural Alliance Board**
 - Executive Committee: 2019 - present
 - Board Member: 2013 – present
- **Utah Tourism Industry Association Tourism Conference**
 - Auction Committee: 2015 – present
- **Presbyterian Women Coordinating Board**
 - Board Member: 2020- present
 - Publicity Chair: 2020 – present
- **Presbytery of Utah**
 - Committee on Ministry: 2023 – present
- **PC USA 2024 General Assembly Committee on Local Arrangements**
 - Welcome Subcommittee Moderator: 2023 – present